Yielding Results

I-CASH strives to improve safety and health knowledge throughout the agricultural industry. A recent survey about the Seasonal Campaigns was sent to ISUEO and FSA employees:

- 83% agreed that health and safety issues in agriculture do not get enough attention
- 75% stated that the campaigns are an effective way to get health and safety information to farmers
- 61% reported that they had learned more about agricultural hazards thanks to the campaigns
- 49% have used campaign materials in their work with farmers

I-CASH provided prevention materials to ISU Extension and Farm Service Agency offices in every county throughout the year. This year I-CASH:

- Reached 3,639 Iowa farmers, farmworkers and youth, and distributed more than 21,000 prevention resources statewide
- Awarded 10 grants to Iowa youth groups who reached 429 farmers and 1,069 rural youth with agricultural safety information
- Authored 6 Safety Watch Columns in Iowa Farmer Today, reaching nearly 150,000 households in print
- Hosted 90 participants from 8 US states and Canada at the 2017 Midwest Rural Agricultural Safety and Health Conference
- Provided 19 public presentations on topics including safety with chemical handling, livestock handling, ATVs, and community engagement in farm safety outreach
- Reached over 3,000 households each quarter with the Alive and Well Newsletter
- Exhibited at 9 conferences and field days
- Contributed to print and radio stories for The Des Moines Register, John Deere Magazine, Farm Bureau Spokesman, Omaha World Herald, River to River (Iowa Public Radio), and Iowa Farmer Today

It is hard to measure impact because you can’t say “this many people didn’t die,” but if there’s one person whose actions were made safer and didn’t have a bad result, then that’s a great impact.

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www.i-cash.org