



# Safe Sleep for Iowa Babies DVD and Brochures

Safe Sleep for Iowa Babies DVD: The DVD features one track for parents/grandparents and one track for childcare providers. Each track is approximately 20 minutes long and features Iowa families sharing their experience with SIDS and concludes with the American Academy of Pediatrics' risk reduction recommendations.

Safe Sleep for Iowa Babies Educational Brochure: The corresponding brochure can be used as a stand-alone education piece for new and expecting parents or it can be the 'take home' piece for parents and grandparents to take home after viewing the DVD in a hospital or childbirth education setting.

The intended audience is labor and delivery units, child birth education classes, child care educators, WIC clinics, other child care and health care providers who provide infant education to new and expecting parents in Iowa.

The first brochure is for parents/grandparents that highlight Iowa statistics, risk reduction recommendations, and includes a special 'note to grandparents' on the back panel. The second version of the brochure is for child care providers. It also includes Iowa statistics, risk reduction recommendations, and has information about safe sleep policies in a child care setting.

Cost: Both the DVD and brochures are available FREE of charge. We only ask that you order the amount that you will use to ensure that we are using our resources wisely.

- The DVD was funded by the Iowa SIDS Foundation and Variety: The Children's Charity.
- The brochures were funded through grants from the CJ Foundation for SIDS, the Washington County Riverboat Foundation, the Principal Financial Group Foundation, and the Iowa SIDS Foundation.

## Safe Sleep for Iowa Babies Materials Order Form



Our office is interested in the Safe Sleep for Iowa Babies DVD and Brochures.

\_\_\_ We would like to order \_\_\_ DVDs. (insert number)

\_\_\_ We would like to order brochures that compliment the DVD.

\_\_\_ Parent/Grandparent Brochures (insert number)

\_\_\_ Childcare Brochures (insert number)

Please **PRINT** the address that the materials will be mailed to:

Organization Name: \_\_\_\_\_

Attention: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ County: \_\_\_\_\_



Mail your request to: Iowa SIDS Foundation  
406 SW School Street, Suite 205  
Ankeny, IA 50023

Questions may be directed to: [info@iowasids.org](mailto:info@iowasids.org) or by calling 866-480-4741

Office Use Only:

Date Recd: \_\_\_\_\_

Date Processed: \_\_\_\_\_

DVD DB: \_\_\_\_\_