

Franklin County Health Improvement Plan

Date Updated: February 26, 2016



For additional information, CONTACT:

Name	Organization	Phone	Email
Christa Wiarda, Admin	Franklin County Public Health	641-456-5820	cwiarda@co.franklin.ia.us

Community Priority

Healthy Lifestyles

Goal #1	By 2021, decrease the number of deaths and significant health issues caused by obesity and cardiovascular disease	National Alignment	State Alignment
		HP 2020: HDS-2, HDS-3, PA-1, & PA-2	Healthy Iowans: 4-8, 4-9 & 6-5

Objective 1-1	By 2021, decrease the percentage of adults age 20 and older who self-report that they have a BMI greater than 30 by 5%. (Source: CHNA.org - 32.8%)	Baseline Year	Baseline Value	Target Year	Target Value
		2016	32.8%	2021	27.8%

Strategy 1-1.1	Through 2020, the Franklin County Wellness Coalition will identify opportunities to improve healthy behaviors within the county and increase resource utilization through education, information sharing and marketing.	Strategy Type
		Environmental / Policy / Systems Change
<u>Who's Responsible</u>		<u>Target Date</u>
Franklin County Wellness Coalition		12/31/2020

Strategy 1-1.2	Through 2020, educate the public on the importance of eating healthy and being physically active to reduce their risk of being overweight/obese.	Strategy Type
		Counseling & Education
<u>Who's Responsible</u>		<u>Target Date</u>
Franklin County Public Health, Franklin County Wellness Center, and Franklin General Hospital.		12/31/2020

Strategy 1-1.3	Hold a Hispanic women's health fair, in 2016, that contains a variety of information and services (e.g., health screenings, nutrition information, and cooking demonstrations, etc.) to address the special health needs of Hispanic women.	Strategy Type
		Counseling & Education
<u>Who's Responsible</u>		<u>Target Date</u>
Franklin County Public Health, Franklin General Hospital, Franklin County Wellness Center, and ISU Extension		12/31/2016

Objective 1-2	By 2021, decrease the age adjusted death rate for heart disease mortality by 15%. (Source: CHNA.org - 175.7)	Baseline Year	Baseline Value	Target Year	Target Value
		2016	175.7	2021	149.3

Strategy 1-2.1	Through 2020, the Franklin County Wellness Coalition will identify opportunities to improve healthy behaviors within the county and increase resource utilization through education, information sharing and marketing.	Strategy Type
		Environmental / Policy / Systems Change
<u>Who's Responsible</u>		<u>Target Date</u>
Franklin County Wellness Coalition		12/31/2020

Strategy 1-2.2	Through 2020, educate the public on the importance of eating healthy and being physically active to reduce their risk of developing heart disease.	Strategy Type
		Counseling & Education
<u>Who's Responsible</u>		<u>Target Date</u>
Franklin County Public Health, Franklin County Wellness Center, and Franklin General Hospital.		12/31/2020

Strategy 1-2.3 Hold a Hispanic women's health fair, in 2016, that contains a variety of information and services (e.g., health screenings, nutrition information, and cooking demonstrations, etc.) to address the special health needs of Hispanic women,

Strategy Type
Counseling & Education

Who's Responsible
Franklin County Public Health, Franklin General Hospital, Franklin County Wellness Center, and ISU Extension

Target Date
12/31/2016