

# Crawford County, Iowa Health Improvement Plan

Date Updated: March 14, 2016



For additional information, CONTACT:

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# Community Priority

## Underage Addictive Behaviors

<b>Goal #1</b> Sustain and expand the drug, alcohol, and tobacco coalition (Dr. AlTo).	<b>National Alignment</b>	<b>State Alignment</b>
	<p>Healthy People 2020 Substance Abuse Related Objectives-Core Indicators:</p> <p>SA-13.2 Reduce the proportion of adolescents reporting use of marijuana during the past 30 days</p> <p>SA-14.3 Reduce the proportion of persons engaging in binge drinking during the past month-adolescents aged 12-17 years</p>	<p>Healthy Iowans-Iowa's Health Improvement Plan 2012-2016, 2015 Revisions:</p> <p>3-1.10 Develop a comprehensive strategy for youth tobacco prevention in Iowa. <i>(Revised from original 3-1.11)</i></p> <p>3-1.2 Complete a strategic plan for substance abuse prevention in rural areas. <i>(Revised from original 3-1.2)</i></p>

<b>Objective 1-1</b> Increase the number of active coalition members by 33% by December 30, 2016.	<b>Baseline Year</b>	<b>Baseline Value</b>	<b>Target Year</b>	<b>Target Value</b>
	2015	6	2016	8

<b>Strategy 1-1.1</b> Contact Glenn Barngrover, Dr. AlTo facilitator, and schedule meeting to discuss CHNA/HIP.	<b>Strategy Type</b> Address Social Determinant / Health Inequity
<u>Who's Responsible</u> Crawford County Home Health, Hospice & Public Health	<u>Target Date</u> 2-29-16

<b>Strategy 1-1.2</b> Create membership listing by July 30, 2016. Include email and phone contact information.	<b>Strategy Type</b> Address Social Determinant / Health Inequity
<u>Who's Responsible</u> Crawford County Home Health, Hospice & Public Health	<u>Target Date</u> 6-30-2016

<b>Strategy 1-1.3</b> Challenge current active members to recruit 1 new committee member by December 30, 2016.	<b>Strategy Type</b> Address Social Determinant / Health Inequity
<u>Who's Responsible</u> Crawford County Home Health, Hospice & Public Health	<u>Target Date</u> 6-30-2016

<b>Strategy 1-1.4</b> Update membership listing as new members are added.	<b>Strategy Type</b> Address Social Determinant / Health Inequity
<u>Who's Responsible</u> Crawford County Home Health, Hospice & Public Health	<u>Target Date</u> 12-30-2016

<b>Goal #2</b> Decrease tobacco use prevalence in Crawford County from 27.6% to 25%.	<b>National Alignment</b>	<b>State Alignment</b>
		<p>Healthy Iowans-Iowa's Health Improvement Plan 2012-2016, 2015 Revisions:</p> <p>3-1.10 Develop a comprehensive strategy for youth tobacco prevention in Iowa. <i>(Revised from original 3-1.11)</i></p>

Objective 2-1	Increase outreach and education activities (from 1 activity to 3 activities) targeting youth through partnership with the local Iowa Students for Tobacco Education and Prevention (ISTEP) group, Dr. AlTo, and I-Smile Program.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	1	2016	3

Strategy 2-1.1 Partner with ISTEP to provide outreach and education activities for all 7th grade students attending Ag Days.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Dr. AlTo/Denison School Nurse/ISTEP Group

Target Date  
10-31-2016

Strategy 2-1.2 Promote "Through with Chew Week" education campaign to reduce the use of smokeless tobacco use among youth.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Denison School Nurse/ISTEP Group/I-Smile Coordinator/Dr. AlTo

Target Date  
3-1-2017

Strategy 2-1.3 Promote "Red Ribbon Week" through education campaign with information provided at high school and middle school locations.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Denison School Nurse/ISTEP Group/Dr. AlTo

Target Date  
10-31-2016