



# Title V Maternal Health

## Final MCAH FFY2021 Fall Seminar Session

### Luciana Lopes de Sá Young



#### My educational background

- **M.D., University of Medicine and Public Health** - 1992-1997 – Brazil
- **Master Public Health**- Des Moines University -2019-2021- Des Moines/USA
- **Medical Residency in Pediatrics and Pulmonology, Santo Antônio Hospital** - 1999 - 2002- Brazil

#### My professional background

- Ten years experience working with health literacy education for mothers and families ([humaninhos.com.br](http://humaninhos.com.br))
- Twenty years working in an Emergency room helping kids and families
- Sixteen years attending children in my clinic

#### My expectations for this project

- Bringing some of my experience of breastfeeding from a developing country, but with some investment in laws and policies that ensure support for mothers during this period
- Suggesting recommendations that can help to improve breastfeeding rates in Iowa
- Using this project and my passion for maternal and child health to gain experience in the USA to return the job market in a new beginning of my professional career



- Child Health / EPSDT
- Maternal Health**
- 1st Five
- General Title V (Tools)

## Maternal Health

### Maternal Health Services Summary

- [Maternal Health Services Summary - October, 2019](#)

### FY2021 Resources and Education

- [Direct Service Protocol Template](#)
- [Sample FY2021 MH Training Log](#)
- [Draft- Title V MCAH Community Event Worksheet](#)



### Maternal Health Educational Materials

#### NPM 14.1: Percent of women who smoke during pregnancy

- [Quitline Educational Information Order Form](#)



#### NPM 5: A) Percent of infants placed to sleep on their back; B) Percent of infants placed to sleep on a separate approved sleep surface; C) Percent of infants placed to sleep without soft objects or loose bedding

- [NICHQ Materials](#)
- [Safe Sleep Brochures and Crib Cards - order directly from the Iowa SIDS Foundation](#)



#### NPM 4B: Percent of infants breastfed exclusively through 6 months (work/school/child care focus) to increase the number of infants in Iowa who are exclusively breastfed through 6 months of age

- [Breastfeeding Infographic](#): order from ISU Extension Healthy Families Line (800) 369-2229



#### SPM1: Maternal Mortality Rate

- [Seat Belt Safety Brochure](#): order from ISU Extension Healthy Families Line (800) 369-2229
- [POST-BIRTH Warning Signs](#): order from ISU Extension Healthy Families Line (800) 369-2229
- [5-2-1-0 Healthy Choices Count](#): these were sent to all agencies
- [Spanish version](#)
- [5-2-1-0 Brochure](#): order from ISU Extension Healthy Families Line (800) 369-2229
- [Gestational Diabetes Toolkit](#): Review electronic copy and print as needed



Materials are now on the MCAH Portal!

# Gestational Diabetes Educational Resources

---

- November is Diabetes Awareness Month!
- [CDC Gestational Diabetes page has English and Spanish info available](#)
- [Ohio Gestational Diabetes Postpartum Care Learning Collaborative](#)
  - Providers section
    - Provider toolkit - educational information for nurses
    - Patient education section - Has information to download in Spanish, Arabic, Somali and French

# Direct Service Requirements - Clarifications

## Tier 1 Direct Care Guidance

---

- Direct Care Service Protocol is required for each agency who provides direct care services- due by Nov. 15, 2020 (RFA 2.02a, Contract Maternal Health work and services 7)
  - This will demonstrate which items designated for Tier 2 (RFA 2.02B) in the FFY2021 RFA, if any, you plan to incorporate into your direct services.
  - IDPH maternal health staff will review and approve these.
  - These topics can be discussed during your MH TA call that is scheduled, these call are optional for tier 1.
- This does not apply to Tier 2 counties, they are required to implement all aspects of the new NPM and SPM elements.

# Agency Checklist

— — —

## Enabling Activities - start as soon as possible

- Develop a process to refer PE and care coordination clients to Quitline if they smoke
- Develop a process to refer PE and care coordination clients to a WIC peer counselor and/or lactation counselor when applicable
- Develop resource lists
- Develop a process to provide breastfeeding clients with information on the WIC breast pump policy as well as providing general breastfeeding materials to clients

## Infrastructure Building Activities - by end of contract period

- Partner collaborations
- Community education
- Assess staff needs for health equity training
- Staff training
- Project directors to familiarize themselves with the 2019 Maternal Mortality Review Committee Recommendations (most applicable recommendations have been built into the RFA requirements)
- Join breastfeeding coalition

# Agency Checklist (continued)

— — —

## Direct Service Changes - start as soon as possible

- Submit MH Direct Services Protocol (or existing agency protocols that cover MH direct services) to your regional consultant via iowagrants.gov correspondence **by 11/15/2020**
- \*Update health education plan/form to ensure required topics are covered (may provide at different visits so as not to overwhelm client). NEW topics include: SIDS and tobacco use, Seatbelt safety, POST-BIRTH Warning Signs, Gestational diabetes (for clients with GDM only), and Nutrition and physical activity utilizing the 5-2-1-0 toolkit
- \*Update referral procedures to ensure clients who use tobacco are referred to Quitline
- \*Provide staff training and update procedures to ensure all clients in tier 2 counties receive required screenings and are referred for services as needed
- \*Provide staff training and update procedures to ensure all clients receive postpartum follow up

\*Required for Tier 2 Counties only

# Signify Reminders

----

- Nutrition and Physical Activity education topic
- Documenting SBIRT/4Ps Plus
- MH Episodes when a client moves from one service area to another
  - Close episode when client moves
  - New agency should reopen the existing episode vs. creating a new one
- New Program Enrollment Drop Down Option
  - Referral Only
  - Do not use! Only for a pilot

Questions?

