

Audubon Public Health - Health Improvement Plan 2017-2021

Date Updated: May 29, 2019

For additional information, CONTACT:

Name	Organization	Phone	Email
Robert Nelson	Audubon County Public Health.	(712) 563-2226	rnelson@auduboncountyia.gov

Strategic Priority:

Increase awareness of mental health services in Audubon County.

Increase awareness of mental health services in Audubon County.

Goal #1 Reduce the percentage of 6th, 8th, and 11th grade students who seriously consider suicide.

Alignment with National Plans

Healthy People: MHMD-2

Alignment with State / Other Plans

Healthy Iowans 2015: Mental Health and Mental Disorders B-1

Increase awareness of mental health services in Audubon County.

Objective 1-1 By 2021 the percentage of 6th, 8th, 11th graders in Audubon County who seriously consider suicide will decrease by 3%

Baseline Year	Baseline Value	Target Year	Target Value
2014	16%	2021	13%

Data Source & Location

Report Date

Year

2018

Value

9.9%

Progress on Objective

- | | |
|--|---|
| <input type="checkbox"/> Met, trend in right direction | <input type="checkbox"/> Not met, trend in right direction |
| <input type="checkbox"/> Met, no trend | <input type="checkbox"/> Not met, no trend |
| <input type="checkbox"/> Met, trend in wrong direction | <input checked="" type="checkbox"/> Not met, trend in wrong direction |

Progress notes: The original baseline of 16% is inaccurate, should have been 5.6%. New Opportunities, Inc continues to provide yearly prevention training at the Audubon Teen Event and partners with Iowa Partners for Success to provide information to schools and other community groups.

Increase awareness of mental health services in Audubon County.

Strategy 1-1.1 All adolescents who seek substance abuse treatment will be screened for suicide risk using the PHQ-9 by July 1, 2021

Strategy Type

Clinical Intervention

Strategy Source & Location

Who's Responsible

New Opportunities, Inc

Target Date

Dec 31, 2020

Report Date

Progress on Strategy

- | | | | |
|-----------------------------------|--|------------------------------------|--------------------------------------|
| <input type="checkbox"/> Complete | <input checked="" type="checkbox"/> On track | <input type="checkbox"/> Off track | <input type="checkbox"/> No progress |
|-----------------------------------|--|------------------------------------|--------------------------------------|

Progress notes: PHQ-9 report is completed on all individuals that seek an evaluation and will be monitored during treatment

Increase awareness of mental health services in Audubon County.

Strategy 1-1.2 Kognito Gatekeeper trainings for educators will be implemented in the school districts in Audubon County by the 2017 school year.

Strategy Type

Environmental/Policy/Systems Change

Strategy Source & Location

Who's Responsible
New Opportunities Inc. and the school districts

Target Date
Aug 15, 2017

Report Date

Progress on Strategy

Complete On track Off track No progress

Progress notes: New Opportunities completed the training in the school district.

Increase awareness of mental health services in Audubon County.

Strategy 1-1.3 Promote suicide prevention resources through the implementation of a media campaign that targets youth and adolescents using social media by 2018

Strategy Type
Environmental/Policy/Systems change

Strategy Source & Location

Who's Responsible
New Opportunities Inc and Audubon County Public Health

Target Date
Jan1, 2018

Report Date

Progress on Strategy

Complete On track Off track No progress

Progress notes: Audubon County Teen Event continues to deal with issues teenagers face and will continue to promote Yourlife Iowa.

Increase awareness of mental health services in Audubon County.

Strategy 1-1.4 Increase the public awareness of mental health services available in Audubon County by 2017

Strategy Type
Environmental/Policy/System Change

Strategy Source & Location

Who's Responsible
New Opportunities Inc, Audubon Mental Health Coordinator, Audubon County Memorial Hospital

Target Date
July 1, 2017

Report Date

Progress on Strategy

Complete On track Off track No progress

Progress notes: Audubon County Mental Health Coordinator, Audubon Police Chief and New Opportunities continue to work on this.

Increase awareness of mental health services in Audubon County.

Strategy 1-1.5 Update and Distribute the Audubon County Resource directory to include a list of available providers focusing on Counseling and Education, mental health, suicide prevention hot lines and available substance and addiction services and addiction services for community wide distribution by 2017.

Strategy Type
Counseling and Education

Strategy Source & Location

Who's Responsible
New Opportunities Inc. and Audubon County Public Health.

Target Date

Report Date

Progress on Strategy

Complete On track Off track No progress

Progress notes: New Opportunities has a coalition with DECAT and continue to update their website with pertinent information.

Strategic Priority:

Reduce the use of alcohol in Youth in Audubon County.

Reduce the use of alcohol in Youth in Audubon County.

Goal #1 Reduce the youth alcohol use (grades 6, 8 and 11) in Audubon County by 2021

Alignment with National Plans

Healthy People 2020: SA-2.1 and SA-2.3

Alignment with State / Other Plans

Healthy Iowans 2015 revisions: Addictive behaviors 3-1

Reduce the use of alcohol in Youth in Audubon County.

Objective 1-1 By 2021 reduce the alcohol use of 11th grade students in Audubon County by 10%

Baseline Year	Baseline Value	Target Year	Target Value
2014	23%	2021	13%

Data Source & Location | 2018 Iowa Youth Survey

Report Date

Year

2018

Value

29%

Progress on Objective

- | | |
|--|---|
| <input type="checkbox"/> Met, trend in right direction | <input type="checkbox"/> Not met, trend in right direction |
| <input type="checkbox"/> Met, no trend | <input type="checkbox"/> Not met, no trend |
| <input type="checkbox"/> Met, trend in wrong direction | <input checked="" type="checkbox"/> Not met, trend in wrong direction |

Progress notes: In 2016 the value had dropped to 12%. Efforts to reduce youth alcohol use still in progress.

Reduce the use of alcohol in Youth in Audubon County.

Strategy 1-1.1 Reach 50% of youth that are middle or high school age levels to discourage alcohol use and raise awareness by establishing enhanced school policies.

Strategy Type

Environmental/Policy/Systems change

Strategy Source & Location

Who's Responsible

New Opportunities Inc in collaboration with the schools

Target Date

Oct 1, 2016

Report Date

Progress on Strategy

- | | | | |
|--|-----------------------------------|------------------------------------|--------------------------------------|
| <input checked="" type="checkbox"/> Complete | <input type="checkbox"/> On track | <input type="checkbox"/> Off track | <input type="checkbox"/> No progress |
|--|-----------------------------------|------------------------------------|--------------------------------------|

Progress notes: New Opportunities continues to work on new policies.

Reduce the use of alcohol in Youth in Audubon County.

Strategy 1-1.2 Reach 100% of the 8th graders in the 2 school districts in the county with the Prime for Life curriculum.

Strategy Type

Counseling and Education

Strategy Source & Location

Who's Responsible

New Opportunities Inc. in collaboration with the schools

Target Date

June 1, 2017

Report Date

<u>Progress on Strategy</u>			
<input type="checkbox"/> Complete	<input checked="" type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Schools not receptive to Prime for Life. Switched to Life Skills curriculum-Currently working with 8th grade in Exira and 9th grade in Audubon. New Opportunities signed a commitment for the 19/20 year.

Reduce the use of alcohol in Youth in Audubon County.

Strategy 1-1.3 Audubon County will execute the Counter Marketing Campaign with at least 5 media types affecting the cultural acceptance of alcohol use.

Strategy Type

Environmental/Policy/Systems Change

Strategy Source & Location

Who's Responsible

New Opportunities Inc.

Target Date

Jan 1, 2018

Report Date

<u>Progress on Strategy</u>			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: The 5 media types were radio PSA's, Billboard at Exira on Highway 71, portable posters, Facebook, Instagram, posters in the schools. New Opportunities continues with these programs.

Reduce the use of alcohol in Youth in Audubon County.

Strategy 1-1.4 Minors will be more aware of the penalties for being in possession of alcohol.

Strategy Type

Environmental/Policy/Systems Change

Strategy Source & Location

Who's Responsible

New opportunities Inc. in collaboration with law enforcement and elected officials.

Target Date

Dec 31, 2020

Report Date

<u>Progress on Strategy</u>			
<input type="checkbox"/> Complete	<input checked="" type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Law enforcement continues to conduct "Party Patrols" at community events serving alcohol.

Reduce the use of alcohol in Youth in Audubon County.

Strategy 1-1.5 One new policy or best practices will be implemented at community events within the county to address the consumption of alcohol in public places.

Strategy Type

Environmental/Policy/Systems Change

Strategy Source & Location

Who's Responsible

New Opportunities Inc. in collaboration with community partners.

Target Date

Jan1, 2018

Report Date

<u>Progress on Strategy</u>			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: New Opportunities has and continues to work with law enforcement on "Party Patrols" and bar walk throughs.

Strategic Priority:

Reduce the number of falls in adults aged 65 years and older.

Reduce the number of falls in adults aged 65 years and older.

Goal #1 By 2021 the hospitalization rate related to falls for those who are ages 65 and over will decrease by 5% in Audubon County.

Alignment with National Plans

Healthy People 2020: IVP -23.2

Alignment with State / Other Plans

Healthy Iowans 2015 revisions: Injury violence 7-1

Reduce the number of falls in adults aged 65 years and older.

Objective 1-1	By 2018 7 people will be trained as instructors or coaches in evidence based programs to reduce falls in the elderly population.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	4	2018	7

Data Source & Location

Report Date

Year

Value

Progress on Objective

- | | |
|--|--|
| <input type="checkbox"/> Met, trend in right direction | <input type="checkbox"/> Not met, trend in right direction |
| <input type="checkbox"/> Met, no trend | <input checked="" type="checkbox"/> Not met, no trend |
| <input type="checkbox"/> Met, trend in wrong direction | <input type="checkbox"/> Not met, trend in wrong direction |

Progress notes: Due to unforeseen employee turnover/reduction goal not met. Training is currently planned for the near future.

Reduce the number of falls in adults aged 65 years and older.

Strategy 1-1.1 Collaborate with representatives of local health facilities and Elderbridge Agency on Aging to identify possible instructors or coaches for evidence based fall prevention programs.

Strategy Type

Address Social Determinant/Health inequity

Strategy Source & Location

Who's Responsible

Audubon County Public Health, Audubon County Memorial Hospital and Elderbridge Area on Aging.

Target Date

Dec 31, 2017

Report Date

Progress on Strategy

- | | | | |
|-----------------------------------|--|------------------------------------|--------------------------------------|
| <input type="checkbox"/> Complete | <input checked="" type="checkbox"/> On track | <input type="checkbox"/> Off track | <input type="checkbox"/> No progress |
|-----------------------------------|--|------------------------------------|--------------------------------------|

Progress notes: Audubon County Public Health communicates on a regular basis with Audubon County Memorial Hospital and Elderbridge.

Reduce the number of falls in adults aged 65 years and older.

Objective 1-2	Conduct at least one evidence based fall prevention class each year through 2021.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	1	2021	5

Data Source & Location

Report Date

Year

Value

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
- Met, no trend Not met, no trend
- Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Due to unforeseen employee turnover/reduction no recent classes have been available.

Reduce the number of falls in adults aged 65 years and older.

Strategy 1-2.1 Collaborate with local long term care centers, area primary care provider and the Hospital to identify participants for an evidence based fall prevention class

Strategy Type
Counseling and Education

Strategy Source & Location

Who's Responsible

Audubon County Public Health and other community partners.

Target Date

May 1, 2016

Report Date

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Audubon County Public Health continues to work with community partners on a regular basis.

Reduce the number of falls in adults aged 65 years and older.

Objective 1-3 By 2018 a fall prevention coalition will be formed to address falls in the elderly population and explore the possibility of expanding to other age cohorts.

Baseline Year	Baseline Value	Target Year	Target Value
2016	0	2018	1

Data Source & Location

Report Date

Year

Value

Progress on Objective

- Met, trend in right direction Not met, trend in right direction
- Met, no trend Not met, no trend
- Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: Due to unforeseen employee turnover/reduction goal has not been met.

Reduce the number of falls in adults aged 65 years and older.

Strategy 1-3.1 At least one representative from a community health provider will attend the annual fall symposium.

Strategy Type
Counseling and Education

Strategy Source & Location

Who's Responsible

Audubon County Public Health.

Target Date

Report Date

Progress on Strategy

- Complete On track Off track No progress

Progress notes: Audubon County Public health Nursing has attended a annual Fall Symposium.

Reduce the number of falls in adults aged 65 years and older.

Strategy 1-3.2 By 2018 meet with community partners to discuss the formation of a fall prevention coalition in Audubon County. Strategy Type
Environmental/Policy/Systems change

Strategy Source & Location

Who's Responsible
Audubon County Public Health and Audubon County Memorial Hospital.

Target Date
Dec 31, 2017

Report Date

<u>Progress on Strategy</u>			
<input type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input checked="" type="checkbox"/> No progress

Progress notes: Due to unforeseen employee turnover/reduction this goal has not been met.

Reduce the number of falls in adults aged 65 years and older.

Objective 1-4	Audubon County Memorial Hospital will hold 2 health fairs targeted towards fall prevention in the elderly by 2021.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2021	2

Data Source & Location

Report Date

Year	<u>Progress on Objective</u>
Value	
	<input checked="" type="checkbox"/> Met, trend in right direction <input type="checkbox"/> Not met, trend in right direction <input type="checkbox"/> Met, no trend <input type="checkbox"/> Not met, no trend <input type="checkbox"/> Met, trend in wrong direction <input type="checkbox"/> Not met, trend in wrong direction

Progress notes: Audubon County Memorial Hospital has and will continue to hold Health Fairs.

Reduce the number of falls in adults aged 65 years and older.

Strategy 1-4.1 Audubon County Memorial Hospital will collaborate with community partners to plan and organize an elderly wellness and fall prevention health fair. Strategy Type
Counseling and Education

Strategy Source & Location

Who's Responsible
Audubon County Memorial Hospital and community partners

Target Date
Dec 31, 2020

Report Date

<u>Progress on Strategy</u>			
<input checked="" type="checkbox"/> Complete	<input type="checkbox"/> On track	<input type="checkbox"/> Off track	<input type="checkbox"/> No progress

Progress notes: Audubon County Memorial Hospital has and will continue to hold Health Fairs.