



Mentoring Program Sustainability: Building a Strong Sustainability Plan Webinar Series

Sponsored by the Iowa Department of Public Health, Division of Behavioral Health, AmeriCorps Mentoring Program.



Creating a thriving, successful mentoring program can take years of diligent effort, but it can quickly start deteriorating if a key staff person leaves or if the financing you have come to depend on dries up. Learn how you can build on your success and teach others how they can sustain your mentoring program for years to come. With some preparation now, a minor setback in the future can be offset by referring to your sustainability plan. The first three webinars will be presented by the Mentoring Partnership of Minnesota and delivered by Maria Paschke, Quality and Training Manager.

Webinar 1: Friday, April 15 @ 1:00-2:00 PM CST **Getting Started: Making the Case**

During this webinar, learn the basics of sustainability for mentoring programs. To begin planning for sustainability, it's essential that your program has a firm understanding of its mission. Dig into your organization's purpose, vision, and how it meets the needs of the community you serve.

To join the webinar, click <https://zoom.us/j/884118917>
For audio, use a computer headset or call 1-408-638-0968, Meeting ID: 884 118 917

Webinar 2: Friday, April 22 @ 10:00-11:00 AM CST **Building a Strong Foundation**

This webinar will help you assess your program's practices to identify quality best practices in your internal systems including leadership, staffing, policies and procedures, risk management, and operations. Develop a Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis to help determine how environmental changes affect your mentoring program.

To join the webinar, click <https://zoom.us/j/683777996>
For audio, use a computer headset or call 1-646-558-8656, Meeting ID: 683 777 996

Webinar 3: Friday, April 29 @ 10:00-11:00 AM CST **Developing Strong Partnerships**

This webinar will help you identify the partnerships

your organization holds and what resources they bring and may be encouraged to contribute. Learn how you can plan outreach and communications efforts to keep your partners informed of developments, successes, and opportunities.

To join the webinar, click <https://zoom.us/j/237948652>
For audio, use a computer headset or call 1-646-558-8656, Meeting ID: 237 948 652

The key to long-term program sustainability is the development of a comprehensive fundraising plan by building a stable, diversified base. Prospective donors and funders will be impressed; and they will only invest when they know you are financially stable. Fundraising is not a solution to a crisis, but rather a comprehensive effort over 365 days a year. The final two webinars in this series will be presented by Dr. Susan Weinberger, Founder and President of the Mentor Consulting Group.

Webinar 4: Thursday, May 5 @ 1:00-2:00 PM CST **Focus on Developing Your Fundraising Plan**

This webinar will focus on developing your fundraising plan by involving your Board of Directors. You will also examine different sources of funding including government funding, individual, and annual giving that will help round out your sustainability plan.

To join the webinar, click <https://zoom.us/j/629120615>
For audio, use a computer headset or call 1-408-638-0968, Meeting ID: 629 120 615

Webinar 5: Wednesday, May 11 @ 1:00-2:00 PM CST **Focus on Corporate and Foundation Giving**

During this webinar, you will learn how to create a sustainability plan so your funding stream doesn't dry up by incorporating matching gifts, planned giving, program events, direct marketing and local initiatives.

To join the webinar, click <https://zoom.us/j/501844152>
For audio, use a computer headset or call 1-646-558-8656, Meeting ID: 501 844 152

Instructions for Participating

All webinars will be hosted through Zoom web conferencing. Click on the individual link listed with each webinar description at least five minutes before each webinar begins to participate. Audio can be accessed through a computer headset or by calling the number listed within each webinar description. There is no registration process to participate. All webinars will be recorded and IDPH will provide each web link, per request. Questions? Contact Janet Nelson at janet.nelson@idph.iowa.gov or 515-725-2018.

