

# Webster County Health Department

## Health Improvement Plan

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For additional information, CONTACT:

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# Community Priority

Reproductive and sexual health - access to care and education

Goal #1 Increase education and awareness to teens regarding sexual and reproductive health.		National Alignment	State Alignment			
		Healthy People 2020 - FP-1, FP-7, FP-8, FP-9	Reproductive & Sexual Health - 6-1.31 & 6-1.32			
Objective 1-1	Births to teen mothers within Webster County are higher than the state average.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	37	2018	30	
Strategy 1-1.1	Continue to strengthen and support current sexual and reproductive health education.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Community Adolescent Pregnancy Prevention Coordinator	<u>Target Date</u> 05/2018				
Strategy 1-1.2	Increase education provided by Family Planning staff to include reproductive life planning.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Family Planning lead clinician from WCHD	<u>Target Date</u> 05/2018				
Strategy 1-1.3	Increase parent education and awareness regarding sexual and reproductive health with their children.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Community Adolescent Pregnancy Prevention Counselor	<u>Target Date</u> ongoing				
Objective 1-2	Decrease rates of STD within Webster County.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	448	2018	400	
Strategy 1-2.1	Develop an education plan with local Community College and local schools to promote safe sexual health	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Family Planning Lead Clinician from WCHD	<u>Target Date</u> 05/2018				
Strategy 1-2.2	Encouraging proper testing and treatment for those affected as well as partners identified.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> Family Planning Lead Clinician from WCHD	<u>Target Date</u> ongoing				

# Community Priority

Increasing education of chronic disease management

Goal #1	National Alignment	State Alignment			
Increasing education of chronic disease management	Healthy People 2020 - D-14,D-13, HDS-1, HDS-2, HDS-3, HDS-4, HDS-5	Chronic Disease - 4-7, 4-8, 4-9, 4-10, 4-11			
Objective 1-1	Increase participation of the Better Choices Better Health Chronic Disease Self Management class.	Baseline Year 2015	Baseline Value 5	Target Year 2019	Target Value 10
Strategy 1-1.1	Continue to build relationships and referral system throughout the community to identify the chronic disease population.  <u>Who's Responsible</u> Wellness Coordinator @ WCHD	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> ongoing	
Strategy 1-1.2	Develop a social media campaign to increase awareness of Better Choices Better Health Classes  <u>Who's Responsible</u> Wellness Coordinator @ WCHD	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> ongoing	
Objective 1-2	Increase the number of Asthma Action Plans for children affected with asthma attending school and daycare.	Baseline Year 2014	Baseline Value 12	Target Year 2019	Target Value 25
Strategy 1-2.1	Collaborate with local schools to identify children with an asthma diagnosis.  <u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Strategy Type</u> Address Social Determinant / Health Inequity		<u>Target Date</u> 05/2019	
Strategy 1-2.2	Develop partnership between parent, provider, pharmacy & school system to determine child's needs at school  <u>Who's Responsible</u> Child Health Coordinator @ WCHD	<u>Strategy Type</u> Address Social Determinant / Health Inequity		<u>Target Date</u> 05/2019	
Strategy 1-2.3	Educate parents on importance of completed action plans and continued follow up for children with chronic illness.  <u>Who's Responsible</u> Child Health Coordinator @ WCHD	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> ongoing	
Strategy 1-2.4	Work with local childcare providers to provide education and support on children with chronic illness by stressing importance of maintaining an action plan at the childcare center.  <u>Who's Responsible</u> Child Care Nurse Consultant from WCHD	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> ongoing	

Objective 1-3	Increase the number of participants attending Better Choices Better Health (BCBH) Class	Baseline Year 2015	Baseline Value 8	Target Year 2017	Target Value 35
Strategy 1-3.1	Provide class session schedule to WCHD Community Coordinator for referrals  <u>Who's Responsible</u> Community Wellness Coordinator at WCHD	<u>Strategy Type</u> Counseling & Education  <u>Target Date</u> July 2016			
Strategy 1-3.2	Provide class session schedule to providers in the community  <u>Who's Responsible</u> Community Wellness Coordinator at WCHD	<u>Strategy Type</u> Counseling & Education  <u>Target Date</u> July 016			
Strategy 1-3.3	Schedule sessions for BCBH and develop a flyer with session information  <u>Who's Responsible</u> BCBH trained RN from WCHD	<u>Strategy Type</u> Counseling & Education  <u>Target Date</u> May2016			
Objective 1-4	Increase the proportion of the diabetic population with an A1C value less than 7%. (include stats from Berryhill program)	Baseline Year 2016	Baseline Value 0	Target Year 2018	Target Value TBD
Strategy 1-4.1	Develop community based program to include A1C as a normal wellness panel  <u>Who's Responsible</u> Public Health Care Navigator Nurse	<u>Strategy Type</u> Clinical Intervention  <u>Target Date</u> 08/2018			

# Community Priority

Medication Management & safety

**Goal #1** Medication Management & safety

National Alignment

State Alignment

Healthy People 2020 - D-14, D-7, D-6

Chronic Disease 4-7

**Objective 1-1** Provide medicine reconciliation and safety education on 100% of clients who receive a nursing service from WCHD for all programs.

Baseline Year	Baseline Value	Target Year	Target Value
2015	100	2018	350

**Strategy 1-1.1** Provide education and instruct nurses to include medicine review and safety education of medicine as a screening tool for clients needing skilled nursing for all programs. ( Maternal and Child Health, Health Promotion, Health Maintenance, etc.)

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
Director of Nursing at WCHD and nursing staff at WCHD

Target Date  
April 2016

# Community Priority

Adolescent health (ages 5-18)

<b>Goal #1</b>	Increase HPV rates for adolescent girls age 13-15.	National Alignment Healthy People 2020 IID-11.4	State Alignment Acute Disease 2-2 adolescent			
<b>Objective 1-1</b>	Current immunization rates for Webster County adolescents receiving all 3 doses of HPV is 24%.	Baseline Year 2014	Baseline Value 24%	Target Year 2017	Target Value 30%	
Strategy 1-1.1	WCHD will partner with the local schools county wide and offer school based immunization clinics to reach this target audience.  <u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Strategy Type</u> Clinical Intervention		<u>Target Date</u> 06/2017		
Strategy 1-1.2	Partner with the primary care providers to develop contact list of adolescents who are not fully vaccinated to obtain up to date contact information for parents/guardians.  <u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> 06/2017		
Strategy 1-1.3	Develop a social media campaign to educate parents, guardians and the community on HPV.  <u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> 09/2016		
<b>Goal #2</b>	Increase immunization rates for adolescents to be be considered fully immunized (1 Tdap, 3 Hep B, 2 MMR, 2 Varicella, & 1 meningitis.)by 10%	National Alignment Healthy People 2020 IID 11-1, IID 11-2, IID 11-3	State Alignment Acute Disease 2-2 adolescent			
<b>Objective 2-1</b>	Current immunization rates for adolescents receiving all possible immunizations to be considered fully immunized is 41%.	Baseline Year 2014	Baseline Value 41%	Target Year 2017	Target Value 51%	
Strategy 2-1.1	Develop a social media campaign to educate parents, guardians and the community on adolescent immunizations.  <u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> 09/2016		
<b>Goal #3</b>	Increase physical activity in youth ages 11-15.	National Alignment Healthy People 2020 PA-3	State Alignment Physical Activity 6-1.26			
<b>Objective 3-1</b>	Coordinate with existing programs within local schools to promote and incorporate physical activity. (improve & increase number of participants- include #s from 15-16 school year)	Baseline Year 2016	Baseline Value 0	Target Year 2018	Target Value TBD	
Strategy 3-1.1	YouthNet physical activity group will work with local Middle School staff to incorporate physical activity into after school programs.	<u>Strategy Type</u> Counseling & Education				

Who's Responsible  
Wellness Coordinator at WCHD

Target Date  
06/2018

Strategy 3-1.2 Webster County Health Department staff will reach out to other community schools within Webster County to evaluate current extracurricular programs and offer support and guidance towards new opportunities.

Strategy Type  
Counseling & Education

Who's Responsible  
Wellness Coordinator at WCHD

Target Date  
06/2018

**Goal #4** Increase education and awareness for healthy eating and nutritional intake.

National Alignment

Healthy People 2020 NWS-10,  
NWS-11

State Alignment

Nutrition & Food 6-1.23

Objective 4-1 Strengthen existing program to include more fresh and local produce options - education provided to children in grade k-4.

Baseline Year	Baseline Value	Target Year	Target Value
2015	484	2017	490

Strategy 4-1.1 Butler Elementary will begin a new strategic plan to develop and grow a school garden offered to grades k-4. Staff, families, and community members will be involved with this process.

Strategy Type  
Counseling & Education

Who's Responsible  
Wellness Coordinator at WCHD

Target Date  
05/2017

# Community Priority

Oral health services

Goal #1 To increase oral health education		National Alignment	State Alignment			
		Healthy People 2020 OH-1, OH-2	Oral Health 6-1.23			
Objective 1-1	We will work to expand dental education piece to 5th grade students. (# of kids 16-17 school year vs future years)	Baseline Year	Baseline Value	Target Year	Target Value	
		2016	0	2017	277	
Strategy 1-1.1	Communicate with local schools to offer dental education to 5th graders - talking about why it's important to take care of their teeth, how to brush and how food choices impact their mouth	Strategy Type Counseling & Education				
	Who's Responsible I-Smile Coordinator at WCHD	Target Date 09/2017				
Goal #2 To hire a dentist as staff within our agency.		National Alignment	State Alignment			
		Healthy People 2020 OH-10	Oral Health 6-1.25			
Objective 2-1	We are looking to hire a dentist through public health to help children with decay identified and preventive exams. This would all for children to get treatment sooner and without having to drive a long distance.	Baseline Year	Baseline Value	Target Year	Target Value	
		2016	0	2017	1	
Strategy 2-1.1	Continue conversations with area dentist to educate on the shortage and need for additional dental providers.	Strategy Type Counseling & Education				
	Who's Responsible I-Smile Coordinator at WCHD	Target Date 05/2017				
Strategy 2-1.2	Work with dental clinic consultants to review current work spaces and brainstorm ideas for clinic options.	Strategy Type Environmental / Policy / Systems Change				
	Who's Responsible I-Smile Coordinator at WCHD	Target Date 05/2017				

# Community Priority

Mental health

Goal #1		National Alignment		State Alignment			
Increasing access & awareness to Mental Health services.		Healthy People 2020 MHMD-6, MHMD-9		Mental & Emotional Well-being 8-1.2, 8-1.3			
Objective 1-1	Increase the proportion of person's with mental health issues receiving mental health services. (developmental objective)	Baseline Year	Baseline Value	Target Year	Target Value	Target Year	Target Value
		2016	0	2017	2		
Strategy 1-1.1	Develop and strengthen partnership with Berryhill Mental Health Center for care coordination efforts by a signed Memo of Understanding of services.	<u>Strategy Type</u>		Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> Public Health Community Navigator			<u>Target Date</u> 09/2017			
Strategy 1-1.2	Develop and strengthen partnership with County Social Services Mental Health Region for care coordination efforts by a signed Memo of Understanding of services.	<u>Strategy Type</u>		Counseling & Education			
	<u>Who's Responsible</u> Public Health Community Navigator			<u>Target Date</u> 09/2017			
Goal #2		National Alignment		State Alignment			
Create awareness and inclusion activities throughout the community for individuals and families affected by Autism.				Mental & Emotional Well-being 8-1.2, 8-1.3			
Objective 2-1	Facilitate awareness within the community.	Baseline Year	Baseline Value	Target Year	Target Value	Target Year	Target Value
		2016	0	2017	1		
Strategy 2-1.1	Establish and maintain a steering committee.	<u>Strategy Type</u>		Counseling & Education			
	<u>Who's Responsible</u> Public Health Community Navigator			<u>Target Date</u> 05/2017			
Strategy 2-1.2	Develop an after school program for children with Autism	<u>Strategy Type</u>		Counseling & Education			
	<u>Who's Responsible</u> Public Health Community Navigator			<u>Target Date</u> 05/2017			
Strategy 2-1.3	Initiate an Autism Awareness community based activity.	<u>Strategy Type</u>		Counseling & Education			
	<u>Who's Responsible</u> Public Health Community Navigator			<u>Target Date</u> 05/2017			