

# Tobacco Prevention Community Partnership Snapshot — FY 2016

## Health Promotion Strategies



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### Population and Funding

#### Population served:

Cass: 13,448  
 Crawford: 17,228  
 Harrison: 14,324  
 Ida: 7,042  
 Monona: 8,996  
 Pottawattamie: 93,128  
 Shelby: 11,948

#### FY 2016 funding total:

**\$114,520**

Iowa Department of Public Health  
 Division of Tobacco Use Prevention and Control

Division Director:  
 Jerilyn Oshel

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### Tobacco Related-Disease Burden age-adjusted rate/100,000 population

County	Death rate				Hospitalization rate	
	cancer	heart disease	stroke	COPD/emphysema	COPD/emphysema	asthma
Cass	173.6	222.5	31	57.9	290.4	65.1
Crawford	146.8	154.8	28.5	42.9	170.7	61.2
Harrison	161.6	146.5	37.9	62.8	226.2	61.6
Ida	161.1	97.4	33.7	49.8	188.4	67.3
Monona	174.4	265.5	32.2	48.1	225.9	225.9
Pottawattamie	180.3	172.1	33	59.7	249.7	249.7
Shelby	137.9	166.5	21.7	35.8	170.4	170.4
State of Iowa	167.7	172.9	35.0	46.9	176.8	77



### Adult cigarette smoking prevalence

IA Behavioral Risk Factor Surveillance System 2006-12

Cass: 15% (10.8% - 21.6%) Crawford: 13% (8.9% - 18.6%)  
 Harrison: 22% (16.1% - 30.2%)  
 Ida: 9.5% (0.7% - 18.3%) (2011-14 average)  
 Monona: 17% (9.5% - 28.5%)  
 Pottawattamie: 22% (18.4% - 24.9%)  
 Shelby: 21% (13.7% - 29.4%)  
 State of Iowa (2014): 18.5%

### Youth any tobacco use prevalence

Iowa Youth Survey, 2014:

Cass: 19.8% Crawford: 27.6%  
 Harrison: 29.6%  
 Ida: 14.9%  
 Monona: 16.3%  
 Pottawattamie: 17.4%  
 Shelby: 21.7%  
 State of Iowa (2014): 18.1%



Population counts are based on 2014 estimates from the U.S. Census Bureau. Adult prevalence estimates are self-reported rates and confidence intervals of rates of cigarette smoking in Iowans 18 and older, average annual rate. Youth rates are self-reported tobacco use rates in 11th grade students. Less than half of 11th grade students in these counties participated in the survey: Boone, Butler, Clarke, Dallas, Des Moines, Fremont, Keokuk, Jasper, Lee, Mahaska, Polk, Poweshiek, Washington and Wayne. In many cases, the percentages shown here for counties with low participation rates will reflect closely their actual rates. Any youth tobacco use includes e-cigarette use. \*At least 5% of all county inpatient records are missing. Deaths are from 2010-14 for COPD and stroke and 2012-14 for heart disease and cancer. Hospitalizations are from 2009-11.