Mass Care Presentation

Iowa Department of Public Health
Iowa Homeland Security and Emergency Management Department
American Red Cross
Objectives

O Discuss the components of mass care

O Discuss available resources for mass care

O Discuss the role of NGOs and state agencies in the mass care process
All Disasters Are Local

The Process
- Emergency Management Coordinator utilizes local resources
- Once overwhelmed and resources exhausted, contacts HSEMD to request assistance
Iowa Dept. of Homeland Security & Emergency Management

- HSEMD contacts Governor’s Office (Proclamation)
  - State resources available at no cost
  - Can waive certain rules and regulations
  - Overweight/length/driver hours
  - Activates State Individual Assistance Program
  - Grant Program - $5,000 for those at or above 200% federal poverty level
  - County Specific; Good for 30 days
Iowa Dept. of Homeland Security & Emergency Management

For a Mass Care Incident, IHSEMD will:

• Respond to resource requests from emergency management coordinators. This could include:
  – Cots, blankets, feeding support, shelter management teams, etc.
Iowa Dept. of Homeland Security & Emergency Management

For a mass care incident IHSEMD will:

- Activate the IDHRC – group made up of voluntary, faith-based, private sector and government agency representatives able to assist during disaster events. ARC is a member of this Council
Iowa Dept. of Homeland Security & Emergency Management

- The Department of Human Services is the lead agency for Mass Care (ESF-6) in the State Response Plan
- Primary and Support roles are listed for each agency
What is Mass Care

- Mass Care is defined as the capability to provide immediate shelter, feeding centers, basic first aid, bulk distribution of needed items, and related services to persons affected by a large-scale incident.

- The capability should also provide for family reunification and companion animal care/handling.
Immediate Shelter

Immediate Shelter is defined as the capability to provide emergency housing, feeding, and first aid of displaced persons in disaster situations.

Facility Considerations:
- Facility (ventilation, HVAC, hot water)
- Capacity (Adequate space per person)
- Sanitation (Toilets, handwashing, showers, laundry)
- Solid Waste Disposal (timely removal of waste)
- Parking or access to transportation
Immediate Shelter

- Facility Considerations:
  - Facility (ventilation, HVAC, hot water)
  - Capacity (Adequate space per person)
  - Sanitation (Toilets, handwashing, showers, laundry)
  - Solid Waste Disposal (timely removal of waste)
  - Parking or access to transportation
Feeding Centers

Feeding Center is defined as the capability to provide regular meals to displaced persons and workers in disaster situations.
Feeding Centers

- Feeding Center Considerations:
  - Designated area away from sleeping areas
  - Safe food source (no home-prepared food or food from unknown sources)
  - Appropriate handling and storage (temperature controlled)
  - Adequate supply of drinking water/ice
  - Handwashing station
Basic Care

Basic Care is defined as the capability to provide medical care and health services to the shelter population.
Basic Care

- Basic Care Considerations:
  - Medical care services available
  - Illnesses/injuries (monitor for outbreaks)
  - Prescriptions needed
  - Mental Health needs
Other Considerations

- Childcare areas
  - Diaper changing facilities
  - Food/bottle preparation area
  - Adequate child/caregiver supervision ratio
- Companion Animals
  - Designated area
  - Feed and water
  - General sanitation
American Red Cross
Mass Care Capabilities

- Sheltering
  - Emergency shelters at designated sites within the affected area(s)
- Feeding
  - Fixed-sites, mobile feeding units, or bulk distribution sites
American Red Cross
Mass Care Capabilities

- Bulk Distribution
  - Emergency Relief Items to meet urgent needs

- Emergency First Aid
  - Emergency first aid includes provision of basic first aid at mass care facilities and designated sites and referral to appropriate medical personnel and facilities.

- Disaster Welfare Information
  - Family reunification through Safe and Well
    https://safeandwell.communityos.org/cms/index.php
American Red Cross
Mass Care Capacity

- Provide services
  - At the request of Emergency Management, Dept. of Human Services, or IHSEMD
  - Based on community need
American Red Cross
Mass Care Capacity

- Mobilize local resources, to include:
  - Trained workforce including DHS and DMH
  - Shelter trailer (cots, comfort kits, etc.)
  - Activate feeding vendors and partners
  - Casework Recovery Services for impacted population
American Red Cross
Mass Care Capacity

- Scalability
  - Resources available beyond local capacity
  - Region, Division, & National
- Reporting & Information Sharing
  - National Shelter System (NSS)
  - HIPAA provision in disaster relief efforts
Questions?