

Hancock County Health Improvement Plan

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For additional information, CONTACT:

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Community Priority

Goal #1 Reduce the current smoking rate among adults.

National Alignment

According to the County Health rankings, Iowa is slightly above the national rate of smokers at 14%.

State Alignment

According to the BRFSS report (2012) and the County Health Rankings 18% of Iowans are smokers.

Objective 1-1 Reduce the current percentage of adult smokers in Hancock County from 20% to 10% in 2020.

Baseline Year	Baseline Value	Target Year	Target Value
2015	20%	2020	10%

Report Date
Mar 1, 2017

Year

Value

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: There is not current data available to identify progress towards this goal.

Report Date
05/30/2018

Year

Value

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: According to BRFSS, 14% of Hancock County Adult residents reported smoking.

Report Date
07/05/2019

Year

Value

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: According to County Health Rankings, 14% of Hancock County Adult residents reported Smoking.

Strategy 1-1.1 Collaborate with Community partners to provide Landlord informational meetings regarding smoke free rental properties in Hancock County.

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

Allies for Substance Abuse Prevention (ASAP)

Target Date

Dec 31, 2016

Report Date
Mar 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: A meeting was held in Garner, Iowa with several landlords to discuss landlord rights. Included in this presentation was information to encourage the landlords to move towards a smoke free rental property. Current initiatives include contacting landlords who attended the meeting as well as additional landlords with the new mandate for property owners to comply with the new smoke free housing act. Plan to complete this activity prior to 070117.

Strategy 1-1.2 Provide information through social media regarding Quitline Iowa and access to Nicotine Replacement Therapy

Strategy Type

Counseling & Education

Report Date

Mar 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: See Below

Report Date

Mar 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Several initiatives have been implemented to increasing the awareness of the smoking cessation activities provided through our agency. Activities include social media posts such as Facebook, website. Meetings with the Garner City Council which facilitated an ordinance to ban smoking and e-cigarette use in business. Meetings with school age children to educate on the health effects of smoking and e-cigarettes. Placing of signs in the businesses of Garner to identify the new ordinance against smoking. Future activities include coordinating town meetings to promote no-smoking parks and businesses, presentations at the local clinics with nurses and Providers.

Report Date

05/30/2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Several initiatives have been implemented to increasing the awareness of the smoking cessation activities provided through our agency. Activities include social media posts such as Facebook, twitter, HCPHS website and HCMH website. Meetings with the Garner City Council which facilitated an ordinance to ban smoking and e-cigarette use in parks. Meetings with school age children to educate on the health effects of smoking, chewing and electronic smoking devices. There was information sent to all providers on Quitline Iowa and tobacco cessation. The local providers are still referring patients to our office for 1:1 smoking/chewing cessation classes.

Report Date

07/05/2019

Progress on Strategy

Complete On track Off track No progress

Progress notes: Several initiatives have been implemented to increase the awareness of tobacco education and prevention. Activities include social media posts on Hancock County Health System Community Health and The Hancock County Wellness Coalition Facebook pages and HCCH websites. The Hancock County Wellness Coalition sponsored a Wellness fair to community members. At the fair, the grant coordinator was available to answer questions and provide tobacco cessation and prevention education. Meetings with school aged children to educate on the health effects of all tobacco products, but especially electronic smoking devices, which has been on an increase of usage with junior high and high school students. Went to the Garner Parks and Recreation and they passed an ordinance to promote Tobacco Free/Nicotine Free Parks. There was a presentation given and questions answered. It was taken to the Garner City Council and ended up being tabled due to citizens voicing their concern that they want their freedom to be able to smoke at the parks. Local providers and businesses were given, sent or e-mailed information on Quitline Iowa and the services they offer and how to sign people up for their services. Local providers were also given information on how to refer patients to the Public Health office for tobacco cessation with Kelly Hutcheson, who is a Certified Tobacco Treatment Specialist. Future activities include presentations to local clinics for updated tobacco prevention information and to local businesses on having their facilities and grounds Tobacco Free/Nicotine Free. Reports are given to area Coalitions quarterly and to the Board of Health bi-monthly.

Goal #2 Reduce the smoking rates among 11th grade students.

National Alignment

National data shows 16% of 9th-12 graders smoke cigarettes.

State Alignment

According to the 2014 National Youth Survey, 14% of 11th graders in Iowa are smokers.

Objective 2-1 Reduce the rate of 11th grade smokers in Hancock County from 12% to 8%.

Baseline Year	Baseline Value	Target Year	Target Value
2015	12%	2020	8%

Report Date
05/30/2018

Year
2016

Value
8.9%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: According to the Iowa Youth Survey (2016) 8.9% of 11th graders said they have smoked a cigarette in the last 30 days.

Report Date
07/05/2019

Year
2018

Value
4.4%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: According to the Iowa Youth Survey (2018) 4.4% of 11th graders said they have smoked a cigarette in the last 30 days.

Strategy 2-1.1 Working with 2 county schools through the Tobacco Community Partnership to provide education on smoking health risks

Strategy Type
Counseling & Education

Who's Responsible
Grant Coordinator

Target Date
12/31/2020

Report Date
Mar 1, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Multiple activities have been provided to the 2 schools in our counties which include the Kick Butts day, a learning activity board, participation in the Great American Smoke out, a TV interview about the activities around the Great American smoke-out which included a teen council member from one of our local schools.. Future activities will include additional programming at the schools and continued involvement of the school teen council members to campaign against smoking and e-cigarette use through educational programs.

Report Date
5/30/2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: Activities include programming at the schools and continued involvement of the school teen council members to campaign against smoking and e-cigarette use through educational programs for Kick Butts Day and the Great American Smokeout. Teen Council members were involved with coming up with a presentation for the city councils on why all parks should be TF/NF.

Report Date
07/05/2019

Progress on Strategy

Complete On track Off track No progress

Progress notes: Multiple activities have been provided to the two schools in Hancock County. Activities were geared around Red Ribbon Week, Great American Smokeout and Kick Butts Day. Since the increase in Electronic Smoking Devices with our youth we have really tried to demonstrate the harm in these products through Pledging To

Be Tobacco Free, posters in the high schools that stayed up all year, and presentations to students about the dangers of ESD and to teachers on what to look for in the classroom and school. In one of the schools an English teacher had a poster contest on ESD and the harmful effects. One of the school prevention groups helped go around to the parks in their town and flagged the area where there was any type of tobacco product, we then took pictures and discussed who we need to do presentations to and the end results. Met with the West Hancock and GHV administrators to find out what they would like to see our groups work on and what information they would like the students to receive from us. Helped with having a booth for Treats on the Streets handing out tobacco information and items to children trick or treating and their parents or guardians.