Public Health COVID-19 Reopening Guidance for Businesses That Provide Direct Services to Clients
5/13/20

This guidance applies to any facility that provides direct services to clients, including, but not limited to: salons, barber shops, massage therapy practices, medical spas, tanning salons, and tattoo parlors. Please consult your local public health agency, the appropriate regulating entity or professional association with questions about how to implement this guidance. In addition to following all directives of the Governor as outlined in proclamations, entities considering reopening are strongly encouraged to adhere to the following public health guidance:

1. Follow CDC guidance related to Cleaning and Disinfection for Community Facilities, including frequent cleaning and disinfecting of all high touch surfaces. Refer to the CDC's Cleaning and Disinfection Tool to determine which areas need cleaning versus disinfection.
2. Encourage and provide supplies to allow for frequent hand washing and hand sanitizing for employees and the public.
3. Provide reminders to employees and members of the public to stay at least 6 feet away from others when in the facility and mark six foot intervals when possible.
4. Provide services on an appointment basis only.
5. Ask employees and the public to acknowledge upon entry that they do not currently have symptoms and that they have not been around anyone with a confirmed COVID-19 diagnosis in the last 14 days
   a. Do not allow entry to anyone who is visibly ill.
   b. Do not allow entry to anyone who has been in contact with a confirmed case of COVID-19 in the last 14 days.
   c. Provide face shields for employees to use when providing services to clients.
   d. Require clients to wear masks or cloth face coverings.
6. If an employee or a member of the public becomes ill while at the facility, ask them to share that information with management, leave the facility and then call their health care provider. If it is an emergency, call 911 and let them know the emergency may be COVID-19 related.
7. Members of the public and employees should consider the use of cloth face coverings (when practical) if staying at least 6 feet away from others is not possible.
8. Anyone who is high risk for more severe COVID-19 illness should continue to stay home.
9. Businesses should continue to follow the CDC’s guidance for businesses and ensure return to work policies for employees with positive diagnoses are consistent with CDC guidance regarding self isolation.
10. Businesses should also reach out to the Iowa Department of Public Health or the local public health department with questions at any time.
11. Businesses should also use messaging to remind employees of steps they should be taking to protect their own health while at work.

Other Resources