
140.10

Food Delivery and Data System

Overview

Introduction

Food delivery and data systems includes goals and objectives for:

- Improvements to vendor activities, and
- Enhancing data quality and integrity.

This policy presents the plan for the current fiscal year, and a status report of activities for the previous fiscal year.

Contents

This publication contains the following topics:

Topic	See Page
Food Delivery & Data System Plan for FFY2017	2
Food Delivery & Data System Action Plans for FFY2017	3
Status Report on Food Delivery & Data System Plan for FFY2016	5

Food Delivery & Data System Plan for FFY2016

Goal The goal for food delivery is to develop and maintain a food delivery model that promotes and protects the integrity of the program and provides needed benefits to program participants.

Objective The food delivery & data system plan includes the following objective:

To retain 90% of grocery vendors in the Iowa WIC program through September 30, 2017, after the implementation of eWIC throughout the State of Iowa.

In this section This section contains the following detailed action plans.

Topic	See Page
Food Delivery and Data System Action Plan	3
Status Report on Food Delivery Plan for FFY2016	4

Action Plan 1: Food Delivery and Data System Action Plan

Objective	To retain 90% of grocery vendors in the Iowa WIC program through September 30, 2017, after the implementation of eWIC throughout the State of Iowa.
Purpose statement	To maintain a working relationship with grocery stores to ensure their ongoing cooperation in helping the State to fulfill its responsibility of providing quality nutrition program for women, infants and children at nutritional risk.
Action steps	Maintain open communication with the vendor community. Provide prompt payment and assistance with payment problem resolution. Continued vendor monitoring to mitigate potential issues. Provide sales to vendors indicating an intent to leave the program.
Lead staff	Brandy Benedict, MBA and Ken Kane
Evaluation plan	Monitor the number of vendors participating in the Program annually.
Resources required	MIS (Focus) reporting. eWIC system (WIC Direct) reporting. Vendor Representative.

Status Report on Food Delivery Plan for FFY2016

Action plan 1

- **October 16, 2015** Received FNS approval to begin pilot testing eWIC.
- **October 26, 2015** eWIC pilot testing began in Marion, Warren, Monroe, Lucas, and Wayne counties.
- **January 25, 2016** Received FNS approval to begin statewide roll-out of eWIC.
- **February 2, 2016** Began statewide roll-out of eWIC.
- **May 31, 2016** Completed statewide roll-out of eWIC.