

# Maternal Healthcare in Iowa: Waverly Health Center's Story

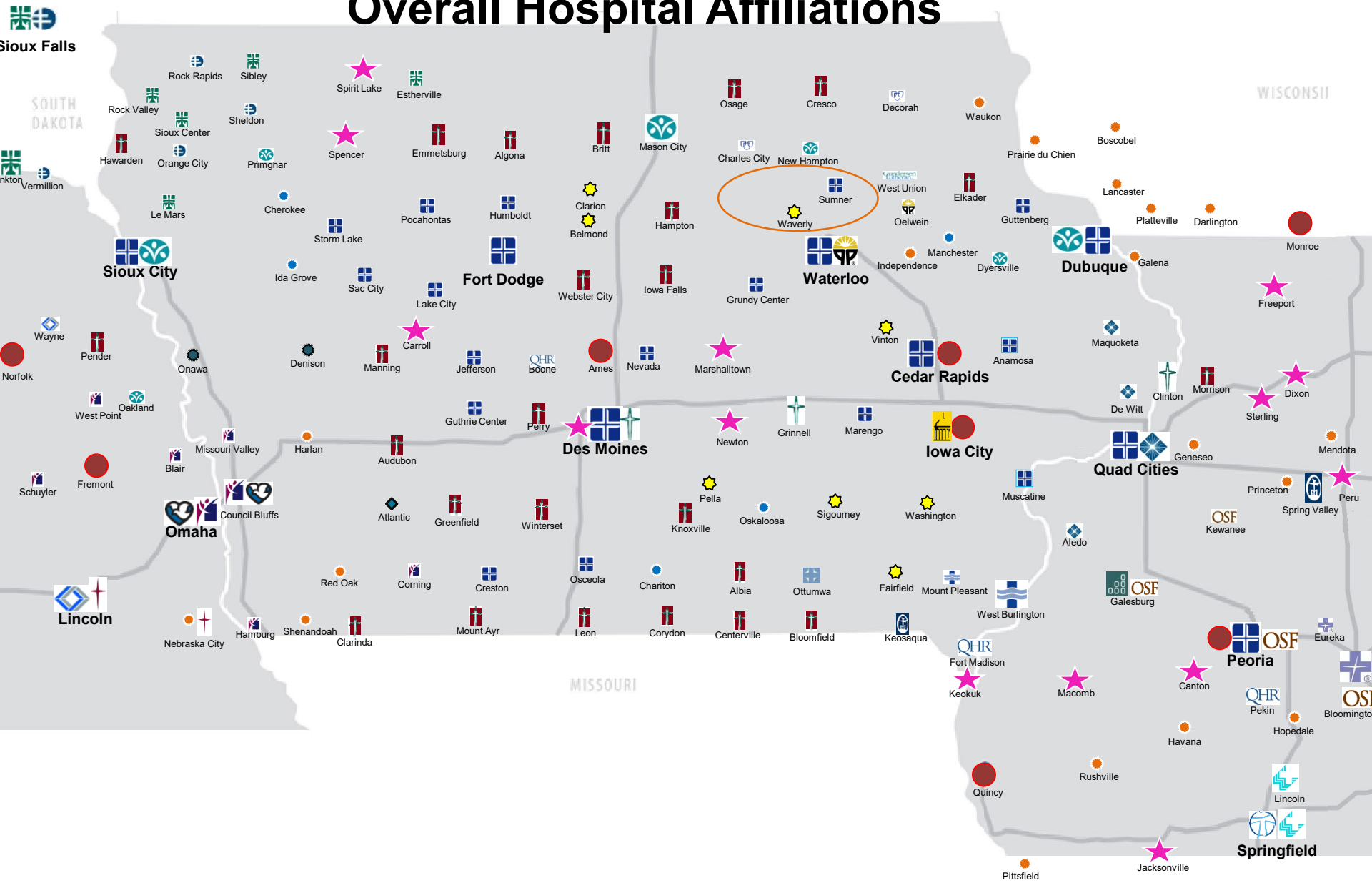
Jim Atty, FACHE

CEO, Waverly Health Center

# About Us

- 25 bed Critical Access Hospital
- Independent
- Joint Commission Accredited
- Serve Bremer, Butler, Chickasaw, Floyd and Blackhawk counties

# Overall Hospital Affiliations



# FY2018 Statistics

- Service Area of 55,000 People
  - Average Age Below State Average
  - Growing Population
- 470 Employees
- \$100 Million Gross Revenue
- 2,068 Surgeries
- 892 Inpatient Admissions
- 7,168 Emergency Room Visits
- 58,381 Outpatients
- 58,338 Clinic Visits

# Results: WHC

## WAVERLY HEALTH CENTER

312 9TH STREET SW  
WAVERLY, IA 50677  
(319) 352-4120



**Overall rating** ⓘ:



[Learn more](#)

[View rating details](#)

**Distance** ⓘ: 7.7 miles

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## ALLEN HOSPITAL

1825 LOGAN AVENUE  
WATERLOO, IA 50703  
(319) 235-3941



**Overall rating** ⓘ:



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[View rating details](#)

**Distance** ⓘ: 24.1 miles

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## COVENANT MEDICAL CENTER

3421 WEST NINTH STREET  
WATERLOO, IA 50702  
(319) 272-8000



**Overall rating** ⓘ:



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**Distance** ⓘ: 29.4 miles

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# OB/GYN Clinic

- 5 providers
  - 3 Board Certified OB/GYN
  - 1 Nurse Midwife
  - 1 Women's Health NP
  - 15 Support Staff

# 2018 Statistics

- 258 Births
  - 4 VBAC
  - 57 C-Section (20% NTSV)
- 285 Outpatient Visits (hospital)
- 8500 Clinic Visits
- 2019: Project 350

# Services Provided

- Prenatal Classes
- Certified Lactation Consultant
- VBAC
- Epidural/spinal pain management
- Massage Therapy



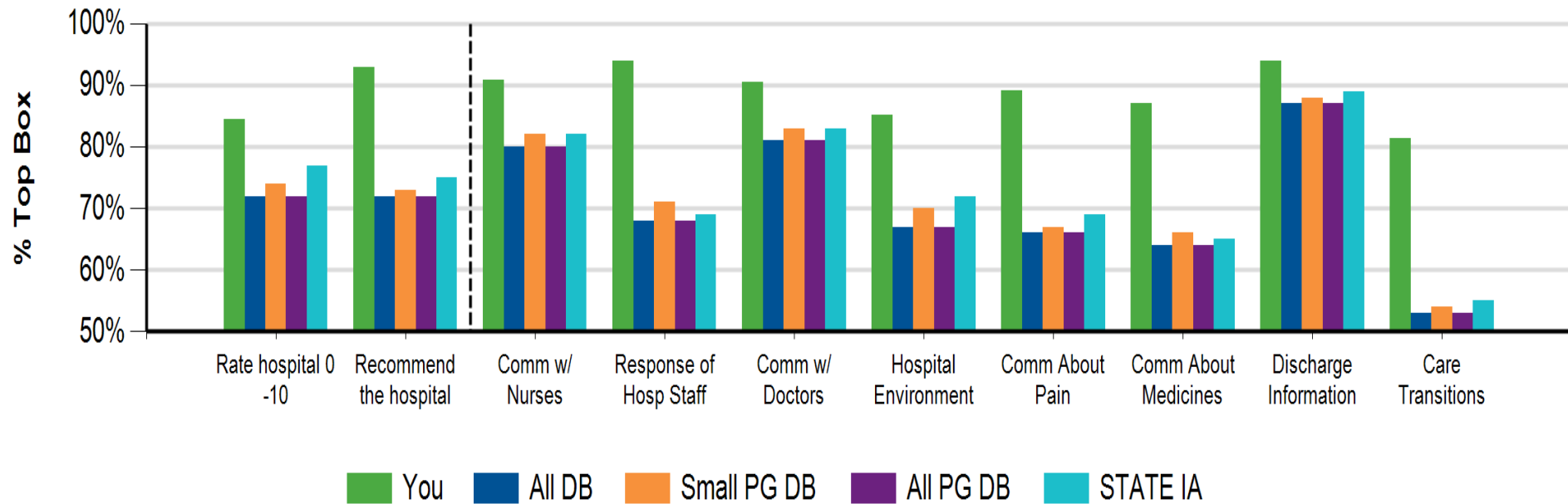
# Services Provided

- Circumcision
- IV therapy
- Billi light therapy
- Hearing screens
- Newborn drug screens

# Results: Birthing Center

## Global Comparison

## Domain Comparison



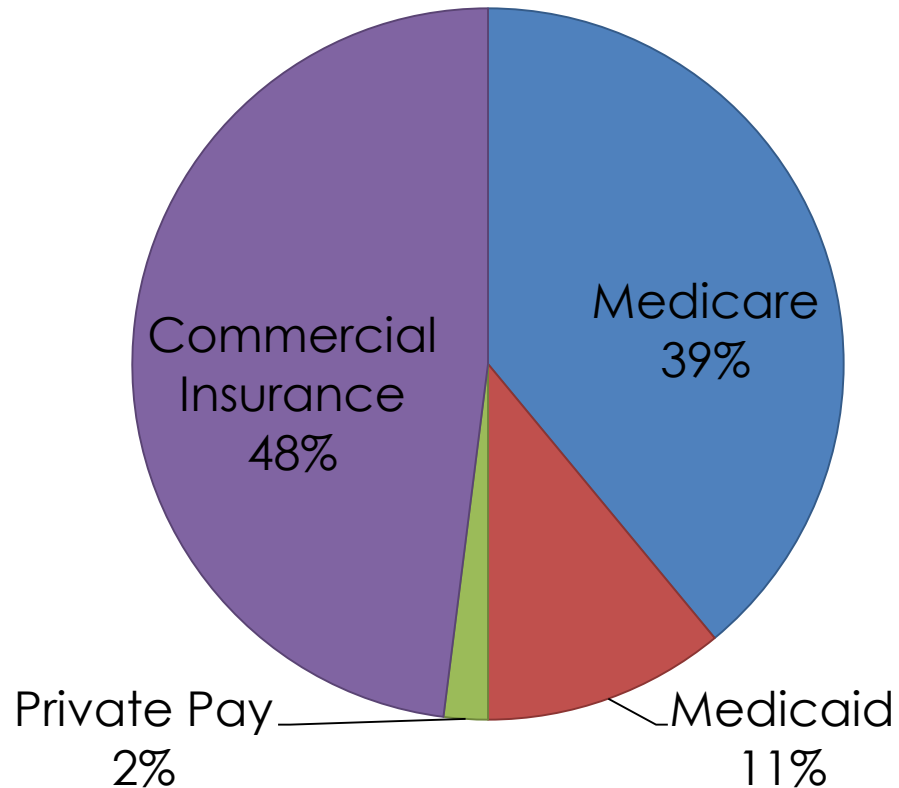
# Challenges

- Cost of Service Line
- Provider Issues
- Operational Issues

# Cost Challenges

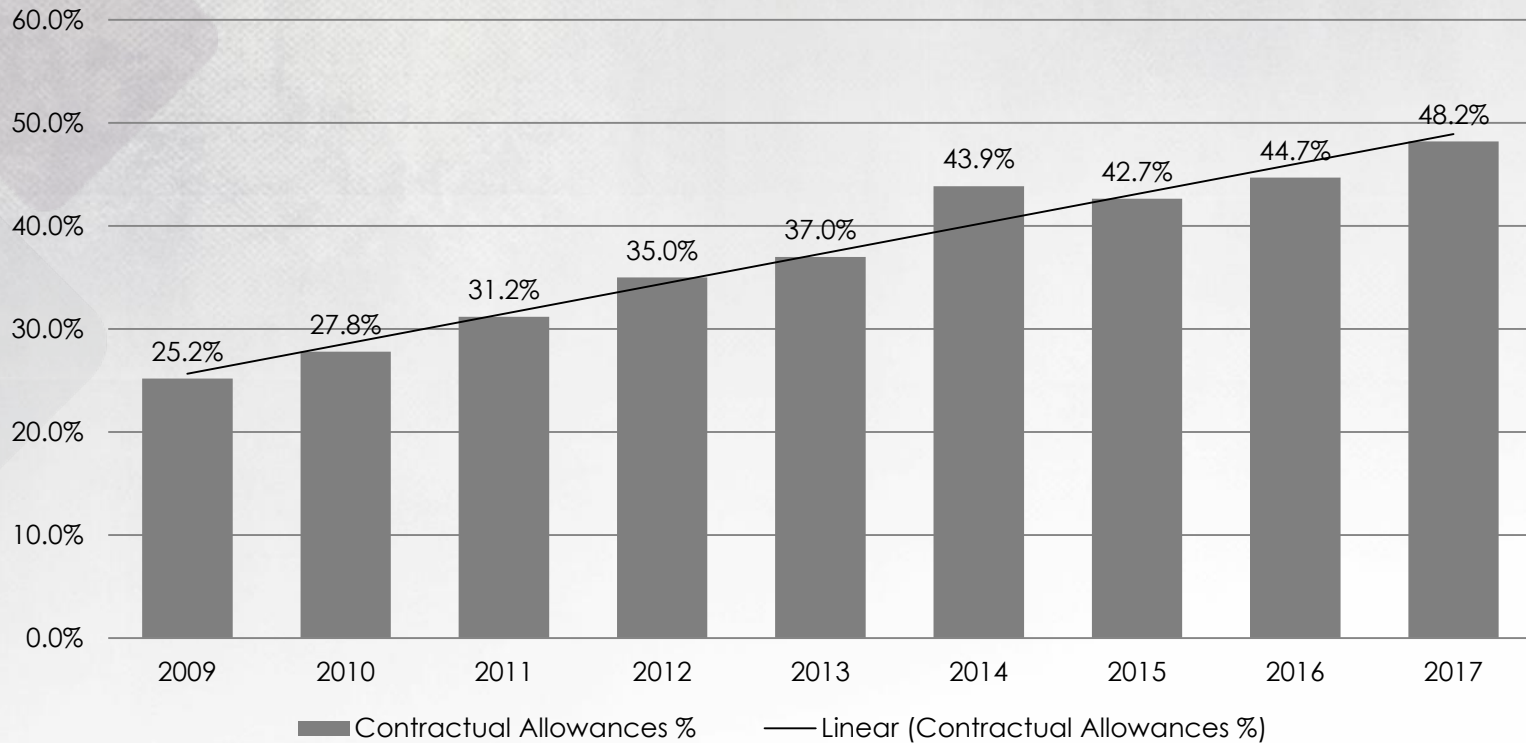
- Cost
  - Poorly Reimbursed at CAH
    - Carved out of Critical Access Reimbursement
  - Clinic Operates at a Loss
  - Required 24/7 Coverage

# Cost Challenges



# Cost Challenges

**Contractual Allowances  
as a % of Gross Revenue**



# Provider Challenges

- Critical Mass of OB/GYN
  - Minimum of 3
- FP/Pediatric Support
  - Required Call Coverage
- Anesthesia
  - Required 24/7

# Operational Challenges

- Coordination Arrangements
- Best Practices
- Staff Education
- Staff Training



# Legislative Changes

- Relief of Financial Burden
  - Update to Critical Access Rules
  - Medicaid
  - EMS
  - Mental Health
  - Telehealth Parity

# Why Continue

- Best For Our Community
  - Allow families to grow in Waverly
- Best For Our Employees
  - Provide full range of services
- Financially Responsible
  - Front door to our facility
  - Best marketing opportunity