

Muscatine County Health Improvement Plan

Date Updated: February 15, 2016



For additional information, CONTACT:

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|-----------------------|---------------------------------------|--------------|--------------------------------------|
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Community Priority

Increase supply of primary care physicians for existing and new patients of all socioeconomic groups in our service area.

| Goal #1 Muscatine County will provide a comprehensive continuum of care that is easily accessible to all residents of Muscatine County by the end of 2018. | National Alignment Healthy People 2020: Access to Health Services 4; Access to Health Services 5 | State Alignment Healthy Iowans: Access to Quality Health Services and Support | | | |
|--|--|---|---------------------|---------------------|-------------------|
| Objective 1-1 | By April 2016, a plan will be developed to address primary care provider need in the community based on the most recent Trinity Muscatine Hospital's Provider Needs Assessment. | Baseline Year 2015 | Baseline Value 0 | Target Year 2016 | Target Value 1 |
| Strategy 1-1.1 | Form a taskforce consisting of interested community members to develop the plan. <u>Who's Responsible</u> UnityPoint Health Trinity Muscatine CEO | <u>Strategy Type</u> Environmental / Policy / Systems Change <u>Target Date</u> Apr 30, 2016 | | | |
| Strategy 1-1.2 | Review the most recent providers needs assessment to determine the number of providers needed for 2016 through 2018. <u>Who's Responsible</u> Health Infrastructure Taskforce | <u>Strategy Type</u> Environmental / Policy / Systems Change <u>Target Date</u> Apr 30, 2016 | | | |
| Strategy 1-1.3 | Develop specific recruitment steps based on best practices for recruitment of primary care physicians to rural communities in the Midwest. <u>Who's Responsible</u> Health Infrastructure Taskforce | <u>Strategy Type</u> Environmental / Policy / Systems Change <u>Target Date</u> Apr 30, 2016 | | | |
| Strategy 1-1.4 | Coordinate recruitment activities to complement existing recruitment efforts in the community. <u>Who's Responsible</u> Health Infrastructure Taskforce | <u>Strategy Type</u> Environmental / Policy / Systems Change <u>Target Date</u> Apr 30, 2016 | | | |
| Strategy 1-1.5 | Establish an effective recruitment process that will provide short term and long term solutions for provider succession. <u>Who's Responsible</u> Health Infrastructure Taskforce | <u>Strategy Type</u> Environmental / Policy / Systems Change <u>Target Date</u> Apr 30, 2016 | | | |
| Strategy 1-1.6 | Include in the plan a communication campaign that will highlight the need for primary care providers and raise community awareness regarding recruitment opportunities and efforts. <u>Who's Responsible</u> Health Infrastructure Taskforce | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Apr 30, 2016 | | | |
| Strategy 1-1.7 | Evaluate the feasibility of establishing access points in locations/entities that do not currently have access. i.e. Schools, business locations, churches, etc. <u>Who's Responsible</u> Health Infrastructure Taskforce | <u>Strategy Type</u> Clinical Intervention <u>Target Date</u> Apr 30, 2016 | | | |

Objective 1-2 By July 1, 2016, Muscatine County will identify two (2) potential primary care providers interested in serving the community.

| Baseline Year | Baseline Value | Target Year | Target Value |
|---------------|----------------|-------------|--------------|
| 2015 | 0 | 2016 | 2 |

Strategy 1-2.1 Initiate collaboration in Muscatine County with community entities that could assist with the recruitment of primary care providers who can assure access to care.

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
Health Infrastructure Taskforce

Target Date
Jul 31, 2016

Strategy 1-2.2 Identify resources that can support the recruitment and retention of primary care providers who will provide services for the county. i.e. incentivized recruitment and retention with a contractual commitment.

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
Health Infrastructure Taskforce

Target Date
Jul 31, 2016

Strategy 1-2.3 Establish relationships with universities/colleges and residency programs to implement internship programming that can help address the provider shortages in the community.

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
Health Infrastructure Taskforce

Target Date
Jul 31, 2016

Strategy 1-2.4 Develop a communication campaign that will highlight the need for primary care providers and raise community awareness regarding recruitment opportunities and efforts.

Strategy Type
Counseling & Education

Who's Responsible
Health Infrastructure Taskforce

Target Date
Jul 31, 2016

Objective 1-3 By December 2018, Muscatine County in cooperation with Trinity Muscatine will have a primary care provider to population ration that is adequate according to federal guidelines.

| Baseline Year | Baseline Value | Target Year | Target Value |
|---------------|----------------|-------------|--------------|
| 2012 | 1,588:1 | 2018 | TBD |

Strategy 1-3.1 Implement and monitor the recruitment and retention plan outlined in Objective 1 and 2.

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
UnityPoint Health Trinity Muscatine - Community Effectiveness Committee

Target Date
Dec 31, 2018

Strategy 1-3.2 Assess progress in recruitment at multiple intervals during each year from 2016-2018 to determine if the plan is meeting targets.

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
UnityPoint Health Trinity Muscatine - Community Effectiveness Committee

Target Date
Dec 31, 2018

Strategy 1-3.3 Adjust the plan as necessary based on the Trinity Muscatine provider needs assessment updates.

Strategy Type
Environmental / Policy / Systems Change

Who's Responsible
UnityPoint Health Trinity Muscatine - Community Effectiveness Committee

Target Date
Dec 31, 2018

Community Priority

Access to and capacity of Mental Health Services in Muscatine County

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| Goal #1 Muscatine County will provide a comprehensive continuum of care that is easily understood and accessible to all residents of Muscatine County by 2018. | National Alignment | State Alignment |
| | Healthy People 2020: Mental Health and Mental Disorders 5/6/9/10Health-Related Quality of Life and Well-Being 1.2; Educational and Community Based Programs 10.3, Health Communication/Health Information Technology 13 | Healthy Iowans: Mental Health and Mental Disorder #8 |

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| Objective 1-1 By December of 2017, Muscatine County will increase the number of psychiatric providers from 0 to 2 FTEs. | Baseline Year | Baseline Value | Target Year | Target Value |
| | 2015 | 0 | 2017 | 2 |

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| Strategy 1-1.1 Continue with collaboration in Muscatine County that is addressing the development of psychiatric providers who can fulfill the objective of medication management. | <u>Strategy Type</u> |
| | Environmental / Policy / Systems Change |
| <u>Who's Responsible</u> | <u>Target Date</u> |
| Mental Health Taskforce | Dec 31, 2017 |

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| Strategy 1-1.2 Identify resources that can support the increase and sustainability of providers who will remain consistent within the county. i.e. incentivized education program with a contractual commitment. | <u>Strategy Type</u> |
| | Environmental / Policy / Systems Change |
| <u>Who's Responsible</u> | <u>Target Date</u> |
| Mental Health Taskforce | Dec 31, 2017 |

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| Strategy 1-1.3 Establish relationships with universities/colleges to implement internship programming that can help feed the provider need. | <u>Strategy Type</u> |
| | Environmental / Policy / Systems Change |
| <u>Who's Responsible</u> | <u>Target Date</u> |
| Mental Health Taskforce | Dec 31, 2017 |

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| Strategy 1-1.4 Develop a continual community awareness campaign that will promote and identify the services being offered to the community. | <u>Strategy Type</u> |
| | Counseling & Education |
| <u>Who's Responsible</u> | <u>Target Date</u> |
| Mental Health Taskforce | Dec 31, 2017 |

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| Objective 1-2 By December of 2018, Muscatine County will increase the percent of Licensed Therapists, to serve all ages, by at least 10%. | Baseline Year | Baseline Value | Target Year | Target Value |
| | 2015 | 20 | 2018 | 22 |

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| Strategy 1-2.1 Identify the expertise of the current therapists located in the county. (i.e. age specific, specialties, etc.) | <u>Strategy Type</u> |
| | Environmental / Policy / Systems Change |
| <u>Who's Responsible</u> | <u>Target Date</u> |
| Mental Health Taskforce | Dec 31, 2018 |

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|----------------|---|---|----------------------------|----------------------------|--------------------------|
| Strategy 1-2.2 | Identify resources that can support the increase and sustainability of providers who will remain consistent within the county. (i.e. incentivized education program with a contractual commitment.) | <u>Strategy Type</u> Environmental / Policy / Systems Change | | | |
| | <u>Who's Responsible</u> Mental Health Taskforce | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-2.3 | Establish relationships with universities/colleges to implement internship programming that can help feed the provider need. | <u>Strategy Type</u> Environmental / Policy / Systems Change | | | |
| | <u>Who's Responsible</u> Mental Health Taskforce | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-2.4 | Provide consultation and support from psychiatric providers to primary care physicians. | <u>Strategy Type</u> Clinical Intervention | | | |
| | <u>Who's Responsible</u> Mental Health Taskforce | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-2.5 | Develop a continual community awareness campaign that will promote and identify the services being offered to the community. | <u>Strategy Type</u> Counseling & Education | | | |
| | <u>Who's Responsible</u> Mental Health Taskforce | <u>Target Date</u> Dec 31, 2018 | | | |
| Objective 1-3 | Develop one centralized point of access in Muscatine County that will provide care coordination for the overall health needs (physical, mental, and dental) of its citizens by December 2018. | <u>Baseline Year</u> 2015 | <u>Baseline Value</u> 0 | <u>Target Year</u> 2018 | <u>Target Value</u> 1 |
| Strategy 1-3.1 | Identify a neutral location to provide the centralized point of access. The location and provider will be consistent. | <u>Strategy Type</u> Environmental / Policy / Systems Change | | | |
| | <u>Who's Responsible</u> Mental Health Taskforce | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-3.2 | Locate resources that will support a centralized point of access that serve mental and behavioral health needs of Muscatine County residents. | <u>Strategy Type</u> Environmental / Policy / Systems Change | | | |
| | <u>Who's Responsible</u> Mental Health Taskforce | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-3.3 | Provide ACES and Trauma Informed Care training, and others as identified, for all involved with centralized point of access services. | <u>Strategy Type</u> Counseling & Education | | | |
| | <u>Who's Responsible</u> Trinity Muscatine Public Health | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-3.4 | Establish a provider panel that will meet on a regular basis to review the coordination of care and services for children and adults (separately with joint communication). | <u>Strategy Type</u> Environmental / Policy / Systems Change | | | |
| | <u>Who's Responsible</u> Mental Health Taskforce | <u>Target Date</u> Dec 31, 2018 | | | |

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| <p>Strategy 1-3.5</p> <p><u>Who's Responsible</u> Mental Health Taskforce</p> | <p>Provide awareness and consult citizens on access to insurance benefits and other medical expenses.</p> <p>Continue the development of a crisis response system that will serve children and adults.</p> <p>Develop a continual community awareness campaign that will promote and identify the services being offered to the county.</p> | <p><u>Strategy Type</u> Counseling & Education</p> <p><u>Target Date</u> Dec 31, 2018</p> |
| <p>Strategy 1-3.6</p> <p><u>Who's Responsible</u> Mental Health Taskforce</p> | <p>Continue the development of a crisis response system that will serve children and adults.</p> | <p><u>Strategy Type</u> Environmental / Policy / Systems Change</p> <p><u>Target Date</u> Dec 31, 2018</p> |
| <p>Strategy 1-3.7</p> <p><u>Who's Responsible</u> Mental Health Taskforce</p> | <p>Develop a continual community awareness campaign that will promote and identify the services being offered to the county.</p> | <p><u>Strategy Type</u> Counseling & Education</p> <p><u>Target Date</u> Dec 31, 2018</p> |

Community Priority

Improving Healthy Behaviors within all socioeconomic groups in Muscatine County.

Goal #1 Muscatine County residents will have improved health and well-being as a result of increased awareness of the connection between their behaviors and their health.

National Alignment

Healthy People 2020: Health-Related Quality of Life and Well-Being 1; Diabetes 16; Heart Disease and Stroke 1; Early and Middle Childhood 1,2; Cancer 17,18; Access to Health Services 1; Tobacco Use 1,4,13; Family Planning 8,11,12,13; Educational and Community Based Programs 10.3, Health Communication Health Information Technology 13

State Alignment

Healthy Iowans: Healthy Living 6-3, 5-5, 6-9; Chronic Disease 4-4; Addictive Behaviors 3-7

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|---------------|--|---------------|----------------|-------------|--------------|
| Objective 1-1 | By December 2018, Muscatine County will have an increase of 10% participation in events providing demonstration of lifestyle habits that promote healthy outcomes. | Baseline Year | Baseline Value | Target Year | Target Value |
| | | 2015 | 4509 | 2018 | 4960 |

Strategy 1-1.1 Develop a tracking mechanism to collect and evaluate data. Strategy Type
Address Social Determinant / Health Inequity

Who's Responsible
Healthy Living Coalition

Target Date
Jul 31, 2016

Strategy 1-1.2 Share well-being initiatives being implemented in Muscatine with West Liberty and Wilton community members in relation to improving healthy behaviors. Strategy Type
Counseling & Education

Who's Responsible
Healthy Living Coalition

Target Date
Dec 31, 2018

Strategy 1-1.3 Initiate holding free community health screenings in Muscatine County. Strategy Type
Clinical Intervention

Who's Responsible
Healthy Living Coalition

Target Date
Dec 31, 2018

Strategy 1-1.4 Initiate more "Walking School Buses" in the Muscatine County Community Schools. Strategy Type
Counseling & Education

Who's Responsible
Healthy Living Coalition

Target Date
Dec 31, 2018

Strategy 1-1.5 Continue to encourage community partners to market their programs and services to the community by utilizing local radio stations, social media, local web pages, local resource directory, hanging flyers, etc. Strategy Type
Counseling & Education

Who's Responsible
Healthy Living Coalition

Target Date
Dec 31, 2018

Strategy 1-1.6 Provide ACES and Trauma Informed Care training, and others as identified, for local residents and community partners. Strategy Type
Counseling & Education

Who's Responsible
Trinity Muscatine Public Health

Target Date
Dec 31, 2018

| Strategy 1-1.7 | Organize quarterly events at local organizations to provide informational stations on benefits of physical activity to gain first-hand information of services and resources available to them pertaining to healthy lifestyle habits. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
|----------------------|--|---|----------------------|-----------------------|--------------------|---------------------|------|-----|------|-----|
| Objective 1-2 | By December 2018, Muscatine County residents will have increased involvement in the lives of their children and support of Early Childhood development. | <table border="1"> <thead> <tr> <th data-bbox="1006 315 1120 378"><u>Baseline Year</u></th> <th data-bbox="1120 315 1258 378"><u>Baseline Value</u></th> <th data-bbox="1258 315 1380 378"><u>Target Year</u></th> <th data-bbox="1380 315 1518 378"><u>Target Value</u></th> </tr> </thead> <tbody> <tr> <td data-bbox="1006 378 1120 420">2015</td> <td data-bbox="1120 378 1258 420">TBD</td> <td data-bbox="1258 378 1380 420">2018</td> <td data-bbox="1380 378 1518 420">TBD</td> </tr> </tbody> </table> | <u>Baseline Year</u> | <u>Baseline Value</u> | <u>Target Year</u> | <u>Target Value</u> | 2015 | TBD | 2018 | TBD |
| <u>Baseline Year</u> | <u>Baseline Value</u> | <u>Target Year</u> | <u>Target Value</u> | | | | | | | |
| 2015 | TBD | 2018 | TBD | | | | | | | |
| Strategy 1-2.1 | Develop a tracking mechanism to collect and evaluate data. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Jul 31, 2016 | | | | | | | | |
| Strategy 1-2.2 | Provide support to local Early Childhood groups/programs, parent focused groups/programs and boards in Muscatine County. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Strategy 1-2.3 | Sustain current medical practices implementing developmental screenings into well child exams for children ages 0-5 as well as continuing to recruit additional medical practices. <u>Who's Responsible</u> Trinity Muscatine Public Health | <u>Strategy Type</u> Clinical Intervention <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Strategy 1-2.4 | Offer developmental screenings to families in Muscatine County with children between the ages of 0-5. <u>Who's Responsible</u> Trinity Muscatine Public Health | <u>Strategy Type</u> Clinical Intervention <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Strategy 1-2.5 | Offer community and medical provider trainings on early detection of developmental and social-emotional delays. <u>Who's Responsible</u> Trinity Muscatine Public Health | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Strategy 1-2.6 | Support the Imagination Library and the development of an assessment tool regarding parent/child reading interactions. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Strategy 1-2.7 | Provide ACES and Trauma Informed Care training, and others as identified, for local residents and community partners. <u>Who's Responsible</u> Trinity Muscatine Public Health | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |

| Strategy 1-2.8 | Continue to encourage community partners to market their programs and services to the community by utilizing local radio stations, social media, local web pages, local resource directory, hanging flyers, etc. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
|----------------|--|--|---------------|----------------|-------------|--------------|---------|------|------|------|
| Strategy 1-2.9 | Organize quarterly events at local organizations to provide informational stations on benefits of physical activity to gain first-hand information of services and resources available to them pertaining to healthy lifestyle habits. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Objective 1-3 | By December 2018, Muscatine County will have an 10% increase in preventative cancer screenings. | <table border="1"> <thead> <tr> <th>Baseline Year</th> <th>Baseline Value</th> <th>Target Year</th> <th>Target Value</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>2875</td> <td>2018</td> <td>3163</td> </tr> </tbody> </table> | Baseline Year | Baseline Value | Target Year | Target Value | 2015 | 2875 | 2018 | 3163 |
| Baseline Year | Baseline Value | Target Year | Target Value | | | | | | | |
| 2015 | 2875 | 2018 | 3163 | | | | | | | |
| Strategy 1-3.1 | Develop a tracking mechanism to collect and evaluate data. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Address Social Determinant / Health Inequity <u>Target Date</u> Jul 31, 2016 | | | | | | | | |
| Strategy 1-3.2 | Provide awareness and consult citizens on access to insurance benefits and other medical expenses. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Strategy 1-3.3 | Support activities that promote early screening. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Address Social Determinant / Health Inequity <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Strategy 1-3.4 | Continue to encourage community partners to market their programs and services to the community by utilizing local radio stations, social media, local web pages, local resource directory, hanging flyers, etc. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Strategy 1-3.5 | Organize a quarterly event at a local organization in the community to set up informational stations for community members to gain first-hand information of services and resources available to them. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Counseling & Education <u>Target Date</u> Dec 31, 2018 | | | | | | | | |
| Objective 1-4 | By December 2018, the Muscatine County adult smoking rate will decrease by 2%. | <table border="1"> <thead> <tr> <th>Baseline Year</th> <th>Baseline Value</th> <th>Target Year</th> <th>Target Value</th> </tr> </thead> <tbody> <tr> <td>2006-12</td> <td>21%</td> <td>2018</td> <td>20%</td> </tr> </tbody> </table> | Baseline Year | Baseline Value | Target Year | Target Value | 2006-12 | 21% | 2018 | 20% |
| Baseline Year | Baseline Value | Target Year | Target Value | | | | | | | |
| 2006-12 | 21% | 2018 | 20% | | | | | | | |
| Strategy 1-4.1 | Develop a tracking mechanism to collect and evaluate data. <u>Who's Responsible</u> Healthy Living Coalition | <u>Strategy Type</u> Address Social Determinant / Health Inequity <u>Target Date</u> Jul 31, 2016 | | | | | | | | |

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| Strategy 1-4.2 | Promote adding three new tobacco free work sites. | <u>Strategy Type</u> Counseling & Education | | | | |
| | <u>Who's Responsible</u> Healthy Living Coalition | | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-4.3 | Promote policies that establish tobacco free parks. | <u>Strategy Type</u> Environmental / Policy / Systems Change | | | | |
| | <u>Who's Responsible</u> Healthy Living Coalition | | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-4.4 | Promote Quitline Iowa as a marketing strategy. | <u>Strategy Type</u> Counseling & Education | | | | |
| | <u>Who's Responsible</u> Healthy Living Coalition | | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-4.5 | Organize a quarterly event at a local organization in the community to set informational stations for community members to gain first-hand information of services and resources available to them. | <u>Strategy Type</u> Counseling & Education | | | | |
| | <u>Who's Responsible</u> Healthy Living Coalition | | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-4.6 | Continue to encourage community partners to market their programs and services to the community by utilizing local radio stations, social media, local web pages, local resource directory, hanging flyers, etc. | <u>Strategy Type</u> Counseling & Education | | | | |
| | <u>Who's Responsible</u> Healthy Living Coalition | | <u>Target Date</u> Dec 31, 2018 | | | |
| Objective 1-5 | By December 2018, Muscatine County will have a 5% decrease in the teen birth rate. | | | | | |
| | | Baseline Year | Baseline Value | Target Year | Target Value | |
| | | 2014 | 7.9% | 2018 | 7.5% | |
| Strategy 1-5.1 | Develop a tracking mechanism to collect and evaluate data. | <u>Strategy Type</u> Address Social Determinant / Health Inequity | | | | |
| | <u>Who's Responsible</u> Adolescent Prevention Programming Council | | <u>Target Date</u> Jul 31, 2016 | | | |
| Strategy 1-5.2 | Explore ways to provide education to parents on "how to talk to your pre-teens/teens about sex." | <u>Strategy Type</u> Counseling & Education | | | | |
| | <u>Who's Responsible</u> Adolescent Prevention Programming Council | | <u>Target Date</u> Dec 31, 2018 | | | |
| Strategy 1-5.3 | Sustain and enhance the partnership with Muscatine County Schools by providing school based teen pregnancy prevention services. | <u>Strategy Type</u> Counseling & Education | | | | |
| | <u>Who's Responsible</u> Adolescent Prevention Programming Council | | <u>Target Date</u> Dec 31, 2018 | | | |

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| Strategy 1-5.4 | Sustain and enhance services that support pregnant and parenting teens to prevent subsequent pregnancies and encourage school completion. | <u>Strategy Type</u> Counseling & Education |
| | <u>Who's Responsible</u> Adolescent Prevention Programming Council | <u>Target Date</u> Dec 31, 2018 |
| Strategy 1-5.5 | Provide ACES and Trauma Informed Care training, and others as identified, for local residents and community partners. | <u>Strategy Type</u> Counseling & Education |
| | <u>Who's Responsible</u> Trinity Muscatine Public Health | <u>Target Date</u> Dec 31, 2018 |
| Strategy 1-5.6 | Continue to encourage community partners to market their programs and services to the community by utilizing local radio stations, social media, local web pages, local resource directory, hanging flyers, etc. | <u>Strategy Type</u> Counseling & Education |
| | <u>Who's Responsible</u> Adolescent Prevention Programming Council | <u>Target Date</u> Dec 31, 2018 |
| Strategy 1-5.7 | Organize a quarterly event at a local organization in the community to set informational stations for community members to gain first-hand information of services and resources available to them. | <u>Strategy Type</u> Counseling & Education |
| | <u>Who's Responsible</u> Adolescent Prevention Programming Council | <u>Target Date</u> Dec 31, 2018 |