

## Tobacco-Free/Nicotine-Free Policy guidelines for use with Rodeos

### Policy:

Tobacco and nicotine use, including but not limited to cigarettes, cigars, chewing tobacco, snuff, pipes, snus, Electronic Smoking Devices (ESD) and nicotine products that are not Food and Drug Administration (FDA) approved for tobacco cessation, is prohibited on all rodeo grounds at all times for the duration of the [rodeo]. No person shall use any form of tobacco, nicotine or ESD product at or on any facility/grounds of which the [rodeo] is taking place. This tobacco/nicotine/ESD policy applies to all employees, volunteers, independent contractors and members of the general public while attending the [rodeo].

### Enforcement:

- a) Appropriate signs shall be posted in appropriate areas.
- b) The community, especially facility users and staff, will be notified about this policy.
- c) Staff will make periodic observations of facilities to monitor for compliance.
- d) Any person found violating this policy will be asked to refrain from tobacco, nicotine or ESD use or risk immediate ejection from the event grounds for the remainder of the event.
- e) If the violator refuses to leave, the staff may contact local authorities.

### Effective Date:

This policy statement is effective immediately upon the date of adoption.

\_\_\_\_\_  
Appropriate Official

\_\_\_\_\_  
Date

"This publication was originally created by the Tobacco-Free Youth Recreation program in Minnesota. [www.tobaccofreeparks.org](http://www.tobaccofreeparks.org)"  
Adapted for use by Iowa Department of Public Health, Division of Tobacco Use Prevention and Control, March 2014  
For more information on this policy contact 515-281-6225.

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To ensure the rodeo has a strong tobacco-free/nicotine-free policy, and to qualify for free window clings and outdoor signage, the policy must explicitly include all of the following:

- ✓ Policy must include 100% tobacco-free/nicotine-free grounds, at all times
- ✓ Policy must extend to all types of tobacco, nicotine and ESD products (i.e. not only cigarettes; include all tobacco, ESDs and nicotine products not approved by the FDA for cessation.)
- ✓ There should not be any designated smoking areas
- ✓ Policy must include persons responsible for enforcement