

FY2015 CHNA&HIP Progress Report

Madison County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Madison County partners will continue to network and develop community wellness activities to assist with decreasing obesity in Madison County.	Walk/Bike trail around Winterset	
	Increase awareness of resources for weight management.	Progressing - Applied for a grant that would pay for a three month fitness center membership.
	Increase awareness of free/reduced cost activities for weight management.	
	Address obesity and weight management in chronic disease management sessions.	

GOAL	Strategies	Progress on Strategies
Immunizations--Madison county is @ 38 % immunization rate for children age 2 being fully immunized.(4-3-1-3-3-1-4) according to 2009 county immunization assessment published in 2010. State average is 42%. Goal for Madison County is 95% of all children residing in Madison County will be fully immunized by age 2.	Increase awareness of the importance of childhood immunizations and being fully vaccinated by age 2.	Currently at 59%
	Network with local physicians	Progressing, working with local Pediatrician
	Work with parents at out reach programs, such as Toddler Fest and WIC clinics.	Progressing, attended Toddlerfest and Head Start preschools encouraging vaccinations and availability
	Will continue educating parents through the CARES program on timely infant immunizations.	

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Madison County is @ 21% immunization rate for adolescence ages 13-15 years of age, (3-1-2-1-2). According to IDPH 2009 county adolescent immunization assessment published in 2010.	Network with local medical providers to assess immunization status of adolescents, during medical visits, and educate parents on importance of vaccines.	Currently at 12%
	Will start offering school based immunizations 2 times per year at all high schools.	
	Will continue to network with parents through educational information e-mailed through the schools.	Progressing, focusing on promoting vaccinations at public meeting, schools and social media
	Will continue to reach parents through the CARES program.	

GOAL	Strategies	Progress on Strategies
Chronic Disease Management for all residents of Madison County.	Have open seminars/educational sessions at different locations and times throughout the county, on varying topics. Will start with monthly offerings.	None offered at this time
	Monthly SR LEARN	
	Monthly Education	

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GOAL	Strategies	Progress on Strategies
Increase awareness of Substance Abuse	Provide alcohol education at drivers education classes in Madison County Schools.	Progressing, working with CARES group and community partners
	Conducts "Every 15 Minutes" program at each school on a rotating basis.	
	Annual DEA sanctioned "Drug Drop"	
	General School based substance abuse programing	
	"PROM/ Spring Break/ Homecoming/ Graduation" campaigns	

GOAL	Strategies	Progress on Strategies
Reduce the number of tobacco users in Madison County.	Maintain the four (4) JEL groups --Winterset, Earlham and I-35 HS and Winterset JR High.	
	Host parent education and cessation presentations throughout the county.	
	Encourage residents to commit to having a smoke-free home and vehicle to eliminate secondhand smoke.	Progressing, promoting awareness through marketing
	Educate pregnant women on smoking cessation during maternal visits	
	Tobacco Education Group (TEG), a tobacco diversion class	
	Parks- Movement toward Tobacco Free	