

Iowa WIC Program Formula Issuance Guide

Primary Contract Formulas (policy 235.40)

- Similac Advance (milk-based)
- Similac Soy Isomil (soy-based)
- Similac Sensitive (99.8% lactose-free)
- Similac for Spit Up (pre-thickened)
- Simila Total Comfort (protein altered)
 - Issue only these formulas unless a physician diagnoses a medical condition that warrants an Iowa WIC approved special formula
 - A prescription is needed for adults and children over one year of age

Non-Contract Formulas – “Not Allowable Formulas” (policy 235.35)

- Enfamil A.R.
- Enfamil Premium Infant
- Enfamil Gentlease
- Enfamil Prosobee
- Gerber Good Start Soy
- Gerber Good Start Gentle
- Private label infant formulas
 - These formulas may not be issued for any reason

Exempt Formulas – “Special Formulas” (policy 235.55)

- See the Iowa WIC Program Formula Product Guide for a complete list of exempt formulas
 - Medical documentation is required
 - Reasons such as “spitting up” or “formula intolerance” are not acceptable medical diagnoses
 - Contact the State Office if a prescribed, exempt formula is not listed in the Iowa WIC Program Formula Product Guide or Focus
 - If a prescribed formula is not currently available, the State Office will review the request. The review process begins when the Iowa Formula Approval Application is submitted to the State Office. The form may be completed by the local agency or at the State Office on behalf of the Local Agency.

Ready-to-Feed Formula (policy 235.03)

Ready-to-feed formula may be issued in the following cases:

- The person caring for the participant may have difficulty correctly diluting concentrated or powdered formula
- The household has an unsanitary or restricted water supply or poor refrigeration
- The prescribed formula is only available as ready-to-feed

