

FY2015 CHNA&HIP Progress Report

Instructions

- 1) Click on the green heading below. In the text box above, type the County name in spot that says <insert>.
- 2) From the Community Health Improvement Plan submitted by the BOH in 2011, copy and paste **ALL** the goals and strategies into the corresponding sections on this document.
- 3) Complete the Progress on Strategies section for any strategies that have occurred since May 2014.
- 4) Email the completed form by June 1, 2015 to Louise.Lex@idph.iowa.gov

Black Hawk County

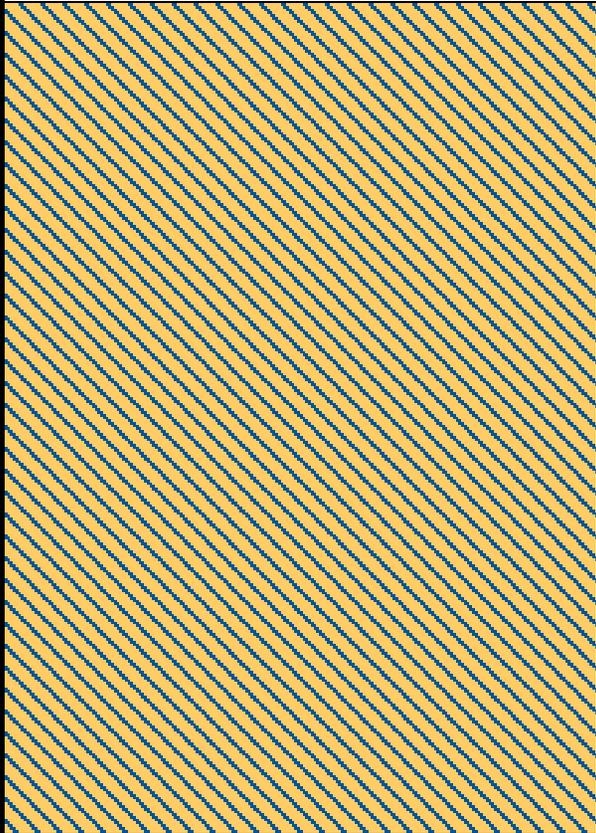
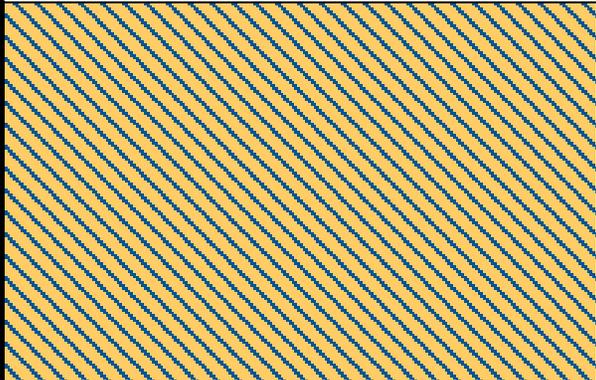
Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
1. Provide education, information and resources to protect and promote the public's health (Healthy Behaviors).	Complete a cross-walk of this goal to the <i>Iowa/Healthy People 2020</i> document.	
	Perinatal Period - Complete health risk assessments, screening and education. Focus areas include social-behavioral, substance abuse, and general health to identify and provide early interventions to mother and infant throughout the perinatal period.	Ongoing through family practice and maternal and child health health care providers. Live births weighing less than 5.5 lbs at birth (low-birth weight) declined from a range of 8 - 8.6% over the previous four years (2008 - 2011) to an average of 6.1% during the last reportable period (2012-2013).
	Pediatrics (Ages 1 - 12) - Complete health risk assessments and facilitate integrated wellness curricula. Focus areas include healthy behaviors, addiction-free lifestyles, nutrition, oral health, anti-bullying, mental health, and fetal alcohol spectrum disorder (FASD).	The Dentist by 1 initiative continues to be promoted with local providers and WIC clinics. An average of 59% (2012-2013) of Medicaid enrolled children were linked to "dental or oral health" services as compared to 54% in the previous year of data (2011). Sixty-two percent (62%) of children navigated to services were under the age of six years. Children receiving at least one well child check-up annually was 93% (compared to 81% state-wide and national 80%). Well child encounters include physical exams, immunizations, dental check-ups and other age appropriate services. Two-year olds up to date with scheduled immunizations continues to improve from 72% (2011) to 79% (2013).
	Adolescents (Ages 13 - 17) - Complete health risk assessments and facilitate evidence-based health promotion. Focus areas include behavioral health, substance use/abuse, FASD, obesity/pre-diabetes, oral health, reproductive life planning, including Sistas Informing, Healing, Living & Empowering (SiHLE) intervention. Refer also to strategies outlined in the national Healthy Youth/Youth Risk Behavior Survey (CDC, Division of Adolescent School Health, 2009).	Together For Youth (Unity Point) is a strong partner through Success Street school based clinics and other venues to provide sexual health prevention education and assist with screening for Gonorrhea and Chlamydia. Teen births are at an all time low and have decreased over 50% since 1995 (total teen births in 2013 were 103); however a disproportionate number of births are seen in the African American population (28%; total population 9%) as compared to the Caucasian population (58%; total population 87%). Children receiving at least one well child check-up annually was 93% (compared to 81% state-wide and national 80%). Well child encounters include physical exams, immunizations, dental check-ups and other age appropriate services. Adolescents up to date with scheduled immunizations has been sustained at 98%.

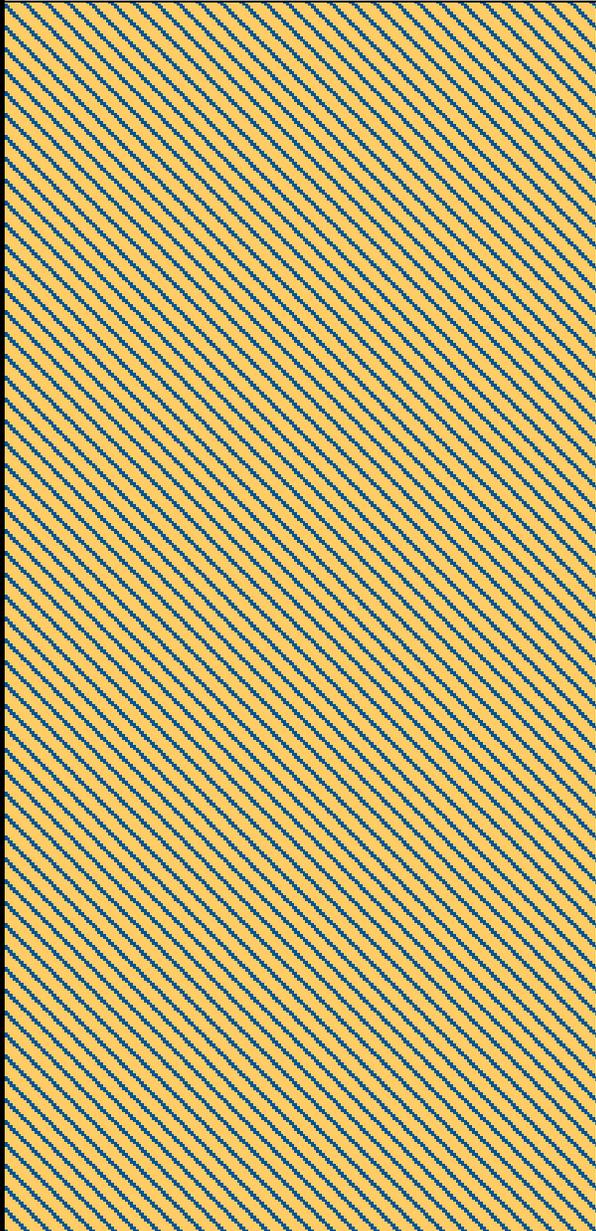
	Adult (Ages 18 - 64) - Complete health risk assessments and facilitate evidence-based health promotion. Focus areas include cancer, chronic disease, nutrition, co-occurring substance abuse and mental health disorders, FASD, and behavioral/metabolic consequences of sleep deprivation (attention span, weight gain, diabetes risk).	No report of activities this year.
	Older Adult/Geriatric (Ages 65+) - Complete health risk assessments and coordinate with the Iowa Healthy Links (IHL) initiative. Focus areas incl. physical activity, chronic disease, co-occurring substance abuse, mental health disorders, medication management and metabolic outcomes of sleep deprivation (weight gain, diabetes risk).	No report of activities this year.
	Across the lifespan, promote and implement evidence-based health promotion curricula through community partnerships and collaborative fund seeking efforts. Focus curricula include A Matter of Balance, Chronic Disease Self-Management Program (Better Choices Better Health), BASICS/Pick a Better Snack, WeCan! (Ways to Enhance children's Activity and Nutrition), Habits for Healthy Hearts, SiLHE, Sister to Sister, and Freedom From Smoking, CDC Action Guides to Improve Community Health: Diabetes Self-Management Education, School-Based Physical Activity, Social Support for Physical Activity, Healthcare Provider Reminder Systems.	BASICS/Pick a Better Snack continues to be implemented in the Waterloo Community School District.

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2. Advocate for and develop strategies to address gaps in health promotion and prevention services (Healthy Behaviors).	Complete a cross-walk of this goal to the <i>Iowa/Healthy People 2020</i> document.	
	Perinatal Period - explore system barriers related to language, literacy and transportation.	Robust taxi services continued to be coordinated by partner agencies to remove transportation as a barrier to accessing health care services.
	Pediatrics (Ages 1 - 12) - explore system barriers related to transportation for parents of young children, access/time to provide oral and mental health education and referral.	See taxi services, above; and oral health activities in Goal 1.
	Adolescents (Ages 13 - 17) - explore system barriers related to access for family planning/STI prevention services for minors.	Refer to #1, above - Together for Youth. Black Hawk County Health Department provides in-reach through Success Street and Pinecrest clinics.
	Adult (Ages 18 - 64) - explore system barriers related to language and literacy.	Peoples Community Health Clinic (FQHC) continues to provide capacity for Burmese interpreters with subcontracted services available to a newcomer outreach center (Waterloo). Health education and navigation services were provided to West African newcomers.
	Older Adult/Geriatric (Ages 65+) - explore system barriers related to transportation, home and community-based services, oral health, language and literacy.	One-hundred percent (100%) of elderly or disabled persons served by local public health home care aide activities reported services helped them remain in their home.

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3. Promote promising and best practices, and/or evidence based injury prevention interventions (Preventing Injuries).	Complete a cross-walk of this goal to the <i>Iowa/Healthy People 2020</i> document.	
	Coordinate with Cedar Valley's Promise - Early Childhood Education Task Team's Child Abuse Prevention Sub-Task Team, Baby Safety Project - to promote child passenger safety; crib; smoke detector use; and other birth - 5 years of age safety initiatives.	Family and Children's Council and Stork's Nest organized an annual event targeting prevention/safety messaging to families of young children.
	Implement evidence-based curricula to strengthen parenting skills and family safety (<i>Effective Black Parenting, Living Apart/Parenting Together, Empowering Parents, Parent Connection, WISE Guys, and Take Charge of Your Body</i>).	No report of activities this year.
	Explore opportunity to re-establish a Black Hawk County Safe Kids Coalition with new partners associated with Cedar Valley's Promise.	
	Continue to facilitate CPR/obstructed airway training with Latino mothers of young children.	This service continues to be available through Latino outreach services offered by the YWCA.
	Coordinate with local partners to promote the five building blocks of an effective community-based (adult) fall prevention program, including: education about falls/risk factors, exercise programs, medication review, vision exams and home safety assessments/modifications.	No report of activities this year.
	Continue to facilitate, <i>A Matter of Balance</i> , an evidence-based fall prevention intervention, including community capacity building through "coach" and "master training" opportunities.	Coordination of activities continued this year through the Northeast Iowa Area Agency on Aging.
	Facilitate education on body mechanics to prevent/reduce injuries in the workplace.	No report of activities this year.
GOAL	Strategies	Progress on Strategies
4. Support and advocate for strategies to reduce intentional and unintentional injuries (Preventing Injuries).	Complete a cross-walk of this goal to the <i>Iowa/Healthy People 2020</i> document.	
	Facilitate annual legislative forum and session-related advocacy to promote enhanced and/or new legislation related to unintentional injury prevention.	No activities to report this year.
	Continue to offer neighborhood-level initiatives within a target area of the City of Waterloo.	No activities to report this year.
	Explore opportunity to re-establish a Black Hawk County Safe Kids Coalition.	

GOAL	Strategies	Progress on Strategies
5. Engage community stakeholders in the process of reviewing health data and recommending action such as further investigation, new program efforts, or policy direction (Protect Against Env. Hazards).	Complete a cross-walk of this goal to the <i>Iowa/Healthy People 2020</i> document.	
	Review and identify relevant data collection for environmentally related illnesses and testing, as well as other sources of data within Black Hawk County.	Design of a performance management system including goals, objectives, and measures related to environmental health was initiated with implementation anticipated in early FY2016. Food establishment inspections resulting in no critical violations increased from 43 to 49%.
	Analyze data of environmentally related illnesses, testing, and other sources of data within Black Hawk County.	Following a peak in enteric disease rates during 2011 (26.7/100,000), 2012 and 2013 rates decreased to 24.3 and 21.9, respectively. Septic system evaluation and technical assistance work flow is under review.
	Facilitate action plan(s) development.	This activity will be integrated with the performance management system.
	Establish a process to review local indicators annually.	Agency strategic plan was completed early in FY2015; with indicator development, above, in relation to the performance management system.
GOAL	Strategies	Progress on Strategies
6. Provide clear, culturally appropriate, timely and effective education, information and consultation about prevention, management and control of communicable diseases to the public and health care community (Prevent Epidemics and the Spread of Disease).	Complete a cross-walk of this goal to the <i>Iowa/Healthy People 2020</i> document.	
	Coordinate a quality improvement process team to develop and disseminate standardized communicable disease messages to consumers and health care providers in Black Hawk County, Iowa.	STD rates decreased from 803/100,000 to 736/100,000 as compared to a stable rate of 411/100,000 state-wide. Social media marketing campaign aimed at raising awareness of STI disease risk factors and local testing sites is scheduled to re-launch targeting persons 15 - 24 years of age. This activity will be integrated with the performance management system.
	<i>New strategy</i> : Coordinate education and surveillance in response to the West African Ebola crisis as it relates to newcomers traveling to Black Hawk County.	Disease surveillance was provided to West African newcomers in response to CDC and IDPH recommendations to control the spread of emerging diseases. School and church based community education was completed to raise knowledge about newcomer protocols and reduce anxiety among the worried well.
GOAL	Strategies	Progress on Strategies
7. Maintain communication infrastructure (Prepare for, Respond to, and Recover from Public Health ER).	Complete a cross-walk of this goal to the <i>Iowa/Healthy People 2020</i> document.	
	Collaborate with local response partners that may affect emergency response for updating and reviewing the response plan, including communication infrastructure, at a minimum of two times per year.	Continue to lead a regional public health preparedness coalition to plan and build capacity in Northeast Iowa.
	Collaborate, as above, to specifically address action plans for: rumor control, contingent communication plan (when normal systems are inoperable), control for public perception vs reality, timeliness and inter-agency communications.	Participate in drills to address this strategy and corrective action as indicated, including US Postal Service table top for the Bio-Detection System.
	Coordinate with goal #6 strategy, above, to develop and disseminate standardized communicable disease messages to consumers/health care providers in Black Hawk County.	No activities to report this year.

GOAL	Strategies	Progress on Strategies
8. (Previously goal 12) Identify health priorities and develop policy, as it relates to policy and environmental change, using results of the community health needs assessment and report from the designated local public health agency (Public Health Infrastructure).	Complete a cross-walk of this goal to the <i>Iowa/Healthy People 2020</i> document.	
	Promote activities related to the Safe Routes to School (SRTS) initiative.	The City of Cedar Falls, Cedar Falls Community Schools and Iowa Northland Regional Council of Governments (INRCOG) implemented the I-Walk model to five of six remaining elementary school boundaries to assess for and mitigate safe routes to school. Teacher tallies (baseline data of non-motorized access to school) was completed; infrastructure design changes have been implemented to improve cross-walks, lighted intersections and side-walk infrastructure.
	Promote implementation of complete streets design to encourage "livable" communities with increased options for non-motorized walking/cycling routes.	Planning and design development phases are in process to support policy change and a proposed complete streets design concept for a main arterial roadway connecting two communities in Black Hawk County.
	Promote use of the Cedar Valley trail system through the annual <i>Cedar Valley Trails Festival</i> , <i>Trails Summit</i> , distribution of the, <i>Trails and Recreation Guide</i> , <i>Cedar Valley CHANGE: Workplace Resource Guide (non-motorized commutes)</i> and implementation of the <i>CDC Action Guide to Improve Community Health: Places for Physical Activity</i> .	Multi-year assessments continued in relation to use of the "Community Health Assessment and Group Evaluation" (CHANGE) tool with businesses, governmental agencies and communities at-large (completed in September 2014).
	Expand the community garden program, including retirement community garden clubs, neighborhood and public gardens.	Approx. 79% of adults and 95% of youth are not consuming the recommended daily amount of five-seven servings of fresh produce. As a result, a campaign was launched, "Our Community Deserves," to promote eating fresh produce, neighborhood gardening and reaching out to local grocery/farmer's markets to promote more fresh produce options. Maples Garden, located in north Black Hawk Co and sponsored by the Allen Hospital Foundation, will offer an expanded option for residential and small business venues.
	Continue efforts to address food security through expansion of farmer's markets, neighborhood and public community gardens, and access to culturally appropriate foods.	The Board of Health completed an assessment of the local food system with action plan development regarding decreasing childhood overweight & obesity, decreasing adult overweight & obesity, and decreasing correlation between poverty and food deserts. Children enrolled in BHC Co K-12 schools, who are eligible for free/reduced lunch, markedly increased from 32.1% (2006) to 40% (2008, post-flood) to a three year average of 48.3% (2011-2013). 2014 estimates are at 50%, with 6,000 children living in households where the family does not know where their next meal is coming from. Planning continues to launch two new farmer's markets in low resource neighborhoods of Waterloo, with both SNAP approved vendors.
	Promote worksite wellness through "wellness ambassadors," annual <i>Live Healthy Iowa 100 Day Challenge</i> initiative and strategies outlined in the <i>Cedar Valley CHANGE: Workplace Resource Guide</i> .	Worksite wellness activities and certification has been coordinated by the Waterloo and Cedar Falls Blue Zones initiatives.