

O'Brien County Public Health Health Improvement Plan

Date Updated: February 26, 2016



For additional information, CONTACT:

Name	Organization	Phone	Email
Lisa Youngers RN BSN	O'Brien County Public Health	712-957-0105	lyoungers@obriencounty.org

Community Priority

Alcohol abuse, Illicit Drug use, and Tobacco use is prevalent in O'Brien County

Goal #1 Our goal at the O'Brien County Public Health agency is to increase community partnerships and community awareness of substance abuse. We also want to increase the referrals to entities that can assist with substance abuse treatment, smoking cessation programs, and alcohol and other addiction programs and supports.

National Alignment

State Alignment

Objective 1-1 Increase community partnerships and community awareness of substance abuse.

Baseline Year	Baseline Value	Target Year	Target Value
2016	2	2020	9

Strategy 1-1.1 Increase contacts with the seven local physician clinics in O'Brien County and share information regarding how to make referrals to treatment facilities and/ or programs, AND increase awareness of new and innovative treatment programs such as the MAYO Clinic "Treating Tobacco Dependence" program. It is possible that the O'Brien County Public Health agency could host a "Lunch and Learn" type event about tobacco, illicit drugs, and alcohol abuse and invite local professionals to attend for continuing education credits.

Strategy Type

Long-Lasting Protective Intervention

Who's Responsible

Lisa Youngers RN BSN O'Brien County Public Health

Target Date

12/31/2020