



Iowa Implementation of the Stop the Bleed[®] Campaign

The National Campaign

The Stop the Bleed[®] campaign is a national initiative originating from the Department of Defense, Homeland Security, the White House, and other governmental and private agencies. The program is currently being championed by the American College of Surgeons-Committee on Trauma. The program is based on recommendations identified in the Hartford Consensus which was a review of mass casualty and active shooter events. The program is designed to teach non-tactical law enforcement officers, first responders, firefighters, security personnel, teachers, and other civilians basic hemorrhage control techniques.

Iowa's Stop the Bleed[®] Mission and Vision

Mission: Develop and sustain a coordinated statewide multi-disciplinary program to reduce death from traumatic hemorrhaging through education, hands on training, and availability of bleeding control resources.

Vision: Improve the survivability of bleeding patients by training and equipping Iowa's citizens to Stop the Bleed[®].

Call to Action

Bleeding from a traumatic injury can lead to death in just a few minutes, well before medical help can arrive. Bleeding control training provided as part of the Stop the Bleed[®] campaign teaches the public how to safely take immediate action to save a life. IDPH is currently working with medical providers to make bleeding control training available in all areas of the State. For more information on the Stop the Bleed[®] campaign go to <https://idph.iowa.gov/bets/stop-the-bleed> or contact Diane Williams, IDPH Trauma Program Manager, at 515-822-8879 or via email at diane.williams@idph.iowa.gov.

Take Action. Stop the Bleed.

