

Iowa County Health Department Health Improvement Plan

Date Updated: February 29, 2016



For additional information, CONTACT:

Name	Organization	Phone	Email
Iowa County, Iowa	Iowa County Health Department	(319)741-6422	tschaffner@phncoia.us

Community Priority

Prevent Epidemics and the Spread of Disease

Goal #1	Decrease spread of communicable diseases among Iowa County residents by 2020.	National Alignment	State Alignment			
		Immunization and Infectious Disease	Acute Disease			
Objective 1-1	Reduce incidents of STDs by 10% among Iowa County residents by 2020 (rates are according to Iowa County IDSS report).	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	58	2020	52.2	
Strategy 1-1.1	Increase awareness of risk factors related STDs by providing patient information in the office and at health fairs & during outreach activities	<u>Strategy Type</u>		Counseling & Education		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Strategy 1-1.2	Collaborate with Planned Parenthood to provide outreach activities and education to Iowa County residents	<u>Strategy Type</u>		Counseling & Education		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Strategy 1-1.3	Collaborate with the Sexual Health Alliance of Linn & Johnson Counties to provide outreach activities and education to Iowa County residents	<u>Strategy Type</u>		Counseling & Education		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Objective 1-2	Reduce incidents of reportable communicable diseases by 10% among Iowa County residents by 2020 (rates are according to Iowa County IDSS report).	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	15	2020	13.5	
Strategy 1-2.1	Increase awareness of risk factors related communicable diseases by providing patient information in the office and at health fairs & during outreach activities	<u>Strategy Type</u>		Counseling & Education		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Objective 1-3	Increase influenza vaccination rates of Iowa County residents by 2020.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	58%	2020	68%	
Strategy 1-3.1	Increase the percent of adults (> 18 years of age) who are in IRIS with a valid zip code who received the annual influenza vaccine by at least 10 percent.	<u>Strategy Type</u>		Long-Lasting Protective Intervention		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		

Strategy 1-3.2	Continue to collaborate with local area businesses to provide on-site employee vaccination clinics	<u>Strategy Type</u> Counseling & Education	<u>Target Date</u> Jan 1, 2020
	<u>Who's Responsible</u> ICHD and partners		
Strategy 1-3.3	Advertise open flu clinics in Iowa County newspapers.	<u>Strategy Type</u> Counseling & Education	<u>Target Date</u> Jan 1, 2020
	<u>Who's Responsible</u> ICHD and partners		
Strategy 1-3.4	Continue to hold public flu clinics at different community centers/senior dining sites in Iowa County	<u>Strategy Type</u> Clinical Intervention	<u>Target Date</u> Jan 1, 2020
	<u>Who's Responsible</u> ICHD and partners		

Goal #2 Increase Child Immunization Rates in Iowa County by 2020

National Alignment: Immunizations & Infectious Disease

State Alignment: Acute Disease

Objective 2-1	The immunization rate of children 24 months of age in the county will reach or exceed the national goal of 90 percent for the 4 DTaP, 3 Polio, 1 MMR, 3 Hib, 3 Hepatitis B, 1 varicella, 4 pneumococcal conjugate vaccine series (4-3-1-3-3-1-4)	Baseline Year	Baseline Value	Target Year	Target Value
		2016	63%	2020	90%
Strategy 2-1.1	Continue vaccination of un- and under-insured children per on-demand scheduling and collaboration with local healthcare providers to coordinate services through 2020.	<u>Strategy Type</u> Long-Lasting Protective Intervention	<u>Target Date</u> Jan 1, 2020		
	<u>Who's Responsible</u> ICHD and partners				
Strategy 2-1.2	Continue to hold bi-monthly immunization clinics to coincide with bi-monthly WIC clinics in Iowa County.	<u>Strategy Type</u> Long-Lasting Protective Intervention	<u>Target Date</u> Jan 1, 2020		
	<u>Who's Responsible</u> ICHD and partners				
Strategy 2-1.3	Identify pockets of under-immunized and un-immunized individuals in the county and develop a plan to provide immunizations to these populations	<u>Strategy Type</u> Long-Lasting Protective Intervention	<u>Target Date</u> Jan 1, 2020		
	<u>Who's Responsible</u> ICHD and partners				
Strategy 2-1.4	Continue membership in a local and statewide coalition or advisory group and collaborate with community partners to increase immunization rates.	<u>Strategy Type</u> Long-Lasting Protective Intervention	<u>Target Date</u> Jan 1, 2020		
	<u>Who's Responsible</u> ICHD and partners				

Strategy 2-1.5 Perform an immunization self-assessment using IRIS to identify ongoing improvement

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Objective 2-2 The immunization rate of adolescents (13-15 years of age) in the county will reach or exceed the national goal of 90 percent. Fully immunized includes 1 Td/Tdap, 3 Hepatitis B, 2 MMR, 2 varicella, and 1 meningococcal vaccine

Baseline Year	Baseline Value	Target Year	Target Value
2015	19%	2020	90%

Strategy 2-2.1 Continue vaccination of un- and under-insured children per on-demand scheduling and collaboration with local healthcare providers to coordinate services through 2020.

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Strategy 2-2.2 Identify pockets of under-immunized and un-immunized individuals in the county and develop a plan to provide immunizations to these populations

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Strategy 2-2.3 Continue membership in a local and statewide coalition or advisory group and collaborate with community partners to increase immunization rates.

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Strategy 2-2.4 Perform an immunization self-assessment using IRIS to identify ongoing improvement

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Objective 2-3 100% of Iowa County students will hold a valid Certificate of Immunization on record

Baseline Year	Baseline Value	Target Year	Target Value
2013	99.80%	2020	100%

Strategy 2-3.1 Coordinate annual meetings with the school nurses in Iowa County.

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Community Priority

Promote Healthy Living

Goal #1 Decrease cancer incidence in Iowa County by 2020		National Alignment	State Alignment			
		Cancer	Chronic Disease			
Objective 1-1	Prostate Cancer: Decrease the age adjusted rate of prostate cancer in Iowa County by 10% by 2020	Baseline Year	Baseline Value	Target Year	Target Value	
		2012	162%	2020	145.8%	
Strategy 1-1.1	Collaborate with Life Line Screening to provide Wellness screenings in Iowa County.	Strategy Type		Clinical Intervention		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Objective 1-2	Breast Cancer: Decrease the age adjusted breast cancer incidence rate for Iowa County by 10% by 2020.	Baseline Year	Baseline Value	Target Year	Target Value	
		2012	136.1R	2020	122.49%	
Strategy 1-2.1	Collaborate with Life Line Screening to provide Wellness screenings in Iowa County.	Strategy Type		Clinical Intervention		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Objective 1-3	Lung Cancer: Decrease the age adjusted lung cancer incidence rate for Iowa County by 10% by 2020	Baseline Year	Baseline Value	Target Year	Target Value	
		2012	61.3%	2020	55.17%	
Strategy 1-3.1	Continue to collaborate with Iowa County CAFÉ program to promote smoking cessation. This includes distributing info at the local clinics as well as the schools in our county.	Strategy Type		Counseling & Education		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Strategy 1-3.2	Provide Smoking cessation materials at local health fairs and to all applicable clients.	Strategy Type		Counseling & Education		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Strategy 1-3.3	Promote Quitline Iowa.	Strategy Type		Counseling & Education		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		
Strategy 1-3.4	Collaborate with Life Line Screening to provide Wellness screenings in Iowa County.	Strategy Type		Clinical Intervention		
	<u>Who's Responsible</u> ICHD and partners	<u>Target Date</u>		Jan 1, 2020		

Goal #2 By 2020, decrease incidence of chronic disease among residents of Iowa County.

National Alignment

Heart Disease and Stroke/Diabetes/
Respiratory Disease/Health-Related
Quality of Life & Well-Being

State Alignment

Chronic Disease

Objective 2-1	Diabetes- the number of adults living in Iowa County with diabetes will not increase percentage by 2020.	Baseline Year	Baseline Value	Target Year	Target Value
		2012	6.8%	2020	6.8%

Strategy 2-1.1 By 2020, increase awareness of related health concerns due to diabetes among Iowa County residents through health promotion campaigns.

Strategy Type
Counseling & Education

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Strategy 2-1.2 Collaborate with Life Line Screening to provide Wellness screenings in Iowa County.

Strategy Type
Counseling & Education

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Objective 2-2	Obesity: Decrease the the percentage of adult obesity for Iowa County	Baseline Year	Baseline Value	Target Year	Target Value
		2012	27.6%	2020	24.84%

Strategy 2-2.1 By 2020, increase awareness of related health concerns due to obesity among Iowa County residents through health promotion campaigns.

Strategy Type
Counseling & Education

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Strategy 2-2.2 Collaborate with Life Line Screening to provide Wellness screenings in Iowa County.

Strategy Type
Clinical Intervention

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Strategy 2-2.3 Collaborate with & support Iowa County area weight loss support groups, exercise classes, etc. to promote healthy lifestyles.

Strategy Type
Counseling & Education

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Strategy 2-2.4 Collaborate with county rec centers to promote wellness activities.

Strategy Type
Counseling & Education

Who's Responsible
ICHD and partners

Target Date
Jan 1, 2020

Objective 2-3	Adult Asthma: Decrease the percent of older adults living with asthma in Iowa County	Baseline Year	Baseline Value	Target Year	Target Value
		2015	3.3%	2020	2.97%

Strategy 2-3.1 By 2020, increase awareness of related health concerns due to asthma among Iowa County residents through health promotion campaigns.

Strategy Type
Counseling & Education

	<u>Who's Responsible</u> ICHHD and partners		<u>Target Date</u> Jan 1, 2020		
Strategy 2-3.2	Continue to collaborate with Iowa County CAFÉ program to promote smoking cessation. This includes distributing info at the local clinics as well as the schools in our county.	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> ICHHD and partners		<u>Target Date</u> Jan 1, 2020		
Strategy 2-3.3	Collaborate with Life Line Screening to provide Wellness screenings in Iowa County.	<u>Strategy Type</u> Clinical Intervention			
	<u>Who's Responsible</u> ICHHD and partners		<u>Target Date</u> Jan 1, 2020		
Objective 2-4	Heart Disease: Decrease the percent of adults aged 18 and older in Iowa County that have ever been told by a doctor that they have coronary heart disease or angina by 10%	Baseline Year 2012	Baseline Value 5.2%	Target Year 2020	Target Value 4.68%
Strategy 2-4.1	By 2020, increase awareness of related health concerns due to heart disease among Iowa County residents through health promotion campaigns.	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> ICHHD and partners		<u>Target Date</u> Jan 1, 2020		
Strategy 2-4.2	Continue to provide monthly blood pressure clinics at community dining sites.	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> ICHHD and partners		<u>Target Date</u> Jan 1, 2020		
Strategy 2-4.3	Collaborate with Life Line Screening to provide Wellness screenings in Iowa County.	<u>Strategy Type</u> Clinical Intervention			
	<u>Who's Responsible</u> ICHHD and partners		<u>Target Date</u> Jan 1, 2020		

Goal #3	Decrease occurrence of depression in Iowa County adults >65	National Alignment Mental Health/Mental Disorders, Older Adults	State Alignment Mental Health/Mental Disorders		
Objective 3-1	Decrease Iowa County's percentage of Medicare fee-for-service population with depression by 10% by 2020	Baseline Year 2012	Baseline Value 15.5%	Target Year 2020	Target Value 13.95%
Strategy 3-1.1	Collaborate with mental health services within Iowa County to provide depression screening in older adults	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> ICHHD and partners		<u>Target Date</u> Jan 1, 2020		
Strategy 3-1.2	Collaborate with Iowa County physicians to increase depression screening for older adults	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> ICHHD and partners		<u>Target Date</u> Jan 1, 2020		

Community Priority

Strengthen the Health Infrastructure Assessment

Goal #1 Increase access and utilization of public transportation		National Alignment	State Alignment			
		Access to health services	Access to quality health services and support			
Objective 1-1	Increase accessibility to transportation services in Iowa County by 5%.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	26,594	2020	27,924	
Strategy 1-1.1	Promote Iowa County Transportation by distributing information to applicable clients and providing information at local health fairs.	<u>Strategy Type</u> Counseling & Education				
<u>Who's Responsible</u> ICHD and partners		<u>Target Date</u> Jan 1, 2020				
Strategy 1-1.2	Collaborate with local area service groups to establish and regularly update local area volunteer roster of individuals willing to provide transportation.	<u>Strategy Type</u> Counseling & Education				
<u>Who's Responsible</u> ICHD and partners		<u>Target Date</u> Jan 1, 2020				
Goal #2 Increase social support		National Alignment	State Alignment			
		Social Determinants of Health	Access to Quality Health Services and Support			
Objective 2-1	Decrease the percent of adults reporting inadequate social support in Iowa County by 10%	Baseline Year	Baseline Value	Target Year	Target Value	
		2012	25.8%	2020	15%	
Strategy 2-1.1	Collaborate with Iowa County physicians to help identify Iowa County adults with inadequate social support.	<u>Strategy Type</u> Counseling & Education				
<u>Who's Responsible</u> ICHD and partners		<u>Target Date</u> Jan 1, 2020				
Strategy 2-1.2	Collaborate with the Heritage Area Agency on Aging to provide social outreach activities and services to Iowa County.	<u>Strategy Type</u> Counseling & Education				
<u>Who's Responsible</u> ICHD and partners		<u>Target Date</u> Jan 1, 2020				
Strategy 2-1.3	Collaborate with Iowa County service groups to provide volunteer visits to help decrease social isolation	<u>Strategy Type</u> Counseling & Education				
<u>Who's Responsible</u> ICHD and partners		<u>Target Date</u> Jan 1, 2020				