

O'Brien County Public Health Health Improvement Plan

Date Updated: July 19, 2018



For additional information, CONTACT:

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Community Priority

Alcohol abuse, Illicit Drug use, and Tobacco use is prevalent in O'Brien County

Goal #1 Our goal at the O'Brien County Public Health agency is to increase community partnerships and community awareness of substance abuse. We also want to increase the referrals to entities that can assist with substance abuse treatment, smoking cessation programs, and alcohol and other addiction programs and supports.

National Alignment

State Alignment

Objective 1-1	Increase community partnerships and community awareness of substance abuse.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	2	2020	9

Report Date
Jul 19, 2018

Year

Value

Progress on Objective

Met, trend in right direction Not met, trend in right direction
 Met, no trend Not met, no trend
 Met, trend in wrong direction Not met, trend in wrong direction

Progress notes: O'Brien County Public Health has made significant progress toward increasing community awareness and partnerships in regards to substance abuse. In June of 2017 we developed a resource booklet and distributed over 400 of them throughout the county. In June 2018 we added over 20 more resources in the book and have distributed over 500 copies to date. There is a high demand for this resource booklet from law enforcement, churches, health care providers, city government, etc.

Strategy 1-1.1 Increase contacts with the seven local physician clinics in O'Brien County and share information regarding how to make referrals to treatment facilities and/ or programs, AND increase awareness of new and innovative treatment programs such as the MAYO Clinic "Treating Tobacco Dependence" program. It is possible that the O'Brien County Public Health agency could host a "Lunch and Learn" type event about tobacco, illicit drugs, and alcohol abuse and invite local professionals to attend for continuing education credits.

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
Lisa Youngers RN BSN O'Brien County Public Health

Target Date
12/31/2020

Report Date
Jul 19, 2018

Progress on Strategy

Complete On track Off track No progress

Progress notes: The booklet that has been described above has been distributed to the local physician clinics throughout O'Brien County. Even the act of delivering the booklets has put a positive image of LPH staff and opens up opportunities for collaboration. A strong relationship has been formed with the local Mental Health Advocate as well as local law enforcement.