

Parentivity provides “just right” information when parents need it most. It uses unique data to deliver personalized content that helps parents confidently care for children from conception to age five. Parentivity’s virtual assistant recognizes early warning signs and refers parents to the right experts and resources that are proven to reduce family risks and optimize resourcefulness and resilience.

Features:

- Dynamic evidence-based content (videos, articles)
- Interactive learning games
- Self-assessments
- Action plans and goal tracking with ticklers
- Customized calendars/notification system
- Expert forums/webinars
- Personalized journals
- Community chats
- Referral system with tracking and quality indicators



parentivity.org