Iowa’s
Maternal Health, Child Health and Family Planning Business Plan
Who we are...

A public-private partnership that...

- Promotes access to regular preventive health care services for children through contracts with 22 agencies covering all of Iowa's 99 counties
- Fosters age appropriate growth and development by promoting early identification of children's health concerns and referral for diagnosis and treatment
- Assists families to establish medical and dental homes for their children
- Targets low income families – children on Medicaid and those who are uninsured and underinsured
- Strives to meet family needs and remove barriers to accessing health care by linking families to community-based, culturally appropriate services

What we do...

- Labs such as blood lead testing
- Health education and promotion
- Interpretation
- Informing families of newly Medicaid enrolled children about regular preventative health care
- Immunizations
- Oral health screening and prevention
- Transportation to health care providers
- Nutrition counseling
- Developmental testing
- Home visits for nursing or social work services
- Outreach for enrollment in Medicaid & hawk-i
- Labs such as blood lead testing
### FAST FACTS

<table>
<thead>
<tr>
<th>Children from low income households have poorer health outcomes. In Iowa, 28% of children are enrolled in Medicaid.</th>
<th>81% of Medicaid enrolled children received at least one preventive health exam in 2012.</th>
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</thead>
<tbody>
<tr>
<td><em>Iowa Medicaid Enterprise and 2011 Census</em></td>
<td><em>Iowa Medicaid 2012 CMS 415 Report and 2011 Census</em></td>
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<tr>
<td>Through Iowa’s I-Smile™ initiative, 62% more Medicaid-enrolled children saw a dentist in 2012 than in 2005, nearing the same level of access as children with private dental insurance.</td>
<td><em>Iowa Medicaid SFY 2012 Medicaid Claims Data</em></td>
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### Why we do it...

Identifying health conditions early is critical for children’s optimal growth and development. The future health of the U.S. population and the nation’s healthcare costs depend upon health behaviors established in childhood.

- Reduced healthcare costs
- Increased productivity
- A healthier future workforce

### Our impact...

| 187,556 children were enrolled in Iowa’s Child Health program and received 609,000 services to support their access to medical and dental care. | FFY 2012 Child and Adolescent Reporting System (CAReS) |
| 94% of children enrolled have a medical home compared to only 70% of children with public insurance in the general population. | FFY 2012 CAReS and 2010 Household Health Survey |
| 9,677 times transportation services were provided for children that otherwise would not have been able to get to health appointments. | FFY 2012 CAReS |
| 57.5% of all low-income children enrolled in the program had a dental home in 2012, up from 35% in 2010. | FFY 2010 and 2012 CAReS |
MATERNAL HEALTH

Who we are...

A public-private partnership that...

- Manages 21 community based maternal health agencies covering all of Iowa’s 99 counties
- Provides services to improve birth outcomes and maternal and infant health, with a particular focus on reducing health disparities and ensuring racial equity
- Helps pregnant women establish medical and dental homes for their pregnancy
- Improves health care by linking women to community-based, culturally appropriate services, and supporting their ability to get the services they need
- Recognizes the values of psychosocial support in promoting healthy pregnancy

What we do...

Care Coordination

- Transportation to health care providers
- Social assessment and guidance
- Health education
- Health screening for...
- Nutrition counseling
- Interpretation
- Oral health screening and prevention
- Assess health insurance needs immediate enrollment in Medicaid
- Home visits for nursing or social work services
- Depression
- Tobacco/Substance Abuse
- Domestic violence
Why we do it...

We aim to reduce health disparities for low income pregnant women to improve birth outcomes and lower cost.

Partnering with medical providers and Medicaid improves birth outcomes, which also lowers Medicaid costs.

40% of Iowa births are to Medicaid eligible women. We work to improve their birth outcomes through preventative health services.

Our impact...

11,105 women and their infants were served in 2012.

$3 is saved in Neonatal Intensive Care Unit (NICU) costs for every $1 spent in smoking cessation counseling for pregnant women.

The total cost for a woman to receive ALL Maternal Health program services is 1/5 of the cost of ONE DAY in the Neonatal Intensive Care Unit (NICU).

Promotion of breastfeeding reduces total medical costs due to reduced illnesses, prescriptions and hospitalizations.
Who we are...

- At the core of the Title X Family Planning program is the provision of **high quality** and **cost-effective** family planning and related preventive health services for low-income women and men.
- There are two Title X grantees in Iowa, funding services to residents in all 99 counties.
- Family planning centers play a critical role in ensuring access to voluntary family planning information and services for their clients.
- Services are based on ability to pay.
- Title X provides individuals and couples the information and means to exercise personal choice in determining the number and spacing of their children, contributing to **positive birth outcomes and improved health for Iowa’s families**.

What we do...

- **Reproductive life counseling and preconception counseling** which assists clients with goal setting, completing an education, securing employment, spacing pregnancies, and maximizing the potential for a healthy pregnancy when they want one
- **Pregnancy testing and counseling**
- **Screening for health conditions which contribute to chronic disease such as obesity, heart and lung disease, hypertension, substance abuse, depression and intimate partner violence**
- **Infertility exams, counseling and referral**
- **Preventative health services, including...**
  - Health history and physical exams
  - Clinics that promote flu shots, Tdap vaccines and HPV vaccines
  - Screening and treatment for sexually transmitted infections (STIs)
  - Breast and cervical cancer screening
  - A broad range of FDA-approved contraceptive methods and related counseling
- **Community Education**

What we don’t do...

Title X services do not include abortion or abortion related services.
Our impact...

17,996 unduplicated clients were served by Iowa’s Title X agencies in 2012. In 2013, Iowa Title X agencies are projected to serve 18,351 unduplicated clients with a Title X investment of $72.64 per client annually.

78,950 of Iowa’s women in need were served by publicly funded clinics in 2010.

21,000 unintended pregnancies were averted due to the provision of contraceptive services by Title X clinics in 2010.

10,400 unintended births

7,200 abortions

Why we do it...

The overall number of Iowa births decreased 5% from 2008 to 2011. At the same time the percent of Medicaid reimbursed births increased from 38% in 2008 to 40% in 2011.

The high percentage of Medicaid-paid births suggests that a significant number of women of reproductive age are under the federal poverty level.

These women may not seek contraceptive services because of cost, and may be more likely to have unintended pregnancies and need post-partum contraceptive services.

This translates to a need for subsidized contraceptive services and supplies, along with other reproductive health services, especially for low-income women.

Public Policy Center, University of Iowa, 2009

IDPH Bureau of Health Statistics, 2012

Guttmacher Institute, 2012

IDPH Bureau of Health Statistics and Iowa Medicaid Enterprise

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