Spread the Word

Brainstorm

Where do you work?

How long have you been there?

What’s next?

Who do you work with?

Why do you do it?

What’s the purpose?

What’s the history?

Why does it matter?

Condense

Who do you work with?

Why does it matter?

Why do you do it?

How long have you been there?

Where do you work?

What’s next?

What’s the history?

What’s the purpose?

What do you do? What do you want?

Create a Statement

“I’m Suzy Wilson with the Iowa Department of Public Health. I help schools in low income neighborhoods provide nutrition education. It’s great because we are able to show kids that fruits and vegetables taste good and are fun to eat! I’m looking for people interested in helping with a school garden so that we can give students an opportunity to grow fruits and vegetables. Do you know of any individuals or agencies that would be interested in gardening?”

Create a Statement

“ I am (name) with (agency/school) . I help (who you serve and what you help them do or strive to be) . It’s great because (benefit of the program/positive aspect) . I’m looking for/we’re in need of _____ so that _____.” Are you interested in/ do you know someone who could/where could we get/how could we work together to _____.” What’s a good way to reach you/follow up?”

Share!