

Worth County Health Improvement Plan

Date Updated: May 28, 2019



For additional information, CONTACT:

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Community Priority

The negative impact of tobacco, alcohol and illegal drug use on healthy living.

Goal #1 By 2021, reduce cigarette smoking by Worth County adults.

National Alignment

(Healthy People 2020)TU-1.1 Reduce cigarette smoking by adults.

State Alignment

4. 3-7 A reduction in current smoking among adults.

Objective 1-1 Decrease the number of adults that smoke from 17% to 15% by 2021.

Baseline Year	Baseline Value	Target Year	Target Value
2015	17%	2021	15%

Report Date

May 28, 2019

Year

2019

Value

15%

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: According to County Health Rankings, Worth County continues at 15%. We attribute our success to the tobacco grant which has allowed us to get the word out there along with policy changes made. We will continue to monitor our values and hope to see the percentage continue to decline in future years.

Strategy 1-1.1 By June 2017 and ongoing, provide education to students in the schools on tobacco to help prevent initiating of tobacco use.

Strategy Type

Counseling & Education

Who's Responsible

Worth County Public Health

Target Date

Jun 1, 2017

Report Date

May 28, 2019

Progress on Strategy

- Complete On track Off track No progress

Progress notes: We have been securing funding through grants to continue our work on tobacco and substance abuse education. We continue to provide education in the schools and hope to continue receiving these grants each year.

Strategy 1-1.2 By June 2017 and ongoing, provide life skills education to students in the schools to assist them in making good choices to prevent initiation of tobacco use.

Strategy Type

Counseling & Education

Who's Responsible

Worth County Public Health

Target Date

Jun 1, 2017

Report Date

May 28, 2019

Progress on Strategy

- Complete On track Off track No progress

Progress notes: We have been securing grants that allow us to go into the schools and provide life skills education. This education provides them with the skills to make good decisions. We hope to continue receiving these grants each year.

Strategy 1-1.3 By June 2017 and ongoing, promote cessation messages through social media and print media promoting Quitline Iowa.

Strategy Type
Counseling & Education

Who's Responsible
Worth County Public Health

Target Date
Jun 1, 2017

Report Date
May 28, 2019

Progress on Strategy			
<input type="checkbox"/> Complete	<input checked="" type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: We continue to promote Quitline Iowa at the schools, doctors offices, county website, etc. We plan to promote Quitline at our fair booth this June as well.

Strategy 1-1.4 By June 2017, offer cessation materials, resources, and quitline information to community residents.

Strategy Type
Counseling & Education

Who's Responsible
Worth County Public Health

Target Date
Jun 1, 2017

Report Date
May 28, 2019

Progress on Strategy			
<input type="checkbox"/> Complete	<input checked="" type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: We continue to promote Quitline Iowa at the schools, doctors offices, county website, etc. We plan to promote Quitline at our fair booth this June as well.

Community Priority

Our aging population is needing more services to remain in their home safely.

Goal #1 By 2021, Worth County Public Health will meet the increasing demands for home care to maintain the aging population in their homes safely until they need a higher level of care.

National Alignment

Healthy People 2020 OA HP2020-2 (Developmental) Reduce the proportion of unpaid caregivers of older adults who report an unmet need for caregiver support services.

State Alignment

NA

Objective 1-1 Meet the increasing need for supportive services for the aging population by 2021.

Baseline Year	Baseline Value	Target Year	Target Value
2016	TBD	2021	TBD increase from baseline

Report Date

May 28, 2019

Year

2019

Value

NA

Progress on Objective

- Met, trend in right direction
- Met, no trend
- Met, trend in wrong direction
- Not met, trend in right direction
- Not met, no trend
- Not met, trend in wrong direction

Progress notes: We have been able to meet the needs of our aging population. We have continued to face some challenges as staffing changes have occurred. Staff continue to pitch in to meet their needs. Our county continues to be financially strapped, but we continue to provide services as able to meet the needs of our community. We remain very grateful for the funding that we receive.

Strategy 1-1.1 By 2018, increase funding to provide services to the aging population to be maintained in their home safely.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Worth County Public Health

Target Date

Jan 1, 2020

Report Date

May 28, 2019

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: We have been unable to secure extra funding. We have passed our target date, but will continue to provide services to the aging population and to strive for that increased funding by 2020.

Community Priority

Physical inactivity can have a negative effect on your health.

Goal #1 By 2021, increase the number of adults who engage in leisure-time physical activity.

National Alignment

National Healthy People 2020 Physical Activity and Fitness PAF HP2020-1 Reduce the proportion of adults who engage in no leisure-time physical activity.

State Alignment

6-5 Increase the proportion of adults who get the recommended levels of aerobic physical activity.

Objective 1-1 Decrease the number of adults who are inactive from 30% to 25% by 2021.

Baseline Year	Baseline Value	Target Year	Target Value
2015	30%	2021	25%

Report Date

May 28, 2019

Year

2019

Value

29%

Progress on Objective

- Met, trend in right direction
- Not met, trend in right direction
- Met, no trend
- Not met, no trend
- Met, trend in wrong direction
- Not met, trend in wrong direction

Progress notes: According to County Health Rankings our value of inactive adults has decreased 4% from last years value, and is now at 29%. We hope to continue in the right direction. We have not been able to secure any extra funding to develop and implement programs, but we may look at implementing staff driven/taught classes/programs that wouldn't require the extra funding. Our adult obesity in 2019 is at 34%, which is down 1% since last years value.

Strategy 1-1.1 By 2021, funding will be secured to develop programs to initiate physical activity opportunities for the public.

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

Worth County Public Health

Target Date

Jan 1, 2021

Report Date

May 28, 2019

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Unable to secure funding for this, but would like to look at staff driven/taught classes for the public that wouldn't require the extra funding.

Strategy 1-1.2 By 2021, funding will be secured to develop programs to educate the public on the benefits of physical activities.

Strategy Type

Counseling & Education

Who's Responsible

Worth County Public Health

Target Date

Jan 1, 2021

Report Date

May 28, 2019

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Unable to secure funding, but would like to look at staff driven/taught classes for the public that wouldn't require the extra funding.

Strategy 1-1.3 By 2019, social media will be utilized to educate citizens with targeted materials and resources that promote physical activity.

Strategy Type
Counseling & Education

Who's Responsible
Worth County Public Health

Target Date
Jan 1, 2020

Report Date
May 28, 2019

Progress on Strategy			
<input type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input checked="" type="checkbox"/> No progress

Progress notes: Have not initiated this strategy yet. We are past our target date, but have talked about more outreach to the public via social media. We hope to implement more outreach/education to the public by 2020.

Community Priority

Worth County's ability to prepare, respond and recover from public health emergencies.

Goal #1 By 2021, the Cerro Gordo and Worth County Preparedness Coalition will increase their coalition members.

National Alignment

NA

State Alignment

Healthy People 2020 9-1.4 Provide evidence that all 99 county public health agencies have joined or formed health care coalitions with appropriate local partners to provide a comprehensive, sustained response to public health emergencies.

Objective 1-1 Increase the number of coalition members from 6 to 8 by July 2017.

Baseline Year	Baseline Value	Target Year	Target Value
2016	6	2017	8

Report Date

May 28, 2019

Year

2019

Value

NA

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: The regionalization of the preparedness grant has increased our coalition members to well over 20. It contains public health, hospital and EMS.

Strategy 1-1.1 Discuss potential partners to join the coalition with our newly formed coalition of Cerro Gordo and Worth by January 2017.

Strategy Type

Long-Lasting Protective Intervention

Who's Responsible

Worth County

Target Date

Jan 1, 2017

Report Date

May 28, 2019

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Our coalition now consists of regional counties which includes public health, hospital and EMS.

Strategy 1-1.2 Add 2 partners to the coalition by July 2017.

Strategy Type

Long-Lasting Protective Intervention

Who's Responsible

Worth County

Target Date

Jul 1, 2017

Report Date

May 28, 2019

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Our coalition is large and strong as partners continue to work together and begin to share resources.