

**Tobacco Use Prevention & Control
Commission Meeting Minutes
May 13, 2016
Teleconference
9:00 a.m. to 12:00 p.m.**

| | |
|--|---|
| <p>Voting Members:</p> <ul style="list-style-type: none"> • Chad Jensen – Chair • George Belitsos • Caitlyn Martin • Melissa Walker | <p>Non-voting Members:</p> <ul style="list-style-type: none"> ▪ Dale Woolery, Office of Drug Control Policy ▪ Melissa Walker, Department of Education ▪ Senator Herman Quirnbach ▪ Representative Marti Anderson ▪ Matt Gannon, Attorney General's Office |
| <p>Voting Members Not Present:</p> <ul style="list-style-type: none"> • Jenn Habel • Micki Sandquist • Cassie Johnson | <p>Non-voting Members Not Present</p> <ul style="list-style-type: none"> • Senator Julian Garrett • Representative Joel Fry • Austin Henderson, ISTEP President • Rick Riley, Dept. of Human Services |
| <p>Tobacco Use Prevention and Control Staff: Jerilyn Oshel, Garin Buttermore, Sheri Stursma, Megan Aucutt, Joann Muldoon, Emily Vogt, Sieglinde Prior</p> <p>IDPH Staff: Polly Carver-Kimm, Public Information Officer</p> <p>Guests: Penny McCaslin, Cerro Gordo Public Health Dept. (phone); Jessica Ekman, Alcoholic Beverages Division; Noah Caper, ACS-CAN</p> | |

Meeting was held via conference call. All in attendance were joining via phone

I. Introductions & Welcome **Chad Jensen**

- Chad called the meeting to order at 9:06am
- Chad noted that there is no quorum for this meeting

II. Approval of Meeting Minutes **Chad Jensen**

- Minutes: No quorum. Those present looked over minutes and gave no comments or corrections

III. Old Business **Chad Jensen**

- Strategic Plan Update:
Jerilyn reported on the current strategic plan that hasn't been voted on yet.

In accordance with Strategic Initiative #3, which talks about improving the ability of the Partnerships to help communities through communication and training, Jerilyn announced that the Division will be holding the Annual Partnership Conference in July in Des Moines. The dates of the training are July 12-13, 2016, with a major focus on the training being facilitation. This training will aid Partnerships to be better communicators and be better able to bring new groups into their coalition. While this is a TOPS training, it will not be a training which ends in certification. There is no charge for the conference. Commission members and the public are welcome to attend.

George thanked the Division for including information in the Strategic Plan regarding e-cigarettes but asked if the language could be strengthened. This discussion was tabled until further in the meeting when talk about the upcoming strategic plan can be discussed.

Jerilyn stated that there is currently one vacant seat on the Commission. We just received Brian Pins resignation.

- Update on the Reverted Funds Language:
Jerilyn stated that based on a conversation at a previous meeting with Rep. Anderson, where unused funds for some programs are not reverted back to the general fund, this was discussed within the Department and reaffirmed that our goal is to spend our full budget amount each year and to not pursue that type of budgetary language.

IV. New Business

- A. FDA Regulations: Jerilyn Oshel
Jerilyn reported that on May 5th the FDA finalized a rule exerting control over pipe, cigars, e-cigarettes, etc.. ([see FDA Press Release](http://www.fda.gov/TobaccoProducts/Labeling/ucm388395.htm) www.fda.gov/TobaccoProducts/Labeling/ucm388395.htm). While Iowa had current law regulating many of the new FDA rules, it is still an exciting time in tobacco control. This rule does not have any effect on the state's ability to include ESDs to the Smokefree Air Act. Chad asked George to send the Ames ESD ordinance to the rest of the commission via Jerilyn.

V. Division Director's Report/Update

Jerilyn Oshel

- A. Budget:
Jerilyn reviewed budget document in handouts. Jerilyn is comfortable that the budget will be spent completely and appropriately. The legislature passed a status-quo budget for FY 17. This has not yet been signed by the Governor.
- B. Community Partnership
Jerilyn reported that again, in FY17 we will have all 99 counties covered by a partnership grant.
- C. Updating Strategic Plan
Jerilyn stated that this is based off of the older strategic plan but adds information to make it more measurable to aid in evaluation.

The last Commission meeting raised questions about strengthening the Electronic Smoking Device (ESD) language in the plan. The Division based changes to that section on the CDC's Best Practices. Other changes to the plan and updated info are highlighted in RED in the handout. George asked that a sentence be added next to the definition of tobacco to include nicotine products. Jerilyn explained that the definition can't be changed since it is part of the Best Practices definition but that an additional sentence after the definition could be added.

In section 2 George asked that ESD language be added to the education of the public and legislators. Changes discussed will be made and sent to the Commission for review. Where it says "tobacco control" the document will now, where it makes sense, say "tobacco and nicotine control"

D. Commission Orientation Power Point

Jerilyn reported that the PowerPoint of what the Division does was sent to the commission members, also on webpage under handouts. Jerilyn indicated that we will not go through this presentation today but she will entertain questions now if the Commission has any.

VI. Legislative Report

Legislators

Senator Herman Quirnbach:

Senator Quirnbach reported that it was a tough budget year so if a program received a status-quo budget it was a good year for that program. Sen. Quirnbach also introduced a bill to raise the purchase age of tobacco to 21 years old. While the bill didn't advance this year a few other states did raise the age of purchase to 21.

Rep. Marti Anderson:

Rep. Anderson echoed Senator Quirnbach's statements about the session. She stated that the budget is tight, in part, due to many tax breaks that have been given out. She hopes program budgets won't be at status quo forever.

VII. Legislative Update

Advocates

No advocates present

VIII. TUPC Program Updates

Quitline (Megan Aucutt): Megan reported that the transition to a new Quitline provider is continuing. Megan reviewed information in the "Dashboard" reports that Quitline sends.

ISTEP: (Caitlyn Martin and Jerilyn Oshel): Caitlyn shared about what has been happening in her ISTEP chapter locally. Specifically about the high number of middle school students who went to the Summit and how excited she is to see these youth going into the high school now.

Jerilyn reported on the summit: Over 200 attendees (including adults) at the summit in Ankeny on April 26th. This was the first summit that it was held during the school year. It was well attended and received and we will look at doing it again in the future. George attended the Summit and was impressed with the youth in attendance and with Austin and Cassie (Commission members). The youth he spoke to talked about e-products (Electronic Smoking Devices) a lot. He also learned about some tobacco products and e-products that he was unaware of.

IX. Other Attendee Reports

A. Attorney General's Office

Matt Gannon

Matt reported that he does not have information asked for earlier about the FDA covering e-juice. He did add that shops that mix e-juice on-site will be considered manufacturers which has a lot of regulations associated with it. He reported that at least one legal challenge has happened so far and he would expect more. The rules have been finalized and most of the provisions will start 90 days after they were released, approximately August 8, 2016. Some other regulations will take effect over the next 18 to 24 months.

B. Office of Drug Control Policy

Dale Woolery

Dale Woolery had nothing to report

C. Alcoholic Beverages Division

Jessica Ekman

Jessica covered the 2 handouts. The Compliance check report through April 3,375 compliance checks, 91% pass rate. Budget has remaining funds listed but ABD expects that those funds will be used. Also mentioned how ABD is educating local groups and authorities along the RAGBRAI route about the SFAA and alcohol compliance laws.

D. Iowa Medicaid Enterprise

Rick Riley

Not on call

E. Department of Education

Melissa Walker

Melissa reported that the Department of Education and the Iowa Department of Public Health held a joint webinar in November 2015 for School Nurses covering tobacco use among adolescents and new tobacco products. This was offered as a professional development resource for school nurses. Links to this, and other presentations, can be found on the Department of Education website: <https://www.educateiowa.gov/pk-12/learner-supports/school-health-resources>

X. Public Comment

- No Public Comment

XI. Next Commission Meeting Agenda

Jerilyn Oshel

- No additions to the next agenda were presented. Jerilyn advised that suggestions can be emailed to her.

XII. Adjournment

- Chad brought the call to an end at 10:35 am.
- Next meeting July 29, 2016 on the 5th floor of the Lucas State Office Building in Des Moines