

Keokuk County Health Improvement Plan

Date Updated: February 23, 2016



For additional information, CONTACT:

Name	Organization	Phone	Email
Marilyn Waechter	Keokuk County Public Health	641-622-35756	mwaechter@keokukcountyia.com

Community Priority

Mental Health

Goal #1 Increase awareness of and access to mental health/substance abuse services by 10%	National Alignment Improve mental health through prevention and by ensuring access to appropriate, quality mental health services.	State Alignment Mental Health Access to Services			
Objective 1-1	Reduce # hospitalizations due to mental health conditions which is currently #8 cause for hospitalizations for all age groups.	Baseline Year 2015	Baseline Value 56	Target Year 2020	Target Value 50
Strategy 1-1.1	Increase access to mental health service in Keokuk County by developing/maintaining local systems for evaluation and counseling services <u>Who's Responsible</u> Keokuk County Health Center for emergency services and River Hills Health Center for counseling subject to Regional Mental Health	<u>Strategy Type</u> Clinical Intervention		<u>Target Date</u> Dec 31, 2016	
Strategy 1-1.2	Improve awareness of available services by updating/maintaining Resource Manual and providing referrals as appropriate <u>Who's Responsible</u> Keokuk County Public Health & CPC	<u>Strategy Type</u> Address Social Determinant / Health Inequity		<u>Target Date</u> Dec 31, 2016	
Strategy 1-1.3	Promote Red Ribbon Community wide <u>Who's Responsible</u> Keokuk County Law Enforcement	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> Jan 31, 2017	
Strategy 1-1.4	Investigate why 3/4 schools do not participate in the IYS <u>Who's Responsible</u> Keokuk County Public Health	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> 05/331/2016	
Strategy 1-1.5	Positive Behavior Programs at schools i.e. Character Counts <u>Who's Responsible</u> School Systems	<u>Strategy Type</u> Environmental / Policy / Systems Change		<u>Target Date</u> Jan 31, 2018	

Community Priority

Diabetes

Goal #1 Reduce disease economic burden of DM by 10% and improve quality for all persons who have, or are at risk for DM	National Alignment Reduce the disease and economic burden of diabetes mellitus (DM) and improve the quality of life for all persons who have, or are at risk for, DM.	State Alignment Chronic Disease - Diabetes
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Objective 1-1	Provide access to at least one evidenced based diabetic education program locally (up to 20 people attend) by June 30 2017.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2017	10

Strategy 1-1.1	Participate with Telligen to bring a diabetes education program to Keokuk County in 2016	Strategy Type Counseling & Education
	Who's Responsible Keokuk County Public Health	Target Date Apr 30, 2016
	Report Date Jan 13, 2016	Progress on Strategy <input type="checkbox"/> Complete <input checked="" type="checkbox"/> On track <input type="checkbox"/> Off track <input type="checkbox"/> No progress
	Progress notes: Initial flyers have been emailed to local providers. Personal contacts have been made with clinic managers at KCHC, UIFC, KC Medical Clinic, River Hills CHC CEO. Submitted story for Keokuk County Newspapers and discussed ongoing notice in weekly Community Events until class starts.	

Strategy 1-1.2	Promote Diabetes risk assessment information and screening and lifestyle education at KCPH office and at 2 community events in the coming year.	Strategy Type Clinical Intervention
	Who's Responsible KCPH	Target Date Dec 31, 2016

Strategy 1-1.3	Use Keokuk County Facebook page to promote diabetes prevention information and screening opportunities.	Strategy Type Counseling & Education
	Who's Responsible KCPH	Target Date Jan 31, 2017

Strategy 1-1.4	Investigate possibility of training a staff person to conduct evidenced basis Prediabetes Education program	Strategy Type Counseling & Education
	Who's Responsible KCPH	Target Date January 2017

Strategy 1-1.5	ISU Extension offers Pick A Better Snack @ county schools	Strategy Type Counseling & Education
	Who's Responsible Extension	Target Date July 2017

Strategy 1-1.6	Investigate possibility of training RN to become a certified Diabetes Trainer and implement a local Program within the next 5 years	Strategy Type Counseling & Education
	Who's Responsible KCPH	Target Date Jan 31, 2017

Community Priority

Heart Disease

Goal #1 Improve cardiovascular health through prevention, detection and treatment of risk factors

National Alignment

Improve cardiovascular health and quality of life through prevention, detection, and treatment of risk factors for heart attack and stroke; early identification and treatment of heart attacks and strokes; and prevention of repeat cardiovascular events.*

State Alignment

Chronic Disease - Heart disease and stroke

Objective 1-1 Reduce coronary heard disease deaths (CHSI) by 2020
Reduce the number of hospitalizations for all ages by 10% (140 hospitalization in 2014; 136 ER visits for heart heart disease in 2014 / Iowa Tracking Portal)

Baseline Year	Baseline Value	Target Year	Target Value
2014	104	2020	10%

Strategy 1-1.1 Advertise free Blood Pressure checks/management and lifestyle education at KCPH office and at least 2 venues in Keokuk county by June 30 2017

Strategy Type
Counseling & Education

Who's Responsible
Keokuk County Public Health

Target Date
Sep 7, 2017

Strategy 1-1.2 Develop system for tracking numbers instructed in home BP monitoring/lifestyle management and referred for treatment based on Million Hearts Campaign guidelines.

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
KCPH

Target Date
Jun 30, 2016

Strategy 1-1.3 Utilize KCPH Facebook page to promote healthy lifestyles and event notices

Strategy Type
Counseling & Education

Who's Responsible
Keokuk County Public Health

Target Date
Jan 31, 2017

Strategy 1-1.4 Promote use of Million Hearts Campaign information for lifestyle education

Strategy Type
Counseling & Education

Who's Responsible
Keokuk County Public Health

Target Date
Jan 31, 2017

Strategy 1-1.5 RN Staff will complete of modules on HHQI related to Cardiovascular Learning Network

Strategy Type
Counseling & Education

Who's Responsible
KCPH
KCPH Admin

Target Date
Jan 31, 2017

Community Priority

Prevent Injury

Goal #1 Decrease injury mortality

National Alignment

Prevent unintentional injuries and violence, and reduce their consequences.

State Alignment

x Injury Prevention

Objective 1-1	Decrease number of Keokuk County hospitalizations related to injury as reported on Iowa Tracking Portal	Baseline Year	Baseline Value	Target Year	Target Value
		2014	44	2020	40

Strategy 1-1.1 Promote Matter of Balance classes - 2x per year

Strategy Type
Counseling & Education

Who's Responsible
Area Agency on Aging and KCPH

Target Date
Jan 31, 2018

Strategy 1-1.2 Annual bike safety programs offered at schools

Strategy Type
Long-Lasting Protective Intervention

Who's Responsible
Keokuk County EMS

Target Date
Jan 31, 2018

Strategy 1-1.3 Child seat check and child seat installation education program

Strategy Type
Address Social Determinant / Health Inequity

Who's Responsible
Sigourney City police

Target Date
Jan 31, 2018

Strategy 1-1.4 Investigate other opportunities for educating Public Health staff/other entities in Fall prevention strategies

Strategy Type
Counseling & Education

Who's Responsible
KCPH admin

Target Date
July 2017

Community Priority

Environmental Health

Goal #1 Improve water quality		National Alignment	State Alignment			
		Healthy People 2020, Environmental Health, Water Quality EH-4	Environmental Health - Water Quality			
Objective 1-1	Increase the number of rural homes with a compliant septic system.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	27	2016	15+/year	
Strategy 1-1.1	Hold community awareness meetings on importance of household waste treatment	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Keokuk County Environmental Health	<u>Target Date</u> Dec 30, 2016				
Strategy 1-1.2	Provide individual visits to homeowners/contractors to advise and instruct on proper systems prior to installation/inspection	<u>Strategy Type</u> Long-Lasting Protective Intervention				
	<u>Who's Responsible</u> Keokuk County Environmental Health	<u>Target Date</u> Jan 31, 2018				
Goal #2 Improve well water quality		National Alignment	State Alignment			
		Healthy People 2020, Environmental Health, Water Quality EH-4	Environmental Health - Water Quality			
Objective 2-1	Improve well water clarity in Keokuk County wells identified as problematic	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	0	2017	5%	
Strategy 2-1.1	Educate community on routine maintenance on active wells on the farm - hold at least 1 class this year.	<u>Strategy Type</u> Environmental / Policy / Systems Change				
	<u>Who's Responsible</u> Keokuk County Environmental Health	<u>Target Date</u> Jan 31, 2017				

Community Priority

Access to Health Care

Goal #1 Improve awareness of local healthcare/ social welfare resources	National Alignment	State Alignment
	Improve access to comprehensive, quality health care services.	Access to quality care

Objective 1-1	Complete updated Keokuk County Resource Manual by 12/31/16 and have it on line by June 30, 2017 and maintain through 2020	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2020	1

Strategy 1-1.1	Keokuk County Resource meeting to be held on quarterly basis throughout 2016	<u>Strategy Type</u> Environmental / Policy / Systems Change
	<u>Who's Responsible</u> K. C. CPC assistant/Decat/Public Health	<u>Target Date</u> Jan 31, 2017

Strategy 1-1.2	KCHC continues monthly mailing of info on speciality services and clinic information	<u>Strategy Type</u> Counseling & Education
	<u>Who's Responsible</u> KCHC	<u>Target Date</u> Jan 31, 2017

Community Priority

Access to Care

Goal #1		National Alignment	State Alignment			
Maintain funding to support local home care program for elderly/ frail/residents of Keokuk County		Improve access to comprehensive, quality health care services.	Access to Quality Care			
Objective 1-1	Maximize reimbursement by 3rd party payers by 10%	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	\$241,440	2020	267,000	
Strategy 1-1.1	Prepare credentialing information and submit to Medicaid MCOs	<u>Strategy Type</u> Environmental / Policy / Systems Change				
	<u>Who's Responsible</u> KCPH	<u>Target Date</u> Jan 31, 2017				
Strategy 1-1.2	Electronic billing program to help with payment turnaround	<u>Strategy Type</u> Environmental / Policy / Systems Change				
	<u>Who's Responsible</u> KCPH	<u>Target Date</u> Jun 30, 2016				
Objective 1-2	Pursue annual LPHS contract / Utilize LPHS funding to help support needed home care services for county residents who do not have adequate insurance coverage	Baseline Year	Baseline Value	Target Year	Target Value	
		2016		2021		
Strategy 1-2.1	Utilize LPHS funding for direct service	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> KCPH	<u>Target Date</u> Dec 31, 2016				
Strategy 1-2.2	Maintain good rapport with County Board of Supervisors to help sustain deficit funding for those who fall through the cracks.	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> KCPH	<u>Target Date</u> Jun 30, 2016				

Community Priority

Access to Care

Goal #1 Physician Providers available in Keokuk County.

National Alignment

Improve access to comprehensive, quality health care services.

State Alignment

Access to quality Care

Objective 1-1 Maintain 2 Full Time physicians at Keokuk County Health Center with plan to increase to 3.

Baseline Year

2016

Baseline Value

2

Target Year

2021

Target Value

3

Strategy 1-1.1 Active recruiting of providers/clinical services

Strategy Type

Long-Lasting Protective Intervention

Who's Responsible

Keokuk County Health Center

Target Date

Jan 31, 2020