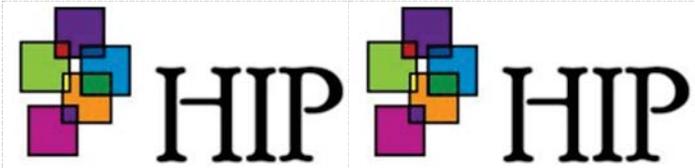


Van Buren County Community Health Improvement Plan

Date Updated: February 24, 2016



For additional information, CONTACT:

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Community Priority

Access to Mental Health Care

Goal #1 By 2018, increase mental health care encounters with Optimae in Van Buren County and public awareness of mental health care services for Van Buren County.

National Alignment

State Alignment

Objective 1-1	Increase mental health care encounters in Van Buren County to , totals reported by Optimae to VBC CPC were: Jail Diversion - 5, Urgent Care Visits - 7, Drop in Center - 1, ER/Crisis Interventions - 4, and Outpatient Counseling Sessions - 7. These equal 24 total encounters from July 2015 - Dec 2015.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	48	2018	53

Strategy 1-1.1 Increase county representatives at the SEIL group meetings. A VBCH staff members will attend SEIL group meetings or start meeting with the VBC CPC for regular updates on mental health issues discussed at these meetings.

Strategy Type
Counseling & Education

Who's Responsible
VBC CPC, Optimae, VBCH

Target Date
7/1/2016

Strategy 1-1.2 Increase awareness of and educate population about mental health services available in VBC. Add mental health services available to the VBC Directory and community websites. Educate VBCH providers, nurses and staff about available services in the county. Offer mental health screenings and information on services at community health fairs.

Strategy Type
Counseling & Education

Who's Responsible
VBC Safe Coalition, Healthy Villages, VBCH, Optimae

Target Date
12/31/2017

Strategy 1-1.3 Increase early intervention screenings in community. Train Van Buren Community School staff on Suicide Prevention Screening. Provide postpartum depression screenings at well baby visits.

Strategy Type
Counseling & Education

Who's Responsible
Van Buren Community Schools, VBCH

Target Date
12/31/2017

Community Priority

Transportation Access

Goal #1	By 2018, reduce number of VBC residents that report transportation as a community issue for Van Buren County.	National Alignment	State Alignment
		<input type="text"/>	<input type="text"/>

Objective 1-1	Decrease the number of VBC residents reporting transportation as an issue on the Community Health Needs Assessment survey	Baseline Year	Baseline Value	Target Year	Target Value
		2015	10%	2018	5%

Strategy 1-1.1	Educate public on transportation services that are available in Van Buren County. Add available transportation services to VBC Community Directory and community websites.	Strategy Type	Counseling & Education
	<u>Who's Responsible</u> VBC Safe Coalition and Healthy Villages	<u>Target Date</u>	12/31/2017

Strategy 1-1.2	Develop a better understanding of how to use available transportation services in Van Buren County. Create a Transportation Directory in the county with steps on how to use the services available and widely distribute in the community.	Strategy Type	Counseling & Education
	<u>Who's Responsible</u> VBC Public Health, VBCH, Parents as Teachers, Local businesses	<u>Target Date</u>	12/31/2017

Community Priority

Primary Care Provider Access

Goal #1	By 2018, increase primary care provider access to Van Buren County residents.	National Alignment	State Alignment

Objective 1-1	Increase the number of scheduled slots for Van Buren County Rural Health Clinics by 20 visits/day for primary care services.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	66 visits/day	2018	86 visits/day

Strategy 1-1.1	Increase the average number of patients per hour seen and the average length of patient face to face time by providers by lengthening clinic and provider hours.	Strategy Type
		Clinical Intervention
	<u>Who's Responsible</u> VBCH Rural Health Clinics and Administrative Staff	<u>Target Date</u> 12/31/2017

Community Priority

Chronic Disease Prevention

Goal #1	Decrease heart disease death rates in Van Buren County by 2018.	National Alignment	State Alignment			
Objective 1-1	Increase awareness of fitness opportunities in Van Buren County and expand VBC Trails for increased exercise opportunities	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	184.67	2018	180	
Strategy 1-1.1	Increase promotional efforts for free fitness centers and educate residents on walking trails through community walks.	Strategy Type Counseling & Education				
	<u>Who's Responsible</u> Healthy Villages, VBC Trails Association	<u>Target Date</u> 12/31/2017				
Strategy 1-1.2	Add Healthy Villages brochure to trails heads and the Villages of Van Buren brochure boxes.	Strategy Type Counseling & Education				
	<u>Who's Responsible</u> Healthy Villages, VBC Trails Association	<u>Target Date</u> 12/31/2017				
Strategy 1-1.3	Expand Riverfront Trail to connect to the Keo Loop Trail in Keosauqua	Strategy Type Environmental / Policy / Systems Change				
	<u>Who's Responsible</u> VBC Trails Association	<u>Target Date</u> 12/31/2017				
Goal #2	By 2018, decrease hospitalizations for pneumonia/influenza in Van Buren County.	National Alignment	State Alignment			
Objective 2-1	Reduce number of hospitalizations for pneumonia/influenza	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	40	2018	35	
Strategy 2-1.1	Increase number of flu vaccination clinics offered in Van Buren County.	Strategy Type Clinical Intervention				
	<u>Who's Responsible</u> VBCH, Van Buren County Public Health	<u>Target Date</u> 12/31/2017				
Strategy 2-1.2	Increase education and promotional opportunities regarding both pneumonia and flu vaccinations by placing articles in local newspaper and educating public at wellness visits and health fairs.	Strategy Type Counseling & Education				
	<u>Who's Responsible</u> VBCH, Van Buren County Public Health	<u>Target Date</u> 12/31/2017				
Goal #3	By 2018, reduce hospitalizations for stroke patients.	National Alignment	State Alignment			
Objective 3-1	Reduce hospitalization rates for stroke patients.	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	245.44	2018	240	

Strategy 3-1.1 Increase promotional efforts for free fitness centers and educate residents on walking trails through community walks. Add Healthy Villages brochure to trails heads and the Villages of Van Buren brochure boxes.

Strategy Type
Counseling & Education

Who's Responsible
Healthy Villages, VBC Trails Association

Target Date
12/31/2017

Strategy 3-1.2 Educate public on early signs and symptoms of strokes and encourage wellness visits for better blood pressure control. Coordinate care for in home visits for blood pressure monitoring/education for high risk patients.

Strategy Type
Counseling & Education

Who's Responsible
VBCH, Van Buren County Public Health

Target Date
12/31/2017

Goal #4 Increase educational opportunities for diabetics in Van Buren County.

National Alignment

State Alignment

Objective 4-1 Increase number of diabetics attending Diabetic Management Classes at VBCH.

Baseline Year	Baseline Value	Target Year	Target Value
2015	12	2018	15

Strategy 4-1.1 Create a reminder system to send out notices of upcoming classes to diabetic patients and continue to place schedule of classes offered in local newspaper.

Strategy Type
Clinical Intervention

Who's Responsible
VBCH and VBCH Clinics

Target Date
12/31/2017

Goal #5 By 2018, increase number of early cancer detection screenings in Van Buren County.

National Alignment

State Alignment

Objective 5-1 Increase number of mammograms completed at VBCH by 3%.

Baseline Year	Baseline Value	Target Year	Target Value
2014	359	2018	369

Strategy 5-1.1 Create reminder system within VBCH clinics to send out screening reminders to patients.

Strategy Type
Clinical Intervention

Who's Responsible
VBCH and Clinics

Target Date
12/31/2017

Strategy 5-1.2 Increase information and resources available at health fairs for mammograms. Add information about mammograms and early detection to public health intake packets.

Strategy Type
Counseling & Education

Who's Responsible
VBCH, Van Buren County Public Health

Target Date
12/31/2017

Objective 5-2 Increase number of colonoscopies performed at VBCH.

Baseline Year	Baseline Value	Target Year	Target Value
2014	63	2018	70

Strategy 5-2.1 Create reminder system within VBCH clinics to send out screening reminders to patients.

Strategy Type
Clinical Intervention

Who's Responsible
VBCH and Clinics

Target Date
12/31/2017

Strategy 5-2.2 Increase information and resources available at health fairs for mammograms. Add information about mammograms and early detection to public health intake packets.

Strategy Type
Counseling & Education

Who's Responsible
VBCH, Van Buren County Public Health

Target Date
12/31/2017

Community Priority

Decrease Obesity

Goal #1	Reduce number of obese children in Van Buren County by 2018.	National Alignment	State Alignment
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Objective 1-1	Reduce percentage of obese children in 2nd, 8th, and 12th grades of Van Buren Community Schools by 3% in 2018.	Baseline Year	Baseline Value	Target Year	Target Value
		Fall 2015	11% 2nd, 31% 8th, 30% 12th	2018	8% 2nd, 29% 8th, 28% 12th
Strategy 1-1.1	Increase healthy food options county wide and make farmers markets accessible to all Van Buren County residents.	<u>Strategy Type</u> Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> Healthy Villages, Community Schools, Local restaurants and grocery stores.	<u>Target Date</u> 12/31/2017			
Strategy 1-1.2	Educate families about open gym and free fitness centers in the county.	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Healthy Villages, Community Schools	<u>Target Date</u> 12/31/2017			
Strategy 1-1.3	Increase Healthy Village brochure locations and continue to expand Van Buren County Trail system	<u>Strategy Type</u> Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> Healthy Villages, VBC Trails Association	<u>Target Date</u> 12/31/2017			

Goal #2	Reduce number of overweight/obese adults in Van Buren County by 2018.	National Alignment	State Alignment
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Objective 2-1	Reduce percentage of overweight/obese adults in Van Buren County by 3% in 2018.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	31%	2018	29%
Strategy 2-1.1	Increase healthy food options county wide and make farmers markets accessible to all Van Buren County residents.	<u>Strategy Type</u> Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> Healthy Villages, Community Schools, Local restaurants and grocery stores.	<u>Target Date</u> 12/31/2017			
Strategy 2-1.2	Increase Healthy Village brochure locations and continue to expand Van Buren County Trail system	<u>Strategy Type</u> Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> Healthy Villages, VBC Trails Association	<u>Target Date</u> 12/31/2017			

Community Priority

Alcohol, Tobacco, and Drug Abuse Education

Goal #1	Decrease tobacco use in Van Buren County by 2018.	National Alignment	State Alignment			
Objective 1-1	Decrease percentage of 11th graders who state they have smoked one or more cigarettes in the past 30 days in Van Buren County.		Baseline Year	Baseline Value	Target Year	Target Value
			2014	15%	2018	13%
Strategy 1-1.1	Continue YLC program at community schools and encourage student participation by holding monthly YLC meetings at both schools.		Strategy Type Counseling & Education			
	<u>Who's Responsible</u> SAFE Coalition, Van Buren and Harmony school districts		<u>Target Date</u> 12/31/2017			
Strategy 1-1.2	Create tobacco and alcohol free park policies and educate city councils on importance of these policies.		Strategy Type Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> VBC SAFE Coalition, Law Enforcement, City Councils and Park Committees		<u>Target Date</u> 12/31/2017			
Objective 1-2	Decrease percentage of adult smoking rates in Van Buren County .		Baseline Year	Baseline Value	Target Year	Target Value
			2013	14%	2018	12%
Strategy 1-2.1	Create tobacco and alcohol free park policies and educate city councils on importance of these policies.		Strategy Type Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> VBC SAFE Coalition, Law Enforcement, City Councils and Park Committees		<u>Target Date</u> 12/31/2017			
Strategy 1-2.2	Increase referrals to Tobacco Intervention programs by educating VBCH providers and medical staff on how to talk to patients about quitting and how to make the referrals.		Strategy Type Counseling & Education			
	<u>Who's Responsible</u> VBCH, SAFE Coalition		<u>Target Date</u> 12/31/2017			
Goal #2	Decrease underage drinking in Van Buren County by 2018.	National Alignment	State Alignment			
Objective 2-1	Decrease percentage of 11th graders who state they have had one or more drinks in the past 30 days.		Baseline Year	Baseline Value	Target Year	Target Value
			2014	27%	2018	25%
Strategy 2-1.1	Continue YLC program at community schools and encourage student participation by holding monthly YLC meetings at both schools.		Strategy Type Counseling & Education			
	<u>Who's Responsible</u> SAFE Coalition, Van Buren and Harmony school districts		<u>Target Date</u> 12/31/2017			

Strategy 2-1.2 Create tobacco and alcohol free park policies and educate city councils on importance of these policies. Strategy Type
Environmental / Policy / Systems Change

Who's Responsible Target Date
VBC SAFE Coalition, Law Enforcement, City Councils and Park Committees 12/31/2017

Strategy 2-1.3 Ensure compliance checks on local businesses regarding selling to minors are happening at least twice a year. Strategy Type
Long-Lasting Protective Intervention

Who's Responsible Target Date
VBC SAFE Coalition, Law Enforcement 12/31/2017

Goal #3 Decrease amount of old prescription drugs people have in medicine cabinets by 2018.

National Alignment

State Alignment

Objective 3-1	Increase the amount of prescription drugs taken back during Drug Take Back events.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	25 lbs	2018	30 lbs

Strategy 3-1.1 Promote and educate public about Drug Take Back Days and hold them every 6 months in Van Buren County. Strategy Type
Long-Lasting Protective Intervention

Who's Responsible Target Date
Law Enforcement, SAFE Coalition, SEIDA 12/31/2017

Strategy 3-1.2 Educate 5th grade classes in community schools about the dangers of over the counter and prescription medications. Strategy Type
Counseling & Education

Who's Responsible Target Date
SAFE Coalition, Community School Districts 12/31/2017

Community Priority

Elderly Population Safety and Services

Goal #1 Continue to provide in home services for elderly population to include health maintenance, personal cares, and light housekeeping.

National Alignment	State Alignment
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Objective 1-1 Increase the number of unduplicated persons that benefit from health maintenance, personal cares, and/or light housekeeping services in Van Buren County that aid in keeping elderly persons in their homes safely.

Baseline Year	Baseline Value	Target Year	Target Value
FY2015	34	FY2019	40

Strategy 1-1.1 Increase awareness of services offered in the county for the elderly population. Educate medical staff and providers about different options available and how to determine when a referral is necessary.

Strategy Type
Counseling & Education

Who's Responsible
Van Buren County Public Health, VBCH

Target Date
12/31/2018

Goal #2 Decrease hospitalizations in Van Buren County of elderly 65 and older due to falls, by 2018.

National Alignment	State Alignment
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Objective 2-1 Decrease rate of hospitalizations in Van Buren County of elderly 65 year old and older due to falls.

Baseline Year	Baseline Value	Target Year	Target Value
2013	34.34	2018	30

Strategy 2-1.1 Increase fall prevention techniques with elderly in both inpatient and home settings. Add information to intake packets and review with patients.

Strategy Type
Counseling & Education

Who's Responsible
Van Buren County Public Health, VBCH

Target Date
12/31/2017

Strategy 2-1.2 Educate medical staff and providers importance of fall prevention education and when it would be appropriate to order a physical therapy evaluation for safety.

Strategy Type
Counseling & Education

Who's Responsible
Van Buren County Public Health, VBCH

Target Date
12/31/2017

Community Priority

Early Childhood Intervention

Goal #1 Decrease mothers with no prenatal care in first trimester in Van Buren County by 2018.

National Alignment	State Alignment

Objective 1-1	Decrease percentage of mothers with no prenatal care in first trimester.	Baseline Year	Baseline Value	Target Year	Target Value
		2014	28%	2018	25%

Strategy 1-1.1 Increase knowledge of importance of prenatal care in the first trimester. Work with local chiropractors offices to add information on this subject to their offices. Increase education during PAT visits and Nest meetings about this subject.

Strategy Type
Counseling & Education

Who's Responsible
Van Buren County Parents as Teachers, VBCH, Local chiropractors

Target Date
12/31/2017

Goal #2 Develop program to establish in home well baby visits after discharge from clinical setting in Van Buren County by 2018.

National Alignment	State Alignment

Objective 2-1	Start program to have in home well baby visits in Van Buren County.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2018	10%

Strategy 2-1.1 Look for options to fund in home well baby visits. Review cost to re-establish in home well baby visits.

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
VBCH, Van Buren County Parents as Teachers, Van Buren County Public Health

Target Date
12/31/2017

Goal #3 Increase number of children 6 years old and younger that are tested for blood lead levels.

National Alignment	State Alignment

Objective 3-1	Increase percentage of children 6 years old and younger in Van Buren County that are being tested for blood lead levels.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	89%	2018	95%

Strategy 3-1.1 Educate hospital medical staff and providers of the importance and benefits of lead screenings. Teach staff who referrals can be made to if high levels come back with testing.

Strategy Type
Counseling & Education

Who's Responsible
VBCH

Target Date
12/31/2017

Strategy 3-1.2 Develop a lead tracking system in hospital EHR system that will create a reminder notification system for lead screenings that can be mailed to parents when children should be tested.

Strategy Type
Clinical Intervention

Who's Responsible
VBCH and Clinics, VBCH IT

Target Date
12/31/2017

Goal #4 Increase number of 2 year olds that are up to date on childhood immunizations in Van Buren County by 2018.

National Alignment	State Alignment

Objective 4-1	Increase percentage of two year olds in Van Buren County that are up to date with childhood immunizations.	Baseline Year	Baseline Value	Target Year	Target Value
		2014	57%	2018	60%

Strategy 4-1.1 Develop reminder notification system in hospital EHR to remind parents about well child visits and immunizations.

Strategy Type
Clinical Intervention

<u>Who's Responsible</u> VBCH and Clinics, VBCH IT	<u>Target Date</u> 12/31/2017
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