FOCUS AREA: Health Equity/Social Determinants of Health

What Health Issues Are Included
Health Equity & the Social Determinants of Health
Safe, Affordable Housing
Income/Poverty

Health Equity/Social Determinants of Health Measures of Health Improvement (ESD)
**Additional measures of health equity and social determinants of health are included throughout other focus areas**

**ESD-1 Economic stability, income and poverty:** Decrease the percentage of people below 100% of the federal poverty level.

<table>
<thead>
<tr>
<th>Overall</th>
<th>Black or African American</th>
<th>Native American/Alaska Native</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target: 11%</td>
<td>Target: 33%</td>
<td>Target: 24%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>With any disability</td>
<td></td>
</tr>
<tr>
<td>Target: 21%</td>
<td>Target: 17%</td>
<td></td>
</tr>
<tr>
<td>Baseline: 23% [2016]</td>
<td>Baseline: 18% [2016]</td>
<td></td>
</tr>
</tbody>
</table>


**ESD-2 Economic stability, income and poverty:** Decrease the percentage of children (0-17) below 100% of the federal poverty level.

<table>
<thead>
<tr>
<th>Overall</th>
<th>Black or African American</th>
<th>Native American/Alaska Native</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target: 14%</td>
<td>Target: 42%</td>
<td>Target: 24%</td>
</tr>
<tr>
<td>Baseline: 15% [2012-2016]</td>
<td>Baseline: 45% [2012-2016]</td>
<td>Baseline: 26% [2016]</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>Native American/Alaska Native</td>
<td></td>
</tr>
<tr>
<td>Target: 28%</td>
<td>Target: 34%</td>
<td></td>
</tr>
<tr>
<td>Baseline: 29% [2012-2016]</td>
<td>Baseline: 36% [2012-2016]</td>
<td></td>
</tr>
</tbody>
</table>


**ESD-3 Education:** Increase the percentage of public high school students who graduate in 4 years or less.

<table>
<thead>
<tr>
<th>Overall</th>
<th>English language learners</th>
<th>American Indian</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target: 96%</td>
<td>Target: 85%</td>
<td>Target: 85%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Low socioeconomic status</th>
<th>African Americans</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target: 89%</td>
<td>Target: 84%</td>
<td>Target: 89%</td>
</tr>
</tbody>
</table>

**Students with an Individualized Education Program**

| Target: 73% | Baseline: 69.5% [2016] |


---

See description on page 5.
ESD-4 Health services access: Increase the percentage of people with health insurance.

<table>
<thead>
<tr>
<th>Adults, ages 18-64</th>
<th>Non-Hispanic Black adults</th>
<th>Hispanic/Latino adults</th>
<th>Children under age 19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target: 99%</td>
<td>Target: 96%</td>
<td>Target: 84%</td>
<td>Target: 100%</td>
</tr>
</tbody>
</table>


ESD-5 Neighborhood, the built environment, and safe, affordable housing: Decrease the percentage of substandard housing units.*

Target: 22%
Baseline: 24% [2012-2016]


*Includes households with one or more of four housing problems: incomplete kitchen facilities, incomplete plumbing facilities, more than 1 person per room, and cost burden (mortgage or rent) greater than 30% of monthly income.

ESD-6 Neighborhood, the built environment, and safe, affordable housing: Increase the percentage of children living in neighborhoods without poorly kept or rundown housing.*

Target: 93%
Baseline: 88% [2016]


ESD-7 Social and community context: Increase the percentage of children who live in neighborhoods that are supportive.*

<table>
<thead>
<tr>
<th>Overall</th>
<th>Hispanic</th>
<th>Income less than 200% of poverty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target: 68%</td>
<td>Target: 47%</td>
<td>Target: 55%</td>
</tr>
</tbody>
</table>


*Respondents were asked their level of agreement with 4 statements: (1) People in my neighborhood help each other out; (2) We watch out for each other’s children in this neighborhood; (3) There are people I can count on in this neighborhood; and (4) If my child were outside playing and got hurt or scared, there are adults nearby who I trust to help my child. A supportive neighborhood was defined as agreement with at least 3 of the 4 statements.

ESD-8 Social and community context: Increase the percentage of children who live in neighborhoods with a park/playground, sidewalks/walking paths, a library/bookmobile, and a community/recreation center/boys’ and girls’ club.

Target: 39%
Baseline: 36% [2016]

Iowa Counties with Local Strategies

<table>
<thead>
<tr>
<th>Iowa County</th>
<th>Local Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allamakee</td>
<td>culture and immunization</td>
</tr>
<tr>
<td>Black Hawk</td>
<td>low-income, health literacy</td>
</tr>
<tr>
<td>Boone</td>
<td>access to Medicaid</td>
</tr>
<tr>
<td>Buena Vista</td>
<td>food security, ethnic food options</td>
</tr>
<tr>
<td>Calhoun</td>
<td>low-income/poverty, safe and healthy housing, people with disabilities</td>
</tr>
<tr>
<td>Carroll</td>
<td>fall prevention for people with disabilities, home safety/modification</td>
</tr>
<tr>
<td>Cass</td>
<td>oral health underserved populations</td>
</tr>
<tr>
<td>Cerro Gordo</td>
<td>food subsidy programs, food security, substandard housing</td>
</tr>
<tr>
<td>Cherokee</td>
<td>nutrition/physical activity efforts focused on people with disabilities</td>
</tr>
<tr>
<td>Clarke</td>
<td>low-income access to health care providers</td>
</tr>
<tr>
<td>Clayton</td>
<td>food security</td>
</tr>
<tr>
<td>Dallas</td>
<td>cultural competence and sensitivity to diversity, food security</td>
</tr>
<tr>
<td>Decatur</td>
<td>economic development</td>
</tr>
<tr>
<td>Des Moines</td>
<td>access to community services and resources for lower income residents</td>
</tr>
<tr>
<td>Dubuque</td>
<td>promoting healthy behaviors: cultural and economic diversity, healthy homes</td>
</tr>
<tr>
<td>Franklin</td>
<td>health of Hispanic females</td>
</tr>
<tr>
<td>Grundy</td>
<td>transportation issues for disabled and low-income residents</td>
</tr>
<tr>
<td>Henry</td>
<td>dental care services-Medicaid</td>
</tr>
<tr>
<td>Ida</td>
<td>home safety/modification</td>
</tr>
<tr>
<td>Jefferson</td>
<td>support for persons with traumatic brain injury</td>
</tr>
<tr>
<td>Johnson County</td>
<td>pre-diabetes program for Hispanic and/or Latino residents</td>
</tr>
<tr>
<td>Lee</td>
<td>dental care services-Medicaid, reach vulnerable populations with barriers to access</td>
</tr>
<tr>
<td>Linn</td>
<td>maintained/affordable housing, care/community resources-vulnerable populations, mental health services-Medicaid/homeless</td>
</tr>
<tr>
<td>Marshall</td>
<td>language barriers to health services</td>
</tr>
<tr>
<td>Mitchell</td>
<td>Medicaid changes</td>
</tr>
<tr>
<td>Monona</td>
<td>poverty</td>
</tr>
<tr>
<td>Montgomery</td>
<td>Hispanic health, dental care services-Medicaid</td>
</tr>
<tr>
<td>Scott</td>
<td>access to medical providers for under-insured, uninsured, or Medicaid</td>
</tr>
<tr>
<td>Sioux</td>
<td>access to health care-Hispanic, stressed housing, interpretation/translation services, health literacy-cultural expectations</td>
</tr>
<tr>
<td>Story</td>
<td>food security, physical activity opportunities outside urban center</td>
</tr>
<tr>
<td>Taylor</td>
<td>access to services for people with disabilities</td>
</tr>
<tr>
<td>Warren</td>
<td>food security, communication strategies to achieve health equity</td>
</tr>
<tr>
<td>Woodbury</td>
<td>bilingual staff</td>
</tr>
<tr>
<td>Wright</td>
<td>outreach to Latino and underinsured population for mammograms</td>
</tr>
</tbody>
</table>

These community health improvement plans are available on the Iowa Department of Public Health, Community Health Needs Assessment and Health Improvement Planning (CHNA&HIP) website: [http://idph.iowa.gov/chnahip/health-improvement-plans](http://idph.iowa.gov/chnahip/health-improvement-plans)

<<Rest of Page Intentionally Left Blank>>
### Health Equity & the Social Determinants of Health

#### Goal #1
Address health access and barriers in rural and agricultural communities.

<table>
<thead>
<tr>
<th>Alignment with National Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthy People 2020 Social Determinants of Health</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Alignment with State / Other Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
</tr>
</tbody>
</table>

#### Objective 1-1
Each year, submit a white paper to the Iowa Department of Public Health on access and barriers to health care in rural health and agricultural communities.

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>0</td>
<td>2021</td>
<td>5</td>
</tr>
</tbody>
</table>

Data Source & Location
To be developed

#### Strategy 1-1.1
Discuss topics related to health access and barriers to rural and agricultural communities at quarterly advisory committee meetings.

<table>
<thead>
<tr>
<th>Strategy Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community-focused</td>
</tr>
</tbody>
</table>

Strategy Source & Location
Center for Rural Health and Primary Care Advisory Committee. Minutes for the advisory committee located on the Iowa Department of Public Health website:
[https://idph.iowa.gov/ohds/rural-health-primary-care/committee](https://idph.iowa.gov/ohds/rural-health-primary-care/committee)

Who’s Responsible
Center for Rural Health and Primary Care Advisory Committee

Target Date
Quarterly

---

### Health Equity & the Social Determinants of Health

#### Goal #2
Continue to promote and support efforts to address social determinants of health in Iowa.

<table>
<thead>
<tr>
<th>Alignment with National Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthy People 2020, Social Determinants of Health</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Alignment with State / Other Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Iowa Social Determinants of Health Statewide Strategy Plan (in development)</td>
</tr>
<tr>
<td><a href="https://idph.iowa.gov/SIM">https://idph.iowa.gov/SIM</a></td>
</tr>
</tbody>
</table>

#### Objective 2-1
Increase the number of recommendations produced by the Patient-Centered Health Advisory Council focused on social determinants of health from 0 to 10 by 2021.

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>0</td>
<td>2021</td>
<td>10</td>
</tr>
</tbody>
</table>

Data Source & Location
Minutes/issue briefs to be posted on the Iowa Department of Public Health website.
**Health Equity & the Social Determinants of Health**

### Strategy 2-1.1
Educate members of the Patient-Centered Health Advisory Council on social determinants of health and strategies to address them.

**Strategy Type**
Community-focused

**Strategy Source & Location**
Patient-Centered Health Advisory Council Standing Agenda Item

**Who's Responsible**
Patient-Centered Health Advisory Council

**Target Date**
Dec 30, 2018

### Goal #3
Ensure that Federally Qualified Health Center (FQHC) patients receive an assessment that includes socioeconomic factors affecting their health.

**Alignment with National Plans**
Healthy People 2020, Social Determinants of Health
https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health

**Alignment with State / Other Plans**
Iowa Social Determinants of Health Statewide Strategy Plan (in development) http://idph.iowa.gov/SIM

### Objective 3-1
Increase from two to four the number of Federally Qualified Health Centers (FQHCs) using Protocol for Responding to and Assessing Patients' Assets, Risks, and Experiences (PRAPARE).

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>2</td>
<td>2018</td>
<td>4</td>
</tr>
</tbody>
</table>

**Data Source & Location**
Iowa Primary Care Association.

### Strategy 3-1.1
Provide project management support, training, and technical assistance to the FQHC clinic sites to implement the PRAPARE tool.

**Strategy Type**
Professional/provider-focused

**Strategy Source & Location**
Iowa Primary Care Association

**Who's Responsible**
Iowa Primary Care Association Performance Improvement and Health Information Technology Team

**Target Date**
Jun 30, 2018
Goal #4  Assure access to high quality family planning services for low-income Iowans.

Alignment with National Plans


Alignment with State / Other Plans

N/A

<table>
<thead>
<tr>
<th>Objective 4-1</th>
<th>Increase or maintain the unduplicated count of low-income Iowans [defined as living below 150 percent of the poverty level (FPL)] served by Title X family planning providers.</th>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2015</td>
<td>31,000</td>
<td>2021</td>
<td>32,553</td>
</tr>
</tbody>
</table>

Data Source & Location

Family Planning Annual Report  
[https://fpar.opa.hhs.gov/Public/ReportsAndForms](https://fpar.opa.hhs.gov/Public/ReportsAndForms)

Health Equity & the Social Determinants of Health

Strategy 4-1.1  As required by the Federal Title X, provide culturally sensitive and age-appropriate outreach to make individuals aware of where, when, and how they can access family planning services in their community.

Strategy Type

Individual/interpersonal-focused

Strategy Source & Location

U.S. Department of Health & Human Services, Title X Family Planning  
[https://www.hhs.gov/opa/title-x-family-planning/index.html](https://www.hhs.gov/opa/title-x-family-planning/index.html)

Who’s Responsible

Iowa Department of Health and the Family Planning Council of Iowa

Target Date

Jan 1, 2021

Goal #5  Increase health equity and quality of life for people with disabilities.

Alignment with National Plans


Alignment with State / Other Plans

N/A

<table>
<thead>
<tr>
<th>Objective 5-1</th>
<th>Increase the percentage of public health staff exhibiting cultural competency for disability.</th>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2016</td>
<td>Unknown</td>
<td>2021</td>
<td>85%</td>
</tr>
</tbody>
</table>

Data Source & Location

Iowa Department of Public Health workforce skill assessment survey. To be developed: The IDPH Disability Community Planning Group will draft and recommend questions to add to the survey.

Health Equity & the Social Determinants of Health

Strategy 5-1.1  Provide public health professionals training on public health workforce competencies for disability inclusion.

Strategy Type

Professional/provider-focused
**Strategy Source & Location**
Iowa Department of Public Health Improving the Health of People with Disabilities grant work plan.
http://www.aucd.org/docs/Competencies%20Draft_VERSION%201.8_updated%203.3.16.pdf

**Who’s Responsible**
Iowa Department of Public Health Disability and Health Program

**Target Date**
Dec 31, 2018

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**Health Equity & the Social Determinants of Health**

**Strategy 5-1.2** Provide public health professionals training on Americans with Disabilities Act (ADA) accessibility guidelines.

**Strategy Type**
Professional/provider-focused

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**Who’s Responsible**
Iowa Department of Public Health Disability and Health Program

**Target Date**
Sep 30, 2020

---

**Objective 5-2** Increase the proportion of people with disabilities who report doing physical activity or exercise during the past 30 days other than their regular job.

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>63.8%</td>
<td>2018</td>
<td>70%</td>
</tr>
</tbody>
</table>

**Data Source & Location**
Health in Iowa: Annual Report from the Behavioral Risk Factor Surveillance System
http://idph.iowa.gov/brfss

Disability in Iowa: Public Health Needs Assessment
http://publications.iowa.gov/16066/

---

**Strategy 5-2.1** Identify and distribute health risk factor knowledge awareness training materials.

**Strategy Type**
Individual/interpersonal-focused

---

**Who’s Responsible**
Iowa Department of Public Health Disability and Health Program

**Target Date**
Dec 31, 2019

---

**Strategy 5-2.2** Develop Iowa disability service organization capacity using the Easter Seals Iowa WE wellness empowerment strategies.

**Strategy Type**
Professional/provider-focused

---

**Who’s Responsible**
University of Iowa Center for Disabilities and Development and Easter Seals Iowa

**Target Date**
Dec 31, 2019

---

**Strategy 5-2.3** Partner with local public health agencies with identified willingness and implement policy, systems and environmental activities for people with disabilities in their community.

**Strategy Type**
Professional/provider-focused

---

**Who’s Responsible**
Iowa Department of Public Health Improving the Health of People with Disabilities grant work plan.
**Objective 5-3**
Increase the percentage of Easter Seals Iowa clients measuring in the healthy body mass index (BMI) range.

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-15</td>
<td>20%</td>
<td>2018</td>
<td>30%</td>
</tr>
</tbody>
</table>

**Data Source & Location**: Easter Seals Iowa database (unpublished)

**Health Equity & the Social Determinants of Health**

**Strategy 5-3.1**
Identify, coordinate, and establish health and wellness activities across multiple sectors and settings by 2018.

**Strategy Type**: Community-focused

**Strategy Source & Location**: Easter Seals Iowa (unpublished)

**Who’s Responsible**: Easter Seals Iowa health and wellness committee

**Target Date**: Jan 1, 2018

**Objective 5-4**
Increase the number of Easter Seals Iowa clients who have a formal health and wellness goal.

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-15</td>
<td>527</td>
<td>2018</td>
<td>700</td>
</tr>
</tbody>
</table>

**Data Source & Location**: Easter Seals Iowa balanced scorecard (unpublished)

**Health Equity & the Social Determinants of Health**

**Strategy 5-4.1**
Present health and wellness tools/data/information to all 14 departments within Easter Seals Iowa to increase awareness.

**Strategy Type**: Individual/interpersonal-focused

**Strategy Source & Location**: Easter Seals Iowa (unpublished)

**Who’s Responsible**: Wellness Coordinator, Easter Seals Iowa

**Target Date**: Jan 1, 2018

**Strategy 5-4.2**
Develop and/or strengthen community partnerships to increase awareness.

**Strategy Type**: Community-focused

**Strategy Source & Location**: Easter Seals Iowa (unpublished)

**Who’s Responsible**: Easter Seals Iowa health and wellness committee

**Target Date**: Jan 1, 2018
**Goal #6**  
Improve health equity among Iowans in low and moderate-income communities by increasing access to healthy foods.

**Alignment with National Plans**

Healthy People 2020, Social Determinants of Health  

**Alignment with State / Other Plans**

N/A

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**Health Equity & the Social Determinants of Health**

**Objective 6-1**  
Secure public funding to create or expand healthy food financing initiatives to increase the number of healthy food retail outlets in under-served communities.

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>0 (No funding)</td>
<td>2019</td>
<td>1 (Public funding)</td>
</tr>
</tbody>
</table>

**Data Source & Location**  
To be developed.

---

**Health Equity & the Social Determinants of Health**

**Strategy 6-1.1**  
Through public funding, create or expand a healthy corner store initiative that increases the amount of healthy food offered in existing corner stores in low and moderate income communities.

**Strategy Type**  
Policy-focused

**Strategy Source & Location**  
ChangeLab Solutions. Health on the Shelf  
[http://www.changelabsolutions.org/publications/health-on-the-shelf](http://www.changelabsolutions.org/publications/health-on-the-shelf)

[http://pediatrics.aappublications.org/content/124/5/1293](http://pediatrics.aappublications.org/content/124/5/1293)

The Food Trust. *Healthier Corner Stores: Positive Impacts, Profitable Changes*  

The Food Trust. The national Healthy Corner Stores Network  

The Food Trust. *Moving From Policy to Implementation*  

**Who's Responsible**  
Healthier Iowa Coalition, American Heart Association, Healthiest State Initiative  
**Target Date**  
Jul 1, 2020
Health Equity & the Social Determinants of Health

Goal #7  Reduce arthritis-related disparities in health and health care.

Alignment with National Plans


Alignment with State / Other Plans

N/A

Objective 7-1  Ensure that all individuals with arthritis can access the knowledge, skills and resources they need to be proactive in improving their health and quality of life.

Baseline Year  Baseline Value  Target Year  Target Value
2016  15,976  2021  32,136

Data Source & Location  Data collected internally to track the total number of individuals in Iowa that utilize our resources. (Does not include website visits.) The objective is a 15% increase year-over-year.

Strategy 7-1.1  The Arthritis Foundation will provide a centrally-managed source of information and support tools to ensure quality, consistency, depth and responsiveness to identified needs. The Iowa office will serve as a hub for guidance and information to assist all individuals in Iowa with arthritis to find resources and appropriate care.

Strategy Type  Individual/interpersonal-focused

Strategy Source  Arthritis Foundation Tools & Resources:  https://www.arthritis.org/living-with-arthritis/tools-resources/


Who's Responsible  Arthritis Foundation

Target Date  Dec 31, 2021

Goal #8  Reduce HIV-related disparities and health inequities.

Alignment with National Plans


Healthy People 2020, HIV  https://www.healthypeople.gov/2020/topics-objectives/topic/hiv

Alignment with State / Other Plans

Iowa Comprehensive HIV Plan 2017-2021  https://idph.iowa.gov/hivstdhep/hiv

Objective 8-1  Reduce the diagnosis disparity rates of African Americans/Blacks (AA/B) and men who have sex with men (MSM) by 15%.

Baseline Year  Baseline Value  Target Year  Target Value
2015  AA/B: 20 15% reduction MSM: 362

Data Source & Location  Enhanced HIV/AIDS Reporting System (eHARS); HIV Prevention Program data; EvaluationWeb; Iowa Disease Surveillance System (IDSS). Rates are number of diagnoses per 100,000 population.
Health Equity & the Social Determinants of Health

Strategy 8-1.1  Implement a coordinated statewide marketing initiative.

Strategy Type: Individual/interpersonal-focused

Strategy Source & Location: Iowa Comprehensive HIV Plan 2017-2021

Who's Responsible: Iowa Department of Public Health Bureau of HIV, STD, and Hepatitis, the Community Planning Group, and the Gay Men's health Committee, and other community partners.

Target Date: Dec 31, 2021

Objective 8-2  Reduce the percentage of people with HIV disease classified as stage 3 (AIDS) within 3 months of HIV diagnosis to 30%.

Baseline Year: 2014  Baseline Value: 38%  Target Year: 2021  Target Value: 30%

Data Source & Location: Enhanced HIV/AIDS Reporting System (eHARS).

Strategy 8-2.1  Increase the percentage of people who have ever been tested for HIV.

Strategy Type: Professional/provider-focused

Strategy Source & Location: Iowa Comprehensive HIV Plan 2017-2021

Who's Responsible: Iowa Department of Public Health HIV Prevention Program in collaboration with Iowa Medical Society, other professional medical associations, medical schools, Primary Care Association, Department of Corrections, Iowa Medicaid Enterprise, IDPH-supported test sites, and other community partners.

Target Date: Dec 31, 2021

Goal #9  Increase access to care and improve health outcomes for persons living with HIV (PLWH).

Alignment with National Plans


Healthy People 2020, HIV: https://www.healthypeople.gov/2020/topics-objectives/topic/hiv

Alignment with State / Other Plans

Iowa Comprehensive HIV Plan 2017-2021: https://idph.iowa.gov/hivstdhep/hiv

Objective 9-1  By December 31, 2021, increase the proportion of people diagnosed with HIV and living in Iowa who have achieved viral suppression to 90%.

Baseline Year: 2015  Baseline Value: 76%  Target Year: 2021  Target Value: 90%

Data Source & Location: Enhanced HIV/AIDS Reporting System (eHARS).
Health Equity & the Social Determinants of Health

**Goal #10** Increase health literacy among Iowans.

**Alignment with National Plans**

**Alignment with State / Other Plans**
- Iowa State Innovation Model, Statewide Strategy Plans for Person and Family Engagement, Care Coordination and Diabetes [https://idph.iowa.gov/SIM](https://idph.iowa.gov/SIM)

**Objective 10-1** By 2019, increase the number of healthcare providers and community-based service providers who use Teach Back with patients and clients by 15%.

<table>
<thead>
<tr>
<th>Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>TBD</td>
<td>2019</td>
<td>15% increase</td>
</tr>
</tbody>
</table>

**Data Source & Location**
- Composite figures based on hospitals reporting use of Teach Back and attendance figures for providers and services who attend Teach Back trainings; Iowa Healthcare Collaborative self-reported data sources

**Strategy 10-1.1** Increase provider and allied professional education and training focused on patient engagement and activation, including motivational interviewing, Teach Back, and health literacy best practices.

**Strategy Source & Location**
- Iowa Care Coordination Statewide Strategy

**Who’s Responsible**
- Iowa Healthcare Collaborative, Iowa Department of Public Health, and the Care Coordination State Plan Task Force/Work Group

**Target Date**
- Dec 31, 2020

**Strategy 10-1.2** Deliver and promote trainings that educate health-care professionals on person-centered communication techniques and shared-decision making strategies, including active listening, Teach Back, and motivational interviewing.
Strategy Source & Location
Iowa Person and Family Engagement Statewide Strategy

Who's Responsible
Iowa Healthcare Collaborative, Iowa Department of Public Health, and the Iowa Person and Family Engagement State Plan Task Force/Work Group

Target Date
Dec 31, 2020

Objective 10-2
Increase the number of Iowans who report they are able to understand health information provided to them by their healthcare provider by 5%.

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>84%</td>
<td>2021</td>
<td>89%</td>
</tr>
</tbody>
</table>

Data Source & Location
Performance based on the Hospital Consumer Assessment of Healthcare Providers and Systems Survey (HCAHPS). This measure used due to wide availability and public reporting access.

Strategy Source & Location
Health Equity & the Social Determinants of Health

Strategy 10-2.1
Increase awareness and address health literacy, including the use of patient conversation resources such as Teach Back and Ask Me 3.

Strategy Type
Professional/provider-focused

Who's Responsible
Iowa Healthcare Collaborative, Iowa Department of Public Health, Iowa Care Coordination State Plan Task Force/Work Group, Iowa Person and Family Engagement State Plan Task Force/Work Group

Target Date
Dec 31, 2021

Strategy 10-2.2
As part of best practices, create and maintain policies for patient-centered care practices across team settings, emphasizing inclusive team-based care, shared-decision making, and patient activation strategies.

Strategy Type
Policy-focused

Who's Responsible
Iowa Healthcare Collaborative, Iowa Department of Public Health, Iowa Care Coordination State Plan Task Force/Work Group, Iowa Person and Family Engagement State Plan Task Force/Work Group

Target Date
Dec 31, 2021
Health Equity & the Social Determinants of Health

Goal #11  Reduce the African-American infant mortality rate.

Alignment with National Plans

Healthy People 2020, Maternal Infant and Child Health

Alignment with State / Other Plans

N/A

Health Equity & the Social Determinants of Health

<table>
<thead>
<tr>
<th>Objective 11-1</th>
<th>Reduce the mortality rate for non-Hispanic African-American infants from 8.4 infant deaths per 1,000 live births to 6.0 by 2021.</th>
<th>Baseline Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2015</td>
<td>8.4</td>
<td>2021</td>
<td>6</td>
</tr>
</tbody>
</table>

Data Source & Location
United States Department of Health and Human Services (US DHHS), Centers for Disease Control and Prevention (CDC), National Center for Health Statistics (NCHS), Division of Vital Statistics (DVS). Linked Birth / Infant Death Records as compiled from data provided by the 57 vital statistics jurisdictions through the Vital Statistics Cooperative Program, on CDC WONDER Online Database. http://wonder.cdc.gov/lbd-current.html

Health Equity & the Social Determinants of Health

<table>
<thead>
<tr>
<th>Strategy 11-1.1</th>
<th>Increase safe sleep education of new parents through education of child care providers on safe sleep.</th>
<th>Strategy Type</th>
<th>Individual/interpersonal-focused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategy Source &amp; Location</td>
<td>Existing program through contracts with Title V Maternal Health Contractors and the Statewide Perinatal Network and Team <a href="http://idph.iowa.gov/family-health/resources">http://idph.iowa.gov/family-health/resources</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Who’s Responsible</td>
<td>Iowa Department of Public Health</td>
<td>Target Date</td>
<td>Jan 1, 2021</td>
</tr>
</tbody>
</table>

Health Equity & the Social Determinants of Health

<table>
<thead>
<tr>
<th>Strategy 11-1.2</th>
<th>Prevent unintended pregnancies.</th>
<th>Strategy Type</th>
<th>Individual/interpersonal-focused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategy Source &amp; Location</td>
<td>Existing program through contracts with Title V Maternal Health Contractors and the Statewide Perinatal Network and Team <a href="http://idph.iowa.gov/family-health/resources">http://idph.iowa.gov/family-health/resources</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Who’s Responsible</td>
<td>Iowa Department of Public Health</td>
<td>Target Date</td>
<td>Jan 1, 2021</td>
</tr>
</tbody>
</table>

Health Equity & the Social Determinants of Health

<table>
<thead>
<tr>
<th>Strategy 11-1.3</th>
<th>Provide education at birthing hospitals on shaken baby syndrome.</th>
<th>Strategy Type</th>
<th>Individual/interpersonal-focused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategy Source &amp; Location</td>
<td>Existing Program through contracts with Title V Maternal Health Contractors and the Statewide Perinatal Network and Team <a href="http://idph.iowa.gov/family-health/resources">http://idph.iowa.gov/family-health/resources</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Who’s Responsible</td>
<td>Iowa Department of Public Health</td>
<td>Target Date</td>
<td>Jan 1, 2021</td>
</tr>
</tbody>
</table>
Goal #12  Continue to provide specialty care to Iowans 200% below poverty level through the Polk County Medical Society (PCMS) Volunteer Physician Network Program.

Alignment with National Plans
Healthy People 2020, Access to Health Services
https://www.healthypeople.gov/2020/topics-objectives/topic/Access-to-Health-Services

Alignment with State / Other Plans
N/A

Objective 12-1
Through the Volunteer Physician Network of the Polk County Medical Society provide Iowans in need of specialty care referred from the 56 free clinics in Iowa through the funding received from the State of Iowa.

<table>
<thead>
<tr>
<th>Year</th>
<th>Baseline Value</th>
<th>Target Year</th>
<th>Target Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>2,400</td>
<td>2021</td>
<td>3,000 per year</td>
</tr>
</tbody>
</table>

Data Source & Location: VPN Program database, Volunteer Physician Network, a program of the Polk County Medical Society, 1520 High Street, Des Moines, IA 50309

Strategy 12-1.1
Navigate patients in need for specialty care through the PCMS Volunteer Physician Network Program.

Strategy Type: Individual/Interpersonal-focused

Strategy Source & Location: Polk County Medical Society

Who's Responsible: Polk County Medical Society

Target Date: Jan 1, 2021
Iowa Health Issue: Safe, Affordable Housing

Iowa Counties with Local Strategies
Calhoun, Carroll, Cerro Gordo, Dubuque, Greene, Ida, Linn, Montgomery, Sioux

These community health improvement plans are available on the Iowa Department of Public Health, Community Health Needs Assessment and Health Improvement Planning (CHNA&HIP) website: http://idph.iowa.gov/chnahip/health-improvement-plans

Goals, Objectives & Strategies

Safe, Affordable Housing

Goal #1  Improve housing and infrastructure for low and moderate-income Iowans

Alignment with National Plans
Healthy People 2020, Social Determinants of Health
https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health

Alignment with State / Other Plans
State of Iowa Consolidated Plan for Housing and Community Development
https://www.iowaeconomicdevelopment.com/our-agency-detail-resources/6501

Safe, Affordable Housing

Objective 1-1  Improve conditions of owner-occupied housing for low and moderate income individuals by increasing the number of owner-occupied houses that are rehabilitated.

Baseline

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>164</td>
</tr>
</tbody>
</table>

Target

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>665</td>
</tr>
</tbody>
</table>

Data Source & Location

Safe, Affordable Housing

Strategy 1-1.1  Invest a portion (22%) of CDBG funds into owner occupied rehabilitation activities for low and moderate income individuals.

Strategy Type
Demographic/socioeconomic-focused

Strategy Source & Location
State of Iowa Consolidated Plan for Housing and Community Development

Who’s Responsible
Iowa Economic Development Authority and communities receiving Community Development Block Grant funds

Target Date
Jan 1, 2019

Safe, Affordable Housing

Objective 1-2  Improve water and wastewater systems serving low and moderate income individuals.

Baseline

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>21,541</td>
</tr>
</tbody>
</table>

Target

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>25,000</td>
</tr>
</tbody>
</table>

Data Source & Location
State of Iowa Consolidated Plan for Housing & Community Development CAPER https://www.iowaeconomicdevelopment.com/our-agency-detail-resources/6501

Safe, Affordable Housing

Strategy 1-2.1  Invest a portion (33%) of CDBG funds into owner occupied rehabilitation activities for low and moderate income individuals.

Strategy Type
Demographic/socioeconomic-focused

Strategy Source & Location
State of Iowa Consolidated Plan for Housing and Community Development
Iowa Health Issue: Income/Poverty

Iowa Counties with Local Strategies

Monona

This community health improvement plan is available on the Iowa Department of Public Health, Community Health Needs Assessment and Health Improvement Planning (CHNA&HIP) website: [http://idph.iowa.gov/chnahip/health-improvement-plans](http://idph.iowa.gov/chnahip/health-improvement-plans)

Goals, Objectives & Strategies

### Income/Poverty

#### Goal #1
Statewide goals, objectives, and strategies for these issues have not yet been identified.

#### Alignment with National Plans

- **Healthy People 2020, Social Determinants of Health, Economic Stability**

#### Alignment with State / Other Plans

N/A

### Income/Poverty

#### Objective 1-1
Statewide goals, objectives, and strategies for these issues have not yet been identified.

<table>
<thead>
<tr>
<th>Data Source &amp; Location</th>
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</thead>
</table>

### Income/Poverty

#### Strategy 1-1.1
Statewide goals, objectives, and strategies for these issues have not yet been identified.

<table>
<thead>
<tr>
<th>Strategy Type</th>
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<tbody>
<tr>
<td>Demographic/socioeconomic-focused</td>
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#### Strategy Source & Location

<table>
<thead>
<tr>
<th>Who’s Responsible</th>
</tr>
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<tr>
<th>Target Date</th>
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</table>