

Siouxland District Health Department Health Improvement Plan

Date Updated: January 30, 2019



For additional information, CONTACT:

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Community Priority

Promote Healthy Living - Obesity rates

Goal #1 By 2019, decrease obesity rates among Woodbury County residents from 32% to 30% (County Health Rankings/BRFSS).

National Alignment
Reduce the proportion of adults who are obese to 30.5% by 2020. (Healthy People 2020).

State Alignment
A reduction in the proportion of adults who are obese to 25% by 2016 (Healthy Iowans Plan).

Objective 1-1 By 2019, increase the number of work sites with wellness initiatives from 80 to 90.

Baseline Year	Baseline Value	Target Year	Target Value
2016	80	2019	90

Report Date
Feb 1, 2017

Year
2016

Value
87

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar year 2016, one work site adopted a wellness policy, five work sites added gardens, and one work site was designated as a Bike Friendly work site.

Report Date
Jan 19, 2018

Year
2017

Value
93

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar year 2017, five work sites added gardens and one work site was designated as a Bike Friendly work site.

Report Date
Jan 30, 2019

Year
2018

Value
96

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar year 2018 - 2 new worksite policies were adopted and 1 additional worksite was designated as a Bike Friendly work site.

Strategy 1-1.1 By 2019, increase the number of work sites by 3, that adopt a works site wellness policy. (Scientifically Supported - County Health Rankings).

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
SDHD - Health Planner

Target Date
Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2016 Hirschbach adopted a wellness policy

Report Date
Jan 19, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2017 no new work site wellness policies were adopted. Currently working with two work sites, so hopefully they will complete policies in calendar year 2018.

Report Date
Jan 30, 2019

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: Calendar Year 2018 - One new worksite (Morningside College) officially adopted a wellness policy, and SDHD revised their wellness policy and added disability inclusion standards.

Strategy 1-1.2 By 2019, increase the number of work sites by 7, that incorporate on-site gardens for employees. (Some Evidence - County Health Rankings)

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
SDHD - Health Educator

Target Date
Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: Calendar Year 2016 - five work sites implemented gardens during the summer of 2016. Hoping to expand that to an additional five gardens during the summer of 2017.

Report Date
Jan 19, 2018

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: Calendar Year 2017 - five new work sites implemented gardens during the summer of 2017.

Report Date
Jan 30, 2019

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: Calendar Year 2018 - Goal was met in during calendar year 2017.

Strategy 1-1.3 By 2019, increase the number of bike friendly work sites by 3. (Some Evidence - County Health Rankings)

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
SDHD - Health Planner

Target Date
Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: Calendar year 2016 Wells Blue Bunny was the recipient. The 2017 award will be announced during National Bike to Work Week in May.

Report Date
Jan 19, 2018

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: Calendar year 2017 Cray Huff Law Firm of Sioux City was the recipient, with the Launch Pad Children's Museum runner up.

Report Date
Jan 30, 2019

Progress on Strategy
 Complete
 On track
 Off track
 No progress

Progress notes: Calendar year 2018 WITCC was the recipient of the Bike Friendly Work place

Objective 1-2 BY 2019, decrease physical inactivity among Woodbury County residents from 27% to 25%. (County Health Rankings)

Baseline Year	Baseline Value	Target Year	Target Value
2015	27%	2019	25%

Report Date

Feb 1, 2017

Year

2016

Value

27%

Progress on Objective

- Met, trend in right direction
- Met, no trend
- Met, trend in wrong direction
- Not met, trend in right direction
- Not met, no trend
- Not met, trend in wrong direction

Progress notes: Calendar year 2016 - Sergeant Bluff, Movable, Lawton and Sioux City have all made infrastructure improvements to improve physical activity within their community. Have improved physical activity opportunities at Long Lines Climbing wall for individuals with a disability.

Report Date

Jan 19, 2018

Year

2017

Value

27%

Progress on Objective

- Met, trend in right direction
- Met, no trend
- Met, trend in wrong direction
- Not met, trend in right direction
- Not met, no trend
- Not met, trend in wrong direction

Progress notes: Calendar year 2017 - Sergeant Bluff, Movable, & Lawton continue to make infrastructure improvements to improve physical activity within their community. Have improved physical activity opportunities for the disabled at two park locations.

Report Date

Jan 30, 2019

Year

2018*

Value

28%

Progress on Objective

- Met, trend in right direction
- Met, no trend
- Met, trend in wrong direction
- Not met, trend in right direction
- Not met, no trend
- Not met, trend in wrong direction

Progress notes: Note 2018 County Health Rankings data is from 2014. Calendar year 2018 - Continued to make infrastructure improvements in communities within Woodbury County to provide physical activity opportunities, including those with a disability.

Strategy 1-2.1 Increase mileage of identified on-street bike routes through street signage. (Some Evidence - County Health Rankings)

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

SDHD - Health Planner

Target Date

Jan 31, 2019

Report Date

Feb 1, 2017

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Calendar Year 2016- No progress at this time. City is working on completing a variety of actual trail systems.

Report Date

Jan 19, 2018

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Calendar Year 2017 - No Progress at this time. Have the master plan and will be presenting to the Bike/Ped Committee in Jan. 2018. Presentation will include cost and prioritized locations. Hope to have completed later 2018.

Report Date

Jan 30, 2019

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Calendar Year 2018 - Final presentation was provided in 2018, but no progress was made in adding additional signs.

Strategy 1-2.2 By 2019, work with 3 Woodbury County communities on making infrastructure improvements that increase access to physical activity. (Scientifically Supported - County Health Rankings).

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible
SDHD - Health Planner

Target Date
Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Calendar year 2016 - Worked with Sergeant Bluff, Merville and Lawton to make improvements. Sidewalks, cross walks, curb cuts, signage have all be completed and/or improved.

Report Date
Jan 19, 2018

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Calendar Year 2017 - Continued to work with the cities of Lawton, Merville and Sergeant Bluff. Lawton passed a sidewalk resolution which helped improve 20 sidewalk segments, added two bike racks, and added two sidewalk segments. Sergeant Bluff added two new sidewalk segments, installed a stop sign, installed a pedestrian stop sign at 2 railroad crossings, made sidewalk repairs, trimmed trees along sidewalks and are working on completing a bus shelter with a sidewalk leading to the shelter. Merville installed a crosswalk and will be looking to add sidewalks along Fair St. in 2018.

Report Date
Jan. 30, 2019

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Calendar Year 2018 - Continued to provide TA to local jurisdictions on infrastructure improvements.

Strategy 1-2.3 Increase physical activity opportunities for those with disabilities in residential and/or day service settings by 3. (Scientifically Supported - County Health Rankings)

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
SDHD - Health Planner

Target Date
Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Calendar Year 2016 - Worked in partnership with the disability coalition to expand the Miracle League complex to include mini golf and a splash pad. Worked with Crossroads of Iowa to implement the 14 Weeks to a Healthier You for their clients.

Report Date
Jan 19, 2018

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Calendar Year 2017 - Partnered with the City of Sioux City Parks and Rec. to purchase adaptable equipment and provide training to climbing wall staff. Made improvements to Lief Erickson Tennis Courts by making an entrance for individuals with a mobility device, and purchased two-person tubes for the new tubing hill at Cone Park, to allow individuals that need assistance to tube with an assistant down the hill.

Report Date
Jan 30, 2019

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Calendar Year 2018 - Held All Abilities Day's at Cone Park (sledding and ice skating), Lief Ericson Park (swimming, tennis, volleyball, softball), and Miracle League Park (bags, mini-golf, and kickball). MidSteps and OU brought residents to these free events. Inclusive Yoga DVDs were provided to Parks and Rec, OU, Camp High Hopes. Special sled provided to Cone Park ice skating rink.

Objective 1-3 By 2019, increase access to healthy foods and beverages in the community within 9 locations.

Baseline Year	Baseline Value	Target Year	Target Value
2016	34	2019	43

Report Date
Feb 1, 2017

Year
2016

Value
41

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Have made progress with two concessions and five restaurant/cafeterias

Report Date
Jan 19, 2018

Year
2017

Value
46

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Made additional progress at increasing access to healthy food by implementing one new community garden, and offering healthier options at one new concession stand, and three cafeterias (2 child care centers and 1 college)

Report Date
Jan 30, 2019

Year
2018

Value

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Provided assessments and recommendations for changes at two concession stand locations, however changes weren't adopted. Worked with 2 child care centers - one adopted a nutrition policy and the second adopted a breastfeeding policy.

Strategy 1-3.1 Increase the number of concession stands that increase the number of healthier options by 3. (Some Evidence - County Health Rankings).

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
SDHD - Health Planner

Target Date
Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2016 (2) Have worked with the Sergeant Bluff - Luton HS with both their football concession stand at the football field and also with SB-L Basketball with the concession stand inside the HS. Have sent concession stand ideas to Sloan. Reviewed the concession stand at Westwood and provided input. Have tried reaching out to the City of Lawton to provide information on healthy options for concession stands at their ball fields and have also reached out to Heelan High School.

Report Date
Jan 19, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2017 worked with the Launch Pad Children's Museum to make healthier options available at their on-site concession area.

Report Date
Jan 30, 2019

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2018 - Did assessment for Sloan little league and Heelan High School.

Provided recommendations for changes. Also reached out to Lawton and Woodbury Central, however they were not interested.

Strategy 1-3.2 Increase the number of community gardens available to residents by 3. (Some Evidence - County Health Rankings) **Strategy Type**
Environmental / Policy / Systems Change

Who's Responsible
SDHD - Health Educator

Target Date
Jan 31, 2019

Report Date Feb 1, 2017 **Progress on Strategy**
 Complete On track Off track No progress

Progress notes: Calendar Year 2016 - (0) no new community garden.

Report Date Jan 19, 2018 **Progress on Strategy**
 Complete On track Off track No progress

Progress notes: Calendar year 2017 - (1) UnityPoint St. Luke's gardens are open to the community.

Report Date Jan 30, 2019 **Progress on Strategy**
 Complete On track Off track No progress

Progress notes: Calendar year 2018 - no new additional community gardens were started.

Strategy 1-3.3 Increase healthy menu items at a minimum of 3 local cafeterias (Some Evidence - County Health Rankings) **Strategy Type**
Environmental / Policy / Systems Change

Who's Responsible
SDHD - Health Planner

Target Date
Jan 31, 2019

Report Date Feb 1, 2017 **Progress on Strategy**
 Complete On track Off track No progress

Progress notes: Calendar Year 2016 - Gud N Free added a healthy option to their menu, as well as three child care centers and one hospital.

Report Date Jan 19, 2018 **Progress on Strategy**
 Complete On track Off track No progress

Progress notes: Calendar Year 2017 added healthy options to menus at two child care centers and one college.

Report Date Jan 30, 2019 **Progress on Strategy**
 Complete On track Off track No progress

Progress notes: Calendar Year 2018 - Water is now available indoors and outdoors at 2 new child care centers. One created a nutrition policy and another did one on breastfeeding support. There are 2 new child care center gardens.

Community Priority

Promote Healthy Living - Tobacco use in adults and adolescents

Goal #1 By 2019, decrease tobacco use in Woodbury County adults to 20% and decrease the number of adolescents that have ever smoked tobacco to 10% (BRFFS/County Health Rankings and Iowa Youth Survey).

National Alignment

Reduce cigarette smoking by adults to 12% by 2020, (Healthy People 2020). Reduce the initiation of the use of tobacco products among adolescents to 5.8% by 2020.

State Alignment

A reduction in current smoking among adults to 17% by 2016. (Healthy Iowans Plan).

Objective 1-1 By 2019, increase the number of local policies by three, that would decrease the initiation of tobacco use.

Baseline Year	Baseline Value	Target Year	Target Value
2016	2	2019	5

Report Date

Feb 1, 2017

Year

2016

Value

4

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar Year 2016 - 2 child care centers adopted a policy

Report Date

Jan 19, 2018

Year

2017

Value

6

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar year 2017 - 1 child care passed a tobacco free policy, completed 1 MOU with City of Sioux City Police regarding 2nd and 3rd offenders to the smoke free air act.

Report Date

Jan 30, 2019

Year

2018

Value

7

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar year 2018 - 1 child care passed a tobacco free policy.

Strategy 1-1.1 Work with local city government, schools and tobacco retailers to implement a variety of policies to decrease the initiation of tobacco use. (Scientifically Supported - County Health Rankings)

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

SDHD - Health Educator

Target Date

Jan 31, 2019

Report Date

Feb 1, 2017

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Calendar Year 2016 - Worked with 2 child care centers to implement tobacco free grounds. (Stella Sanford and Apple Tree - Morningside)

Report Date

Jan 19, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Calendar Year 2017 - Worked with 1 child care center to implement tobacco free

grounds (Apple Tree - Northside) and completed 1 MOU with City of Sioux City Police regarding 2nd and 3rd offenders to the smoke free air act.

<u>Report Date</u> Jan 30, 2019	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Calendar year 2018 - Worked with 1 child care center to implement tobacco free grounds (Mary Treglia).

Objective 1-2 By 2019 increase the number of individuals that use local Cessation Services available in Woodbury County by 15. (Scientifically Supported - County Health Rankings).

Baseline Year	Baseline Value	Target Year	Target Value
2015	2	2019	17

<u>Report Date</u> Feb 1, 2017	<u>Year</u> 2016	<u>Progress on Objective</u> <input type="checkbox"/> Met, trend in right direction <input checked="" type="checkbox"/> Not met, trend in right direction <input type="checkbox"/> Met, no trend <input type="checkbox"/> Not met, no trend <input type="checkbox"/> Met, trend in wrong direction <input type="checkbox"/> Not met, trend in wrong direction
	<u>Value</u> 5	

Progress notes: Calendar Year 2016 - 3 individuals participated in local cessation programs through UnityPoint

<u>Report Date</u> Jan 19, 2018	<u>Year</u> 2017	<u>Progress on Objective</u> <input type="checkbox"/> Met, trend in right direction <input type="checkbox"/> Not met, trend in right direction <input type="checkbox"/> Met, no trend <input checked="" type="checkbox"/> Not met, no trend <input type="checkbox"/> Met, trend in wrong direction <input type="checkbox"/> Not met, trend in wrong direction
	<u>Value</u> 5	

Progress notes: Calendar Year 2017 - 0 individuals participated in local cessation programs.

<u>Report Date</u> Jan 30, 2019	<u>Year</u> 218	<u>Progress on Objective</u> <input type="checkbox"/> Met, trend in right direction <input type="checkbox"/> Not met, trend in right direction <input type="checkbox"/> Met, no trend <input type="checkbox"/> Not met, no trend <input type="checkbox"/> Met, trend in wrong direction <input checked="" type="checkbox"/> Not met, trend in wrong direction
	<u>Value</u> 7	

Progress notes: Calendar Year 2018 - 2 individual participated in local cessation programs through Mercy Business Health.

Strategy 1-2.1 Provide outreach to local physician offices, work sites and health fairs regarding cessation services, at a minimum of 15 times a year. (Innovative)

Strategy Type
Counseling & Education

Who's Responsible
SDHD - Health Educator

Target Date
Jan 31, 2019

<u>Report Date</u> Feb 1, 2017	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Calendar Year 2016 - Have provided information at 11 health fairs, 4 physician offices, 1 college campus and 2 child care locations. Also provided education to 450 5th graders at 5 schools.

<u>Report Date</u> Jan 19, 2018	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Calendar Year 2017 - Have provided information at 22 health fairs and 1 physician office with regards to local cessation services. Of the three local providers trained only 1 organizations currently offers cessation programming.

Report Date

Jan 30, 2019

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2018 - Provided information at 11 health fairs, 2 family practice clinics and 2 behavior health clinics on smoking cessation services.

Objective 1-3

By 2019, reduce the number of Woodbury County residents exposed to second hand smoke by increasing the number of smoke free multi unit housing complexes and worksite locations with tobacco free policies.

Baseline Year	Baseline Value	Target Year	Target Value
2016	28	2019	40

Report Date

Feb 1, 2017

Year

2016

Value

29

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar year 2016 - 1 worksite revised their tobacco policy (Briar Cliff).

Report Date

Jan 19, 2018

Year

2017

Value

30

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar Year 2017 - 1 MUH adopted a tobacco/nicotine free policy.

Report Date

Jan 30, 2019

Year

2018

Value

34

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Calendar Year 2018 - 2 MUH & 2 worksites adopted a tobacco/nicotine free policy.

Strategy 1-3.1

By 2019, increase the number of work sites and multi housing units that have a tobacco free policy, by 12, by providing technical assistance on policy development. (Expert Opinion - County Health Rankings)

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

SDHD - Health Educator

Target Date

Jan 31, 2019

Report Date

Feb 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2016 - Only had 1 worksite. Will focus on work sites and MUH in 2017.

Report Date

Jan 19, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2017 - Had 1 MUH complex adopt a tobacco/nicotine free policy.

Report Date

Jan 30, 2019

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar Year 2018 - Had 2 MUH complexes and 2 worksites adopt a tobacco/nicotine free policy.

Community Priority

Strengthen the Health Infrastructure - Increase Access to Care

Goal #1 By, 2019 increase access to care for Woodbury County residents.

National Alignment

Increase the proportion of persons of all ages who have a specific source of ongoing care to 95% by 2020. (Healthy People 2020).

State Alignment

An increase in the proportion of people who have one person as a healthy provider to 82.5% by 2016 (Healthy Iowans Plan).

Objective 1-1 By 2019, increase the percentage of Medicaid eligible children with at least 1 EPSDT primary care visit annually. (Some Evidence - County Health Rankings)

Baseline Year	Baseline Value	Target Year	Target Value
2014	69%	2019	72%

Report Date
Feb 3, 2016

Year
FFY15

Value
72%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Found in the CMS 4-16 Report

Report Date
Feb 1, 2017

Year
FFY16

Value
77%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Found in the CMS 4-16 Report

Report Date
Jan 19, 2018

Year
FFY17

Value
81%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Found in the CMS 4-16 Report

Report Date
Jan 30, 2019

Year
FFY18

Value

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Will not be available until April 2019 - assume we will continue to have met goal.

Strategy 1-1.1 By 2019, increase inform completion percentages by 3%. (Some Evidence - County Health Rankings)

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible
Care for Kids staff

Target Date
Jan 31, 2019

<u>Report Date</u> Feb 1, 2017	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input type="checkbox"/> On track <input checked="" type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: FFY15 = 62.5%, FFY16 = 51%, Due to changes with the MCOs in April 2016, inform completion has gone down.

<u>Report Date</u> Jan 19, 2018	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input type="checkbox"/> On track <input checked="" type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: FFY17 = 43%

<u>Report Date</u> Jan 30, 2019	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input type="checkbox"/> On track <input checked="" type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: FFY18 - 42%

Strategy 1-1.2 Utilize bilingual staff and telephone language service for both inform completion and care coordination. (Some Evidence - County Health Rankings) Strategy Type
Environmental / Policy / Systems Change

Who's Responsible Target Date
Care for Kids Staff Jan 31, 2019

<u>Report Date</u> Feb 1, 2017	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Have 2 full time bilingual staff.

<u>Report Date</u> Jan 19, 2018	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Hired one more additional bilingual staff for a total of 3.

<u>Report Date</u> Jan 30, 2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Have 3 bilingual staff

Strategy 1-1.3 Provide parent requested taxi transportation for Medicaid eligible children to attend medical, dental, and other Medicaid approved appointments. (Recommended - The Community Guide) Strategy Type
Environmental / Policy / Systems Change

Who's Responsible Target Date
Care for kids staff Jan 31, 2019

<u>Report Date</u> Feb 1, 2017	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Due to the changes in MCOs transportation coverage in April 2016, it has drastically changed the number of completed taxi transportation vouchers provide. From Oct 2015 - March 2016 we provided 816 completed taxi services. April 2016-Sept. 2016 we provided only 21 completed taxi services. Those still eligible for the fee for service program include Native Americans, Alaskan Native, and those with severe disabilities.

<u>Report Date</u> Jan 19, 2018	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: FFY17 we provided 53 completed taxi vouchers.

Report Date

Jan 30, 2019

Progress on Strategy

Complete On track Off track No progress

Progress notes: FFY18 we provided 25 completed tax vouchers

Objective 1-2

By 2019, increase the % of Woodbury County kindergarteners/9th graders with a completed dental screening certificate. (Innovative)

Baseline Year

14-15

Baseline Value

51%

Target Year

17-18

Target Value

54%

Report Date

Feb 3, 2016

Year

FY16

Value

50%

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes:

Report Date

Feb 1, 2017

Year

FY17

Value

45%

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes:

Report Date

Jan 19, 2018

Year

FY18

Value

55%

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes:

Report Date

Jan 30, 2019

Year

FY19

Value

Progress notes: These values are not yet available.

Strategy 1-2.1

Educate dental offices on the need for dental screening certificate completion by guiding them on how to complete the certificate and by providing certificates. (Innovative)

Strategy Type

Counseling & Education

Who's Responsible

I-Smile Coordinator

Target Date

Jan 31, 2019

Report Date

Feb 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: I-Smile coordinator visits with dental provider offices on an annual basis to remind them of the dental screening certificate.

Report Date

Jan 19, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: I-Smile Coordinator continued visiting all dental providers in the county.

Report Date

Jan 30, 2019

Progress on Strategy

Complete On track Off track No progress

Progress notes: I-Smile Coordinator continued visiting all dental providers in the county.

Strategy 1-2.2

Work with the schools to educate parents on the need for the completed dental certificates. (Innovative)

Strategy Type

Counseling & Education

Who's Responsible

I-Smile Coordinator

Target Date

Jan 31, 2019

Report Date

Feb 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Have visited with school nurses on an annual basis and have provided them information to incorporate into school newsletters regarding dental certificates. Also attend all Kindergarten Registrations to help fulfill requirement.

Report Date

Jan 19, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Has visited with school nurses providing information on the importance of the dental certificates and also shared information about the sealant program in local schools. Also presented at the NW AEA School Nurses Conference sharing information on I-Smile and dental certificates .

Report Date

Jan 30, 2019

Progress on Strategy

Complete On track Off track No progress

Progress notes: Continued to meet with all school nurses on an annual basis.

Community Priority

Promote Healthy Living - Cancer Screenings

Goal #1 By 2019 increase cancer screening rates for Woodbury County residents.

National Alignment

Increase the proportion of women who receive a breast cancer screening based on the most recent guidelines to 81.1% by 2020 (Healthy People 2020).

State Alignment

An increase in cancer screenings for breast, colorectal, and cervical cancers in the following populations: 88% of women ages 50 and older having a mammogram in the past two years by 2016. (Healthy Iowans Plan).

Objective 1-1 By 2019, increase the number of Woodbury County women that have been screened for breast cancer by 300.

Baseline Year	Baseline Value	Target Year	Target Value
FY2015	223	FY2018	523

Report Date
Feb 1, 2017

Year
2016

Value
420

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: FY16 197 Woodbury County women screened

Report Date
Jan 19, 2018

Year
2017

Value
626

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: FY17 206 Woodbury County women were screened

Report Date
Jan 30, 2019

Year
2018

Value
896

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: FY 18 270 Woodbury County women were screened

Strategy 1-1.1 Implement a minimum of 5 creative outreach strategies to enroll new patients into the Care For Yourself Program. (Recommended - The Community Guide)

Strategy Type

Counseling & Education

Who's Responsible

Care For Yourself Program Staff

Target Date

Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Calendar year 16 and calendar year 17 thus far - sent packages to other public health offices in our service area, provided refer a friend inserts to current enrollees, contacted local providers, shared packet information at the Faces of Siouxland Fair, and called previous clients.

Report Date
Jan 19, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Continued to reach out to clients from previous years to re-enroll for this year. Mailed phone calls and mailed re-enrollment letters to those we could not reach by phone. Added additional enrollment information into packets for current clients to pass along to family members and friends. Spoke with providers about the program. Distributed information at the Faces of Siouxland Multicultural Fair and Convoy of Hope, and sent packets of information to seven other local public health departments in the area.

<u>Report Date</u> Jan 30, 2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Continued with same outreach initiatives as 2017.

Strategy 1-1.2 Maintain bilingual staff to work on Care For Yourself program, as 61% of participants are Spanish speaking. (Insufficient Evidence - Community Guide) Strategy Type
Address Social Determinant / Health Inequity

Who's Responsible Care For Yourself Program Staff Target Date
Jan 31, 2019

<u>Report Date</u> Feb 1, 2017	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Have 1 bilingual staff person

<u>Report Date</u> Jan 19, 2018	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Continue to have 1 bilingual staff person

<u>Report Date</u> Jan 30, 2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Continue to have 1 bilingual staff person

Strategy 1-1.3 Fully implement the Navigation Program to improve the enrollment process for new patients into the Care For Yourself program. (Recommended - Community Guide) Strategy Type
Environmental / Policy / Systems Change

Who's Responsible Care For Yourself Program Staff Target Date
Jan 31, 2019

<u>Report Date</u> Feb 1, 2017	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Have completed this. Navigation Program is fully implemented.

Objective 1-2	By 2019, increase the number of Woodbury County women that have been screened for cervical cancer by 150.	Baseline Year	Baseline Value	Target Year	Target Value
		FY2015	59	FY2018	209

<u>Report Date</u> Feb 1, 2017	<u>Year</u> 2016	<u>Progress on Objective</u> <input type="checkbox"/> Met, trend in right direction <input checked="" type="checkbox"/> Not met, trend in right direction <input type="checkbox"/> Met, no trend <input type="checkbox"/> Not met, no trend <input type="checkbox"/> Met, trend in wrong direction <input type="checkbox"/> Not met, trend in wrong direction
	<u>Value</u> 118	

Progress notes: FY16 59 Woodbury County women screened

Report Date
Jan 19, 2018

Year

2017

Value

173

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
- Met, no trend Not met, no trend
- Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: FY17 55 Woodbury County women were screened.

Report Date
Jan 30, 2019

Year

2018

Value

260

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
- Met, no trend Not met, no trend
- Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: FY18 87 Woodbury County women were screened

Strategy 1-2.1 Implement a minimum of 5 creative outreach strategies to enroll new patients into the Care For Yourself Program. (Recommended - The Community Guide)

Strategy Type
Counseling & Education

Who's Responsible
Care For Yourself Program Staff

Target Date
Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Calendar year 16 and calendar year 17 thus far: sent packages to other public health offices in our service area, provided refer a friend inserts to current enrollees, contacted local providers, shared packet information at the Faces of Siouxland Fair, and called previous clients.

Report Date
Jan 19, 2018

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Continued to reach out to clients from previous years to re-enroll for this year. Mailed phone calls and mailed re-enrollment letters to those we could not reach by phone. Added additional enrollment information into packets for current clients to pass along to family members and friends. Spoke with providers about the program. Distributed information at the Faces of Siouxland Multicultural Fair and Convoy of Hope, and sent packets of information to seven other local public health departments in the area.

Report Date
Jan 30, 2019

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Continued with same outreach initiatives as 2017.

Strategy 1-2.2 Maintain bilingual staff to work on Care For Yourself program, as 61% of participants are Spanish speaking. (Insufficient Evidence - Community Guide)

Strategy Type
Address Social Determinant / Health Inequity

Who's Responsible
Care For Yourself Program Staff

Target Date
Jan 31, 2019

Report Date
Feb 1, 2017

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Have 1 bilingual staff person

Report Date
Jan 19, 2018

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Continue to have 1 bilingual staff person

Report Date
Jan 30, 2019

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Continue to have 1 bilingual staff person

Strategy 1-2.3 Fully implement the Navigation Program to improve the enrollment process for new patients into the Care For Yourself program. (Recommended - Community Guide)

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
Care For Yourself Program Staff

Target Date
Jan 31, 2019

Report Date

Progress on Strategy
 Complete On track Off track No progress

Progress notes: Have fully implemented the Navigation Program.