



Mentoring Program Sustainability: Building a Strong Sustainability Plan Webinar Series

Sponsored by the Iowa Department of Public Health, Division of Behavioral Health, AmeriCorps Mentoring Program.



Creating a thriving, successful mentoring program can take years of diligent effort, but it can quickly start deteriorating if a key staff person leaves or if the financing you have come to depend on dries up. Learn how you can build on your success and teach others how they can sustain your mentoring program for years to come. With some preparation now, a minor setback in the future can be offset by referring to your sustainability plan. The first three webinars will be presented by the Mentoring Partnership of Minnesota and delivered by Maria Paschke, Quality and Training Manager.

Webinar 1: Friday, April 15 @ 1:00-2:00 PM CST

Getting Started: Making the Case

During this webinar, learn the basics of sustainability for mentoring programs. To begin planning for sustainability, it's essential that your program has a firm understanding of its mission. Dig into your organization's purpose, vision, and how it meets the needs of the community you serve.

Webinar 1: "Getting Started: Making the Case"

Recording: <https://youtu.be/AmGjmOJRzZI>

Webinar 2: Friday, April 22 @ 10:00-11:00 AM CST

Building a Strong Foundation

This webinar will help you assess your program's practices to identify quality best practices in your internal systems including leadership, staffing, policies and procedures, risk management, and operations. Develop a Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis to help determine how environmental changes affect your mentoring program.

Webinar 2: "Building a Strong Foundation" Recording:

<https://youtu.be/aMMOabY78Ts>

Webinar 3: Friday, April 29 @ 10:00-11:00 AM CST

Developing Strong Partnerships

This webinar will help you identify the partnerships

your organization holds and what resources they bring and may be encouraged to contribute. Learn how you can plan outreach and communications efforts to keep your partners informed of developments, successes, and opportunities.

Webinar 3: "Developing Strong Partnerships"

Recording: <https://youtu.be/SU1r1WrcK9M>

The key to long-term program sustainability is the development of a comprehensive fundraising plan by building a stable, diversified base. Prospective donors and funders will be impressed; and they will only invest when they know you are financially stable. Fundraising is not a solution to a crisis, but rather a comprehensive effort over 365 days a year. The final two webinars in this series will be presented by Dr. Susan Weinberger, Founder and President of the Mentor Consulting Group.

Webinar 4: Thursday, May 5 @ 1:00-2:00 PM CST

Focus on Developing Your Fundraising Plan

This webinar will focus on developing your fundraising plan by involving your Board of Directors. You will also examine different sources of funding including government funding, individual, and annual giving that will help round out your sustainability plan.

Webinar 4: "Focus on Developing Your Fundraising Plan"

Recording: <https://youtu.be/tnwCqsZ4nxc>

Webinar 5: Wednesday, May 11 @ 1:00-2:00 PM CST

Focus on Corporate and Foundation Giving

During this webinar, you will learn how to create a sustainability plan so your funding stream doesn't dry up by incorporating matching gifts, planned giving, program events, direct marketing and local initiatives.

Webinar 5: "Focus on Corporate and Foundation Giving"

Recording: <https://youtu.be/SjPwHdOzKzk>

Sustainability Planning Series

In conjunction with the 5 webinar series on Sustainability Planning, the IDPH AmeriCorps Mentoring Program also created a Sustainability Plan Template to use to create a new plan or to update a current sustainability plan. The template can be found on the IDPH website by clicking [here](#) or visit <http://idph.iowa.gov/ameri-corps-mentoring-program/members>.

