

WIC Coordinators Webinar Minutes
May 12, 2021

CVB Increase:

- Logistics:
 - All of the information shared today will be provided via email so agencies have details to share with their staff
 - Food packages with \$35 CVB will be created through an executable that will be run Sunday, May 16
 - No users in Focus on Sunday, including BFPCs
- Notification of changes:
 - Families need to be notified of the increased benefits being issued
 - Recommend sending the promotional handout with the food benefit list if mailing or send participants a link to the handout.
 - A notice is posted in the WIC Shopper App for the CVB increase
 - Charles Lorinser worked with some local agencies to produce some materials for promoting using the extra CVB benefits this summer
 - Grocery stores were notified of the changes May 7
- June food packages:
 - Existing food packages for women and children will be updated to include \$35
 - A new food package will be created for 6/1/21 with an end date of 9/30/21
 - The food package name will be CVB 35
 - The food package grid will have a quantity of \$35 in category 19
- October food packages:
 - A second food package with a start date of 10/1/21 will be created and will change the amount of category 19 CVB back to the previous amount before 6/1
 - No end date will be set for this food package
- Creating new food packages with the \$35 CVB:
 - Twice the number of food packages will appear in the drop down and the \$35 CVB ones will be identical with “35” at the end of their name
 - Food packages with the normal or lesser amount of CVB will still verify so pay attention to select the right one
 - Make sure you create an October food package as well with the previous amount
 - \$35 food packages will violate food rules as of 10/1/21
- Issuing food packages:
 - The executable will create packages but staff will need to go in and issue benefits with the increased CVB before June 1
 - Double check when issuing and reissuing that everything looks correct
 - Both CPAs and support staff can reissue
 - Don't reissue more months of benefits than what the family currently has
 - I.e. if a family has June benefits only with an upcoming June appt, only issue June benefits and wait until the next appointment to issue future
 - Follow current policy with active participants that don't have benefits issued
 - Don't issue benefits unless you have had contact with them. Try to get them scheduled for an appointment within the month, but if you can't, issue one month of benefits and reschedule their appointment for next month. This is a great opportunity to reach out to families who haven't

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been coming in for appointments and letting them know about the CVB increase.

- October benefits should not need to be reissued to all participants in mass like for June benefits as those food packages will be issued as participants are seen throughout the summer at their regular appointments
- Participant list:
 - A list of participants that will have the updated \$35 CVB amount will be provided to each agency with clinic #, FID, and PID on Monday, May 17
 - Included on the list will participants with an active status, that have a food package containing category 19 CVB, and ppt category of woman or child as of May 1
 - Not on the list will be terminated ppts, infants, and infants turning 1 in May
- One-year-olds:
 - For those that are turning/turned one-year-old in May, you will need to search for ppts with DOB between 5/1/2020 and 5/31/2020 to determine if they need benefits reissued
- Two-year-olds:
 - Children turning 2 over the summer will have whole milk on their 6/1/21 and 10/1/21 food packages and these will need to be deleted and recreated
 - The executable goes off the most recent food packages
 - Children that turned 2 in May that already had a food package created for 6/1 when they were certified
 - More details to come from the State Office as to whether the food package created in June will contain whole milk.
- Women participants (breastfeeding and not breastfeeding):
 - 6/1 and 10/1 food packages will be created for women even if they will be terminated over the summer and should be deleted or ignored
- Workarounds:
 - 6/1 food packages could not be deleted in some cases so it would be recommended to create a 6/2 food package when necessary
- Questions:
 - How many states are participating in the \$35 CVB?
 - All Midwest states for sure but unsure nationally
 - Will Focus try to reissue May benefits?
 - Not expecting that to happen, we did not see this in testing

Breastfeeding updates:

- Amerigroup breast pumps:
 - Resources from Amerigroup were shared this week via email with Coordinators, Breastfeeding Coordinators, and BFPC Coordinators regarding Medline breast pump issuance, customer service, etc.
 - Amerigroup will be speaking at the June 9 Contractors webinar
 - Come prepared with any questions you may have
 - Amerigroup is presenting during the IBC meeting on Wednesday, May 19

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- Virtual Annual Breastfeeding Conference:
 - May 12 is the deadline to register
 - There is a reduced registration cost this year of \$30 for day 1 and \$60 for day 2
 - <https://events.unitypoint.org/en/g/e2AJfTj587/31st-annual-virtual-iowa-breastfeeding-conference-5a2j6f1Js8R/overview>
- IABLE Outpatient Breastfeeding Champion training:
 - The training is now full and we need those that had filled out the form expressing interest to get registered by Friday 5/14.
 - Attendees should have received the email with information about how to officially get registered.
 - Please reach out to Nicole Newman if they don't see that and remind them to get it done in the next couple of days.
- Certified Lactation Specialist course:
 - Will soon be opening up an interest form for the CLS training that is funded with the same grant funds as the IABLE training
 - All CPAs are encouraged to attend if able
 - The Iowa training won't have enough spaces to get all CPAs trained this year but we'll have the opportunity to get some extra spaces in other Midwest states' sessions

Agency sharing:

- MATURA did a press release that made it to four local area papers and Karla was interviewed by the radio for the CVB increase

Questions:

- Karen Goff- Will participants need to sign the receipt or will it be the same as last year since benefits can be mailed?
 - State Office will send out clarification for this question
- Kris Wood- Any progress towards HyVee self checkouts?
 - This morning Kenny was working with a pilot HyVee and more information should be available within a month
 - Kris took pictures of the screens and made a handout to help use the self checkout
 - HyVee is working on training documentation for in-store staff
- Amanda Kirchhoff- Looking for more information on what to spend funds on with advertising/incentives that would still meet policy
 - Direct specific questions through iowagrants.gov