

# Butler County Health Improvement Plan

Date Updated: May 26, 2017



For additional information, CONTACT:

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# Community Priority

## Healthy Behaviors

**Goal #1** Decrease cardiovascular disease death rate in Butler County.

National Alignment

Healthy People 2020: HDS-2 & HDS-3

State Alignment

Healthy Iowans: 4-8 & 4-9

**Objective 1-1** By 2020, the cardiovascular disease death rate in Butler County will decrease to state rate or lower.

Baseline Year	Baseline Value	Target Year	Target Value
2014	191.9	2021	State rate per CHNA.org

Report Date

May 26, 2017

Year

2015

Value

143.4

Progress on Objective

- Met, trend in right direction   
  Not met, trend in right direction  
 Met, no trend   
  Not met, no trend  
 Met, trend in wrong direction   
  Not met, trend in wrong direction

Progress notes:

**Strategy 1-1.1** Identify community groups that can partner and provide logistical support in coordinating heart healthy education.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Butler County Public Health

Target Date

12/31/2020

Report Date

May 26, 2017

Progress on Strategy

- Complete   
  On track   
  Off track   
  No progress

Progress notes: Continue to gather the names of the community partners.

**Strategy 1-1.2** Develop and implement public education efforts to highlight opportunities to incorporate physical activity and heart healthy nutrition into daily living.

Strategy Type

Counseling & Education

Who's Responsible

Butler County Public Health

Target Date

12/31/2020

Report Date

May 26, 2017

Progress on Strategy

- Complete   
  On track   
  Off track   
  No progress

Progress notes: Have worked with one community coalition to develop and implement a health fair where information was shared regarding physical activity and healthy nutrition.

**Strategy 1-1.3** Promote the use of social media, newspapers, newsletters and radio to share physical activity and heart healthy nutrition.

Strategy Type

Counseling & Education

Who's Responsible  
Butler County Public Health

Target Date  
12/31/2020

Report Date  
May 26, 2017

Progress on Strategy  
 Complete  On track  Off track  No progress

Progress notes: We have not used any media sources to to promote physical activity or heart healthy nutrition.

Strategy 1-1.4 Collaborate with community partners to promote physical activity and heart healthy nutrition, including physicians, businesses, schools and faith-based organizations.

Strategy Type  
Counseling & Education

Who's Responsible  
Butler County Public Health

Target Date  
12/31/2020

Report Date  
May 26, 2017

Progress on Strategy  
 Complete  On track  Off track  No progress

Progress notes: Have worked with one community coalition to develop and implement a health fair where information was shared regarding physical activity and healthy nutrition.

Strategy 1-1.5 Explore opportunities with local schools for facility use by the community for physical activity and publicize the partnerships.

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
Butler County Public Health

Target Date  
12/31/2020

Report Date  
May 26, 2017

Progress on Strategy  
 Complete  On track  Off track  No progress

Progress notes: We have not contacted the schools to explore opportunities for physical activities.

Strategy 1-1.6 Promote local farmers markets to increase access to fresh, nutritious foods.

Strategy Type  
Counseling & Education

Who's Responsible  
Butler County Public Health

Target Date  
12/31/2020

Report Date  
May 26, 2017

Progress on Strategy  
 Complete  On track  Off track  No progress

Progress notes: Farmers market season is just starting for the year. We will promote farmers markets via media sources as the season progresses.