Medical Cannabidiol Program Update

June, 2021

Iowa’s medical cannabidiol program began distributing medical cannabis to certified patients on December 1, 2018. The data for this update, unless otherwise noted, comes from the Department’s Secure Sales and Inventory Tracking System and Patient Registry, a secure, web-based application system. This document is updated monthly.

Healthcare Practitioners

A Healthcare Practitioner is defined as a physician (MD/DO), physician assistant (PA), advanced registered nurse practitioner (ARNP), or a podiatrist (DPM).

Figure 1 depicts the number of healthcare practitioners (HCPs) in a month who have certified their first unique patient, as well as the cumulative number of HCPs who have certified at least one patient since the beginning of the program.

Figure 1.
Figure 2 depicts the number of ARNPs, DO/MDs, PAs and podiatrists who have certified their first unique patient. Prior to July 1, 2020, ARNPs, PAs and podiatrists were not allowed to certify patients.

**Figure 2.**

![Healthcare Practitioner Adoption by License Type](image)
Active Patient and Caregiver Registration Cards

In order to purchase medical cannabidiol products from Iowa’s licensed dispensaries, patients must have their qualifying medical condition certified by a healthcare practitioner. Once certified, a patient can apply for a registration card that is valid for one year.

Figure 3 depicts the number of patients with active registration cards in each of the last 12 months. The total includes adult and minor patients. Prior to July 1, 2020 registration cards were issued by the Iowa Department of Transportation. IDPH began issuing cards on July 1, 2020.

Figure 3.
Figure 4 depicts the number of registration cards issued to patients in each of the last 12 months. The patient cards issued includes new patients, as well as patients renewing their registration card. The cumulative numbers of patient cards issued since the beginning of the program is displayed using a trend line.

**Figure 4.**

Patient cards issued monthly and cumulative

- **Patient Cards Issued**
- **Cumulative Patient Cards Issued**
Figure 5 depicts the certifications by age group for each qualifying debilitating medical condition for all active patient cardholders, by qualifying medical condition.

**Figure 5.**

<table>
<thead>
<tr>
<th>Age</th>
<th>AIDS/HIV</th>
<th>ALS</th>
<th>Autism</th>
<th>Cancer</th>
<th>Chronic Pain</th>
<th>Crohn’s</th>
<th>MS</th>
<th>Parkinson’s</th>
<th>PTSD</th>
<th>Seizures</th>
<th>Terminal Illness</th>
<th>Ulcerative Colitis</th>
<th>Total</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 or under</td>
<td>52</td>
<td>1</td>
<td>4</td>
<td>1</td>
<td>2</td>
<td>18</td>
<td>1</td>
<td>79</td>
<td>1.25%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11 - 17</td>
<td>35</td>
<td>2</td>
<td>6</td>
<td>5</td>
<td>13</td>
<td>61</td>
<td>0.96%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18 - 30</td>
<td>4</td>
<td>27</td>
<td>14</td>
<td>282</td>
<td>19</td>
<td>5</td>
<td>161</td>
<td>35</td>
<td>6</td>
<td>554</td>
<td>8.75%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>31 - 40</td>
<td>5</td>
<td>1</td>
<td>4</td>
<td>34</td>
<td>746</td>
<td>32</td>
<td>27</td>
<td>3</td>
<td>232</td>
<td>39</td>
<td>3</td>
<td>13</td>
<td>1139</td>
<td>17.98%</td>
</tr>
<tr>
<td>41 - 50</td>
<td>10</td>
<td>1</td>
<td>2</td>
<td>62</td>
<td>895</td>
<td>19</td>
<td>53</td>
<td>8</td>
<td>157</td>
<td>24</td>
<td>1</td>
<td>8</td>
<td>1240</td>
<td>19.58%</td>
</tr>
<tr>
<td>51 - 60</td>
<td>9</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>82</td>
<td>1065</td>
<td>16</td>
<td>55</td>
<td>14</td>
<td>83</td>
<td>14</td>
<td>4</td>
<td>7</td>
<td>1352</td>
</tr>
<tr>
<td>61 - 70</td>
<td>5</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>139</td>
<td>906</td>
<td>9</td>
<td>36</td>
<td>34</td>
<td>29</td>
<td>6</td>
<td>4</td>
<td>5</td>
<td>1176</td>
</tr>
<tr>
<td>71 - 80</td>
<td>2</td>
<td>57</td>
<td>424</td>
<td>4</td>
<td>7</td>
<td>33</td>
<td>12</td>
<td>6</td>
<td>3</td>
<td>2</td>
<td>550</td>
<td>8.68%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>81 - 90</td>
<td>11</td>
<td>124</td>
<td>17</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>159</td>
<td>2.51%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Over 90</td>
<td>3</td>
<td>17</td>
<td>2</td>
<td>2</td>
<td>24</td>
<td>0.38%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>33</td>
<td>8</td>
<td>122</td>
<td>405</td>
<td>4469</td>
<td>99</td>
<td>184</td>
<td>112</td>
<td>682</td>
<td>157</td>
<td>22</td>
<td>41</td>
<td>6334</td>
<td></td>
</tr>
</tbody>
</table>

% of Total | 0.52% | 0.13% | 1.93% | 6.39% | 70.56% | 1.56% | 2.90% | 1.77% | 10.77% | 2.48% | 0.35% | 0.65% |

Note: Patients may have more than one qualifying condition; however, the data reflected in this table represents unique certified patients and includes only the primary condition listed on each certification.

Figure 6 represents the patient population percentage by gender.

**Figure 6.**

![Patient Gender Breakdown](image)

- Female: 46%
- Male: 54%
Figure 7 represents the density of active patient cardholders by county in Iowa.

Figure 7.

Note: Values of < 5 are indicated by *
Patients in Iowa are eligible for a reduced fee when applying for their medical cannabidiol registration card. If a patient can provide proof of Social Security Disability Benefit (SSD), Supplemental Security Income (SSI), or Medicaid, they are eligible for a reduced fee. Figure 8 depicts the percentage of standard ($100) or reduced ($25) fee applications, as well as the percentage of each reduced fee type.

**Figure 8.**

Reduced Fee By Category - Previous 12 Months

- **57.0%** Standard Fee
- **43.0%** Reduced Fee
- **25.8%** SSD
- **15.9%** SSI
- **1.4%** Medicaid
A patient's medical cannabidiol registration card is valid for one year.

**Figure 9** represents the number of cards expiring each month as compared to the number of renewal applications.

**Figure 10** represents patient renewals at different time periods within card expiration.

**Figure 9.**

**Patient Renewals (Retention)**

- Expiring Cards
- Renewals
- Renewal Rate

<table>
<thead>
<tr>
<th>Calendar Month</th>
<th>Patient Renewals (Retention)</th>
<th>Expiring Cards</th>
<th>Renewals</th>
<th>Renewal Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jun-20</td>
<td>38.44%</td>
<td>36.99%</td>
<td>35.85%</td>
<td>35.69%</td>
</tr>
<tr>
<td>Jul-20</td>
<td>39.81%</td>
<td>40.76%</td>
<td>41.79%</td>
<td>46.04%</td>
</tr>
<tr>
<td>Aug-20</td>
<td>35.69%</td>
<td>46.77%</td>
<td>43.52%</td>
<td>46.77%</td>
</tr>
<tr>
<td>Sep-20</td>
<td>42.70%</td>
<td>41.79%</td>
<td>35.69%</td>
<td>42.70%</td>
</tr>
<tr>
<td>Oct-20</td>
<td>40.76%</td>
<td>46.04%</td>
<td>43.52%</td>
<td>41.79%</td>
</tr>
<tr>
<td>Nov-20</td>
<td>41.79%</td>
<td>46.77%</td>
<td>43.52%</td>
<td>41.79%</td>
</tr>
<tr>
<td>Dec-20</td>
<td>46.04%</td>
<td>46.77%</td>
<td>43.52%</td>
<td>41.79%</td>
</tr>
<tr>
<td>Jan-21</td>
<td>44.60%</td>
<td>47.03%</td>
<td>44.60%</td>
<td>44.60%</td>
</tr>
<tr>
<td>Feb-21</td>
<td>43.52%</td>
<td>46.77%</td>
<td>43.52%</td>
<td>41.79%</td>
</tr>
<tr>
<td>Mar-21</td>
<td>46.77%</td>
<td>46.77%</td>
<td>43.52%</td>
<td>41.79%</td>
</tr>
<tr>
<td>Apr-21</td>
<td>42.70%</td>
<td>46.77%</td>
<td>43.52%</td>
<td>41.79%</td>
</tr>
<tr>
<td>May-21</td>
<td>41.79%</td>
<td>46.77%</td>
<td>43.52%</td>
<td>41.79%</td>
</tr>
</tbody>
</table>

**Figure 10.**

**Renewal at Time Periods Within Expiration**

- has not renewed: 60.7%
- 181-365 days: 18.8%
- 31-90 days: 6.2%
- 90-180 days: 2.9%
- before expiration: 8.1%
- within 30 days: 1.2%
- After 365 days: 2.0%
Caregivers

Designated caregivers are those who are certified by a patient’s healthcare practitioner to purchase and possess medical cannabidiol products on behalf of a patient. A caregiver is designated if a patient is too ill, immobilized or otherwise unable to visit a dispensary. Figure 11 depicts the number of caregiver registration cards issued in each of the last 12 months. The cumulative number of caregiver cards issued since the beginning of the program is also depicted.

Figure 11.
Dispensary Sales

Iowa’s licensed dispensaries are required to transmit their medical cannabidiol dispensing data to the state’s Secure Sales and Inventory Tracking System on a real-time basis.

Figure 12 depicts the number of unique patients who visited a dispensary, as well as the total number of dispensary visits in the previous 12 months.

Figure 12.
Figure 13 represents the average transaction price (excluding tax) at Iowa's licensed dispensaries during the previous 12 months.

**Figure 13.**

![Average Transaction Price Chart](image)

Figure 14 represents the total sales (excluding tax) in each month of 2020 among Iowa's licensed dispensaries.

**Figure 14.**

![Dispensary Sales Chart](image)
Chapter 124E allows Iowa’s two licensed manufacturers to manufacture products in the following forms: oral forms (tinctures, capsules, tablets and sublingual forms), topical forms (gels, ointments, creams, lotions and transdermal patches), nebulizeable forms, suppository forms and vaporized forms (vaporized forms became available for sale on August 7, 2019).

Figures 15 & 16 depict the percentage of product sales in 2020 by formulation and product type.

**Figure 15 & 16.**

![Sales by Product Type - Previous 12 Months](image1)

![Sales by Formulation - Previous 12 Months](image2)
Figure 17 provides percentage-based purchasing behaviors for a given product formulation and qualifying condition.

Figure 17.

Formulation Purchased by Medical Condition

- **AIDS/HIV**: 10% Balanced THC: CBD, 83% High THC
- **ALS**: 23% Balanced THC: CBD, 46% High THC
- **Autism**: 21% Balanced THC: CBD, 46% High THC
- **Cancer**: 19% Balanced THC: CBD, 58% High THC
- **Chronic Pain**: 21% Balanced THC: CBD, 62% High THC
- **Crohn's**: 17% Balanced THC: CBD, 64% High THC
- **MS**: 18% Balanced THC: CBD, 57% High THC
- **Parkinson's**: 23% Balanced THC: CBD, 41% High THC
- **PTSD**: 17% Balanced THC: CBD, 64% High THC
- **Seizures**: 24% Balanced THC: CBD, 37% High THC
- **Terminal Illness**: 24% Balanced THC: CBD, 46% High THC
- **Ulcerative Colitis**: 13% Balanced THC: CBD, 60% High THC