January 1, 2018

Partner Guidelines for Use of Iowa Nutrition Network School Grant Program Materials

The Iowa Nutrition Network School Grant Program (INNSGP) is a nutrition education program developed by the Iowa Department of Public Health with federal funds from the Supplemental Nutrition Assistance Program Education or SNAP-Ed. The intended audience is low-income elementary students and their parents/caregivers.

Electronic files for monthly Pick a **better snack™** lessons, newsletters, fact sheets, coloring pages, bingo cards and marketing materials may be used for nutrition education purposes, *without edits*, and are considered part of the “public domain.” Pdf files can be accessed via program web page: Pick a **better snack™**.

To request access to *editable files* or find out more about the program, contact Suzy Wilson, Program Coordinator, at Suzy.Wilson@idph.iowa.gov.

If an organization requests access to *editable files*, the following restrictions apply:

1. Due to licensing agreements between iStock and Getty Images and the Iowa Department of Public Health, all commercial photos used in Pick a **better snack™** lessons, newsletters, fact sheets, coloring pages and bingo cards must be replaced with alternative photos or you must purchase the same photos using a separate license. The Department can provide information on purchased photos.
2. The photos used in the marketing materials—posters, billboards, bookmarks, magnets, stickers, cafeteria clings, retail shelf-talkers and online ads—do not need to be replaced with alternative photos. These materials can only be edited to include other logos, according to items #3-5 below. Additional edits cannot be made.
3. The Iowa Department of Public Health and Iowa Nutrition Network logos may be replaced with other logos. The Pick a **better snack™** logo must be maintained.
4. An attribution statement acknowledging the Iowa Department of Public Health and SNAP must be included on edited files. (Materials were adapted, with permission, from the Iowa Department of Public Health. Pick a **better snack™** materials were created with funding from USDA’s Supplemental Nutrition Assistance Program—SNAP.)
5. Editable files may not be shared with another organization.