

Clay County Health Improvement Plan

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For additional information, CONTACT:

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Community Priority

Behavioral health services for adults and children

Goal #1 Increase access to behavioral health services in Clay County.	National Alignment	State Alignment
	Healthy People 2020: Improve mental health by prevention and ensuring access to appropriate, quality mental health services	

Objective 1-1 By 2021, the number of adults served by Season's Center for Behavioral Health will increase by 5%.	Baseline Year	Baseline Value	Target Year	Target Value
	2015	581	2021	610

Strategy 1-1.1 Increase community awareness of available services for adults with psychiatric disorders or behavioral health issues.	<u>Strategy Type</u>
	Counseling & Education
<u>Who's Responsible</u>	<u>Target Date</u>
State Innovation Model (SIM) Community Care Coalition-Clay County: Members currently include those responsible for care coordination from Season's Center, Avera Medical Group-Spencer, Clay County Public Health, Spencer Hospital Behavioral Health Unit, Department of Human Services, and Head Start.	02/01/2017

Strategy 1-1.2 Explore options for enhancing care coordination efforts among community partners involved in the care of behavioral health clients.	<u>Strategy Type</u>
	Clinical Intervention
<u>Who's Responsible</u>	<u>Target Date</u>
State Innovation Model (SIM) Community Care Coalition-Clay County: Members currently include those responsible for care coordination from Season's Center, Avera Medical Group-Spencer, Clay County Public Health, Spencer Hospital Behavioral Health Unit, Department of Human Services, and Head Start.	02/01/2017

Objective 1-2 By 2021, the number of children served by Season's Center for Behavioral Health will increase by 10%.	Baseline Year	Baseline Value	Target Year	Target Value
	2015	387	2021	426

Strategy 1-2.1 Increase community awareness of available services for children with psychiatric disorders or behavioral health issues.	<u>Strategy Type</u>
	Counseling & Education
<u>Who's Responsible</u>	<u>Target Date</u>
State Innovation Model (SIM) Community Care Coalition-Clay County: Members currently include those responsible for care coordination from Season's Center, Avera Medical Group-Spencer, Clay County Public Health, Spencer Hospital Behavioral Health Unit, Department of Human Services, and Head Start.	02/01/2017

Strategy 1-2.2 Explore options for enhancing care coordination efforts among community partners involved in the care of children with behavioral health issues.	<u>Strategy Type</u>
	Clinical Intervention
<u>Who's Responsible</u>	<u>Target Date</u>
State Innovation Model (SIM) Community Care Coalition-Clay County: Members currently include those responsible for care coordination from Season's Center, Avera Medical Group-Spencer, Clay County Public Health, Spencer Hospital Behavioral Health Unit, Department of Human Services, and Head Start.	02/01/2017

Community Priority

Breast cancer mortality in women

Goal #1 Through timely screenings and early diagnosis, decrease the mortality rate from breast cancer in women ages 40 and over.

National Alignment

Healthy People 2020: Reduce the number of new cancer cases, as well as the illness, disability, and death caused by cancer.

State Alignment

Iowa's Health Improvement Plan, 2012-2016: Increase screenings for breast cancer in women aged 50 and older by having a mammogram in the past two years. Target 88%; Baseline 77.3%

Objective 1-1	By 2021, the number of screening mammograms completed on Clay County women ages 40 and over will increase by 10%	Baseline Year	Baseline Value	Target Year	Target Value
		2015	1,373	2021	1,510

Strategy 1-1.1 Increase public education and awareness of the importance of mammogram screenings through promotional campaigns and events.

Strategy Type
Counseling & Education

Who's Responsible

Spencer Hospital Community Outreach Team and Public Relations/Marketing Department.

Target Date

02/01/2017

Strategy 1-1.2 Increase the availability of mammogram appointment options outside of normal business hours (i.e. evenings)

Strategy Type
Clinical Intervention

Who's Responsible

Spencer Hospital Diagnostic Imaging and Women's Health Department staff

Target Date

02/01/2017

Strategy 1-1.3 Improve the current yearly mammogram reminder system at Spencer Hospital.

Strategy Type
Clinical Intervention

Who's Responsible

Spencer Hospital Diagnostic Imaging and Women's Health Department staff

Target Date

02/01/2017

Community Priority

Colon and rectum cancer mortality

Goal #1 Through timely screenings and early diagnosis, decrease the mortality rate from colon and rectum cancer in both males and females in Clay County	National Alignment	State Alignment
	Healthy People 2020: Reduce the number of new cancer cases, as well as the illness, disability, and death caused by cancer.	Iowa's Health Improvement Plan, 2012-2016: Increase screenings for colorectal cancer in both men and women aged 50 and older. Target 70%; Baseline 64.1%

Objective 1-1	By 2021, the number of screening colonoscopies completed on Clay County men and women ages 50 and over will increase by 10%	Baseline Year	Baseline Value	Target Year	Target Value
		2015	385	2021	424

Strategy 1-1.1	Increase public education and awareness of the importance of colonoscopy screening through promotional campaigns and events.	Strategy Type
		Counseling & Education
Who's Responsible		Target Date
Spencer Hospital Community Outreach Team, Public Relations/Marketing Department, and Surgery Department		Feb 1, 2017

Strategy 1-1.2	Explore evidence-based methods that increase compliance with physician recommended colonoscopy screenings.	Strategy Type
		Clinical Intervention
Who's Responsible		Target Date
Spencer Hospital Community Outreach Team; Avera Medical Group-Spencer		Feb 1, 2017