

# Lee County Community Health Improvement Plan

Date Updated: 2/13/2019 FINAL



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# Community Priority

## Promote Healthy Lifestyles/Healthy Behaviors for all.

<b>Goal #1</b> Reduce the prevalence of chronic disease by promoting healthy lifestyles/healthy living to the Lee County population by 2019	National Alignment	State Alignment
	Healthy People 2020-HRQOL/WB-1; NWS-14/15; PA-1/13/14: OH-7;	Healthy Iowans HIP-Chronic Disease #4: Healthy Living #6; Oral Health #6

<b>Objective 1-1</b> Provide health education and the importance of preventive screening awareness topics quarterly through 2017	Baseline Year	Baseline Value	Target Year	Target Value
	2015	NA	2017	4

Report Date

Year

2/2019

2016-2019

Value

4+

Progress on Objective

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Met, trend in right direction | <input type="checkbox"/> Not met, trend in right direction |
| <input type="checkbox"/> Met, no trend                            | <input type="checkbox"/> Not met, no trend                 |
| <input type="checkbox"/> Met, trend in wrong direction            | <input type="checkbox"/> Not met, trend in wrong direction |

Progress notes: Messages provided by facebook, websites, radio, fliers posted etc. through partner and taskforce initiatives. LCHD, KAH, and FMCH promoting awareness.

<b>Strategy 1-1.1</b> Live Healthy Lee County Coalition (LHLC) members will provide community health education through use of radio, press releases, newsletters, social media, etc. at least 4 times per year to promote healthy living/lifestyles and the importance of preventive screenings	<u>Strategy Type</u> Counseling & Education
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Who's Responsible

Live Healthy Lee County Coalition; Communication/Motivation Task Force

Target Date

2/2017

Report Date

2016-2019

Progress on Strategy

- |  |                                   |                                    |                                      |
|--|-----------------------------------|------------------------------------|--------------------------------------|
| <input checked="" type="checkbox"/> Complete | <input type="checkbox"/> On track | <input type="checkbox"/> Off track | <input type="checkbox"/> No progress |
|--|-----------------------------------|------------------------------------|--------------------------------------|

Progress notes: LHLC has used the media to promote their website and Facebook page to the public to learn about area health/wellness events, and to encourage event organizers to send information to LHLC for free promotion. Event information is also sent out through Chamber of Commerce newsletters. The LHLC Facebook page is updated on a regular basis. FMCH promotes health messages on the radio regularly. Unity Point Health-Keokuk promotes messages with electronic newsletter.

<b>Objective 1-2</b> Decrease the percentage of the population who self report physical inactivity from 27% to 23% by 2019 according to CDC, National Center for Disease Prevention and Health Promotion (CHNA.org).	Baseline Year	Baseline Value	Target Year	Target Value
	2012	27%	2019	23%

Report Date

Year

2/2019

2018

Value

23.3%

Progress on Objective

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Met, trend in right direction | <input type="checkbox"/> Not met, trend in right direction |
| <input type="checkbox"/> Met, no trend                            | <input type="checkbox"/> Not met, no trend                 |
| <input type="checkbox"/> Met, trend in wrong direction            | <input type="checkbox"/> Not met, trend in wrong direction |

Progress notes: According to CHNA.org (Community Commons) the % of those with no leisure activity or physical activity remains at 23.3% which is very close to target goal. Trend in right direction.

<b>Strategy 1-2.1</b> Provide outdoor recreational events at least 6 times a year.	<u>Strategy Type</u> Environmental / Policy / Systems Change
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Who's Responsible  
Lee County Conservation Board

Target Date  
annually 2017-2019

Report Date  
2017-2019

Progress on Strategy							
<input checked="" type="checkbox"/>	Complete	<input type="checkbox"/>	On track	<input type="checkbox"/>	Off track	<input type="checkbox"/>	No progress

Progress notes: Several outdoor recreational events occurred again this past year including several 5k events, conservation sponsored family events, Live Healthy Lee County promoted all events on Facebook and website pages.

Strategy 1-2.2 Develop two new walking/biking trails in county for recreational use to promote walking and biking.

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
PORT of Fort Madison; Lee County Conservation Board

Target Date  
By 2019

Report Date  
2017-2019

Progress on Strategy							
<input checked="" type="checkbox"/>	Complete	<input type="checkbox"/>	On track	<input type="checkbox"/>	Off track	<input type="checkbox"/>	No progress

Progress notes: PORT completed phase 2 and phase 3 now of their planned trail to connect two walking/biking trails in Fort Madison. The trail is promoted by Live Healthy Lee County for residents and visitors to use. FMCH continues to promote their walking path around their pond and campus for their 200 employees and visitors. Trail brochures and newly printed 2019 food guides for Lee County were updated and redistributed through out the county that promote the use of trails in Lee County designated as walking and biking paths.

Strategy 1-2.3 Organize an active trails development committee in the Keokuk Area.

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
Lee County Leadership Group

Target Date  
By 2018

Report Date  
2017-2019

Progress on Strategy							
<input type="checkbox"/>	Complete	<input checked="" type="checkbox"/>	On track	<input type="checkbox"/>	Off track	<input type="checkbox"/>	No progress

Progress notes: Keokuk trails are promoted in the 2019 Lee County Food Guide, which was updated this past year, and in their own Keokuk trail brochure. There has been developing interest in a master trail plan in Keokuk since the last reporting period.

Strategy 1-2.4 Work with various community partners to plan and offer family fun events encouraging outdoor recreation and physical activities.

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
Live Healthy Lee County Coalition

Target Date  
By 2019

Report Date  
2017-2019

Progress on Strategy							
<input checked="" type="checkbox"/>	Complete	<input type="checkbox"/>	On track	<input type="checkbox"/>	Off track	<input type="checkbox"/>	No progress

Progress notes: Live Healthy Lee County partners continued to discuss and provide community events and outdoor recreational events fun for the family. The Lee Co Conservation sponsored several activities this past year. Another Boo-Athlon was sponsored by PORT this year. The community garden project has been sustained at the conservation department this past year. ISU extension will again host a garden camp with youth this summer to help plant and learn about healthy produce. The produce will again be used for the Senior Produce Box project at 7 locations for seniors to increase access to fresh and locally grown produce donated by local growers. A new event was initiated this year through a grant obtained from Uofl College of Public Health to offer "health at the market" events. This involves health service providers offering resources and health information during farmers markets to promote healthy lifestyles. This is a community collaborative with area

providers who may choose to offer blood pressure checks, resource and referral information, and incentives for healthy behaviors.

Strategy 1-2.5 Encourage worksites to promote healthy activity within their workforce (walking at breaks, gym memberships, walking meetings, stairwell use, through wellness programs and policy, etc.)

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
Lee County Health Department

Target Date  
By 2019

Report Date  
2016-2019

Progress on Strategy

Complete    On track    Off track    No progress

Progress notes: LCHD participated in employee health fairs again this year offering presentations and resources on healthy behaviors. LCHD continues to encouraged worksite wellness activities and resources using social media. Lee County continues to offer a wellness program at the beginning of new fiscal year when enrollment period for insurance is open for Lee County employees. They offer an incentive to participate in annual wellness assessment.

Objective 1-3 Decrease the percent of adults who self report inadequate fruit/vegetable consumption from 83.4% to 80% by 2019 according to CDC, BRFSS (CHNA.org).

Baseline Year	Baseline Value	Target Year	Target Value
2005-2009	83.4%	2019	80%

Report Date  
2/2109

Year  
2018

Value  
83.4%

Progress on Objective

Met, trend in right direction    Not met, trend in right direction  
 Met, no trend    Not met, no trend  
 Met, trend in wrong direction    Not met, trend in wrong direction

Progress notes: No new trend data to report- same data measure LCHD applied again for second year to receive funding through IDPH and SNAP-ED to continue with the Lee Co Senior Produce Box project. A community garden project partnering with the Lee County Conservation and ISU extension and outreach office continues and a new Health at the Market project is underway for 2019.

Strategy 1-3.1 Increase the number of community gardens who offer education on vegetables grown in the gardens.

Strategy Type  
Counseling & Education

Who's Responsible  
Hy-Vee; Lee County Conservation; ISU Extension and Outreach; Keokuk Community School District

Target Date  
By 2019

Report Date  
2017-2019

Progress on Strategy

Complete    On track    Off track    No progress

Progress notes: A new community garden project was implemented in March 2018 as a result of a grant received through Uof I College of Public Health and has been expanded by one bed in 2019. This is self sustaining now.

Strategy 1-3.2 Maintain and support the number of farmer's markets currently available in the county and increase the number of vendors who sell at the markets.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Montrose Riverfront Inc.; Keokuk Chamber of Commerce; FM Main Street; ISU extension and Outreach; LCHD

Target Date  
By 2019

Report Date  
2017-2019

Progress on Strategy

Complete  On track  Off track  No progress

Progress notes: The number of markets have remained the same but vendor participation has increased in Montrose and Fort Madison. Live Healthy Lee County continues to promote the farmer's markets in Lee County through use of annually printed Lee County Food Guides which are distributed all throughout the county. The food guides are created, printed, and distributed by the Live Healthy Lee County coalition. This project is one of the best outcomes for yearly projects maintained by the coalition with donated funds to cover costs of printing the brochures and assist with distribution. Local growers and producers are also highlighted in the guides. The new Health at the Market was implemented in 2019. This allows for health resources and health messages to be available during the farmers markets to encourage people attending and learning more about health services available to them.

Strategy 1-3.3 Increase the percentage of healthy foods offered at area concession stands.

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

LCHD; Live Healthy Lee County Coalition

Target Date

By 2019

Report Date  
2016-2019

Progress on Strategy

Complete  On track  Off track  No progress

Progress notes: Completed last year.

Strategy 1-3.4 Increase the availability of fresh produce offered at local food pantries.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

RSVP; LCHD; ISU Extension and Outreach; Live Healthy Lee County Coalition

Target Date

By 2019

Report Date  
2016-2019

Progress on Strategy

Complete  On track  Off track  No progress

Progress notes: Food pantries were included in the 2018 and again in the newly printed 2019 Local Food Guide, a statement is included on how the pantries accept locally grown donations. The Fort Madison Food Pantry continues to work with local hy-vee to grow produce in garden beds for their pantry. Some of this produce was also donated to the senior produce box project in fall of 2018.

Strategy 1-3.5 Work with local food producers and businesses to offer locally grown fresh produce and rural "food deserts" in the county.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

LCHD; ISU Extension and Outreach; Live Healthy Lee County Coalition

Target Date

By 2019

Report Date  
2017-2019

Progress on Strategy

Complete  On track  Off track  No progress

Progress notes: A senior produce box project was implemented in 2018 through secured funding through IDPH and Snap-Ed to address the food deserts in Lee County with our elderly population. Seven sites came on board including rural sites in the county where access can be an issue with the food insecure. Local food producers and growers and farmers market vendors donated produce towards the project. The project is in its second year in 2019 with local growers participating and will provide produce this summer when available.

Strategy 1-3.6 Encourage worksites to promote healthy nutrition within their workforce (providing healthy options in vending

machines, offering healthy food and beverage options during meetings, trainings, luncheons, through wellness programs and policy, etc.)

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
LCHD

Target Date  
By 2019

<u>Report Date</u> 2016-2019	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: The LHLC Local Food Guides are made available to area worksites. Resources continue to be made available on websites.

Strategy 1-3.7 Offer Buy, Eat, Live Healthy classes to low-income populations.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
ISU Extension and Outreach

Target Date  
By 2019

<u>Report Date</u> 2016-2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Classes are being provided by the ISU extension on a regular basis in the county.

Objective 1-4 Increase access to oral health care by increasing the number of dentists in Lee County who serve the Medicaid population by 50% by 2019.

Baseline Year	Baseline Value	Target Year	Target Value
2015	1	2019	2

Report Date  
2/2019

<u>Year</u> 2017-2018
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<u>Value</u> 2
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<u>Progress on Objective</u>			
<input checked="" type="checkbox"/> Met, trend in right direction	<input type="checkbox"/> Not met, trend in right direction		
<input type="checkbox"/> Met, no trend	<input type="checkbox"/> Not met, no trend		
<input type="checkbox"/> Met, trend in wrong direction	<input type="checkbox"/> Not met, trend in wrong direction		

Progress notes: CHC continues to offer dental services in Keokuk at their new building. They received federal funding to build a new permanent dental building in 2018-2019 to increase the number of dental services to those in need in Lee County and surrounding communities. LCHD continues to offer preventive screenings and fluoride varnish services during WIC clinics, and at Head Start, Preschools in Lee County. I-Smile@School Dental Sealant services are also provided to 2nd and 7th grade Students. Referrals are made to dentists who accept private insurance or Medicaid, hawk-i as result.

Strategy 1-4.1 Develop dentist recruitment strategies and activities to bring new dentists to the area who are willing to accept Title XIX patients as well as Iowa Dental Wellness Plan members.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Keokuk Area Dental Recruitment Task Force

Target Date  
By 2019

<u>Report Date</u> 2016-2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: CHC dental clinic is now open in Keokuk with a new dentist serving families/ children. Outreach through I-Smile SILVER has been completed with dental wellness plan members this past year to link to dental care and understanding their benefits of the DWP.

Strategy 1-4.2 Visit with local dentists about the need for accepting Medicaid and Iowa Health and Wellness Dental Plan members to receive dental care.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
LCHD/Dental Community

Target Date  
By 2019

Report Date  
2016-2019

Progress on Strategy			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: I-Smile Silver Coordinator at LCHD has met with community partners, providers, and members to assist with accessing dental care and understanding the DWP benefits.

Strategy 1-4.3 Continue offering gap filling dental screening and Fluoride varnish services to children and pregnant women. Provide dental care coordination services as needed to link families to available dentists in the area.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
LCHD

Target Date  
By 2019

Report Date  
2016-2019

Progress on Strategy			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: LCHD continues to provide gap filling services at Lee County WIC clinics 6 times per month, Head Start sites 3 times per year, and one time per year at participating preschools, and child care centers; provides dental care coordination services as needed to link to care.

Strategy 1-4.4 Work with long term care facilities and other locations that serve older lowans to facilitate and promote oral health care/dental services among our senior population.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
LCHD; Dental Community; Long term care facilities

Target Date  
By 2019

Report Date  
2016-2019

Progress on Strategy			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: LCHD's I-Smile SILVER Coordinator continues to work with Long term care facilities and Milestones, home health care agencies in Lee County to promote oral health care, access and provide oral health aides to the 60+ year of age population as part of the county's SILVER pilot project.

Strategy 1-4.5 Evaluate progress on Healthy Behaviors/Healthy Lifestyles goal and objectives annually and revise/update as needed.

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
Live Healthy Lee County Coalition/CHNA Task Force members

Target Date  
annually

Report Date  
2016-2019

Progress on Strategy			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

# Community Priority

## Improve Mental Health/Behavioral Health Issues/Access to Care.

**Goal #1** Increase access to services and supports for individuals experiencing mental health and/or behavioral health symptomology by 2021.

<b>National Alignment</b>	<b>State Alignment</b>
Healthy People 2020: MH/MD-9/10 HRQOL/WB; ECBP-10.3	Healthy Iowans: Mental Health and Mental Disorder #8

**Objective 1-1** Increase the awareness of the existing services and supports available in the county by supporting current jail diversion and community-based provider committee in meeting quarterly.

<b>Baseline Year</b>	<b>Baseline Value</b>	<b>Target Year</b>	<b>Target Value</b>
2015 Lee Co CHNA local survey	23% found access difficult	2018 2020	15% 10%

**Report Date** 5/2018

**Year** 2017-2018

**Value** NA

Progress on Objective

Met, trend in right direction     Not met, trend in right direction

Met, no trend     Not met, no trend

Met, trend in wrong direction     Not met, trend in wrong direction

**Progress notes:** The SEIL group- a regional mental health taskforce/jail diversion committee has continued to meet quarterly to address mental health issues on a regional level. Goal Met in 2018.

**Strategy 1-1.1** Market and propagate community resource directories, safety cards, warm/hotlines and behavioral health assistive technology.

**Strategy Type** Counseling & Education

**Who's Responsible** Jail Diversion and Community-based Provider Committee

**Target Date** By 2017

**Report Date** 2017-2018

Progress on Strategy

Complete     On track     Off track     No progress

**Progress notes:** This was completed by the group in 2017.

**Strategy 1-1.2** Improve access to Mental Health care by decreasing appointment wait/availability time to be seen/treated.

**Strategy Type** Clinical Intervention

**Who's Responsible** KAH; FMCH; CHC-SEIA; Counseling Associates; Bridgeway; Optima; Inside Out Christian Counseling; Lee Co Jail; Community Connections, and Keokuk Ministerial Association/faith-based providers

**Target Date** By 2021

**Report Date** 2016-2019

Progress on Strategy

Complete     On track     Off track     No progress

**Progress notes:** On track. Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

**Strategy 1-1.3** Look into unique and innovative opportunities to develop mental health/behavioral health services.

**Strategy Type** Clinical Intervention

**Who's Responsible** Mental Health/Behavioral Health Taskforce

**Target Date** By 2018

Report Date  
2017-2019

Progress on Strategy			
<input type="checkbox"/> Complete	<input checked="" type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: No new progress report- these issues remain. Partners continue to address the issues during quarterly regional meetings.

Objective 1-2

Assessment tools will be selected to effectively identify individual supports needed related to MH/BH and substance related diagnostics for pediatric birth to 17 year olds.

Baseline Year	Baseline Value	Target Year	Target Value
2015	34% of proportion of children screened at risk of dev/beh and social delays using a parent reported standardized screening tool	2020	10% increase of children screened

Report Date  
5/2018

Year
2018
Value

Progress on Objective	
<input checked="" type="checkbox"/> Met, trend in right direction	<input type="checkbox"/> Not met, trend in right direction
<input type="checkbox"/> Met, no trend	<input type="checkbox"/> Not met, no trend
<input type="checkbox"/> Met, trend in wrong direction	<input type="checkbox"/> Not met, trend in wrong direction

Progress notes: Met in 2018

Strategy 1-2.1 Implement a standardized screening tool across birth to 5 programming to facilitate comparable data collection (ASQ-3, ASQ-SE/SE-2, and/or M-CHAT R/F)

Strategy Type  
Clinical Intervention

Who's Responsible  
LCHD; CHCSEIA; Young House Family Services

Target Date  
By 2017

Report Date  
2017-2018

Progress on Strategy			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Completed last reporting period.

Strategy 1-2.2 Implement a standardized screening tool across 6-10 year old programming to facilitate comparable data collection.

Strategy Type  
Clinical Intervention

Who's Responsible  
LCHD; CHCSEIA; Young House Family Services

Target Date  
By 2019

Report Date  
2016-2017

Progress on Strategy			
<input type="checkbox"/> Complete	<input type="checkbox"/> On track	<input checked="" type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Not met. Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

Report Date  
2017-2018

Progress on Strategy			
<input type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input checked="" type="checkbox"/> No progress

Progress notes: The task force group reports that providers of Behavioral Health and Primary Care are much more aware of the need for consistency in using screening tools and are more accepting of efforts to ensure screenings are done.

Strategy 1-2.3 Implement a standardized screening tool across 11-17 year old programming to facilitate comparable data collection. **Strategy Type**  
Clinical Intervention

Who's Responsible Target Date  
LCHD; CHCSEIA, and Young House Family Services By 2020

Report Date Progress on Strategy  
2017-2018  Complete  On track  Off track  No progress

Progress notes: Met in 2018.

Objective 1-3	Assessment tools will be selected to effectively identify individual supports needed related to MH/BH and substance related diagnostics for adults.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2020	1

Report Date Progress on Objective  
5/2018  Met, trend in right direction  Not met, trend in right direction  
Year  Met, no trend  Not met, no trend  
2017  Met, trend in wrong direction  Not met, trend in wrong direction  
Value

Progress notes: Met in 2017

Strategy 1-3.1 Implement screening tools across all mental health levels of care and programming to facilitate comparable data collection. **Strategy Type**  
Clinical Intervention

Who's Responsible Target Date  
KAH; FMCH; CHC-SEIA; Counseling Associates; Bridgeway; Optimae; Lee County Jail; Community Connections, Keokuk Ministerial Association and faith-based providers. By 2017

Report Date Progress on Strategy  
2017-2018  Complete  On track  Off track  No progress

Progress notes: Completed last year.

Strategy 1-3.2 Implement screening tools across all substance abuse levels of care and programming to facilitate comparable data collection. **Strategy Type**  
Clinical Intervention

Who's Responsible Target Date  
ADDS and other substance abuse service providers By 2019

Report Date Progress on Strategy  
2017-2019  Complete  On track  Off track  No progress

Progress notes: No progress made

Strategy 1-3.3 Research and progress on implementation of screening tools across all co-occurring levels of care and programming to facilitate comparable data collection. **Strategy Type**  
Clinical Intervention

Who's Responsible Target Date  
KAH; FMCH; CHC-SEIA; Counseling Associates; Bridgeway; Optimae; Lee County Jail; Community Connections, Keokuk Ministerial Association; other faith-based providers; ADDS, and other substance abuse service providers. By 2020

Report Date

2017-2019

Progress on Strategy

Complete  On track  Off track  No progress

Progress notes: Not completed, however the task force group reports that providers of Behavioral Health and Primary Care are much more aware of the need for consistency in using screening tools and are more accepting of efforts to ensure screenings are done.

Strategy 1-3.4 Evaluate progress on Mental Health/Behavioral Health Goal and Objectives annually and revise/update as needed.

Strategy Type

Clinical Intervention

Who's Responsible

Mental Health/Behavioral Health Taskforce; CHNA partners

Target Date

Annually

Report Date

2016-2019

Progress on Strategy

Complete  On track  Off track  No progress

Progress notes: Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

# Community Priority

## Reduce Transportation Barriers of our Workforce and those with Access to Care issues.

**Goal #1** Increase usage and reduce barriers to accessing transportation systems by 2019.

National Alignment: Healthy People 2020: AHS-6.1

State Alignment: Healthy Iowans-Access to Quality Health Services and Support-Transportation Services #1.1.10/11

Objective 1-1	Distribute a survey to at least 12 Lee County employers and their employees to identify and address transportation barriers/needs of our workforce by 2017.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2016	12

Report Date  
5/2018

Year  
2017

Value  
16

Progress on Objective

<input type="checkbox"/> Met, trend in right direction	<input type="checkbox"/> Not met, trend in right direction
<input type="checkbox"/> Met, no trend	<input type="checkbox"/> Not met, no trend
<input type="checkbox"/> Met, trend in wrong direction	<input type="checkbox"/> Not met, trend in wrong direction

Progress notes: Goal met in 2017 and results reviewed in 2017-2018 with plans implemented.

Strategy 1-1.1 Distribute surveys to local businesses and industries in Lee County area. **Strategy Type**  
Address Social Determinant / Health Inequity

Who's Responsible  
Southeast Iowa Regional Planning Commission (SEIRPC) and Chamber of Commerce

Target Date  
6/2016

Report Date  
2016-2017

Progress on Strategy

<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress
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Progress notes: Completed in May 2016.

Strategy 1-1.2 Analyze survey results to identify the barriers and the available resources to alleviate barriers. **Strategy Type**  
Address Social Determinant / Health Inequity

Who's Responsible  
SEIRPC

Target Date  
6/2017

Report Date  
2016-2017

Progress on Strategy

<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress
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Progress notes: Results of the surveys were analyzed by partners and have been used for additional planning for addressing barriers. Activity complete.

Strategy 1-1.3 Develop and implement plan/system for addressing transportation needs of our workforce. **Strategy Type**  
Address Social Determinant / Health Inequity

Who's Responsible  
Lee Co Transportation Task Force; Lee County Economic Development group; SEIRPC; Chambers

Target Date  
1/2019

Report Date  
2016-2017

Progress on Strategy

<input type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input checked="" type="checkbox"/> No progress
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Progress notes: The taskforce quit meeting in 2018. Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

<u>Report Date</u> 2017-2018	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Survey results completed in previous years were used to complete outreach to promote available transportation options in county such as SEIBUS. Fliers, bus schedules of SEIBUS and other options were promoted throughout county. SEIBUS i offered additional bus times available for workforce.

Strategy 1-1.4 Evaluate Plan at least annually Strategy Type  
Address Social Determinant / Health Inequity

<u>Who's Responsible</u> Lee County Transportation Task Force	<u>Target Date</u> 2016-2019
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<u>Report Date</u> 2016-2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

Objective 1-2	Promote the existing non-emergency medical transportation services available in Lee County through outreach and education at least four times per year.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2016-2019	4

<u>Report Date</u> 2/2017	Year 2017
	Value 4

<u>Progress on Objective</u>	
<input checked="" type="checkbox"/> Met, trend in right direction	<input type="checkbox"/> Not met, trend in right direction
<input type="checkbox"/> Met, no trend	<input type="checkbox"/> Not met, no trend
<input type="checkbox"/> Met, trend in wrong direction	<input type="checkbox"/> Not met, trend in wrong direction

Progress notes: SEIBUS, use of DeCAT transportation vouchers, and MCO transportation systems were promoted to partnering organizations, service providers in the county, and directly with consumers throughout the year.

Strategy 1-2.1 Promote SEIBUS website/schedules and contact information to general public in key locations (hospitals, grocery stores, DHS offices, clients, provider offices, service organizations, etc.) Strategy Type  
Address Social Determinant / Health Inequity

<u>Who's Responsible</u> SEIRPC; Lee Co Transportation Taskforce	<u>Target Date</u> 3/2017 (revised)- 3/2019
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<u>Report Date</u> 2016-2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Completed successfully 2016.

Strategy 1-2.2 Increase awareness of the Iowa Medicaid Non-Emergency Medical Transportation (NEMT) systems that will be utilized by the four MCOs and the requirements for utilizing each specific NEMT service provider for transportation to medical/dental/mental health appointments. Strategy Type  
Address Social Determinant / Health Inequity

<u>Who's Responsible</u> Lee Co Transportation Taskforce	<u>Target Date</u> 9/2016-9/2019
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<u>Report Date</u> 2016-2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: This strategy was completed by the taskforce members.

Strategy 1-2.3 Complete messaging through local media outlets about available transportation systems in the county such as through organization websites, face book, press releases, fliers, etc. Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
SEIRPC; LCHD; Lee County Transportation and Communication Task Force groups Target Date  
3/2016-5/2019

<u>Report Date</u> 2016-2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Messaging is being provided by fliers, websites, mass emails, and during community meetings with partners.

Strategy 1-2.4 Invite SEIBUS, cab companies, others to annually evaluate and address transportation access barriers and needs within the local transportation system. Revise and update HIP as needed. Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Lee County Transportation Task Force Target Date  
11/2016-2019

<u>Report Date</u> 2017-2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

Objective 1-3 Distribute a survey to at least 500 citizens of Lee County to identify and address transportation barriers/needs of our community by 2017.

Baseline Year	Baseline Value	Target Year	Target Value
2015	0	2016	500

<u>Report Date</u> 2/2017	<u>Year</u> 2016-2017
	<u>Value</u> 500

<u>Progress on Objective</u>	
<input checked="" type="checkbox"/> Met, trend in right direction	<input type="checkbox"/> Not met, trend in right direction
<input type="checkbox"/> Met, no trend	<input type="checkbox"/> Not met, no trend
<input type="checkbox"/> Met, trend in wrong direction	<input type="checkbox"/> Not met, trend in wrong direction

Progress notes: An initial survey was distributed through survey monkey by involved partners and results were reviewed by the transportation taskforce members. The reach was most likely over 500 with less than 100 responses. Objective completed.

Strategy 1-3.1 Distribute surveys via Lee County Transportation Taskforce member agencies, through email/survey monkey and other contact points in public. Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Lee County Transportation Taskforce Target Date  
6/2016 again in 2017

Report Date  
2016-2017

Progress on Strategy			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Surveys were distributed by survey monkey links via email, and websites. Activity completed.

Strategy 1-3.2 Analyze survey results to identify public barriers and available resources to alleviate barriers.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
SEIRPC

Target Date  
6/2017

Strategy 1-3.3 Develop and implement Transportation plan/systems for addressing the transportation needs of our citizens.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
SEIRPC, Lee Co Transportation Task Force and others to be identified

Target Date  
1/2019

Report Date  
2016-2019

Progress on Strategy			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

Strategy 1-3.4 Evaluate Lee County Transportation plan annually and revise/update as needed.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Lee Co Transportation TaskForce; CHNA partners

Target Date  
Annually

Report Date  
2016-2019

Progress on Strategy			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Plan components have been reviewed by partners to evaluate final work of this plan. A new CHNA HIP process was completed in 2018-2019 and the county is currently on a new HIP three year cycle with both local hospitals. This plan ended this January 2019.

# Community Priority

## Improve Communication, provide Education, and Motivate our population for Change

**Goal #1** Provide community education and outreach on the established CHNA health priorities (transportation, mental health, behavioral health, healthy lifestyles) and other population health needs identified in Lee County over the next three years.

**National Alignment**

Healthy People 2020: HC/HIT-13; HC/HIT-9

**State Alignment**

Healthy Iowans: 4.1.2, 4.1.4, 6.1.1, 6.1.24, 6.1.26, and 6.6.1.28

**Objective 1-1** Develop five alternative communication/educational methods to reach our vulnerable populations who have various social determinants of health that create barriers for access or motivation for change by 2017.

Baseline Year	Baseline Value	Target Year	Target Value
2016	0	2017	5

Report Date

2/2017

Year

2017

Value

5

Progress on Objective

- Met, trend in right direction
- Not met, trend in right direction
- Met, no trend
- Not met, no trend
- Met, trend in wrong direction
- Not met, trend in wrong direction

Progress notes: This was completed by the Communication/Education task force group in 2016.

**Strategy 1-1.1** Develop list of five top targeted populations to reach in county who could benefit most from communication/education outreach messaging.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Communication/Education Taskforce

Target Date

By 2019

Report Date

2/2019

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: The Communication/Education Task force group through a series of meetings, review of county health data, and healthy discussions determined that "veterans, adolescents, elderly, at-risk families, and the general population" would be the five targeted groups to reach in the county. Completed in 2018

**Strategy 1-1.2** Develop five locations to reach the targeted populations based on priority needs.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Communication/Education Taskforce

Target Date

By 2018

Report Date

2017-2019

Progress on Strategy

- Complete
- On track
- Off track
- No progress

Progress notes: Outreach methods this reporting period included use of facebook, websites to targeted groups. Also outreach with health messages were provided during health fairs, county fair, and most recently through new Senior produce box project for elderly and community garden project for youth involvement and education (4H groups).

**Strategy 1-1.3** Work with other invested groups to provide quarterly messaging to the targeted populations aligning topics according to priority needs involving transportation, mental health, behavioral health, healthy lifestyles or other.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Communication/Education Taskforce

Target Date

By 2019

Report Date

2018-2019

Progress on Strategy

Complete  On track  Off track  No progress

Progress notes: The group aligned with the Healthy Behaviors (Live Healthy Lee County) group to promote health messages and support two new projects this year- Senior Produce Box Project and Community Garden projects.

Strategy 1-1.4 Provide community health information and outreach education during hospital emergency department visits, inpatient discharges, during urgent or prompt care visits and/or during home visits as needed.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

KAH; FMCH; LCHD

Target Date

By 2017 and ongoing

Report Date

2/2019

Progress on Strategy

Complete  On track  Off track  No progress

Progress notes: Partners report there are health messages/resources available in ER Departments and in restroom facility doors in the hospitals. Also several organizational websites and facebook pages are using promotional messaging on a variety of health topics. Public health staff and home visitors provide resources and health education during visits and service delivery.