

Story County Community Health Improvement Plan

Date Updated: February 26, 2016



For additional information, CONTACT:

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Community Priority

Hunger and Healthy Food Choices

Goal #1 By 2021, Story County will improve food security and access to healthy food choices.	National Alignment	State Alignment
	Healthy People 2020 - Nutrition	Healthy Iowans-Iowa's Health Improvement Plan 2012-16 - Nutrition and Food

Objective 1-1	By 2021, Story County will be above the State of Iowa average (stretch goal: national top performer level) on RWJF's measures of Food Environment Index.	Baseline Year	Baseline Value	Target Year	Target Value
				2015 RWJF rankings	7.1
Strategy 1-1.1	Leverage current community efforts by partnering with existing collaboration to work toward shared goals. Implement standardized process in work group to establish how work will be completed --> Hunger Collaboration	<u>Strategy Type</u> Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> Story County Public Health and SCQLA	<u>Target Date</u> 4/30/2016			
Strategy 1-1.2	As part of a new/integrated standardized work process, identify disproportionate opportunity to impact	<u>Strategy Type</u> Address Social Determinant / Health Inequity			
	<u>Who's Responsible</u> Hunger Collaboration/SCQLA	<u>Target Date</u> 7/31/2016			
Strategy 1-1.3	Based on strategy 1-1.2, identify actions to address.	<u>Strategy Type</u> Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> Hunger Collaboration/SCQLA	<u>Target Date</u> 9/30/2016			
Strategy 1-1.4	Develop local measurement system to track process and outcomes. Theoretically, local outcomes tie back objective measure. Also develop platform to share results and opportunities (through connection with SCQLA).	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Hunger Collaboration/SCQLA/ISU	<u>Target Date</u> 11/30/2016			

Community Priority

Access to Mental Health/Crisis Services

Goal #1 By 2021, improve access to mental health/crisis services in Story County.

National Alignment

Healthy People 2020 - Mental Health

State Alignment

Healthy Iowans-Iowa's Health Improvement Plan 2012-2016 - Mental Health and Access to Quality Health Services

Objective 1-1 Decrease average number of poor mental health days reported in Story County

Baseline Year	Baseline Value	Target Year	Target Value
2015 RWJF rankings	2.2	2021 RWJF rankings	1.75

Strategy 1-1.1 Leverage current community efforts by partnering with existing collaboration to work toward shared goals. Implement standardized process in work group to establish how work will be completed --> Story County Mental Health Task Force

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
SCPH/SCQLA

Target Date
4/30/2016

Strategy 1-1.2 As part of a new/integrated standardized work process, identify disproportionate opportunity to impact. This will include reviewing how the current identified objective correlates with the Goal. Likely that a better measure will need to be identified.

Strategy Type
Address Social Determinant / Health Inequity

Who's Responsible
Story County Mental Health Task Force/SCQLA

Target Date
7/31/2016

Strategy 1-1.3 Based on strategy 1-1.2, identify actions to address.

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
Story County Mental Health Task Force/SCQLA

Target Date
10/31/2016

Strategy 1-1.4 Develop local measurement system to track process and outcomes. Theoretically, local outcomes tie back objective measure. Also develop platform to share results and opportunities (through connection with SCQLA).

Strategy Type
Counseling & Education

Who's Responsible
Hunger Collaboration/SCQLA/ISU

Target Date
11/30/2016

Community Priority

Physical Activity and Exercise (Greater Story County)

Goal #1	National Alignment	State Alignment			
<p>By 2021, increase the level of and opportunity for physical activity and exercise in greater Story County (outside city of Ames).</p>	<p>Healthy People 2020 - Physical Activity and Obesity</p>	<p>Healthy Iowans-Iowa's Health Improvement Plan 2012-16 - Physical Activity</p>			
<p>Objective 1-1</p>	<p>By 2021 increase the percentage of the population with adequate access to locations for physical activity</p>	<p>Baseline Year</p> <p>2015 RWJF rankings</p>	<p>Baseline Value</p> <p>80%</p>	<p>Target Year</p> <p>2021 RWJF rankings</p>	<p>Target Value</p> <p>90%</p>
<p>Strategy 1-1.1</p>	<p>Leverage current community efforts by partnering with existing collaboration to work toward shared goals. Implement standardized process in work group to establish how work will be completed --> new coalition, based in Healthy Ames</p> <p><u>Who's Responsible</u> SCPH/SCQLA</p>	<p><u>Strategy Type</u> Environmental / Policy / Systems Change</p> <p><u>Target Date</u> 4/30/2016</p>			
<p>Strategy 1-1.2</p>	<p>As part of a new/integrated standardized work process, identify disproportionate opportunity to impact. Will work to identify data outside geographical area of Ames.</p> <p><u>Who's Responsible</u> new coalition/SCQLA/SCPH</p>	<p><u>Strategy Type</u> Address Social Determinant / Health Inequity</p> <p><u>Target Date</u> 7/31/2016</p>			
<p>Strategy 1-1.3</p>	<p>Based on strategy 1-1.2, identify actions to address.</p> <p><u>Who's Responsible</u> new coalition</p>	<p><u>Strategy Type</u> Environmental / Policy / Systems Change</p> <p><u>Target Date</u> 10/31/2016</p>			
<p>Strategy 1-1.4</p>	<p>Develop local measurement system to track process and outcomes. Theoretically, local outcomes tie back objective measure. Also develop platform to share results and opportunities (through connection with SCQLA).</p> <p><u>Who's Responsible</u> new coalition/SCQLA/ISU</p>	<p><u>Strategy Type</u> Counseling & Education</p> <p><u>Target Date</u> 11/30/2016</p>			