

Benton County Health Improvement Plan

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For additional information, CONTACT:

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Community Priority

Promote Healthy Living

Goal #1 By 2021, decrease substance abuse among Benton County Youth.

National Alignment

Substance Abuse

State Alignment

Addictive Behaviors

Objective 1-1 By 2021, decrease the percentage of 11th graders who reported it was "Easy/Very Easy" to have access to Alcohol by 3%.

Baseline
Year

2014

Baseline
Value

65%

Target
Year

2021

Target
Value

62%

Strategy 1-1.1 Increase retailer alcohol sales compliance checks through partnerships with Law Enforcement.

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

Above the Influence Coalition, Community Partners

Target Date

1/1/2021

Strategy 1-1.2 Provide education and training to Benton County businesses who have liquor licenses.

Strategy Type

Counseling & Education

Who's Responsible

Above the Influence Coalition, Community Partners

Target Date

1/1/2021

Community Priority

Promote Healthy Living

Goal #1	By 2021, decrease prescription drug abuse among Benton County residents.	National Alignment	State Alignment		
		Substance Abuse, Addictive Behaviors	Addictive Behaviors		
Objective 1-1	By 2018, Benton County will increase the number of pounds of prescription medications collected through drop boxes from 350 pounds to 400 pounds.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	350 pounds	2018	400 pounds
Strategy 1-1.1	Provide information to community on Count, Lock-up, Dispose campaign through various forms of media and sustainable locations.	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Above the Influence, Community Partners	<u>Target Date</u> 1/1/2018			
Strategy 1-1.2	Promote 2 scheduled Take Back Days for prescription medication.	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Above the Influence Coalition, Community Partners	<u>Target Date</u> 1/1/2018			

Community Priority

Promote Healthy Living

Goal #1 By 2021, increase healthy behaviors among residents of Benton County.

National Alignment

Nutrition and Weight Status, Physical Activity, Health Related Quality of Life and Well Being, Healthy Eating, Active Living

State Alignment

Healthy Living

Objective 1-1 By 2021, decrease Benton County adult obesity rate by 1%.

Baseline Year

2012

Baseline Value

32.8%

Target Year

2021

Target Value

31.8%

Strategy 1-1.1 By 2021, increase awareness of health related concerns due to obesity among Benton County Residents through health promotion campaigns.

Strategy Type

Counseling & Education

Who's Responsible

Benton County Public Health, Virginia Gay Hospital, Community Partners

Target Date

1/1/2021

Strategy 1-1.2 By 2021, Benton County will add infrastructure/facilities to promote healthy living and access to recreation and exercise facilities.

Strategy Type

Environmental / Policy / Systems Change

Who's Responsible

Community Partners

Target Date

1/1/2021

Community Priority

Prevent Injuries & Violence

Goal #1	By 2021, reduce intentional injuries among Benton County Residents.	National Alignment		State Alignment	
		Injury and Violence Prevention, Mental Health/Mental Disorders		Injury and Violence, Mental Health/Mental Disorders	
Objective 1-1	By 2021, reduce percent of Benton County students who have in the past 12 months seriously considered suicide by 1%.	Baseline Year	Baseline Value	Target Year	Target Value
		2014	13%	2021	12%
Strategy 1-1.1	By 2021, increase awareness of signs and symptoms of youth depression through health promotion campaigns.	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> Benton County Public Health, Schools, Community Partners	<u>Target Date</u> 1/1/2021			
Strategy 1-1.2	By 2021, Virginia Gay Hospital will expand their services to include a provider in behavioral health.	<u>Strategy Type</u> Clinical Intervention			
	<u>Who's Responsible</u> Benton County Public Health, Virginia Gay Hospital	<u>Target Date</u> 1/1/2021			

Community Priority

Protect Against Environmental Hazards

Goal #1	By 2021, identify water quality concerns among private well sources in Benton County.	National Alignment	State Alignment
		Environmental Health	Environmental Health

Objective 1-1	Through 2021, Benton County Environmental Health will test a minimum of 52 private wells per year.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	48	2021	52

Strategy 1-1.1	Increase awareness among homeowners in Benton County that Benton County Environmental Health does testing of wells.	<u>Strategy Type</u> Counseling & Education	
<u>Who's Responsible</u> Benton County Environmental Health, Benton County Public Health		<u>Target Date</u> 1/1/2021	

Objective 1-2	By 2021, a minimum of 8 abandoned well sources will be plugged each year by Benton County Environmental Health.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	6	2021	8

Strategy 1-2.1	Increase awareness in Benton County that Benton County Environmental Health is available to plug any unused or abandoned wells.	<u>Strategy Type</u> Counseling & Education	
<u>Who's Responsible</u> Benton County Environmental Health, Benton County Public Health		<u>Target Date</u> 1/1/2021	

Objective 1-3	By 2021, a minimum of 2 well sources will be rehabilitated by Benton County Environmental Health.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0	2021	2

Strategy 1-3.1	Increase awareness in Benton County that Benton County Environmental Health is available to rehabilitate wells.	<u>Strategy Type</u> Counseling & Education	
<u>Who's Responsible</u> Benton County Environmental Health, Benton County Public Health		<u>Target Date</u> 1/1/2021	

Community Priority

Prevent Epidemics & the Spread of Disease

Goal #1 By 2021, increase vaccination rates of Benton County Residents.

National Alignment

Immunization and Infectious Diseases.

State Alignment

Acute Disease

Objective 1-1

By 2021, increase percentage of 2 year olds who are up-to-date with recommended vaccine series (3 Dtap, 3 Polio, 3 Hib, 3 Hep B, 1 Varicella, 4 PCV) by 2%.

Baseline Year

2014

Baseline Value

69%

Target Year

2021

Target Value

71%

Strategy 1-1.1

By 2021, increase parental/school/child care awareness of recommended childhood vaccinations through health promotion campaigns.

Strategy Type

Counseling & Education

Who's Responsible

Benton County Public Health, Virginia Gay Hospital, Community Partners

Target Date

1/1/2021

Community Priority

Prepare for, Respond to, & Recover from Public Health Emergencies

Goal #1	By 2021, decrease risk of injury and death related to all hazards.	National Alignment	State Alignment
		Preparedness	Preparedness and Response

Objective 1-1	By 2021, increase the number of emergency/disaster preparedness campaigns/events in Benton County by two.	Baseline Year	Baseline Value	Target Year	Target Value
		2011-2015	4 events	2021	6 events

Strategy 1-1.1	Ongoing collaboration among Emergency Preparedness partners to include activities such as meetings, trainings, and exercises through 2021.	<u>Strategy Type</u>
		Environmental / Policy / Systems Change
	<u>Who's Responsible</u>	<u>Target Date</u>
	Benton County Public Health, Benton County Emergency Management, Benton County Disaster Recovery Coalition, Community Partners	1/1/2021

Community Priority

Strengthen the Health Infrastructure

Goal #1	By 2021, increase Mental Health Services for Benton County Residents.	National Alignment	State Alignment
		Mental Health and Mental Disorders, Access to Health Services	Mental Health/Mental Disorders

Objective 1-1	By 2021, Virginia Gay Hospital will hire one Behavioral Health Specialist to provide mental health services to Benton County Residents.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	0 Providers	2021	1 Provider

Strategy 1-1.1	Support Virginia Gay Hospital's efforts to hire a Behavioral Health Specialist by promoting the job opening with community partners.	<u>Strategy Type</u> Counseling & Education	
		<u>Who's Responsible</u> Benton County Public Health, Virginia Gay Hospital, Benton County Coalition, Community Partners	<u>Target Date</u> 1/1/2021

Strategy 1-1.2	Support Virginia Gay Hospital's Behavioral Health program through education and promotion of services with Community Partners.	<u>Strategy Type</u> Counseling & Education	
		<u>Who's Responsible</u> Benton County Public Health, Virginia Gay Hospital, Benton County Coalition, Community Partners	<u>Target Date</u> 1/1/2021