

Henry County and Henry County Health Center Health Improvement Plan

Date Updated: February 1, 2016



For additional information, CONTACT:

Name	Organization	Phone	Email
Travis Johnson	Henry County Health Center	(319)385-6724	johnsont@hchc.org

Community Priority

Reduce the impact of chronic disease

Goal #1		National Alignment	State Alignment			
Improve chronic disease self-management practices of those living or working in Henry County.		HP2020: D-5, 7, 13, 14; HDS-6				
Objective 1-1	Increase number of individuals completing a wellness screening to include cholesterol and blood glucose levels	Baseline Year	Baseline Value	Target Year	Target Value	
				2018		
Strategy 1-1.1	Develop the Worksite Wellness Program into a recognizable brand and program including evidence-based tests/screens to be marketed to community businesses.	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> HCHC Community Health	<u>Target Date</u> Dec 31, 2016				
Strategy 1-1.2	Develop a process for individuals wishing to completed a wellness screen although not participating with a contracted employer or business.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> HCHC Community Health / Healthy Henry County Communities	<u>Target Date</u> Dec 31, 2016				
Strategy 1-1.3	Collaborate with other community wellness organizations to offer unique programming in physical activity, nutrition, and behavior change targeting the general public	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> HCHC/REC Center planning team	<u>Target Date</u> Dec 31, 2016				
Objective 1-2	Provide chronic disease self-management education to residents of Henry County through quarterly workshops	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	1	2018	4	
Strategy 1-2.1	Conduct the Better Choices. Better Health (BCBH) program quarterly at HCHC.	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> HCHC Community Health	<u>Target Date</u> Dec 31, 2016				
Strategy 1-2.2	Add two certified instructors to the cadre of faculty available to lead the BCBH workshops	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> HCHC Community Health	<u>Target Date</u> Dec 31, 2016				
Strategy 1-2.3	Allow BCBH to be taught in various communities throughout the county when an appropriate number of participants is identified.	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> HCHC Community Health	<u>Target Date</u> Dec 31, 2016				

Community Priority

Increase physical activity

Goal #1 Create no-cost opportunities for physical activity targeting individuals and families of all ages	National Alignment	State Alignment			
	HP2020: PA-1, 2				

Objective 1-1	Increase the number of geocaching sites recorded on www.geocaching.com throughout the county.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	28		

Strategy 1-1.1	Partner with a local Boy Scout working to add 10 geocache sites throughout the county.	Strategy Type Address Social Determinant / Health Inequity
<u>Who's Responsible</u> Healthy Henry County Communities (HHCC)		<u>Target Date</u> Jul 1, 2016

Objective 1-2	Increase participation by 10% at the annual healthy walk on the Mt. Pleasant rec trails.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	200	2017	220

Strategy 1-2.1	Identify and recruit additional organizations to participate or to demonstrate new family activities possible in the parks or on the trails.	Strategy Type Address Social Determinant / Health Inequity
<u>Who's Responsible</u> HHCC		<u>Target Date</u> Dec 31, 2017

Community Priority

Adult binge drinking

Goal #1	Reduce the prevalence of reported adult binge drinking in Henry County.	National Alignment	State Alignment			
		HP2020: SA-8, 14				
Objective 1-1	Reduce percent of reported adult binge drinking in Henry County to a level below the current US median of 16.3%.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	18.7	2018	16	
Strategy 1-1.1	Develop a tool-kit for providers that includes screening and intervention algorithms as well as local resources that patients may be referred to.	Strategy Type Environmental / Policy / Systems Change				
	<u>Who's Responsible</u> HCHC Community Health/Henry Co SAC HCHC Community Health/Henry County Substance Abuse Coalition	<u>Target Date</u> Dec 31, 2016				
Strategy 1-1.2	Educate healthcare professionals on alcohol screening and brief intervention practices available.	Strategy Type Counseling & Education				
	<u>Who's Responsible</u> HCHC Community Health/Henry Co SAC	<u>Target Date</u> Jul 1, 2017				
Objective 1-2	Create a mass marketing campaign to raise awareness of the impacts of binge drinking.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	0			
Strategy 1-2.1	Develop marketing pieces, utilizing traditional and social media outlets, in conjunction with holidays or other community events.	Strategy Type Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> HCHC / HHCC	<u>Target Date</u> Dec 31, 2016				

Community Priority

Adolescent vaccination

Goal #1 Increase the immunization coverage for all universally recommended vaccines		National Alignment	State Alignment			
		HP2020: IID-7, 8, 9, 11	Healthy Iowans 2015: Acute Disease 2-2			
Objective 1-1	Increase the immunization coverage for all Henry County children 19-35 months of age to 80% in the 4:3:1:3:3:1:4 series.	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	67%	2018	80%	
Strategy 1-1.1	Determine a strategy and pilot a program to provide expanded vaccine services through the HCHC community clinics in Winfield and Wayland.	<u>Strategy Type</u>		Long-Lasting Protective Intervention		
<u>Who's Responsible</u> HCHC Comm Health and HCHC Ex Dir of Clinic Services		<u>Target Date</u>		Aug 1, 2016		
Strategy 1-1.2	Conduct a marketing campaign, through traditional and social media outlets, associated with immunization awareness month and other infant and child community events/programs on the importance of vaccines.	<u>Strategy Type</u>		Address Social Determinant / Health Inequity		
<u>Who's Responsible</u> HCHC Comm Health		<u>Target Date</u>		Dec 31, 2016		
Strategy 1-1.3	Develop and distribute informational materials to area organizations involved in the care, treatment, and/or counseling of parents on need and safety of vaccines.	<u>Strategy Type</u>		Counseling & Education		
<u>Who's Responsible</u> HCHC Comm Health		<u>Target Date</u>		Dec 31, 2017		
Objective 1-2	Increase the immunization coverage for all Henry County adolescents 13-15 years of age to 33% for all universally recommended vaccines (1-Tdap, 3-Hep B, 2-MMR, 2-Varicella, and 1-MCV).	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	19%	2018	33%	
Strategy 1-2.1	Conduct recall activities targeting this demographic to include postcards and/or other available outlets.	<u>Strategy Type</u>		Counseling & Education		
<u>Who's Responsible</u> HCHC Comm Health		<u>Target Date</u>		Dec 31, 2016		
Strategy 1-2.2	Provide education on the importance of vaccines and data on the number of fully covered adolescents to other vaccine providers in the county.	<u>Strategy Type</u>		Long-Lasting Protective Intervention		
<u>Who's Responsible</u> HCHC Comm Health		<u>Target Date</u>		Dec 31, 2017		
Objective 1-3	Increase the number of female adolescents 13-15 years of age, served by HCHC Comm Health, who have received all three doses of the HPV vaccine to 50%.	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	25%	2018	50%	
Strategy 1-3.1	Conduct recall activities targeting this demographic to include postcards and/or other available outlets.	<u>Strategy Type</u>		Counseling & Education		
<u>Who's Responsible</u> HCHC Comm Health		<u>Target Date</u>		Dec 31, 2016		

Strategy 1-3.2 Conduct a marketing campaign, through traditional and social media outlets, associated with cancer awareness month and/or other appropriate times.

Strategy Type
Address Social Determinant / Health Inequity

Who's Responsible
HCHC Comm Health

Target Date
Dec 31, 2016

Community Priority

Mental Health Care

Goal #1	Increase the proportion of adults with mental health disorders who receive appropriate treatment.	National Alignment	State Alignment			
		MHMD-9				
Objective 1-1	Develop partnership with area mental health providers to allow for an appropriate screening of patients presenting to the ED who may need mental health services.	Baseline Year	Baseline Value	Target Year	Target Value	
Strategy 1-1.1	Develop protocols/procedures to be used by physicians and staff in the ED when treating patients with possible mental health/behavioral health disorders.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> HCHC ED	<u>Target Date</u> Dec 31, 2017				
Strategy 1-1.2	Explore opportunities with area stakeholders to identify novel approaches to recognizing mental health disorders and providing early intervention.	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> HCHC ED/Comm Health; Henry County CPC	<u>Target Date</u> Dec 31, 2017				
Strategy 1-1.3	Evaluate options with affiliated tertiary care centers for outreach and telemedicine opportunities to provide specialized mental health services.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> HCHC ED/Admin	<u>Target Date</u> Dec 31, 2017				
Objective 1-2	Partner with community organizations to increase the effectiveness of the jail diversion program	Baseline Year	Baseline Value	Target Year	Target Value	
Strategy 1-2.1	Actively participate in jail diversion programming activities	<u>Strategy Type</u> Environmental / Policy / Systems Change				
	<u>Who's Responsible</u> HCHC ED/Comm Health	<u>Target Date</u> Jul 1, 2016				
Objective 1-3	Utilize HCHC Community Health programs to provide cost effective services to ensure patients with mental health disease are receiving appropriate treatment.	Baseline Year	Baseline Value	Target Year	Target Value	
Strategy 1-3.1	Measure the effectiveness of the adult health maintenance program and the utilization of med-minders to assist patients in taking prescribed medications as indicated.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> HCHC Comm Health	<u>Target Date</u> Dec 31, 2016				
Strategy 1-3.2	Develop a metric to demonstrate the effectiveness of the Mental Health Office Visit program and share those results with local stakeholders.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> HCHC Comm Health	<u>Target Date</u> Dec 31, 2016				

Strategy 1-3.3 Incorporate the PHQ-2/9 screening questions into routine assessments provided to patients in the health maintenance and homemaker programs.

Strategy Type
Clinical Intervention

Who's Responsible
HCHC Comm Health

Target Date
Dec 31, 2016

Community Priority

Medical Transportation

Goal #1	Eliminate transportation as a barrier to receiving necessary medical care and follow-up.	National Alignment	State Alignment
		HP2020: AHS-6.2	

Objective 1-1	Review the entire system of transportation options available to individuals in the county to determine its adequacy and limitations.	Baseline Year	Baseline Value	Target Year	Target Value

Strategy 1-1.1	Participate in regional transportation assessments and workgroups to identify gaps and processes to fill those gaps.	<u>Strategy Type</u>	
		Environmental / Policy / Systems Change	
<u>Who's Responsible</u>		<u>Target Date</u>	
HCHC Comm Health		Dec 31, 2018	

Strategy 1-1.2	Continue the partnership with SEIBUS and the collaboration with RSVP to ensure continuation of existing programs.	<u>Strategy Type</u>	
		Address Social Determinant / Health Inequity	
<u>Who's Responsible</u>		<u>Target Date</u>	
HCHC Comm Health		Dec 31, 2018	

Strategy 1-1.3	Develop an ongoing marketing strategy of the existing transportation options within the county to provide information to individuals as well as the healthcare provider community.	<u>Strategy Type</u>	
		Environmental / Policy / Systems Change	
<u>Who's Responsible</u>		<u>Target Date</u>	
HCHC Comm Health		Dec 31, 2018	

Community Priority

Access to Dental Care

Goal #1 Increase access to dental health care.		National Alignment	State Alignment			
		HP2020: AHS-6.3				
Objective 1-1	Provide education and information to area dentists about the need for dental care among the population on Medicaid and the Iowa Health and Wellness Dental plans.	Baseline Year	Baseline Value	Target Year	Target Value	
		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
Strategy 1-1.1	Maintain partnership with Washington County Public Health (WCPH) and the MCH program to utilize the social worker and dental hygienist from that program to visit face-to-face with Henry County dentists.	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> HCHC Comm Health / WCPH MCH program staff	<u>Target Date</u> Dec 31, 2018				
Objective 1-2	Reach patients who have utilized the HCHC ED for dental complaints.	Baseline Year	Baseline Value	Target Year	Target Value	
		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
Strategy 1-2.1	Develop reporting methods from within the EHR to identify the number of patients being seen in the ED with dental complaints.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> HCHC Comm Health	<u>Target Date</u> Jun 30, 2016				
Strategy 1-2.2	Develop a communication and referral protocol for patients seen in the ED for dental complaints.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> HCHC Comm Health / ED	<u>Target Date</u> Sep 30, 2016				