

Butler County Health Improvement Plan

Date Updated: February 26, 2016



For additional information, CONTACT:

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Community Priority

Healthy Behaviors

Goal #1 Decrease cardiovascular disease death rate in Butler County.	National Alignment Healthy People 2020: HDS-2 & HDS-3	State Alignment Healthy Iowans: 4-8 & 4-9			
Objective 1-1	By 2020, the cardiovascular disease death rate in Butler County will decrease to state rate or lower.	Baseline Year 2014	Baseline Value 191.9	Target Year 2021	Target Value State rate per CHNA.org
Strategy 1-1.1	Identify community groups that can partner and provide logistical support in coordinating heart healthy education. <u>Who's Responsible</u> Butler County Public Health	<u>Strategy Type</u> Address Social Determinant / Health Inequity <u>Target Date</u> 12/31/2020			
Strategy 1-1.2	Develop and implement public education efforts to highlight opportunities to incorporate physical activity and heart healthy nutrition into daily living. <u>Who's Responsible</u> Butler County Public Health	<u>Strategy Type</u> Counseling & Education <u>Target Date</u> 12/31/2020			
Strategy 1-1.3	Promote the use of social media, newspapers, newsletters and radio to share physical activity and heart healthy nutrition. <u>Who's Responsible</u> Butler County Public Health	<u>Strategy Type</u> Counseling & Education <u>Target Date</u> 12/31/2020			
Strategy 1-1.4	Collaborate with community partners to promote physical activity and heart healthy nutrition, including physicians, businesses, schools, and faith-based organizations. <u>Who's Responsible</u> Butler County Public Health	<u>Strategy Type</u> Counseling & Education <u>Target Date</u> 12/31/2020			
Strategy 1-1.5	Explore opportunities with local schools for facility use by the community for physical activity and publicize the partnerships. <u>Who's Responsible</u> Butler County Public Health	<u>Strategy Type</u> Environmental / Policy / Systems Change <u>Target Date</u> 12/31/2020			
Strategy 1-1.6	Promote local farmers markets to increase access to fresh, nutritious foods. <u>Who's Responsible</u> Butler County Public Health	<u>Strategy Type</u> Counseling & Education <u>Target Date</u> 12/31/2020			