

Dickinson County Public Health Health Improvement Plan

Date Updated: June 21, 2019



For additional information, CONTACT:

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Community Priority

Adolescent Immunizations

Goal #1 Increase vaccinations levels for adolescents.

National Alignment

Healthy People 2020 IID-11, Increase routine vaccination coverage levels for adolescents.

State Alignment

Objective 1-1 Increase adolescent immunization rates, ages 13-15, with coverage of 3 Hepatitis B, 1 Meningitis, 2 MMR, 1 Td or Tdap and 2 Varicella by 10% by 2021.

Baseline Year	Baseline Value	Target Year	Target Value
2014	31%	2021	41%

Report Date

Year
2017

Value
60%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Through achievement of the strategies within the goal, Dickinson County Pubic Health has surpassed the target value and continues to trend in a positive direction.

Report Date

Year
2018

Value
88%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Through continuous quality improvement, the department is consistently improving the rates of immunization.

Report Date

Year
2019

Value
89%

Progress on Objective

Met, trend in right direction Not met, trend in right direction

Met, no trend Not met, no trend

Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Through continuous quality improvement, the department is consistently improving the rates of immunization.

Strategy 1-1.1 By end of 2017, educate parents, guardians and adolescents on the importance of adolescent immunizations.

Strategy Type

Counseling & Education

Who's Responsible

Dickinson Co. Public Health

Target Date

Dec 31, 2017

Report Date

Jun 7, 2017

Progress on Strategy

Complete On track Off track No progress

Progress notes: Community presentations, press releases, and social media posts are currently being used to relay the importance of adolescent immunizations. For the upcoming school year there is communication between the schools and Public Health for increased outreach during registration times.

Report Date

05/03/2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The department has completed this multiple times and this is something we continue to do every year and with every interaction.

<u>Report Date</u> 06/21/2019	<u>Progress on Strategy</u> <input checked="" type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: We continue to do community outreach as well as reviewing reports in IRIS and direct patient contact.

Strategy 1-1.2 By end of 2017, utilize social media to educate the community on the need for adolescent vaccinations.

Strategy Type
Counseling & Education

Who's Responsible
Dickinson Co. Public Health/Lakes Regional Healthcare

Target Date
Dec. 31, 2017

<u>Report Date</u> Jun 7, 2017	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Different social media posts at strategic times have been used to get release information regarding the need for adolescent immunizations. There will be continued social media use for immunizations through the summer and increasing use as the school year approaches.

<u>Report Date</u>	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Social media posts are consistently on the hospital's pages to encourage immunizations.

<u>Report Date</u> 06/21/2019	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Working with the hospital's social media team, we publish posts regarding vaccinations every quarter.

Strategy 1-1.3 By end of 2017, increase availability and convenience by offering school clinics for adolescents at three county schools.

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
Dickinson Co. Public Health

Target Date
Dec. 31, 2017

<u>Report Date</u> Jun 7, 2017	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Previous years have allowed Dickinson County Public Health access to multiple schools and thus far communication between Public Health and the schools suggests the same for the coming fall.

<u>Report Date</u>	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: Public health is now offering fall flu clinics, fall immunization clinics and spring immunization clinics in each of the county schools.

<u>Report Date</u> 06/21/2019	<u>Progress on Strategy</u> <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
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Progress notes: We have expanded the clinics beyond adolescents and have started doing them for elementary kids as well

Community Priority

Adolescent Immunizations

Goal #1 Increase the vaccination coverage of 3 doses of human papillomavirus (HPV) for males and females.

National Alignment

Healthy People 2020, IID-11.4 & II.D-5. Increase the vaccination coverage level of 3 doses of human papillomavirus (HPV) vaccine for females and males by age 13 to 15 years.

State Alignment

Objective 1-1 Increase adolescent HPV immunization rate, ages 13-15, to 33% by Dec. 31, 2020.

Baseline Year	Baseline Value	Target Year	Target Value
2014	18%	2020	38%

Report Date

Year
2017

Value
33%

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Progress continues to trend in a positive direction. A recent change in guidelines for vaccine delivery has caused issues with the data resulting in the appearance of a percentage plateau despite HPV vaccination coverage increasing.

Report Date

May 3, 2018

Year
2018

Value
60%

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes:

Report Date

Jun 21, 2019

Year
2019

Value
61%

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: We continue to do outreach into the community as well as do school clinics to make it easier for the kids to be immunized.

Strategy 1-1.1 By end of 2017, educate parents, guardians and adolescents on the importance of HPV immunizations.

Strategy Type

Counseling & Education

Who's Responsible

Dickinson Co. Public Health

Target Date

Dec. 31, 2017

Report Date

Jun 7, 2017

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Community presentations, press releases, and social media posts are currently being used to relay the importance of adolescent immunizations. For the upcoming school year there is communication between the schools and Public Health for increased outreach during registration times.

<u>Report Date</u>	<u>Progress on Strategy</u>
	<input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress

Progress notes: Public health continues to educate every family that comes in the office and calls on the phone. Public health has also done public viewings of HPV immunization videos.

<u>Report Date</u>	<u>Progress on Strategy</u>
Jun 21, 2019	<input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress

Progress notes: We continue to do community outreach regarding HPV as well as offer school clinics

Strategy 1-1.2 By end of 2017, utilize social media to educate the community on the need for HPV vaccinations.

Strategy Type
Counseling & Education

<u>Who's Responsible</u>	<u>Target Date</u>
Dickinson Co. Public Health/Lakes Regional Healthcare	Dec. 31, 2017

<u>Report Date</u>	<u>Progress on Strategy</u>
Jun 7, 2017	<input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress

Progress notes: Different social media posts at strategic times have been used to get release information regarding the need for adolescent immunizations. There will be continued social media use for immunizations through the summer and increasing use as the school year approaches.

<u>Report Date</u>	<u>Progress on Strategy</u>
	<input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress

Progress notes: Public health has posted multiple informational posts to the hospital social media pages encouraging HPV immunizations.

<u>Report Date</u>	<u>Progress on Strategy</u>
Jun 21, 2019	<input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress

Progress notes: We have posts on social media at least quarterly for HPV

Strategy 1-1.3 By the end of 2016, identify and offer an incentive for adolescents to complete the series of three HPV vaccinations.

Strategy Type
Counseling & Education

<u>Who's Responsible</u>	<u>Target Date</u>
Dickinson Co. Public Health	Dec. 31, 2016

<u>Report Date</u>	<u>Progress on Strategy</u>
Jun 7, 2017	<input type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input checked="" type="checkbox"/> No progress

Progress notes: An incentive is not currently offered and was not offered in the previous year.

<u>Report Date</u>	<u>Progress on Strategy</u>
	<input type="checkbox"/> Complete <input type="checkbox"/> On track <input type="checkbox"/> Off track <input checked="" type="checkbox"/> No progress

Progress notes: Funding is an issue with offering an incentive for HPV immunizations.

<u>Report Date</u>	<u>Progress on Strategy</u>
Jun 21, 2019	<input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress

Progress notes: We give adolescents stickers and candy for completing the vaccinations

Strategy 1-1.4 By end of 2017, increase availability and convenience by offering school clinics for adolescents at three county schools, including HPV.

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
Dickinson Co. Public Health

Target Date
Dec. 31, 2017

Report Date
Jun 7, 2017

<u>Progress on Strategy</u>			
<input type="checkbox"/> Complete	<input checked="" type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Previous years have allowed Dickinson County Public Health access to multiple schools and thus far communication between Public Health and the schools suggests the same for the coming fall.

Report Date

<u>Progress on Strategy</u>			
<input type="checkbox"/> Complete	<input checked="" type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Public health goes into schools in the spring and fall and administers HPV immunizations at both.

Report Date
Jun 21, 2019

<u>Progress on Strategy</u>			
<input type="checkbox"/> Complete	<input checked="" type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: the school clinics this year were the best attended since they began five years ago.