

Click here to request  
the print version!

August  
2015

# The Update

**In This Issue:**  
**2...Important Stuff**  
**3...Upcoming Trainings**  
**4...Calendar at a Glance**  
**4...hawk-i Q&A Summary**

## *IDPH Highlight: New Tracking Portal is Live!*

Several new dashboards and reports have been added to the Iowa Public Health Tracking Portal. The Tracking Portal is a state of the art environmental and public health tracking program; it is part of a national initiative led by the CDC to close the gap in knowledge of the impact of environmental hazards on health. Of particular interest to MCH is the reproductive outcomes landing page. The Tracking Portal features data and measures regarding annual birth outcomes, 5 year birth outcomes, infant mortality, and reproductive health.

The Health At a Glance Reports and the Top Causes Reports are also important tools for public health planning. The Health At a Glance Reports provide snapshots of data related to births, inpatient hospitalizations, emergency department visits, and deaths. The Top Causes Reports provide an overview of the causes of death, inpatient hospitalization and emergency room encounters for counties.

For more information and to access the Iowa Public Health Tracking Portal, please visit <https://pht.idph.state.ia.us>. If you have any questions or feedback about the Tracking Portal, email to [EPHT@idph.iowa.gov](mailto:EPHT@idph.iowa.gov) or contact Betsy Richey, IDPH Data Management Program Manager, [betsy.richey@idph.iowa.gov](mailto:betsy.richey@idph.iowa.gov).

The Update is a monthly web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted once a month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

# Important Stuff

## IME Informational Letters:

[Informational Letter #1526: ICD-10 Diagnosis Code Z76.89 Replaces ICD-9 Diagnosis Code V00.01 – Effective October 1, 2015](#)

[Informational Letter #1527: Additional ICD-10 Testing Opportunities](#)

## ASPE issue brief:

[The Financial Condition and Health Care Burdens of People in Deep Poverty](#)

[Teachers learn a lesson in loopholes when it comes to pumping breast milk – Washington Post](#)

[Resource: Parent Tip Cards](#)

Have you heard about the Iowa **Text4baby** Enrollment Contest? From now until October, you can help us get the word out to as many moms in your county as possible, and help Iowa boost **Text4baby** enrollment. The county that enrolls the most new moms will be awarded in November. Find out more about this **FREE** health and information service for new and expecting moms below!

## About Text4baby

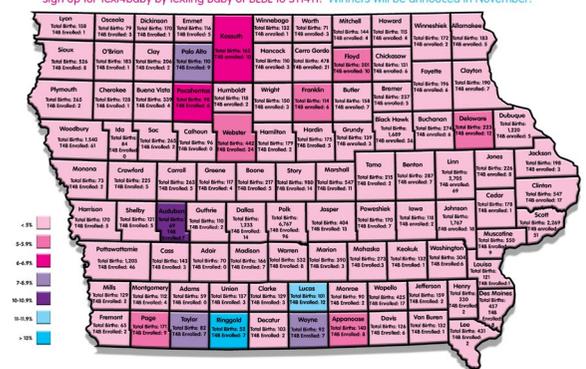
**Text4baby** is the largest and only free mobile information service designed to promote maternal and child health through text messaging. The service uses SMS technology, taking advantage of the fact that 99% of text messages are read and 90% within three minutes.

Women who **text BABY (or BEBE for Spanish) to 51141** receive three free text messages a week, with health and safety information through pregnancy and baby's first year. The messages are timed to mom's due date or baby's birthday, so information is clinically relevant. **Text4baby** is committed to providing a free, quality, evidence-based service. Messages are free of advertising and do not contain product promotions.

**Text4baby** is a free service of the nonprofit National Healthy Mothers, Healthy Babies Coalition (HMHB), in collaboration with Founding Sponsor Johnson & Johnson and founding partners Voxiva, CTIA - The Wireless Foundation and Grey Healthcare Group (a WPP company).

## Hey IOWA!

Can your county win the Text4baby 2015 State Enrollment Contest? Spread the word about Text4baby, the nation's largest free mobile health service. Encourage pregnant or new moms to sign up for Text4baby by texting **Baby** or **BEBE** to 51141! Winners will be announced in November!



# Upcoming Trainings

## 2015 MCH/FP Fall Seminar

October 6-7, 2015

Adventureland Inn in Altoona, IA  
3200 Adventureland Dr.  
Altoona, IA 50009  
(515) 265-7321

A block of rooms is being held at the hotel (at the state rate of \$83) for conference attendees. The conference agenda and registration link will be sent out via email soon.

## Breastfeeding Education For Iowa Communities

Tuesday, September 15, 2015 | 12:00 – 5:15 PM  
East Tower Auditorium, Mercy Medical Center-  
Des Moines  
1111 6th Ave, Des Moines, IA 50314

The purpose of this training is to enhance your knowledge and assist you in providing support to breastfeeding families. The training was developed based on a survey conducted by the Breastfeeding Coalition of Polk County.

## TRAINING ON FETAL ALCOHOL SPECTRUM DISORDERS

Dr. Ira Chasnoff, M.D. will be providing an all-day training on Fetal Alcohol Spectrum Disorders (FADS) on September 1st in Des Moines, Iowa. See the flyer attached here for details.

The training will be applicable to multiple disciplines. There will be CEUs for nursing, substance abuse, and social work; CLEs for legal professionals; and CMEs for physicians. The training is open to the public. Foster and adoptive parents are encouraged to attend as well.

There is NO FEE. However, registration is required. Lunch will be provided. **Register by August 25, 2015** at [http://ilearn.iowacourts.gov/req/iowajudicial/\\_public\\_student/index.cfm](http://ilearn.iowacourts.gov/req/iowajudicial/_public_student/index.cfm). This takes you to the Iowa Judicial Branch's iLearn website to register.

## Adolescent Sexual Health Training

Are you interested in advancing your skills in adolescent sexual health? Are you new to the field or are you looking for new ideas and resources? EOI's Certified Sexual Health Educator program provides professionals with quality training, resources and support.

Certification aligns with the National Teacher Preparation Standards through the Future of Sex Education Initiative (FoSE) and prepares professionals to display excellence in providing sexuality education to adolescents. EyesOpenIowa accepts certification applications on a rolling basis, with the required courses being offered at least twice a year. The next set of required courses will be held this fall. To ensure a seat in these courses, submit your application today!

For more information or questions, please contact Bobbie Jo at [bobbiejo@eyesopeniowa.org](mailto:bobbiejo@eyesopeniowa.org).

## Training Opportunities

If you or your organization would like to host your own training in the following areas, please contact Julia Cartwright at [cartwright@healthcare.uiowa.edu](mailto:cartwright@healthcare.uiowa.edu) or call 319-353-7262.

- Mental Health First Aid
- Youth Mental Health First Aid
- Bridges Out of Poverty
- Ethics in the Field, Mindfulness
- Transforming Current Practices to Trauma Informed Care

**[Click here for more information!](#)**

## 12 Domains to PHABulous: New Webinar Series

Would you like to learn more about public health department accreditation, or how to improve the quality and services your health department provides? The Iowa Public Health Gaining Ground Coalition has created 12 Domains to PHABulous. This 12-part short video series provides information, tips, and resources on how you can achieve your organizational and community health goals.



# Calendar at a Glance

August	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18 SIM Conference	19	20	21	22
	23	24	25	26	27	28	29
	30	31					

September			1 FADS Training	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25 Breastfeeding Education	26
	27	28	29	30			

## hawk-i Q&A Summary

**Question:** My agency received a phone call from MCNA asking us to sign a contract with them. Who is MCNA, and is this related to Medicaid Modernization?

**Answer:** MCNA is a dental insurance carrier that is trying to become a provider for **hawk-i** and the Dental Wellness Plan. They are trying to build up their network in order to do that. At this time DHS is unaware of an official start date or signed contract, but it is in the works. This would be an additional carrier with Delta Dental (similar to the current choice between Wellmark and UnitedHealthcare for **hawk-i**). The letters from MCNA are not from the department. This is separate from Medicaid Modernization.

**Question:** I am working with a family who has an appeal for **hawk-i** coming up. What should the family expect and is there anything I can do to help them?

**Answer:** Prior to the appeal, **hawk-i** will review the decision for accuracy and issue an appeal summary. The summary will be sent to a judge, and then a phone hearing will be set up with the family. The client explains why they believe the appeal was a mistake, and the judge will compare the family's statement to the appeal summary and make a decision within 30 days. The hearing is more administrative than legal - the judge understands the family doesn't have a lawyer and they will do their best to try to explain everything as well as they can so that the family understands.

