January 1, 2018

Partner Guidelines for Use of Fresh Conversations Materials

Fresh Conversations is a nutrition education program developed by the Iowa Department of Public Health with federal funds from the Supplemental Nutrition Assistance Program Education or SNAP-Ed. The intended audience is low-income older adults.

Electronic files for previous years’ newsletters and companion facilitator guides may be used for nutrition education purposes, without edits, and are considered part of the “public domain.” To request access to electronic files or find out more about the program, contact Hailey Boudreau, Program Manager. Hailey.Boudreau@idph.iowa.gov

If an organization requests access to editable files, the following restrictions apply:

1. Due to licensing agreements between iStock and Getty Images and the Iowa Department of Public, all commercial photos used in Fresh Conversations materials must be replaced with alternative photos or you must purchase the same photos using a separate license. To obtain information about the photos used in Fresh Conversations, contact Hailey Boudreau. Hailey.Boudreau@idph.iowa.gov

2. The Iowa Department of Public Health and Iowa Nutrition Network logos may be replaced with other logos. The Fresh Conversations logo must be maintained.

3. An attribution statement acknowledging the Iowa Department of Public Health and SNAP must be included on edited files. (Materials were adapted, with permission, from the Iowa Department of Public Health. Fresh Conversations materials were created with funding from USDA’s Supplemental Nutrition Assistance Program—SNAP.)

4. Editable files may not be shared with another organization.