

# Greene County Health Improvement Plan

Date Updated: February 17, 2016



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# Community Priority

Goal #1	By 2021, the rate of childhood obesity in Greene County will decrease.	National Alignment	State Alignment			
Objective 1-1	By 2021, the rate of childhood obesity in Greene County students (Kindergarten-3rd grade), will decrease by 4%, as evidenced by annual school assessments of Body Mass Index (BMI).		Baseline Year	Baseline Value	Target Year	Target Value
			2016	17.25%	2021	13.25%
Strategy 1-1.1	Greene County school nurses will collect and share annual measurement data regarding height, weight, and body mass index (BMI) with Greene County Public Health.		<u>Strategy Type</u> Address Social Determinant / Health Inequity			
	<u>Who's Responsible</u> School nurses for Greene County school districts (Greene Co. Schools and Paton-Churdan School).		<u>Target Date</u> 10/31/2021			
Objective 1-2	By 2021, the rate of childhood obesity in Greene County children (ages 4 months-five years) who are served by Greene County Public Health immunization clinics will decrease by 2%, as evidenced by regular assessments of BMIs.		Baseline Year	Baseline Value	Target Year	Target Value
			2016	12%	2021	10%
Strategy 1-2.1	Greene County Public Health nurses will collect measurement data regarding height, weight, and BMI during immunization clinic visits.		<u>Strategy Type</u> Address Social Determinant / Health Inequity			
	<u>Who's Responsible</u> Greene County Public Health nurses		<u>Target Date</u> 01/25/2017			
Strategy 1-2.2	Greene County Public Health nurses will provide education to parents regarding the importance of healthy food choices, portion sizes, and regular activity during immunization encounters.		<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Greene County Public Health		<u>Target Date</u> 01/25/2021			
Objective 1-3	By 2021, the number of Greene County community partners who serve families with children (ages 4 months through nine years) and provide education regarding the importance of increased physical activity and decreased screen time (TV, computers, phones, etc.) will reach at least five.		Baseline Year	Baseline Value	Target Year	Target Value
			2016	0	2021	5
Strategy 1-3.1	Educational materials regarding the negative impact of increased screen time will be developed to share with community partners who serve young families.		<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Greene County Iowa State University Extension		<u>Target Date</u> 12/31/2016			
Strategy 1-3.2	Educational materials will be distributed to community partners, with the intent of sharing with parents during encounters.		<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Greene County Public Health		<u>Target Date</u> 03/01/2017			

Objective 1-4	By 2021, the utilization of community educational activities targeting healthy food choices, portion sizes, and physical activity for children will increase from 45 in 2015 to 60 in 2021.	Baseline Year 2016	Baseline Value 45	Target Year 2021	Target Value 60
Strategy 1-4.1	Develop increased promotional efforts and affordability of registration fees for "Recharge Wednesdays" classes to Greene County children in elementary grade levels.  <u>Who's Responsible</u> Greene County Community Center staff	<u>Strategy Type</u> Address Social Determinant / Health Inequity  <u>Target Date</u> 03/01/2017			
Strategy 1-4.2	Libraries in Greene County will offer educational activities to promote healthy food choices, portion sizes, and the benefits of physical activities for elementary-aged children who visit the libraries on Wednesday afternoons.  <u>Who's Responsible</u> Local Greene County librarians	<u>Strategy Type</u> Counseling & Education  <u>Target Date</u> 03/01/2017			
Strategy 1-4.3	Provide information regarding the "Love and Logic" program, which stresses the importance of regular physical activity and healthy food choices, to parents of children attending kindergarten roundup/health clinics each spring.  <u>Who's Responsible</u> New Opportunities, Inc.	<u>Strategy Type</u> Counseling & Education  <u>Target Date</u> 12/31/2019			
Strategy 1-4.4	Provide information regarding the potential negative health risks related to Adverse Childhood Experiences, (ACES), to parents during public health encounters, utilizing the evidence-based curriculum, Growing Great Kids (GGK).  <u>Who's Responsible</u> Greene County Public Health Healthy Opportunities for Parents to Experience Success (HOPES) and nursing staff	<u>Strategy Type</u> Counseling & Education  <u>Target Date</u> 12/31/2019			
Objective 1-5	By 2021, the promotion of healthy food choices offered by various community partners (cafeteria menus, vending machines, grocery stores, restaurants) will increase by 50%.	Baseline Year 2016	Baseline Value 5	Target Year 2021	Target Value 10
Strategy 1-5.1	Collaborate with local grocery store dieticians to consider offering free fresh fruit and vegetables for children to try during grocery visits with their parents.  <u>Who's Responsible</u> Local Hy-Vee and Fareway dieticians	<u>Strategy Type</u> Counseling & Education  <u>Target Date</u> 03/01/2016			
Strategy 1-5.2	Through increased promotion regarding the benefits of improved eating habits provided by Greene County Public Health, local businesses, employers, and schools will implement an increased number of healthy food choices offered in vending machines.  <u>Who's Responsible</u> Local business, employers, and Greene County school districts	<u>Strategy Type</u> Long-Lasting Protective Intervention  <u>Target Date</u> 12/31/2017			
Strategy 1-5.3	Area dieticians to work with owners of restaurants to review kids' menu items with goal of offering healthy side options, such as fruit or veggies with dip, plus milk.  <u>Who's Responsible</u> Greene County Medical Center and local grocery store dieticians, and restaurant owners	<u>Strategy Type</u> Clinical Intervention  <u>Target Date</u> 12/31/2021			

Strategy 1-5.4 Collect point-of-sale data regarding the purchase of healthy foods at local retailers in Greene County.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
New Opportunities, Inc.

Target Date  
12/31/2017

**Goal #2** By 2021, access to comprehensive maternal and child health services for low-income population will improve

National Alignment

State Alignment

Objective 2-1 By 2017, the number of contacts with prenatal mothers and children, ages birth to 19, enrolled in the Greene County Public Health Title V-funded Maternal-Child Health (MCH) program, will increase by 15%

Baseline Year	Baseline Value	Target Year	Target Value
2016	798	2017	969

Strategy 2-1.1 Increase referrals to the MCH program by strengthening care coordination and outreach with community partners who serve pregnant mothers and children who are low-income.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health, Advanced Women's Clinic, McFarland Clinic, UnityPoint Clinic, New Opportunities, Inc., the Women, Infant, and Children (WIC) Clinic provider for Greene County residents

Target Date  
12/31/2017

Strategy 2-1.2 Increase referrals to the MCH program by strengthening care coordination and outreach with community partners who serve children who are low-income, to ensure that they receive appropriate services (presumptive eligibility, care coordination, dental screening/education, developmental screenings, lead screenings, social worker and nursing visits)

Strategy Type  
Clinical Intervention

Who's Responsible  
Greene County Public Health MCH and HOPES staff

Target Date  
12/31/2017

Strategy 2-1.3 Improve promotion of the Greene County Maternal-Child Health (MCH) program through community outreach, brochure material development, and use of social media.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health, Greene County Medical Center Community Relations

Target Date  
12/31/2017

Objective 2-2 By 2017, Greene County Public Health, as a Title V MCH sub-contractor for Webster County Health Department, will implement the First Five program locally to serve Greene County children, birth-five, who may have developmental or behavioral concerns.

Baseline Year	Baseline Value	Target Year	Target Value
2016	0	2017	20

Strategy 2-2.1 Greene County Public Health will provide information about the benefits and the referral process for the First Five program to health care providers who serve Greene County children, birth-five.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health and Webster County Health Department

Target Date  
12/31/2017

Objective 2-3	By 2021, the number of low birth weight babies will decrease by 2%.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	8.8%	2021	6.8%

Strategy 2-3.1 Increase referrals to the MCH program by strengthening care coordination and outreach with community partners who serve pregnant mothers who are low-income.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health, Advanced Women's Clinic, McFarland Clinic, UnityPoint Clinic, New Opportunities, Inc. (WIC provider)

Target Date  
12/31/2017

Strategy 2-3.2 Increase the number of expectant mothers enrolled in Greene County Public Health's Healthy Opportunities for Families to Experience Success (HOPES), an in-home parenting program which reinforces prenatal education, including healthy pregnancy practices and ways to prevent pre-term labor.

Strategy Type  
Counseling & Education

Who's Responsible  
Greene County Public Health HOPES staff

Target Date  
12/31/2017

Strategy 2-3.3 Encourage all low-income expectant mothers, who are Maternal Health (MH) and HOPES clients, to enroll in the Women, Children, and Infants (WIC) clinics for nutritional education during pregnancy.

Strategy Type  
Counseling & Education

Who's Responsible  
Greene County Public Health MCH and HOPES staff

Target Date  
12/31/2017

Strategy 2-3.4 Offer community education regarding the risks of pre-term labor, preventive health measures (early prenatal care, improved dental care, no smoking/alcohol/drugs, proper nutrition, awareness of reportable pre-term labor signs/symptoms ) and benefits of childbirth education classes.

Strategy Type  
Counseling & Education

Who's Responsible  
Greene County Public Health MCH and HOPES staff, Advanced Women's Clinic, WIC/New Opportunities

Target Date  
12/31/2018

Objective 2-4	By 2021, the rate of teen births in Greene County will decrease to 30 per year.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	35	2021	30

Strategy 2-4.1 Utilize HOPES curriculum to educate currently enrolled teen mothers in pregnancy prevention and strategies to improve self-esteem and self-empowerment.

Strategy Type  
Counseling & Education

Who's Responsible  
Greene County Public Health HOPES staff

Target Date  
12/31/2021

Strategy 2-4.2 Promote Community Adolescent Pregnancy Prevention Program and Teen Outreach Program offered by New Opportunities, Inc.

Strategy Type  
Counseling & Education

Who's Responsible  
New Opportunities, Inc.

Target Date  
12/31/2021

Strategy 2-4.3 Establish a Greene County Adolescent Health Coalition to address issues of teen pregnancy. Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health MCH and HOPES staff and New Opportunities, Inc.

Target Date  
12/31/2021

**Goal #3** By 2021, access to elderly care (long-term care) will improve National Alignment State Alignment

Objective 3-1 By 2021, the Greene County Community Health Needs Survey will note a 5% decrease in respondents who identify improved access to elderly care as a priority health need.

Baseline Year	Baseline Value	Target Year	Target Value
2016	37%	2021	32%

Strategy 3-1.1 Community partners who serve elders will establish a Greene County Elder Care Coalition. Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County long-term care providers

Target Date  
12/31/2021

**Goal #4** By 2021, resources for persons with physical limitations will improve National Alignment State Alignment

Objective 4-1 By 2021, the Greene County Community Health Needs Survey will note a 5% decrease in respondents who identify improved access and knowledge of resources to assist those with physical limitations as a priority health need.

Baseline Year	Baseline Value	Target Year	Target Value
2016	26.3%	2021	21.3%

Strategy 4-1.1 Increased public promotion of the Greene County Community Resource Guide through social media and outreach with community partners. Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County ISU Extension Service

Target Date  
12/31/2018

Strategy 4-1.2 Increased promotion of multiple Greene County Public Health services and community resource expertise through community outreach, social and paper media, and linkage with those who serve persons with physical limitations. Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health; Greene County Medical Center Community Relations

Target Date  
12/31/2017

**Goal #5** By 2021, the rate of heart disease deaths in Greene County will decrease. National Alignment State Alignment

Objective 5-1 By 2021, the rate of heart disease mortality in Greene County will decrease by 10.

Baseline Year	Baseline Value	Target Year	Target Value
2013	157	2021	147

Strategy 5-1.1 Greene County health care providers will collaborate to provide community education regarding the rate of heart disease deaths in Greene County and offer preventive healthy-heart strategies for residents to improve their health. Strategy Type  
Counseling & Education

Who's Responsible  
Greene County Public Health, Greene County Medical Center Cardiac Rehabilitation, McFarland Clinic, UnityPoint Clinic

Target Date  
12/31/2018

Strategy 5-1.2 Greene County Emergency Preparedness Healthcare Coalition (Public Health, Greene County Medical Center, Greene County EMS) will provide two additional automatic external defibrillators (AEDs) to the Greene County Sheriff's Department, as law enforcement is often the first responder to a sudden cardiac arrest in rural areas.

Strategy Type  
Clinical Intervention

Who's Responsible Target Date  
Greene County Emergency Preparedness Healthcare Coalition 12/18/2017

Strategy 5-1.3 Greene County Medical Center will continue to offer cardiopulmonary resuscitation (CPR) classes to the community, schools, and employers each year.

Strategy Type  
Counseling & Education

Who's Responsible Target Date  
Greene County Medical Center 12/31/2021

**Goal #6** By 2021, the rate of diabetes-related deaths in Greene County will decrease National Alignment State Alignment

Objective 6-1	By 2021, the rate of diabetes-related deaths in Greene County will decrease to 10 deaths between 2011-2015.	Baseline Year	Baseline Value	Target Year	Target Value
		2013	12	2021	10

Strategy 6-1.1 Greene County Medical Center diabetes educators will collaborate with health care providers who serve Greene County residents to provide joint community education regarding the incidence rate, risks/complications, and prevention of diabetes via community outreach, social and paper media, and one-on-one encounters.

Strategy Type  
Counseling & Education

Who's Responsible Target Date  
Greene County Medical Center diabetes educators and health care providers who serve Greene County residents 12/31/2021

Strategy 6-1.2 Greene County Medical Center emergency room nursing staff will refer all patients seen with diabetes-related issues to Greene County Medical Center Diabetes Education for follow-up.

Strategy Type  
Clinical Intervention

Who's Responsible Target Date  
Greene County Medical Center 12/31/2021

Strategy 6-1.3 Diabetes screenings and educations will be offered at various community arenas (health fairs, casino, employers)

Strategy Type  
Clinical Intervention

Who's Responsible Target Date  
Greene County Medical Center 12/31/2021

**Goal #7** By 2021, the use of tobacco products by Greene County residents will decrease National Alignment State Alignment

Objective 7-1	By 2021, the use of tobacco products by Greene County residents will decrease to 21%.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	23%	2021	21%

Strategy 7-1.1 Education regarding the health risks and strategies to quit smoking (including Quitline information) will be provided to Greene County residents by public health, school nurses/teachers, and health care providers.

Strategy Type  
Counseling & Education

Who's Responsible  
New Opportunities, Inc. ( Tobacco Prevention Program)

Target Date  
12/31/2021

**Goal #8** By 2021, the perceived issue of gambling addiction in Greene County will decrease

	National Alignment	State Alignment
	<input type="text"/>	<input type="text"/>

<b>Objective 8-1</b>	By 2021, the Greene County Community Health Needs Survey will note a 5% decrease in respondents who identify gambling addiction as priority health need.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	18.3%	2021	13.3%

**Strategy 8-1.1** Information regarding signs and symptoms, risks, and treatment of gambling addiction will be provided via one-on-one encounters, social and paper media, and community outreach to Greene County residents.

Strategy Type  
Counseling & Education

Who's Responsible  
Jackson Recovery and Greene County mental health counselors

Target Date  
12/31/2021

**Goal #9** By 2021, the perceived issue of homelessness (teens and adults) in Greene County will decrease

	National Alignment	State Alignment
	<input type="text"/>	<input type="text"/>

<b>Objective 9-1</b>	By 2021, the Greene County Community Health Needs Survey will note a 3% decrease in respondents who identify homelessness (teens and adults) as a priority health-related issue.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	24.8%	2021	21.8%

**Strategy 9-1.1** Homeless or displaced teens in Greene County will receive supportive services enabling them to obtain their high school diploma, while respecting their privacy.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County high school counselors and teachers; Greene County Adopt-A-Family; Greene County Ministerial Association; Department of Human Services (DHS)

Target Date  
12/31/2021

**Strategy 9-1.2** Homeless adults in Greene County will receive supportive services to meet their basic needs of safe housing, health care, food, and reliable transportation to pursue employment.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Ministerial Association; DHS, Greene County Christian Action Resource Center (ARC); Greene County Public Health

Target Date  
12/31/2021

**Goal #10** By 2021, the perceived access to domestic violence and sexual assault services in Greene County will improve

	National Alignment	State Alignment
	<input type="text"/>	<input type="text"/>

<b>Objective 10-1</b>	By 2021, the Greene County Community Health Needs Survey will note a 3% decrease in respondents who identify domestic violence/sexual assault as a priority health-related issue.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	48.2%	2021	45.2%

**Strategy 10-1.1** Availability of Assault Care Center Extending Shelter and Support (ACCESS) services for Greene County victims of domestic violence/sexual assault will be promoted through visits with entities that may see victims, and increased community outreach with the public, and social/radio/paper media.

Strategy Type  
Counseling & Education

Who's Responsible  
ACCESS staff serving Greene County

Target Date  
12/31/2017

<b>Goal #11</b> By 2021, the rate of confirmed child abuse cases in Greene County will be decreased	National Alignment	State Alignment
	<input type="text"/>	<input type="text"/>

<b>Objective 11-1</b> By 2021, the rate of confirmed child abuse cases in Greene County will decrease by 25%.	Baseline Year	Baseline Value	Target Year	Target Value
	2014	4	2021	3

Strategy 11-1.1	Greene County Public Health HOPES staff will encourage enrollment in the program through engagement with parents at immunization clinics, MH visits, and WIC clinics, and from referrals by health care providers and Greene County Emergency Room (ER) staff.	Strategy Type Long-Lasting Protective Intervention
<u>Who's Responsible</u> Greene County Public Health HOPES staff		<u>Target Date</u> 12/31/2018

Strategy 11-1.2	Greene County Public Health HOPES staff will meet with DHS staff to encourage referrals of families who have been involved in a potential child abuse investigation.	Strategy Type Long-Lasting Protective Intervention
<u>Who's Responsible</u> Greene County Public Health HOPES staff; Greene/Carroll County DHS workers		<u>Target Date</u> 12/31/2018

Strategy 11-1.3	Provide information and encourage participation in the offered "Love and Logic" program, to parents of children attending kindergarten roundup/health clinics each spring. "Love and Logic" is a philosophy of raising and teaching children which allows adults to be happier, empowered, and more skilled in the interactions with children. "Love" allows children to grow through their mistakes. "Logic" allows children to live with the consequences of their choices.	Strategy Type Long-Lasting Protective Intervention
<u>Who's Responsible</u> New Opportunities, Inc.		<u>Target Date</u> 12/31/2018

<b>Goal #12</b> By 2021, 100 homes in Greene County will be tested for radon	National Alignment	State Alignment
	<input type="text"/>	<input type="text"/>

<b>Objective 12-1</b> By 2021, 100 homes in Greene County will be tested for radon, facilitated by the Greene County Radon Testing and Awareness Project.	Baseline Year	Baseline Value	Target Year	Target Value
	2016	0	2021	100

Strategy 12-1.1	Through the Iowa Cancer Coalition, community education and free home radon test kits will be provided to Greene County residents.	Strategy Type Environmental / Policy / Systems Change
<u>Who's Responsible</u> Greene County Environmental Health and Greene County Public Health		<u>Target Date</u> 12/31/2017

Strategy 12-1.2	Information will be shared with Greene County realtors, home buyers, and landlords regarding the elevated radon levels, the health risks, the needs for testing, and the importance of mitigation.	Strategy Type Environmental / Policy / Systems Change
<u>Who's Responsible</u> Greene County Environmental Health and Greene County Public Health		<u>Target Date</u> 12/31/2017

**Goal #13** By 2021, the rate of childhood lead poisoning in Greene County will decrease

National Alignment	State Alignment

<b>Objective 13-1</b>	By 2021, the rate of childhood lead poisoning in Greene County will decrease by 0.14%.	Baseline Year	Baseline Value	Target Year	Target Value
		2013	1.64%	2021	1.5%

**Strategy 13-1.1** 80% of Greene County children, ages 12 months-six will be screened annually for lead exposure.

Strategy Type  
Clinical Intervention

Who's Responsible  
McFarland Clinic, UnityPoint Clinic, WIC/New Opportunities, Inc.

Target Date  
12/31/2018

**Strategy 13-1.2** Information regarding the health risks of lead poisoning will be provided to at of low-income families during at least 75% of health encounters (WIC, immunization clinics, HOPES visits, well-child appointments).

Strategy Type  
Counseling & Education

Who's Responsible  
WIC/New Opportunities, Inc.; McFarland Clinic; UnityPoint Clinic; Greene County Public Health MCH and HOPES staff

Target Date  
12/31/2021

**Goal #14** By 2021, the rate of adolescent human papilloma virus (HPV) vaccination will increase

National Alignment	State Alignment

<b>Objective 14-1</b>	By 2021, the rate of adolescent HPV vaccination will increase by 4%.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	26.5%	2021	30.5%

**Strategy 14-1.1** Greene County Public Health will provide education to 100% of parents of adolescents, who are seen in immunization clinics, regarding the benefits and risks of HPV vaccination.

Strategy Type  
Counseling & Education

Who's Responsible  
Greene County Public Health

Target Date  
12/31/2017

**Strategy 14-1.2** Greene County Public Health will provide school-based adolescent immunization clinics (including HPV) during school hours and prior to athletic practices.

Strategy Type  
Clinical Intervention

Who's Responsible  
Greene County Public Health; Greene County school nurses

Target Date  
12/31/2017

**Strategy 14-1.3** Increased community education and promotion will be provided regarding the benefits of the HPV vaccine, including the use of community outreach and via social/radio/print media.

Strategy Type  
Counseling & Education

Who's Responsible  
Greene County Public Health

Target Date  
12/31/2017

**Goal #15** By 2021, the rate of influenza vaccination for Greene County adults will increase

National Alignment	State Alignment

<b>Objective 15-1</b>	By 2021, the rate of influenza vaccination for adults who have Greene County zip codes and are entered into Iowa Immunization Registry Information System (IRIS) will increase by 14%.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	30.7%	2021	44.7%

Strategy 15-1.1 Greene County Public Health will provide education regarding the importance of IRIS data entry to all Greene County healthcare providers who offer adult influenza vaccination.

Strategy Type  
Long-Lasting Protective Intervention

Who's Responsible  
Greene County Public Health and all vaccine providers in Greene County

Target Date  
12/31/2018

Strategy 15-1.2 Greene County Public Health will annually offer education regarding the benefits of the influenza vaccine and ensure that easy-to-access flu clinics are offered in each community of Greene County.

Strategy Type  
Counseling & Education

Who's Responsible  
Greene County Public Health

Target Date  
12/31/2021

**Goal #16** By 2021, the membership of the Greene County Medical Reserve Corp (MRC) will increase

National Alignment

State Alignment

Objective 16-1	By 2021, the membership of the Greene County Medical Reserve Corp (MRC) will increase by 25%.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	15	2021	19

Strategy 16-1.1 Increased promotion of MRC volunteer activities and opportunities will be provided to the public via community outreach and social media/radio/newspaper.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Medical Center Community Relations; Greene County Public Health

Target Date  
12/31/2016

Strategy 16-1.2 An educational program, "Cultural Sensitivity During Disasters," will be offered for Greene County MRC members, hospital volunteers, Emergency Management System (EMS), and those involved with emergency preparedness efforts.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health and MRC

Target Date  
12/31/2016

**Goal #17** By 2021, multiple forms of redundant communication will be in place in Greene County

National Alignment

State Alignment

Objective 17-1	By 2016, at least 30 staff of Greene County Public Health and Greene County Medical Center will complete training regarding use of the Health Alert Network (HAN) website and 800MHz radios.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	2	2016	30

Strategy 17-1.1 HAN training will be provided on-site at Greene County Medical Center by Iowa Department of Public Health (IDPH) staff.

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
Greene County Emergency Preparedness Healthcare Coalition

Target Date  
12/31/2016

Objective 17-2	By 2016, a reliable form of notifying public health (PH) and hospital staff via a blast notification system will be in place and tested by a call-down drill.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2016	1

Strategy 17-2.1 The blast notification system will be installed and tested at Greene County Medical Center. Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible Target Date  
Greene County Emergency Preparedness Healthcare Coalition; Greene County Medical Center Information Technology (IT) Department 12/31/2016

Objective 17-3	By 2017, a reliable weather-alerting system will provide accurate warnings to Greene County Medical Center to prompt patient evacuation.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	0	2017	1

Strategy 17-3.1 A weather alert system will be installed for use by medical center staff. Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible Target Date  
Greene County Emergency Preparedness Healthcare Coalition; Greene County Medical Center IT Department 12/31/2017

<b>Goal #18</b>	By 2021, the public perception of personal and family preparedness for disaster events will increase	National Alignment	State Alignment
		<input type="text"/>	<input type="text"/>

Objective 18-1	By 2021, the Greene County Community Health Needs Survey will note a 5% increase in respondents who identify personal and family preparedness for disaster events as a priority health-related issue.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	17%	2021	22%

Strategy 18-1.1 The Greene County Emergency Preparedness Healthcare Coalition will provide at least three community outreach events to encourage personal and family preparedness in the event of a disaster. Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible Target Date  
Greene County Emergency Preparedness Healthcare Coalition 12/31/2021

<b>Goal #19</b>	By 2021, Greene County Public Health will demonstrate a coordinated response to mass dispensing clinic	National Alignment	State Alignment
		<input type="text"/>	<input type="text"/>

Objective 19-1	By 2021, Greene County Public Health will demonstrate a coordinated response to at least one mass dispensing clinic (actual or functional exercise).	Baseline Year	Baseline Value	Target Year	Target Value
		2016	0	2021	1

Strategy 19-1.1 Greene County Public Health will participate in a mass dispensing clinic, as part of the Central Iowa Emergency Preparedness Healthcare Coalition exercises. Strategy Type  
Long-Lasting Protective Intervention

Who's Responsible Target Date  
Greene County Emergency Preparedness Healthcare Coalition; Greene County Public Health 12/31/2016

<b>Goal #20</b>	By 2021, the public perception of coordinated medical care to prevent gaps in service will improve	National Alignment	State Alignment
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<b>Objective 20-1</b>	By 2021, the Greene County Community Health Needs Survey will note a 10% decrease in respondents who identify the need for improved coordination of medical care between providers as a priority health-related issue.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	41.4%	2021	31.4%

<b>Strategy 20-1.1</b>	The Greene County Care Coordination team will engage consistent participation/attendance during monthly meetings from at least one representative of each health care provider serving Greene County residents.	<u>Strategy Type</u>
		Address Social Determinant / Health Inequity
	<u>Who's Responsible</u>	<u>Target Date</u>
	Members of Greene County Care Coordination team	12/31/2018

<b>Strategy 20-1.2</b>	Greene County Public Health will develop a formal "health navigator" program designed to assist healthcare providers and the public to locate various community resources with "just one call" linkage.	<u>Strategy Type</u>
		Address Social Determinant / Health Inequity
	<u>Who's Responsible</u>	<u>Target Date</u>
	Greene County Public Health	12/31/2017

<b>Strategy 20-1.3</b>	The numbers Greene County Public Health referrals for evaluation visits received from the Greene County Medical Center Emergency Room (ER) will increase by 20%.	<u>Strategy Type</u>
		Clinical Intervention
	<u>Who's Responsible</u>	<u>Target Date</u>
	Greene County Medical Center ER staff	12/31/2016

<b>Strategy 20-1.4</b>	Greene County Public Health will meet with primary care providers, McFarland Clinic and UnityPoint Clinic, to improve awareness of the many services offered, including care coordination.	<u>Strategy Type</u>
		Long-Lasting Protective Intervention
	<u>Who's Responsible</u>	<u>Target Date</u>
	Greene County Public Health	12/31/2016

<b>Goal #21</b>	By 2021, access to transportation for medical appointments will improve	National Alignment	State Alignment
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<b>Objective 21-1</b>	By 2021, the number of "missed" medical appointments to Greene County healthcare providers, due to lack of transportation, will decrease by 3% (no previous benchmark).	Baseline Year	Baseline Value	Target Year	Target Value
		2016	0	2021	20

<b>Strategy 21-1.1</b>	Greene County Public Health will collaborate with Region 12 Western Iowa Transit System (WITS) to develop a voucher program to offset the cost of transportation to medical appointments.	<u>Strategy Type</u>
		Address Social Determinant / Health Inequity
	<u>Who's Responsible</u>	<u>Target Date</u>
	Greene County Public Health; Region 12 WITS	12/31/2017

<b>Strategy 21-1.2</b>	Greene County Public Health will educate Medicaid-eligible residents about transportation options sponsored by Iowa's managed care organizations (MCOs).	<u>Strategy Type</u>
		Address Social Determinant / Health Inequity
	<u>Who's Responsible</u>	<u>Target Date</u>
	Greene County Public Health; Greene County Care Coordination members	12/31/2017

Strategy 21-1.3 Greene County Public health will develop a simple tracking system to assist healthcare providers in counting "missed" appointments.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health; Greene County healthcare providers

Target Date  
12/31/2017

**Goal #22** By 2021, succession planning for the Greene County Public Health workforce will be completed

National Alignment

State Alignment

Objective 22-1 By 2021, at least three specific succession plans will be in place to meet the anticipated retirement needs of the Greene County Public Health workforce (includes positions of director, office manager, and registered nurse (RN), who manages epidemiology cases, health and community education, and emergency prep activities).

Baseline Year	Baseline Value	Target Year	Target Value
2016	0	2021	3

Strategy 22-1.1 Identify staff for development into future Public Health leadership roles.

Strategy Type  
Environmental / Policy / Systems Change

Who's Responsible  
PH Director and Greene County Medical Center Executive Leadership Team

Target Date  
12/31/2019

**Goal #23** By 2021, access to dental care services will improve

National Alignment

State Alignment

Objective 23-1 By 2021, the Greene County Community Health Needs Survey will note a 10% decrease in respondents that identify access to dental care as a priority health-related need.

Baseline Year	Baseline Value	Target Year	Target Value
2016	26.8%	2021	16.8%

Strategy 23-1.1 Greene County Public Health will assist low-income residents to apply for financial assistance, such as Medicaid, to obtain dental coverage.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health

Target Date  
12/31/2021

Strategy 23-1.2 Greene County Public Health will provide information regarding dentist who accept patients with Medicaid.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health

Target Date  
12/31/2021

Strategy 23-1.3 Greene County Public Health will provide community education regarding the benefits of preventive dental practices, such as regular brushing, flossing, dental check-ups, nutrition, and fluoridated water.

Strategy Type  
Long-Lasting Protective Intervention

Who's Responsible  
Greene County Public Health

Target Date  
12/31/2021

**Goal #24** By 2021, access to affordable, quality child care will improve.

National Alignment

State Alignment

Objective 24-1 By 2021, Greene County Community Health Needs Survey respondents will identify a 10% improvement in access to affordable child care as a priority health-related need.

Baseline Year	Baseline Value	Target Year	Target Value
2016	41.9%	2021	31.9%

Strategy 24-1.1 Improved collaboration between community partners involved with child care, including Child Care Resource and Referral.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Early Childhood Initiative, Partnership 4 Families Board, Child Care Resource and Referral, Greene County ISU Extension Service

Target Date  
12/31/2021

**Goal #25** By 2021, the rate of substance abuse (alcohol and marijuana) in youth in 11th grade will decrease.

National Alignment

State Alignment

Objective 25-1	By 2021, the incidence of binge drinking in 11th graders in Greene County will decrease by 5%.	Baseline Year	Baseline Value	Target Year	Target Value
		2014	16%	2021	11%

Strategy 25-1.1 Expand evidence-based curriculum to all schools in Greene County. Curriculum is offered weekly to students with focus on learning about the dangers of binge drinking, and strategies to respond to peer pressure.

Strategy Type  
Long-Lasting Protective Intervention

Who's Responsible  
New Opportunities, Inc.

Target Date  
12/31/2021

Strategy 25-1.2 Develop a social media web page that offers information and various resources available to teens.

Strategy Type  
Long-Lasting Protective Intervention

Who's Responsible  
New Opportunities, Inc.

Target Date  
12/31/2021

Objective 25-2	By 2021, the rate of marijuana use by 11th graders in Greene County will decrease by 5%.	Baseline Year	Baseline Value	Target Year	Target Value
		2014	21%	2021	16%

Strategy 25-2.1 Expand evidence-based curriculum to all schools in Greene County. Curriculum is offered weekly to students with focus on learning about the dangers of marijuana, and strategies to respond to peer pressure.

Strategy Type  
Long-Lasting Protective Intervention

Who's Responsible  
New Opportunities, Inc.

Target Date  
12/31/2021

Strategy 25-2.2 Develop a social media web page that offers information and various resources available to teens.

Strategy Type  
Long-Lasting Protective Intervention

Who's Responsible  
New Opportunities, Inc.

Target Date  
12/31/2021

**Goal #26** By 2021, access to mental health services in Greene County will improve.

National Alignment

State Alignment

Objective 26-1	By 2016, at least one member of the Greene County Medical Center Public Health will actively engage with the Greene County Mental Health Coalition.	Baseline Year	Baseline Value	Target Year	Target Value
		2016	0	2016	1

Strategy 26-1.1 Public Health social worker will join the Greene County Mental Health Coalition.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Public Health social worker

Target Date  
12/31/2016

Objective 26-2 By 2019, a mid-level psychiatric provider will offer monthly services at Greene County Medical Center.

Baseline Year	Baseline Value	Target Year	Target Value
2016	0	2019	1

Strategy 26-2.1 Greene County Medical Center, as a rural affiliate of UnityPoint Health, will recruit a mid-level psychiatric provider to be based in Greene County.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Medical Center and UnityPoint Health

Target Date  
12/31/2019

Objective 26-3 By 2017, Greene County Medical Center will develop a system for providing telemonitoring (telehealth) to connect mental health patients with one psychiatric provider.

Baseline Year	Baseline Value	Target Year	Target Value
2016	0	2017	1

Strategy 26-3.1 Greene County Medical Center, as a rural affiliate, will work with UnityPoint Health to provide a dependable and secure telehealth system.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Greene County Medical Center and UnityPoint Health

Target Date  
12/31/2017