



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

***Tobacco-Free/Nicotine- Free Policy guidelines for use with
Outdoor Places and Events***

Fact and Purpose:

The **[name of event]** finds that:

- a) Tobacco/nicotine use in the proximity of children and adults engaging in or watching outdoor activities is detrimental to their health and can be dangerous to those using such facilities; and
- b) This event is a unique opportunity to create and sustain an environment that supports a non-tobacco and non-nicotine norm through a tobacco-free/nicotine-free policy, rule enforcement, and adult-peer role modeling during; and
- c) Parents, leaders, and officials involved in community events are role models for youth and can have a positive effect on the lifestyle choices they make; and
- d) The tobacco industry advertises at and sponsors events to foster a connection between tobacco use and community events; and
- e) Tobacco products (extends to all types of tobacco, nicotine and electronic smoking devices (ESD) products), once consumed in public spaces, are often discarded on the ground requiring additional maintenance expenses, diminish the beauty of outdoor grounds, and pose a risk to toddlers, pets and other animals due to ingestion; and
- f) The prohibition of tobacco and nicotine use at all times will serve to protect the health, safety and welfare of the participants and all attending.

Policy:

Tobacco and nicotine use, including but not limited to cigarettes, cigars, chewing tobacco, snuff, pipes, snus, Electronic Smoking Devices (ESD) and nicotine products that are not Food and Drug Administration (FDA) approved for tobacco cessation is prohibited at all times on event grounds. This tobacco/nicotine/ESD policy applies to all employees, independent contractors, board members, participants in events, and the general public while on event grounds.

Enforcement:

- a) Appropriate signs shall be posted in the above specified areas.
- b) The community, especially event attendees and staff, will be notified about this policy.
- c) It is the responsibility of the board members or there designee to provide enforcement.
- d) Any person found violating this policy will be asked to refrain from tobacco and nicotine use or risk immediate ejection from the grounds.
- e) If the violator refuses to leave, the staff may contact local authorities.

Effective Date:

This policy statement is effective immediately upon the date of adoption.

Appropriate Official

Date

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To ensure the outdoor place or event has a strong tobacco-free/nicotine-free policy, and to qualify for free outdoor signage, the policy must explicitly include all of the following:

- ✓ Policy must include 100% tobacco-free/nicotine-free grounds, at all times
- ✓ Policy must extend to all types of tobacco, nicotine and ESD products (i.e. not only cigarettes; include all tobacco, ESDs and nicotine products not approved by the FDA for cessation.)
- ✓ There should not be any designated smoking areas
- ✓ Policy must include persons responsible for enforcement