

IDPH Bureau of Nutrition and Physical Activity Evaluation Overview

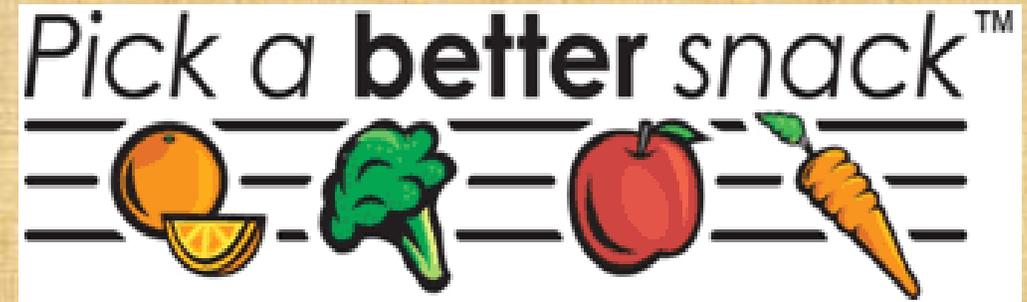
SNAP-Ed Evaluation Projects for FY20



Pick a better snack

Impact study

- 1 Do schools that have PABS lessons have more positive F/V consumption and PA participation than schools that do not?
- 2 Do schools that have PABS lessons and incorporate PSE changes (ex/ school gardens) have more positive F/V consumption and PA participation than the PABS schools that just do direct education?
- 3 Does social marketing impact parent's awareness and attitudes towards F/V and PA?



Fresh Conversations

Impact study

- 1 Nutritional Risk
- 2 Nutrition self-efficacy
- 3 Food selection
- 4 Physical activity attitudes and intention



Physical Activity Access Program

Community PSE Interventions

- 1 Community Needs Assessments
- 2 Partnership Assessments
- 3 Organizational Readiness and Capacity Assessments
- 4 PSE Changes



Policies



Systems



Environments

Iowa Senior Hunger Partnership

Food Bank Study

- 1 Literature review
- 2 Stakeholder interviews
 - AAA
 - Food insecure older adults
 - Food bank staff
 - Others working food security
- 3 PSE recommendations



Thank You!

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