



**Week ending issue: May 20, 2016 – Issue # 294**

## **Policy**

### **Policy from the WIC State Operations Policy and Procedure Manual – Policy 110.10 Needs Assessment**

During FFY2011, each county board of health was charged with the responsibility to complete a Community Health Needs Assessment and Health Improvement Plan (CHNA-HIP). These 99 plans were developed by community teams of health professionals, community leaders, and consumers and identified health priorities and proposed activities addressing those priorities. The plans were submitted electronically to the Iowa Department of Public Health and can be accessed from the department's web page.

The twenty WIC contractors are strongly encouraged to be involved in developing the CHNA-HIPs for their service areas by providing data, participating in discussions, and assisting with the written plan. The WIC office visit requires state WIC consultants to review local agencies involvement in the county CHNA-HIP activities with local agency coordinators.

WIC contractors are also strongly encouraged to link their activities and action plans to the community priorities identified in these plans.

During the 2008 legislative session a new grant requirement was enacted into Iowa Code. Iowa Code 8.11 states that each application for a grant from a state agency must include a minority impact statement. This statement must include the following information:

- Any disproportionate or unique impact of proposed policies or program on minority persons in Iowa,
- A rationale for the existence of program or policies having an impact on minority persons in Iowa, and
- Evidence of consultation of representatives of minority persons in cases where a policy or program has an identifiable impact on minority persons in Iowa.

The minority impact statements submitted will then be used by the state for informational purposes.

## Information

### Participant Centered Services:

*Nobody can stand truth if it is told to him.  
Truth can be tolerated only if you discover it yourself because then,  
the pride of discovery makes the truth palatable.*

*Fritz Perls*

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You can click below to listen to a Molly Kellogg round table discussion. Some of the topics discussed may be of particular interest as they could be applied in the WIC setting too such as:

- After finding out a new client's goals, how to go deeper to evoke motivation.
- In a Head Start Program, how to approach parents of overweight children in a way that is respectful and not apt to evoke defensiveness.
- Clients who return for visits but are not making changes.

<http://www.mollykellogg.com/professionals/round-table/>

### Thank you of the Week:

Thank you WIC for the past 5 years of helping me and my daughter make better, healthier choices. My daughter absolutely loves fruits and vegetables, and WIC provided me the opportunity to give her what she loves. Each month I let my daughter choose a different fruit or vegetable to try. Thank you again for teaching healthier smarter eating habits in the future for my daughter and I. ~Iowa WIC Participant

#### **WIC Shout Out:**

I recently lost my pregnancy and the care and support I've received even afterwards has be so helpful and caring. The staff was kind. I am amazed and thankful for the whole wic program. Thank you ~Iowa WIC Participant

### eWIC Focus Update

Sixteen out of the twenty WIC agencies have now rolled out eWIC/Focus!

#### **Agencies Currently Using eWIC/Focus**

Marion County Public Health  
Broadlawns  
Johnson County Public Health  
Mid-Iowa Community Action  
American Home Finding  
Scott County Health Department  
Community Action of Southeast Iowa  
Hawkeye Area Community Action Program

Hillcrest Family Services  
Visiting Nurse Association – Dubuque  
Operation Threshold  
Webster County Health Department  
North Iowa Community Action  
Upper Des Moines Opportunity  
Mid-Sioux Opportunity  
Siouxland District Health Department

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## Training

### May:

No NETC this month

### July:

NETC Webinar (All new staff) – July 14, from 8:30-11:30

NETC Webinar (Health Professional) – July 21, from 8:30-11:30

NETC Webinar (Support Staff) – July 28, from 8:30-11:30

### September:

NETC Webinar (All new staff) – September 15, from 8:30-11:30

NETC Webinar (Health Professional) – September 22, from 8:30-11:30

NETC Webinar (Support Staff) – September 29, from 8:30-11:30

### November: \*\*\*Please note the dates in November\*\*\*

NETC Webinar (All new staff) – November 10, from 8:30-11:30

NETC Webinar (Health Professional) – November 16, from 8:30-11:30

NETC Webinar (Support Staff) – November 17, from 8:30-11:30

## Dates to Remember-

- Infant/Child Workshop- August 2, 2016
- WIC Contractor Meeting- August 30, 2016
- Communication and Rapport Workshop- October 26, 2016

Note: Due to state-wide rollout of eWIC the Breastfeeding and Maternal Core Workshops will not be held this year. Instead, CPA/Non CPA Health Professionals hired between March 2015 and March 2016 and any other CPA/Non CPA Health Professional who hasn't yet attended one (or both) of these workshops must complete the designated substitute module(s) found under Core Training Workshops on the Personnel section of the Training page on the WIC Web Portal. Before beginning the module(s) please see the "Preamble to the 2016 Breastfeeding and Prenatal & Postpartum Nutrition Modules" (also located on the web portal) for more information before starting the module(s).

## Available Formula-

| Product                                  | Quantity                | Expiration Date                                                                                       | Agency                    | Contact                              |
|------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|---------------------------|--------------------------------------|
| Vivonex T.E.N.                           | 60- 2.84 oz. packets    | 11/2016                                                                                               | State WIC Office          | Nicole Newman<br>515-281-4545        |
| Peptamen Junior 1.5 Cal                  | 114 – 250 ml containers | 3 – 6/2016                                                                                            | HACAP                     | Angela Munson<br>319-366-7632        |
| Complete Amino Acid Mix                  | 1 can                   | 10/21/2017                                                                                            | Mid-Iowa Community Action | Sierra Steven 515-232-9020, ext. 105 |
| Keto Cal 3:1, 11 ounce unflavored powder | 25 containers           | 8 containers<br><u>Expire: 9/4/2016;</u><br>2 containers<br><u>Expire: 6/1/2016;</u><br>14 containers | HACAP                     | Angela Munson<br>319-366-7632        |
| Pediasure 1.0 Enteral                    | 1 case                  | Expire: 11/16/2016                                                                                    |                           |                                      |
| Ketocal 4:1 vanilla                      | 1 case                  | Expire: 9/9/2016                                                                                      |                           |                                      |
|                                          | 2 cases                 | Expire: 12/12/2016                                                                                    |                           |                                      |
| Elecare                                  | 6 cont pwd              | Expire: 3/1/2017                                                                                      |                           |                                      |
|                                          | 5 cont pwd              | Expire: 4/1/2017                                                                                      |                           |                                      |

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

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through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the [USDA Program Discrimination Complaint Form](#), (AD-3027) found online at: [http://www.ascr.usda.gov/complaint\\_filing\\_cust.html](http://www.ascr.usda.gov/complaint_filing_cust.html), and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

- (1) Mail: U.S. Department of Agriculture  
Office of the Assistant Secretary for Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410;
- (2) Fax: (202) 690-7442; or
- (3) Email: [program.intake@usda.gov](mailto:program.intake@usda.gov)

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# Breastfeeding Education

## *for Iowa Communities*



*Buena Vista Regional  
Medical Center  
1525 West 5<sup>th</sup> Street  
Storm Lake, Iowa  
Kallmer Education Center*

**Thursday, June 23, 2016  
9:15 a.m. – 2:45 p.m.**

*Hospital staff  
and individuals that  
provide support to  
breastfeeding families are  
encouraged to attend.*



### **Purpose**

The Purpose of this training is to enhance your knowledge and equip you in providing support to breastfeeding families.

### **Objectives**

- Review strategies that address barriers to breastfeeding.
- Identify common myths about breastfeeding.
- Identify factors that impact milk production.
- Explain importance of position and latch in attaining breastfeeding success.
- Explain how to maintain milk production during separation.
- Identify breastfeeding concerns (engorgement, plugged ducts, sore nipples, and low milk production) and strategies to resolve them.
- Review proper use of breastfeeding aids such as nipple shields, breast pumps, and supplementers.

### **Program Presenters**

Beth Buchholtz, RN, IBCLC  
Tracy Terry, RNC-OB, IBCLC, CCE

### **Registration**

No cost for registration/attendance  
Lunch provided

To register contact Danielle at BVRMC by June 20, 2016  
[schlenger.danielle@bvrmc.org](mailto:schlenger.danielle@bvrmc.org)

0.48 Nursing CEU's provided, IBON Provider # 344  
You must attend the entire class to receive CEU credit.

Training developed by the Iowa Breastfeeding Coalition.

<http://iabreastfeeding.org/events>